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## Job Search Behavior among the Employed and Non-Employed

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# Job Search Behavior among the Employed and Non-Employed

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## ABSTRACT

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# Job Search Behavior among the Employed and Non-Employed\*

Using a unique new survey, we study the relationship between search effort and outcomes for employed and non-employed workers. We find that the employed fare better than the non-employed in job search: they receive more offers per application and are offered higher pay even after controlling for observable characteristics. We use an on-the-job search model with endogenous search effort and find that unobserved heterogeneity explains less than a third of the residual wage offer differential. The model calibrated using various moments from our survey provides a good fit to the data and implies a reasonable flow value of unemployment.

**JEL Classification:** E24, J29, J60

**Keywords:** job search, unemployment, on-the-job search, search effort, wage dispersion

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# 1 Introduction

Job-to-job transitions are an important feature of the U.S. labor market. Fallick and Fleischman (2004) show that, at the end of the 1990s, the monthly job-to-job transition rate was 2.6 percent, which accounted for around 40 percent of all monthly hiring.<sup>1</sup> Furthermore, job-to-job transitions are an important driver of aggregate wage and productivity growth (Faberman and Justiniano, 2015; Moscarini and Postel-Vinay, 2017; Karahan et al., 2017).

Despite the critical importance of on-the-job search for understanding labor market dynamics and the central role it takes in search theories of the labor market, evidence on the extent and nature of the on-the-job search remains scant.<sup>2</sup> In this paper, we help fill this void by documenting the search behavior and outcomes of employed and non-employed individuals and assessing the importance of our findings for search-theoretic models of the labor market.

To this end, we design and implement a unique new survey that focuses on job search behavior and outcomes for *all* individuals, regardless of their labor force status. Our survey is administered as a supplement to the Survey of Consumer Expectations, which is fielded monthly by the Federal Reserve Bank of New York to a sample of roughly 1,300 individuals. Our supplement has been fielded annually each October since 2013. It asks an expansive list of questions on the employment status and current job search, if any, of all respondents. We ask about an individual’s search effort and search methods, including whether any unsolicited contacts, referrals, or other informal methods were involved. We also elicit extensive information on worker and job characteristics. For search outcomes, we ask about any job offers received, how those offers came about, the characteristics of those offers, and whether these offers were

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<sup>1</sup>More recently, the job-to-job transition rate has declined (Davis and Haltiwanger, 2014), but so has the transition rate from unemployment to employment, so job-to-job transitions remain an important fraction of aggregate hiring in the U.S. labor market.

<sup>2</sup>Notable exceptions are earlier work by Blau and Robins (1990) and Holzer (1987). As we detail in the empirical section, these studies are based on older, discontinued surveys. Researchers have used the more recent American Time Use Survey (ATUS) extensively to analyze the job search behavior of the unemployed (see Krueger and Mueller, 2010, Aguiar, Hurst, and Karabourbanis, 2013, and Mukoyama, Patterson, and Şahin, 2017), but the ATUS is not well-suited to analyze the job search effort of the employed as we discuss in the empirical section.

accepted. We also ask those who are currently employed similar questions about the search process that led to their current job.

Our findings provide the most comprehensive evidence to date on the nature of on-the-job search for the U.S. On-the-job search is pervasive, with 23 percent of the employed looking for work during our survey months. The overarching theme from our analysis is that the employed face relatively better job search prospects along multiple dimensions. With regard to theories of labor market search, two margins in particular stand out. First, the search process of the employed appears to be more efficient than that of the unemployed. The unemployed exert nearly twice as much search effort as employed job seekers but generate fewer employer contacts and about the same number of job offers compared to the employed. In addition, employed workers who report no measurable search activity receive over one-quarter of all offers in our sample, underscoring the importance of informal recruiting mechanisms for generating differences in search efficiency by labor force status.<sup>3</sup> Second, the employed appear to sample from a higher-quality job offer distribution than the non-employed. This holds even after controlling for observable characteristics of the worker and the job. When the non-employed receive a job offer, we find that it tends to pay a lower wage, offer fewer hours, and is considerably less likely to offer any benefits. Unconditionally, the wages offered to the non-employed are 40 log points (49 percent) lower than the wages offered to the employed. After accounting for observable characteristics, the average wage offered to the non-employed remains 25 log points (28 percent) lower. Despite the poor quality of these job offers, the non-employed are about one-and-a-half times more likely to accept them.

The finding that employed workers face better wage offers suggests that factors that are unique to employment status are important determinants of the hiring process. An obvious concern about this interpretation, however, is that unobserved differences in productivity be-

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<sup>3</sup>This finding has strong implications for labor market models that incorporate on-the-job search and analogous to recent work on vacancies by Davis, Faberman, and Haltiwanger (2013), who find that a sizable fraction of hiring by firms occurs without the use of a formal vacancy.

tween employed and non-employed job seekers may be the reason for what appears to be a *wage offer premium*. To assess the role of heterogeneity in our data more systematically, we set up an on-the-job search model with unobserved *ex ante* heterogeneity in worker productivity. We discipline the differences in unobserved productivity in our model with data on individuals' wages for the job held prior to their current job. The model simulation suggests that low-productivity workers are negatively selected into unemployment.<sup>4</sup> Nevertheless, the negative selection only accounts for 28 percent (7 log points) of the 25 log point residual wage offer differential. We also provide evidence that controlling for the fraction of time employed over the last 5 years (in addition to the standard observables) reduces the unexplained wage offer premium only to a limited extent, but in similar magnitude in the data and the model. This suggests that our model—which, for the purpose of identification, exploits prior wages rather than employment histories as a source of variation—captures the unobserved heterogeneity that is relevant for the empirically-observed wage offer premium.

The model also allows us to relate our findings to the quantitative implications of search theory. We base our framework on the model of Christensen et al. (2005), and—in addition to incorporating worker heterogeneity—extend it along several dimensions. First, we allow for differences in search costs and search efficiency by employment status. Search efficiency in the model captures differences in the job-offer arrival rate (per unit of search effort) between the employed and unemployed that we observe in our survey. In practice, these differences can occur for a variety of reasons, including employer preferences and differences in the incidence of unsolicited employer contacts and referrals. When fed into the model, our findings on search effort and search outcomes suggest that the employed are nearly three times more efficient in their job search than the unemployed. Second, we allow for wage offers to be censored to account for the possibility that employed job seekers are more selective in the pre-offer stage of

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<sup>4</sup>Our model estimates are consistent with Mueller (2017) who finds in the Current Population Survey that unemployment risk is 36 percent higher for workers below the median residual wage (i.e., after controlling for observables) compared to those above the median residual wage.

the search process. We calibrate the degree of censoring using specific questions on *unrealized offers* in our survey. To the extent that the employed are more selective and reject or avoid offers before they are formally made, this magnifies their underlying search efficiency. Finally, we extend our model to allow for differences in the wage offer distributions of the employed and unemployed that are independent of censoring and unobserved heterogeneity.

All three model extensions improve the fit to our data. The full version of our model also implies a reasonable flow value of unemployment of 0.74, passing a key test advocated by Hornstein, Krusell, and Violante (2011). These authors show that standard search models (such as in McCall, 1970, Mortensen, 1977, Pissarides, 1985) exhibit a tension between observed worker flows, wage dispersion and the flow value of unemployment (also known as the *frictional wage dispersion* puzzle). The tension arises because high dispersion in potential wage offers generates a large option value of waiting for a better offer, so only a low (often negative) flow value of unemployment can rationalize the observed flow rate of the unemployed into employment. In our model, the option value of unemployment is limited since employed searchers are relatively efficient in generating offers and face a better wage offer distribution. Therefore, leaving unemployment for a job does not require unemployment to have a low flow value. Our empirical findings thus constitute an important piece in the solution of the frictional wage dispersion puzzle.

An open question remains for why wage offers are of better quality for the employed. While we do not model the many potential micro-foundations for the wage offer differential, but simply calibrate an exogenous differential to match the empirically observed one, the reduced form is consistent with auction models where incumbent and outside employers compete for workers and bid up the wages of the employed (Postel-Vinay and Robin, 2002, and Cahuc, Postel-Vinay and Robin, 2006). It is also consistent with employer discrimination against the unemployed, either to take advantage of their lower reservation wages (as in Carrillo-Tudela, 2009) or through a stigma effect (as in Gibbons and Katz, 1991). Finally, the wage offer



differential may be the result of the employed having access to networks that provide better job offers.

The next section describes our survey. Section 3 presents our evidence on job search behavior and job search outcomes by labor force status. Section 4 presents a model of on-the-job search with endogenous search effort and its calibration to our key findings. Section 5 concludes and offers some additional thoughts on the mechanisms underlying the observed wage offer differential between the employed and non-employed job seekers.

## 2 Survey Design and Data

Our data come from a supplement to the Survey of Consumer Expectations (SCE), administered by the Federal Reserve Bank of New York. The SCE is a monthly nationally-representative survey of roughly 1,300 individuals that asks respondents about their expectations about various aspects of the economy. We designed the supplement ourselves and first administered it in October 2013. We have administered it annually since then, and present results for a sample that pools the 2013-15 data together. Our supplement asks a broad range of questions on employment status, job search behavior, and job search outcomes. Demographic data are also available for respondents through the monthly portion of the SCE survey.

The survey asks a variety of questions that are tailored to an individual's employment status and job search behavior. For the employed, including the self-employed, the survey asks questions about their wages, hours, benefits, and the type of work that they do, including questions on the characteristics of their workplace. For the non-employed, the survey asks a range of detailed questions on their most recent employment spell and their reasons for non-employment. The survey also asks questions related to the type of non-employment, including those related to retirement, school enrollment status, and any temporary layoff. We also ask individuals about their prior work history. This includes detailed information about the preceding job of the currently employed.

Regardless of employment status, the survey asks all individuals if they have searched for work within the last four weeks, and if they had not searched, whether or not they would accept a job if one was offered to them. Among the employed, the survey distinguishes between those searching for new work and those searching for a job in addition to their current one. For individuals who have searched or would at least be willing to accept a new job if offered, the survey asks a series of questions relating to their job search (if any), including the reasons for their decision to (not) search. It then asks an exhaustive set of questions on the types of effort exerted when seeking new work (e.g., updating resumes, searching online, contacting employers directly). It also asks about the number of job applications completed within the last four weeks and the number of employer contacts and job offers received. It also probes further to see how those contacts and offers came about, i.e., whether they were the result of traditional search methods or whether they came about through a referral or an unsolicited employer contact. For those who received an offer, including any offers within the last six months, the survey asks about a range of characteristics of the job offer, including the wage offered, the expected hours, its benefits, as well as the type of work to be done and the characteristics of the employer. It also asks what led, or may lead, the respondent to accept or reject the offer, and asks a range of questions about whether there was any bargaining with either the current or future employer. Since only a fraction of respondents in our sample report a job offer in the months leading up to the survey, we ask those who are currently employed a range of additional, retrospective questions about the search process that led to their current job.

Many of the survey questions follow a format similar to the Current Population Survey (CPS), though there are notable differences. The survey identifies the labor force status of respondents at several different points in their employment history: at the time of the survey, at the time of their hiring (if currently employed), and at the time of their job offer (if they received an offer within the last six months). We also impute a labor force status for individuals four weeks prior to the survey. Our ability to identify labor force status at these different points

allows us to deal with time aggregation and related issues when comparing the search and job-finding behavior of the employed and non-employed.

We define a respondent’s labor force status at the time of the survey in a manner similar to the CPS, but because we ask about search effort more broadly than the CPS, we can generate two measures of unemployment. The Bureau of Labor Statistics (BLS) definition classifies someone as unemployed if they “do not have a job, have actively looked for work in the prior four weeks, and are currently available for work.” Those on temporary layoff are also included regardless of search effort or availability. We employ the same definition, but due to the skip logic of the CPS survey design, there are some non-employed in the CPS who are never asked whether they searched for work. These are primarily retired individuals who state that they do not want a job (and are therefore assumed to be unavailable for work). Our survey, however, captures search effort regardless of whether a non-employed individual states that they want work. We define a respondent’s labor force status at the time of the survey using the broader “job search” definition of unemployment since we aim to capture overall search activity and its effectiveness within the aggregate economy. The difference is that the “job search” definition includes non-employed individuals who did not state that they want to work but actively searched and are available, while the stricter “BLS definition” includes only those who additionally state that they want work. Given the well-known observation that even workers who state that they are not available for work and they have not searched for work transition from nonparticipation to employment in the CPS, we view our broader “job search” definition of unemployment as a reasonable one.<sup>5</sup>

We identify individuals as either employed or non-employed at the time of their hiring or receipt of a job offer. The survey allows for some greater disaggregation of these labor force statuses and we obtain results similar to those in our main analyses when using the more detailed

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<sup>5</sup>While our baseline is the job search definition of unemployment, in Appendix A, we replicate our estimates on search effort and outcomes using the definition consistent with the CPS survey design. The results in the appendix show that those included in the broader “job search” definition represent about 12 percent of those considered out of the labor force under the BLS definition.

**Table 1:** Summary Statistics, SCE Labor Supplement vs. Current Population Survey

<i>Labor Force Status</i>	<b>SCE Labor Supplement</b>		<b>Current Population</b>
	<i>Job Search</i>	<i>BLS</i>	<b>Survey</b>
	<i>Definition</i>	<i>Definition</i>	
Employment-population ratio	0.761 (0.008)	0.761 (0.008)	0.743 (0.001)
Unemployment rate	8.0 (0.5)	5.3 (0.5)	5.0 (0.1)
Labor force participation rate	82.8 (0.7)	80.5 (0.7)	78.2 (0.1)
<i>Demographics</i>			
Percent male		48.7 (0.9)	51.4 (0.1)
Percent white, non-Hispanic		72.6 (0.8)	63.6 (0.1)
Percent married		65.5 (0.9)	51.6 (0.1)
Percent with college degree		33.0 (0.9)	34.1 (0.1)
Percent aged 18-39		35.2 (0.9)	38.9 (0.1)
Percent aged 40-59		49.6 (0.9)	49.5 (0.1)
Percent aged 60+		15.2 (0.7)	11.7 (0.1)

Note: Estimates come from authors' tabulations from the SCE Labor Supplement and the Current Population Survey (CPS) for data pooled across October 2013, 2014, and 2015. Both samples are for heads of household ages 18 to 64. Job search definition of unemployment includes all non-employed who actively searched and are available for work, regardless of reporting whether they want work. Standard errors are in parentheses.

definitions.<sup>6</sup> We also impute a labor force status four weeks prior to the survey for individuals using a range of their responses on employment status, job tenure, non-employment duration, job offer incidence and timing, etc. We detail our imputation methodology in Appendix B. Having a labor force status for individuals one month prior to the survey is useful for when

<sup>6</sup>Specifically, the labor force status at the time of hiring distinguishes between those who quit from a previous job and those who lost their job immediately prior to starting the current job. The majority of the employed quit from their current job, so the results for this group are very similar to those reported in our analysis. The labor force status at the time of job offer distinguishes between those who were employed either full-time or part-time at the time of the offer. Most individuals were employed full-time, and consequently their results are similar to what we report in our analysis. The vast majority of the non-employed under both definitions report actively searching.

we apply our empirical findings to the model because the model characterizes a job seeker’s search behavior using their labor force status prior to exerting search effort or receiving any job offers.<sup>7</sup>

Our analysis uses a sample from the SCE of individuals aged 18 to 64 pooled across the 2013-15 surveys. This provides just under 2,900 observations. Individuals are only in the SCE for, at most, one year, so our sample is a panel of repeated cross sections rather than longitudinal. By design, the SCE only includes heads of household. The survey does not ask the self-employed about job search, so the self-employed are generally excluded by construction throughout our job search analysis. Table 1 presents basic summary statistics for our analysis sample and a comparable sample using the same months of data from the CPS. The demographic statistics across the two surveys are roughly similar, though the shares that are married and white are both higher in the SCE sample. The employment-to-population ratio, which is unaffected by the differing unemployment definitions, is somewhat higher in the SCE as well. Under the BLS definition, the unemployment rate in the SCE is slightly higher than the CPS rate, but not statistically different. Including the additional job seekers in the “job search” definition increases the unemployment rate considerably, from 5.3 percent to 8.0 percent, suggesting that the BLS definition of unemployment misses some search activity in the economy.

In addition to our main sample, we also focus on two subsamples of the data. The first is the subsample of the currently employed (excluding the currently self-employed). After removing respondents with missing data, this sample includes 1,763 respondents. We use this subsample to examine the job search behavior that led to their hiring at their current jobs. The second is a subsample of all individuals who received a job offer within the last six months. By construction, some of these offers will reflect the respondent’s current job, which we identify through a separate question in the survey. After removing offers with only partial data, the

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<sup>7</sup>We evaluate the performance of our measure of labor force status along several dimensions in the appendix. We also merged the SCE labor market module to the SCE monthly survey and used the labor market status from the most recent survey available for a given individual, in either September or August of the same year. The results using prior labor force status from the SCE monthly are very similar, see Table B2 in the appendix.

sample has 654 observations. We use this sample to examine a range of job offer characteristics, including the offer wage distribution, as well as the characteristics of accepted job offers. Note that we first asked respondents whether they received any offer in the last month, and only if not, did we ask about offers received in the last 6 months. Thus the data allow us to determine the monthly offer rate.

### 3 Evidence

We now turn to our empirical analysis on job search behavior. We can summarize our main findings as follows: (i) on-the-job search is pervasive among the employed; (ii) those searching on-the-job receive at least as many offers as the unemployed; (iii) employed job seekers search less than the unemployed, but their search is more effective per unit of effort; (iv) the employed who do not search still receive a non-negligible number of (mostly unsolicited) offers; (v) the employed receive better-quality offers but are less likely to accept them.

#### 3.1 Extensive and Intensive Margins of Job Search

We begin with evidence on the basic characteristics of individual job search effort. It is useful to analyze the extensive and intensive margins of job search separately since the distribution of total search effort along both dimensions is informative for thinking about the efficiency of job search.<sup>8</sup> Table 2 reports the incidence of job search by labor force status, which we interpret as the *extensive margin* of job search. By definition, all unemployed, save for those on temporary layoff, search. Since we employ a search-based definition of unemployment, only a minimal amount of those out of the labor force engaged in search.<sup>9</sup> Among the employed, roughly 20 percent can be classified as searchers regardless of the criteria we employ to define job search. Over 23 percent of employed looked for new work in the last four weeks, with 20 percent applying to at least one job and a similar amount searching at least once in the last

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<sup>8</sup>We borrow this distinction from the well-established literature on labor supply. Mukoyama, Patterson, and Şahin (2017) also apply this distinction to the search effort of the unemployed.

<sup>9</sup>By both the “job search” definition and the BLS definition of unemployment, no one outside of the labor force is available for work.

**Table 2:** Basic Job Search Statistics by Labor Force Status

	<b>Employed</b>	<b>Unemployed</b>	<b>Out of Labor Force</b>
Percent that actively searched for work	23.1 (0.9)	99.4 (0.6)	2.1 (0.7)
Percent that actively searched and are available for work	14.1 (0.7)	99.4 (0.6)	0.0 (0.0)
Percent reporting no active search or availability, but would take job if offered	6.1 (0.5)	0.3 (0.4)	6.0 (1.1)
Percent applying to at least one vacancy in last four weeks	19.8 (0.8)	93.0 (2.0)	1.8 (0.6)
Percent with positive time spent searching in last seven days	20.5 (0.8)	85.9 (2.7)	2.6 (0.8)
Percent only searching for an additional job	9.2 (0.6)	—	—
Percent only seeking part-time work, conditional on active search	20.5 (1.8)	22.6 (3.3)	—
Percent only seeking similar work (to most recent job), conditional on active search	27.4 (2.1)	5.3 (1.8)	—
<i>N</i>	2,302	163	432

Notes: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, by labor force status. Standard errors are in parentheses.

seven days. As we report in Table 2, around 20 percent of employed job seekers in our sample report looking for only part-time jobs. Just over 9 percent of the employed (and nearly 40 percent of employed job seekers) report only looking for an additional job, with no intention of leaving their current job.

Since empirical evidence on the incidence of on-the-job search is scarce and mostly comes from outdated surveys, it is hard to provide a good comparison of the pervasiveness of on-the-job search with other studies. Time use surveys that rely on diary data on time use, such as the American Time Use Survey (ATUS), are likely to underestimate search activity since they are based on time use the day prior to the survey as we discuss in detail in Appendix A.2.<sup>10</sup>

<sup>10</sup>Table A4 in the appendix provides a comprehensive comparison of the SCE and ATUS measures of job search activity.

The ATUS reports that, on average, only around 0.6 percent of employed actively searched in the 2013-2015 period and the corresponding fraction is 16.5 percent for the unemployed revealing the difficulty of comparing daily diary-based measures with traditional surveys.<sup>11</sup> Some older studies that relied on survey data found pervasive job search activity among the employed. For example, according to Black (1980), around 14 percent of white workers and 10 percent of black workers reported on-the-job search in the 1972 interview of the Panel Study of Income Dynamics (PSID). Similarly, Blau and Robins (1990) report that employed search spells represent about 10 percent of all employment spells in the Employment Opportunity Pilot Projects (EOPP) in 1980. Unfortunately, the main source of labor market statistics for the U.S., the CPS, does not ask questions about job search to employed individuals, but its recent Computer and Internet Use Supplements asked all respondents, regardless of their labor force status, whether they used the internet to search for a job in the past *six months*. Around 28 percent of the employed reported using the internet for job search in the last six months in the 2015 survey. We also asked a question about whether an individual searched in the last *twelve months*. Around 45 percent employed reported searching in the last twelve months using any active search method, including online job search. Given that we designed our survey to cast a wide net to identify any “search activity,” we find our estimates for the extensive margin of search reasonable.

Table 3 reports the amount of search effort spent on the job search process, the *intensive margin* of job search. We categorize the employed by whether or not they are actively looking for work.<sup>12</sup> This distinction emphasizes the stark differences in search activity among the employed. We find that the unemployed send substantially more job applications and dedicate more hours to search than the other groups. They put in roughly twice as much effort as the employed that actively look for work. Figure 1 shows the distributions of search time within the last *seven days* and the number of applications sent within the last *four weeks* for

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<sup>11</sup>See also Mueller (2010) for similar evidence for an earlier period.

<sup>12</sup>The estimates exclude the self-employed.



employed and unemployed job seekers conditional on searching in the last four weeks.<sup>13</sup> Around half of the employed and about one-third of the unemployed apply to either one or two jobs. About 10 percent of employed job seekers sent more than 10 applications, while just over 25 percent of the unemployed sent more than 10 applications. The right panel of the figure shows the distribution of search time. The differences between the employed and unemployed are more pronounced when we consider the distribution of search time. Around 40 percent of the employed report searching for one hour or less within the last seven days, but around 80 percent of the unemployed searched for longer than one hour. Moreover, searching for longer than 10 hours a week is relatively more common among the unemployed than the employed (around 35 percent vs. 15 percent). Interestingly, even among those people who reported searching in the last four weeks, 25 percent of the employed and 15 percent of the unemployed did not search at all within the last seven days. This observation highlights the intermittent nature of search effort and reinforces our view that ATUS, which is based on a time diary reported at the daily frequency, greatly understates the extensive margin of job search.<sup>14</sup> Given that the employed are likely to search during work hours (which they would report in the ATUS as their main activity during that time), the bias is likely to be more pronounced for the employed.

### 3.2 Search Outcomes by Labor Force Status

We have shown that there is considerable job search activity among the employed. We now move on to show how search effort translates into employer contacts, job offers, and new job matches for the employed and unemployed. The fact that our data contain exhaustive information on both search effort and search outcomes at different stages of the process puts us in a unique position to assess the relative effectiveness of employed versus unemployed search.<sup>15</sup>

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<sup>13</sup>Recall from Table 2 that around 23 percent of the employed report actively searching. The remainder is excluded from the analysis to provide a more relevant comparison of distributions.

<sup>14</sup>In Appendix Figure C.2, we report these distributions over a finer grid.

<sup>15</sup>This is a long-standing question in the labor-search literature and has important implications for on-the-job search models as we discuss in Section 4. Earlier empirical contributions include Holzer (1987) and Blau and Robins (1990).

**Table 3:** Intensive Margin: Search Effort by Labor Force Status

	Employed			Unemployed	Out of Labor Force
	Looking for Work	Not Looking	All		
<i>Labor Force Status at Time of Survey</i>					
Hours spent searching, last 7 days	4.35 (0.30)	0.05 (0.01)	1.18 (0.09)	8.46 (0.75)	0.07 (0.04)
Mean applications sent, last 4 weeks	4.63 (0.49)	0 (—)	1.22 (0.13)	8.14 (1.24)	0.08 (0.06)
<i>N</i>	508	1,520	2,028	163	432
<i>Labor Force Status in Prior Month</i>					
Mean applications sent			1.19 (0.13)	10.49 (1.75)	0.47 (0.10)
Mean applications sent, ignoring applications to additional jobs			0.95 (0.13)	10.48 (1.75)	0.47 (0.10)
<i>N</i>			2,053	117	453

Notes: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, by detailed labor force status. The top panel reports results by labor force status at the time of the survey, while the bottom panel reports the results by labor force status in the prior month. See the appendix for how prior month's labor force status is determined. Standard errors are in parentheses.

The top panel of Table 4 reports search outcomes by labor force status at time of survey and shows that those who are employed and looking for work receive the greatest number of employer contacts, interviews, and offers despite the fact that their search effort is about half that of the unemployed. They also receive the most unsolicited employer contacts. These are employer contacts that did not result from a job seekers application. Overall, those searching on the job receive about 48 percent more contacts and 14 percent more job offers than the unemployed, again, despite exerting about half as much search effort. Those who are employed but not looking for work receive about one-quarter as many contacts and offers as the unemployed despite exerting no search effort. They receive about one-fifth of the offers of those searching on the job.

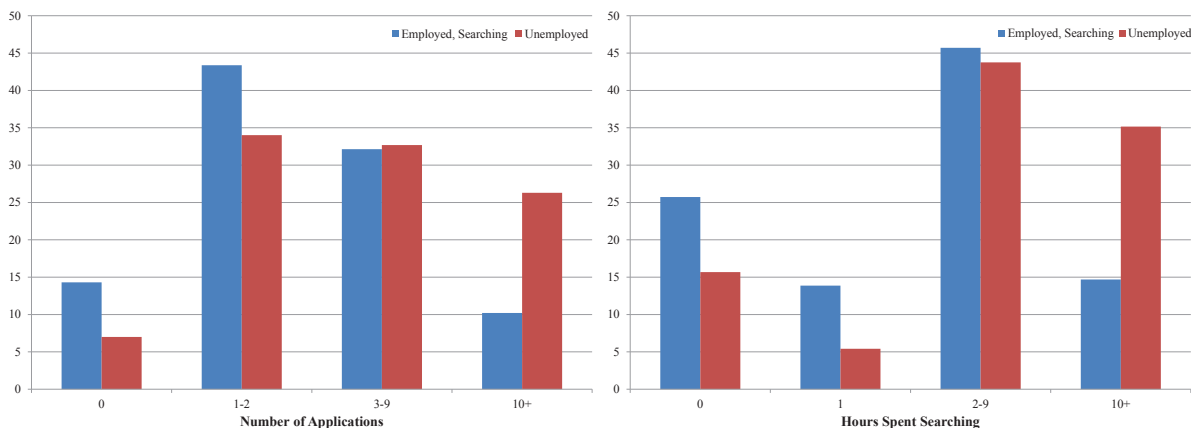
A potential concern with our estimates is that the outcomes are based on retrospective questions and the respondents' current labor force status may not reflect their labor force

**Table 4:** Search Outcomes by Labor Force Status

	Employed			Unemployed	Out of Labor Force
	Looking for Work	Not Looking	All		
<i>Labor Force Status at Time of Survey</i>					
Mean contacts received	1.874 (0.281)	0.337 (0.038)	0.742 (0.079)	1.261 (0.232)	0.118 (0.033)
Mean unsolicited contacts	0.783 (0.124)	0.298 (0.032)	0.426 (0.040)	0.459 (0.154)	0.099 (0.030)
Mean job interviews (2014-15)	0.460 (0.045)	0.005 (0.002)	0.115 (0.012)	0.354 (0.107)	0.022 (0.018)
Mean offers	0.425 (0.039)	0.086 (0.011)	0.175 (0.014)	0.373 (0.078)	0.079 (0.026)
Mean unsolicited offers	0.047 (0.01)	0.046 (0.009)	0.046 (0.007)	0.043 (0.016)	0.053 (0.023)
Fraction with at least one offer	0.299 (0.02)	0.057 (0.007)	0.118 (0.007)	0.220 (0.033)	0.041 (0.010)
Fraction with at least one unsolicited offer	0.041 (0.009)	0.028 (0.005)	0.031 (0.004)	0.043 (0.016)	0.026 (0.008)
Fraction with at least one offer, including unrealized offers	0.345 (0.021)	0.086 (0.007)	0.155 (0.008)	0.237 (0.033)	0.059 (0.011)
<i>N</i>	508	1,520	2,028	163	432
<i>Labor Force Status in Prior Month</i>					
Fraction with at least one offer			0.105 (0.007)	0.339 (0.044)	0.074 (0.012)
Fraction with at least one unsolicited offer			0.030 (0.004)	0.031 (0.016)	0.036 (0.009)
Fraction with at least one offer, including unrealized offers			0.144 (0.008)	0.349 (0.044)	0.085 (0.013)
<i>Labor Force Status in Prior Month, Ignoring Search Outcomes for Additional Jobs</i>					
Fraction with at least one offer			0.091 (0.006)	0.339 (0.044)	0.074 (0.012)
Fraction with at least one unsolicited offer			0.029 (0.004)	0.031 (0.016)	0.036 (0.009)
Fraction with at least one offer, including unrealized offers			0.132 (0.007)	0.349 (0.044)	0.085 (0.013)
<i>N</i>			2,053	117	453

Note: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, by labor force status. The top panel reports results by labor force status at the time of the survey, while the middle and bottom panels report the results by labor force status in the prior month. See the appendix for how prior month's labor force status is determined. Standard errors are in parentheses.

Figure 1: Distribution of Number of Applications Sent in the Last Four Weeks (left panel) and Search Time in Hours in the Last Seven Days (right panel) by Labor Force Status



Note: Figure reports the histograms of the number of applications sent in the last four weeks (left panel) and the hours of time spent searching for work in the last seven days (right panel). Estimates are for all individuals, excluding the self-employed, who reported actively searching for work in the 2013-15 labor supplements of the SCE.

status at the time of the outcome. Non-random job acceptances by those unemployed at the time of a job offer can create a selection issue.<sup>16</sup> Since the focus is job search behavior by labor force status, we address this issue by constructing a measure of labor force status for the prior month using a wide range of survey questions from the SCE labor supplement.<sup>17</sup> In the middle panel of Table 4, we report offer outcomes by prior labor force status. The results show that the fraction with at least one offer over the last four weeks decreases slightly for the employed, from 11.8 percent to 10.5 percent, but increases substantially for the unemployed, from 22.0 percent to 33.9 percent, when considering labor force status in “prior month” instead of “at time of survey”. This is in line with the expectation that some individuals who are unemployed at the time of the job offer started working by the time of the survey. Another concern is that a substantial fraction of employed workers are only seeking an additional job. Job-to-job transitions, as measured in the CPS and most other household surveys, only capture changes

<sup>16</sup>This selection issue is similar to the time-aggregation issue that plagues calculations of the separation rate using CPS data.

<sup>17</sup>In Appendix B, we detail our methodology for determining labor force status in the prior month and evaluate our measure along several dimensions. Unfortunately, the survey does not allow us to directly identify whether a respondent was searching on-the-job in the prior month. We also consider an alternative measure of prior status based on the monthly SCE data and show that we obtain very similar results.

in an individual's main job. Nearly all models of labor market search only consider this type of job-to-job transition as well. In the bottom panel of Table 4, we report offer outcomes ignoring the offers of those who reported only looking for additional work. The fraction of the employed receiving at least one offer falls to 9.1 percent in this case. We use this estimate of the offer rate in our model calibration below.

It is possible that some individuals simply do not pursue offers that they are likely to reject. In this case, the job offers we observe in the data would be *censored*. Most importantly, this type of censoring could be correlated with employment status. To address this issue, our survey asks respondents whether a potential employer indicated that they would be willing to make an offer but the respondent indicated that he or she was not interested. We label these offers as *unrealized* rejected offers as respondents rejected these offers even before a formal offer was made. We indeed find that these unrealized offers are more common for the employed. Among those who did not report a formal offer over the last four weeks, about 4 percent of the employed indicated that they rejected such an unrealized offer, compared to only 1 percent of the unemployed. The bottom panel of Table 4 reports the fraction of individuals who received at least one offer, including these unrealized offers. Accounting for unrealized offers raises the fraction receiving a job offer to 13.2 percent for the employed and to 34.9 percent for the unemployed.

Table 5 reports the acceptance rate for offers received within the last four weeks by labor force status in the prior month. The results show that the unemployed are much more likely to accept a given offer, with 48 to 53 percent of their offers accepted, depending on whether we include all offers or just the best offer in the denominator of the acceptance rate, compared to the employed, who accept 26 to 32 percent of their offers, depending on the measure used.<sup>18</sup> In our calibration, we focus on the acceptance rates of the best offers, excluding offers for additional work, which is 30.0 percent for the employed and 53.2 percent for the unemployed.

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<sup>18</sup>The survey only asks respondents if they accepted their best offer. The acceptance rate including all offers assumes that none of the remaining offers were accepted.

**Table 5:** Acceptance Decisions by Labor Force Status in Previous Month

	<b>Employed</b>	<b>Unemployed</b>	<b>Out of Labor Force</b>
Percent of best offers accepted	31.6 (3.3)	53.2 (8.3)	19.7 (6.9)
Percent of all offers accepted	27.0 (3.0)	48.3 (7.9)	17.5 (6.4)
Percent of best offers accepted, ignoring offers for an additional job	30.0 (3.5)	53.2 (8.3)	19.7 (6.9)
Percent of all offers accepted, ignoring offers for an additional job	26.4 (3.3)	48.3 (7.9)	17.5 (6.4)
<i>N</i>	196	37	34

Note: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, by labor force status in the prior month. See the appendix for how prior month's labor force status is determined. Standard errors are in parentheses. The additional work distinction only applies to the employed.

Finally, we present the distribution of search effort and search outcomes across the different labor force categories. Examining these distributions provides another way of assessing the relative efficiency of employed and unemployed job seekers. Table 6 reports the distribution of respondents, job applications, and job search outcomes by labor force status. The unemployed make up just over 7 percent of our sample, but account for nearly 40 percent of all job applications sent. At the same time, they only receive 16 percent of all offers made. In stark contrast, the employed who report not looking for work send no applications by construction but account for around 28 percent of all employer contacts and receive over 27 percent of all job offers. This is due, in part, to the fact that they also account for 44 percent of all unsolicited employer contacts and 53 percent of all unsolicited offers. Those actively searching on the job account for another 48 percent of all job offers. Thus, the job search behavior of the unemployed can be characterized by high effort, but relatively low returns in terms of employer contacts and job offers. The employed, on the other hand, fare fairly well regardless of whether they are actually looking for work. Though the unemployed are seemingly less effective in their job search efforts, they are also more likely to accept the offers that they do receive.

**Table 6:** Distribution of Search Effort and Outcomes by Labor Force Status

	Employed			Unemployed	Out of Labor Force
	Looking for Work	Not Looking	All		
Pct. of population	19.4	54.2	73.6	7.3	19.1
<i>Job Search over Last Four Weeks</i>					
Pct. of total applications	59.5	0.0	59.5	39.5	1.0
Pct. of contacts received	55.0	27.6	82.6	14.0	3.4
Pct. of unsolicited contacts	41.5	44.2	85.7	9.2	5.1
Pct. of interviews (2014-15 only)	72.7	2.4	75.1	21.0	3.9
Pct. of offers received	48.1	27.1	75.2	16.0	8.8
Pct. of unsolicited offers received	19.1	52.8	71.9	6.7	21.5

Note: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, by labor force status at the time of the survey.

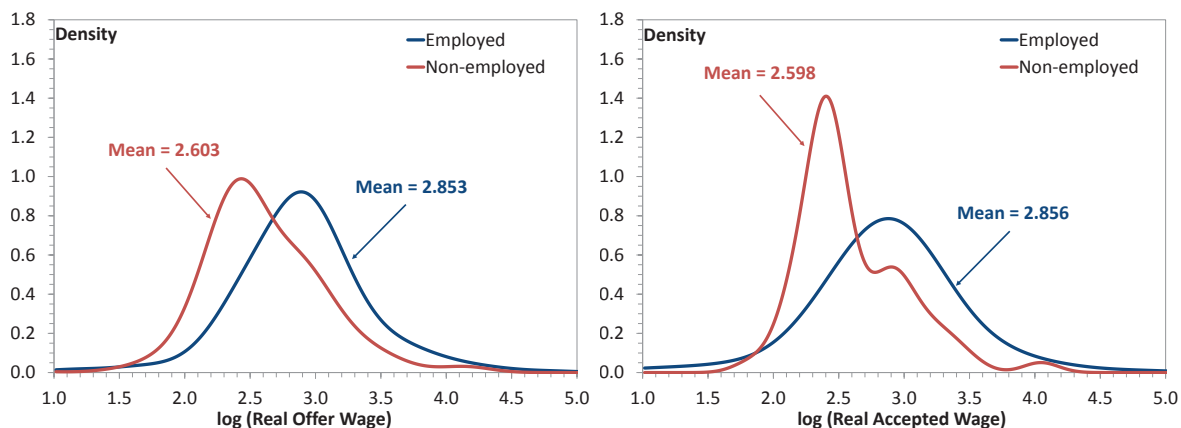
### 3.3 Characteristics of Job Offers and Accepted Jobs

The employed are more effective at generating job offers, but our evidence thus far is silent on whether the employed receive *better* offers than the unemployed do. We now examine how the job offers themselves, including all offers and the subset of those that are accepted, differ by employment status. Our survey asks individuals about any offers they received in the last four weeks. For those who received no offer within the last four weeks, it probes further to elicit information on any offers received within the last six months. The survey also elicits the respondent's labor force status at the time of the job offer. It asks a variety of questions about the characteristics of the job offer, including information about the search and bargaining process. It also asks if the offer was accepted (and if it represents their current job).

Table 7 presents the characteristics of best job offers received within the last six months by labor force status (employed vs. non-employed) at the time of the job offer.<sup>19</sup> First, note that over 70 percent of job offers in our sample go to those who were employed at the time of the

<sup>19</sup>Starting in 2014, we added a question to the survey that identifies those who searched prior to the receipt of the job offer. Most of the non-employed report actively searching, and in unreported results, we find that the residual wage offer differential that we document below is even larger if we restrict the non-employed to those who were searching prior to the job offer.

Figure 2: Distribution of All Wage Offers (left panel) and Accepted Wage Offers (right panel)



Note: Figures report kernel density estimates of residual the log(real wage offer) by labor force status after controlling for observable worker and job characteristics.

offer. The results consistently show that the employed receive much better job offers than the non-employed. Unconditionally, the employed receive wage offers that are about 40 log points higher than the wage offers of the non-employed.<sup>20</sup> Even after conditioning on the observable characteristics of the worker and the job offer, the employed enjoy wage offers that are 25 log points higher than the wage offers of the non-employed.<sup>21</sup> The left panel of Figure 2 shows that, even after accounting for these controls, the distribution of wage offers for the employed stochastically dominates the distribution of wage offers for the non-employed.

The remainder of Table 7 shows that job offers received by the employed are superior on other margins as well. Their hours are only 8 log points higher (which is not statistically significant), but they are 20 percentage points more likely to include at least some benefits such as retirement pay or health insurance. The employed are nearly twice as likely to have received their offer through an unsolicited contact. The employed and non-employed are roughly

<sup>20</sup>The offer wage, as well as all other wages in our analysis, refers to the real hourly wage. Respondents report their nominal earnings as an hourly wage, or as a measure of weekly or annual earnings. In the latter cases, we measure the wage as earnings per hour, based on the reported usual hours worked. We convert all wages used into real terms using the Consumer Price Index (CPI).

<sup>21</sup>Our conditional estimates of the offered wage and the subsequent accepted wage control for worker and job characteristics, as well as state and year fixed effects. Our worker controls include sex, age, age squared, marital status, marital status×sex, education, race, homeowner status, and number of household children. Our firm and job controls are the two-digit occupation of the job and the size of the offering firm. We report estimates of the other job offer characteristics that control for observable characteristics in the appendix.



equally likely to have had a “good idea” of what the job paid prior to receiving the offer. Potentially contributing to the differences in offer wages between the two groups, the employed are significantly more likely to bargain over their offers, with 39 percent of their offers involving some bargaining, compared to 24 percent for the non-employed.<sup>22</sup> Counter-offers by the current employer, defined as anything from matching the outside offer to offering a promotion, pay raise, or some added job benefit, occurred for about 14 percent of the employed who received an offer from an outside firm. Despite these relatively poor job offers, we still find that the non-employed are about one-and-a-half times more likely to accept them, with 55 percent of offers accepted by the non-employed versus 35 percent by the employed. The acceptance rates are very close to those we obtain using the prior month’s labor force status. Table 7 also suggests that a primary reason that the non-employed are more likely to accept their relatively poorer job offers is a perceived lack of alternative options. About 27 percent of the non-employed cite a lack of other alternatives as the main reason for accepting an offer, while only 7 percent of the employed cite that as their primary reason. The right panel of Figure 2 shows that, even after controlling for observed worker and job characteristics, the accepted wage distribution of the employed stochastically dominates the accepted wage distribution of the non-employed.

We can also examine job search retrospectively for those employed at the time of the survey interview by asking them how they came about their current jobs. The advantage of this approach is that we are able to examine their starting wages and previous earnings as a function of their labor force status. This provides us with additional guidance for our model in Section 4.

Table 8 presents the characteristics of the current and previous job by labor force status at the time of hire. We focus on the comparison of the non-employed to those who move directly from employment to their current job. At the time of the survey interview, those hired from non-employment are paid lower wages, have fewer work hours, and are much less likely to have

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<sup>22</sup>These estimates are consistent with Hall and Krueger (2012) who find that around a third of all workers engaged in some bargaining over their pay with their current employer.

**Table 7:** Characteristics of Best Job Offer by Labor Force Status at Time of Offer

	<b>Employed at Offer</b>	<b>Non-Employed at Offer</b>	<b>Difference, E - NE</b>
Percent of job offers	70.5	29.5	
<b>Offer Wage Estimates</b>			
log real offer wage, unconditional	2.893 (0.041)	2.496 (0.057)	0.397 (0.075)
Controlling for observable characteristics	2.853 (0.034)	2.603 (0.036)	0.250 (0.075)
<b>Additional Job Offer Characteristics</b>			
log offer usual hours	3.409 (0.032)	3.333 (0.040)	0.076 (0.056)
Pct. of offers with no benefits	40.5 (2.2)	60.6 (3.8)	-20.1 (4.2)
Pct. of offers through an unsolicited contact	26.2 (2.0)	14.4 (2.7)	11.8 (3.6)
Pct. of respondents with at least a good idea of pay	54.6 (2.3)	58.8 (3.8)	-4.2 (4.2)
Pct. of offers with some counter-offer given	14.2 (1.6)	—	—
Pct. of offers that involved bargaining	38.8 (2.2)	24.4 (3.4)	14.4 (3.8)
Pct. of (best) job offers accepted	34.6 (2.2)	54.7 (3.9)	-20.1 (4.1)
Pct. of offers accepted as only option, conditional on acceptance	6.9 (1.9)	27.3 (4.8)	-20.4 (5.2)
<i>N</i>	489	165	

Note: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for individuals aged 18-64, excluding the self-employed, with at least one job offer in the last six months. Observable characteristics controlled for in the conditional wage estimates include fixed effects for survey year and state as well as a vector of demographic controls: sex, age, age squared, four education categories, four race categories, a dummy for homeownership, the number of children under age 6 in the household, marital status, and marital status $\times$ sex. They also include the two-digit SOC occupation of the job and six categories of the firm size of the potential employer. Standard errors are in parentheses.

**Table 8:** Characteristics of Current and Previous Job, by Labor Force Status at Time of Hire

	Hired from Employment	Hired from Non-Employment	Difference, E - NE
Share of Employment	69.1	30.9	
<b>Characteristics of Current Job</b>			
log real current wage	3.126 (0.018)	2.841 (0.029)	0.285 (0.033)
log usual hours	3.679 (0.01)	3.546 (0.019)	0.132 (0.020)
Median tenure (mos.)	58.0 (2.8)	41.0 (3.6)	17.0 (4.6)
Pct. with no benefits	16.0 (1.0)	30.9 (2.0)	-16.8 (2.1)
Percent actively searched for work, last four weeks	25.4 (1.2)	32.1 (2.0)	-6.6 (2.3)
<b>Starting Wage Estimates</b>			
log real starting wage, unconditional	2.938 (0.018)	2.663 (0.028)	0.275 (0.033)
Controlling for observable characteristics	2.896 (0.014)	2.758 (0.018)	0.139 (0.027)
<b>Previous Wage Estimates</b>			
log real previous wage, unconditional	2.859 (0.024)	2.821 (0.037)	0.038 (0.045)
Controlling for observable characteristics	2.834 (0.019)	2.888 (0.031)	-0.054 (0.041)
<i>N</i>	1,238	525	

Note: Estimates come from authors' tabulations from October 2013-15 waves of the SCE Labor Supplement, restricted to currently employed individuals aged 18-64, excluding the self-employed, with a reported labor force status at the time of hire and reported current, starting, and previous-job wages and hours. Observable characteristics controlled for in the conditional wage estimates include fixed effects for survey year and state as well as a vector of demographic controls: sex, age, age squared, four education categories, four race categories, a dummy for homeownership, the number of children under age 6 in the household, marital status, and marital status $\times$ sex. They also include the two-digit SOC occupation of the current job, as well as the two-digit NAICS industry and six categories of firm size for the current employer. Standard errors are in parentheses.

any benefits than those hired while already employed. They are also somewhat more likely to be looking for new work at the time of the survey. Estimates reported in the middle of Table 8 show that most of the wage differences between those hired from employment and those hired from non-employment stem from wage differences at their time of hiring. The real starting wage of those hired from non-employment is 28 log points lower than the real starting wage of those hired from employment, on average. Conditioning on the observable characteristics of the worker and the job reduces the wage difference by nearly half, to about 14 log points.<sup>23</sup> Despite the large differences in the wage and hours of the current job across the two labor force categories, the differences in their previous jobs' wages are small and statistically insignificant. This is true for both the unconditional real wage and the wage that controls for observable worker and job characteristics. Note that the smaller difference in the premium in starting wages compared to the difference in offered wages is likely due to a selection issue: poor job offers are less present in the cross-section of current jobs, as individuals accepting these jobs are more likely to quit and to move to better-paying jobs. If the non-employed get worse offers than the employed, this explains why the E-NE gap is smaller among starting wages compared to job offers.<sup>24</sup>

## 4 Job Search On and Off the Job: A Theoretical Framework

In this section, we set up and calibrate a partial equilibrium model of on-the-job search where, in the spirit of Christensen et al. (2005), both employed and unemployed workers face a random arrival of job offers. We do not distinguish between unemployment and nonemployment in our model since our survey responses show that most of those who were non-employed when they

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<sup>23</sup>Our conditional estimates of the starting wage and previous wage use the same worker characteristics as our conditional estimates of the offer wage. The starting wage uses the same firm and job controls, and additionally controls for two-digit industry. The previous wage only includes the two-digit occupation as a job or firm control. We report estimates of the other characteristics of the current job that control for observable characteristics in the appendix.

<sup>24</sup>Figure C2 in the appendix shows the distribution of starting wages relative to workers' prior wages with and without controlling for observables. Even after conditioning out our controls, those who transition directly from employment receive a 8 log point increase in their wage, on average, while those who were non-employed receive a 13 log point decrease in their wage, on average.

received a job offer were actively searching for work. We consider four model variations within this framework, ranging from a baseline model where we assume that search effort is constant and exogenous to a model where search is endogenous and both search efficiency and the wage offer distribution vary by employment status. We then evaluate how well the search and acceptance decisions in each version of the model match those observed in our data and relate to the discussion in Hornstein, Krusell, and Violante (2011), who argued that plausibly-calibrated search models typically imply implausibly low flow values of unemployment.

One can think of a variety of reasons why wage offers are better, on average, for the employed compared to the unemployed as we discuss following our model calibration results. It is also possible that these differences arise simply because we cannot *fully* control for the differences in the characteristics of the employed and the non-employed workers, often referred to as *unobserved heterogeneity*. Those with higher unobserved skills are more likely to be employed and more likely to earn a higher wage. This creates a selection issue that naturally generates a wage gap between the job offers of the employed and unemployed. We incorporate unobserved heterogeneity within the offer wage distribution into our model and exploit additional moments from our survey to quantify its importance in accounting for the wage offer differential between the employed and the non-employed.

#### 4.1 Framework

The model economy is comprised of homogeneous, risk neutral workers who can search on the job or while unemployed.<sup>25</sup> We allow for differences in search efficiency between the employed and unemployed. Wage offers,  $w$ , are drawn from an i.i.d. distribution with upper support  $\bar{w}$  and c.d.f.  $F(w)$ , i.e.,  $F(w)$  equals the probability a wage  $w' \leq w$  is drawn. We allow for the possibility that the wage offer distribution varies for the employed and unemployed, so that

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<sup>25</sup>Our model is closely related to the extension of Christensen et al. (2005) derived by Hornstein, Krusell, and Violante (2011), but it maintains the distinction between search effort,  $s_i$ , and search efficiency,  $\beta_i$ , since our data can separately identify the two, and allows for censoring in wage offers as well as exogenous differences in the wage offer distribution between the employed and unemployed. Our model is also related to Lise (2013) who introduces precautionary savings into a model with endogenous search effort.

the employed draw from a distribution  $F_e(w)$  and the unemployed draw from a distribution  $F_u(w)$ .

Time is discrete and an individual receives a job offer with probability  $\lambda_i(s) = \alpha_i + \beta_i s$ , where  $s \in [0, \frac{1-\alpha_i}{\beta_i}]$  is the endogenously-chosen level of search effort.<sup>26</sup> The constant  $\alpha_i$  reflects the possibility of unsolicited offers, which occur absent of any search effort, and  $\beta_i$  reflects search efficiency. The subscript  $i \in \{e, u\}$  captures differences in unsolicited offer arrival rates and search efficiency by employment status. These will generally lead to differential job-offer arrival rates as well. Search effort has an increasing, convex cost that may also vary by employment status,  $c_i(s)$ , with  $c'_i, c''_i > 0$  and  $c_i(0) = c'_i(0) = 0$ . Existing matches end exogenously at a rate  $\delta$ , and the discount rate is  $r$ . Finally, we introduce *ex ante* heterogeneity in worker productivity,  $x$ , into our model. This reflects the unobserved heterogeneity that we do not capture in our empirical analysis and may cause some of the observed wage offer gap between the employed and unemployed. The *ex ante* heterogeneity also affects a worker's cost of search effort and separation rate.<sup>27</sup> Under this specification,  $w$  reflects the piece rate wage per unit of worker productivity.

Given this setup, the Bellman equation for the employed is

$$W(x, w) = \max_{\bar{s}_e \geq s \geq 0} \left\{ wx - c_e(x, s) + \frac{1 - \delta(x)}{1 + r} \left[ W(x, w) + \lambda_e(s) \int_w^{\bar{w}} [W(x, y) - W(x, w)] dF_e(y|x) \right] + \frac{\delta(x)U(x)}{1 + r} \right\}, \quad (1)$$

where  $\bar{s}_e = \frac{1-\alpha_e}{\beta_e}$ . The first term on the right-hand side reflects the wage net of search costs. The second term on the right-hand side reflects the continuation value of the job, accounting for the potential separation to either a new job or unemployment. The last term reflects the expected value of a separation to unemployment. As Christensen et al. (2005) show, the value of employment is increasing in the wage. Consequently, optimal search effort will vary with the

<sup>26</sup>Bagger and Lentz (2017) make the same assumption on the functional form of search technology.

<sup>27</sup>We could also extend the model to allow worker heterogeneity to affect the offer arrival rate, but our evidence in Appendix Table C.2 shows that controlling for observable characteristics, including the previous employment history of the worker, do little to affect the likelihood of receiving a job offer by labor force status.

wage. The first order condition for employed worker's search effort  $s_e(x, w)$  is

$$c_{e,2}(x, s_e(x, w)) \leq \beta_e \frac{1 - \delta(x)}{1 + r} \int_w^{\bar{w}} [W(x, y) - W(x, w)] dF_e(y|x), \quad (2)$$

which holds with equality if the optimal search effort is below  $\bar{s}$ . Since the cost of search effort is increasing and convex, search effort will decline with the wage. Note that, since  $s_{e,2}(x, w) < 0$ , search effort declines as workers move up the job ladder.

The Bellman equation for the unemployed worker is of a similar structure. While unemployed, individuals of type  $x$  receive a flow utility of unemployment,  $b(x)$ . Consequently, an unemployed job seeker solves

$$U(x) = \max_{\bar{s}_u \geq s \geq 0, R} \left\{ b(x) - c_u(x, s) + \frac{1}{1 + r} \left[ U(x) + \lambda_u(s) \int_R^{\bar{w}} [W(x, y) - U(x)] dF_u(y|x) \right] \right\}, \quad (3)$$

where  $\bar{s}_u = \frac{1 - \alpha_u}{\beta_u}$ . The first term on the right-hand side reflects the flow value net of search costs and the second term on the right-hand side reflects the continuation value of unemployment, accounting for the probability of finding a job. We posit that the flow value of unemployment (net of search costs) is proportional to unobserved productivity, i.e.  $b(x) - c_u(x, s) = x(b - c_u(s))$ .<sup>28</sup> We assume a similar proportionality for the search cost of the employed,  $c_e(x, s) = xc_e(s)$ . While this assumption is not essential for our results here, it is consistent with the finding that job-finding rates differ little by skill group (Mincer, 1991, Elsby, Hobijn and Şahin, 2010) or prior wages (Mueller, 2017), as well as the evidence in Appendix Tables C1 and C2 that shows that observable characteristics have only a very limited, if any, effect on job search effort and outcomes by labor force status.<sup>29</sup> The offered piece-wage rate per unit of worker-level productivity,  $y$ , is assumed to be identically distributed across worker types  $x$ , i.e.  $dF_i(y|x) = dF_i(y)$ .

<sup>28</sup>See, for example, Cahuc, Postel-Vinay and Robin (2006), and Hall and Mueller (2017), for similar assumptions.

<sup>29</sup>For example, if we assumed that  $b(x) = b$  and  $c_i(x, s) = c_i(s)$ , then high- $x$  workers would search much more intensively and find many more jobs.

The unemployed of type  $x$  will have an optimal reservation wage,  $R(x)$ , that solves  $W(x, R(x)) = U(x)$  and represents the wage at which the unemployed are just indifferent between a job that pays  $R(x)$  and unemployment. It is useful to illustrate the first order condition for the unemployed worker's search effort decision:

$$xc'_u(s_u(x)) \leq \frac{\beta_u}{1+r} \int_R^{\bar{w}} [W(x, y) - U(x)] dF_u(y|x). \quad (4)$$

The first order condition differs from (2) in three ways: the search cost function, the search efficiency parameter, and the discounted expected gain from accepting a job, which is determined by the reservation wage  $R$  and the shape of the wage offer distribution for the unemployed.

Finally, we address our finding that the employed appear to disproportionately reject offers before they are made relative to the unemployed. We model these unrealized offers by assuming that job seekers observe the terms of the offer prior to receiving the formal offer with probability  $\chi_i$ , and do not pursue the offer further (i.e., reject) if the wage is below the reservation wage.<sup>30</sup> As documented in the empirical section, employed workers appear to reject a non-negligible fraction of offers before they are made. For a worker with productivity  $x$  and reservation wage  $R$ , one can thus write

$$\tilde{\lambda}_i(x, R) = \lambda_i(s_i(x, R))(\chi_i(1 - F_i(R)) + 1 - \chi_i), \quad (5)$$

$$\tilde{A}_i(x, R) = \frac{1 - F_i(R)}{\chi_i(1 - F_i(R)) + 1 - \chi_i}, \quad (6)$$

where  $\lambda_i(s_i(x, R))$  is the probability of receiving an offer, including unrealized offers,  $\tilde{\lambda}_i(x, R)$  is the probability of receiving a formal offer,  $\tilde{A}_i(x, R)$  is the observed acceptance rate and  $1 - F_i(R)$  is the likelihood a potential offer is above the reservation wage threshold.

## 4.2 Calibration

We calibrate four versions of the model to evaluate and better understand the implications of our empirical findings for the model's key properties. The first version is a standard model of

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<sup>30</sup>See the appendix of Hall and Mueller (2017) who make the same assumption.



on-the-job search with exogenous search effort, where we set search effort to unity, ignore the role of unsolicited job offers, and assume that the employed and unemployed draw from the same wage offer distribution. The second version extends the standard model to include endogenous search effort and unsolicited job offers but maintains the assumption of homogeneous workers and an identical wage offer distribution for the employed and unemployed. The third version of the model allows for *ex ante* worker heterogeneity in productivity, and the fourth version of the model allows for *ex ante* heterogeneity in worker productivity as well as differential wage offer distributions between the employed and unemployed.

We calibrate the model at the monthly frequency and set the monthly discount rate to match an annual interest rate of 4 percent. We set the average monthly job separation rate to be 0.015, which matches the average employment-to-unemployment flow rate in the CPS and in the monthly SCE in recent years. We assume the wage offer distribution to be log normal, normalize the mean of the log offered wages to zero, and calibrate the standard deviation of the wage offer distribution to be 0.24 as in Hall and Mueller (2017). This estimate is close to other estimates of frictional wage dispersion, see, e.g., Low, Meghir and Pistaferri (2010) and Tjaden and Wellschmied (2014). We choose this estimate of wage dispersion over one derived from the SCE data because of the relatively small sample of wage offers we observe in the SCE data. In the full model, we set the mean log offered wage of the employed to match the difference in mean wage offers observed in the SCE data after one controls for observable characteristics.

We calibrate the remaining parameters to match the moments derived from our survey, as shown in Table 9. First, we calibrate the  $\beta_i$ 's to match the observed job offer arrival rates for all offers (including unsolicited offers) for the employed and unemployed in the data.<sup>31</sup> Recall that we assume an offer production function of the form  $\lambda_i(s) = \alpha_i + \beta_i s$  and thus  $\beta_i$  is a key determinant of the returns to search. For the model versions with endogenous search effort, we

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<sup>31</sup>We set the offer arrival rates equal to the probability of receiving at least one offer over the course of the last four weeks, ignoring offers for additional jobs, i.e., jobs where a worker does not leave her current employer. We measure search effort as the average number of applications sent over the last four weeks, again ignoring search for additional work.

follow Christensen et al. (2005) and let the search effort cost function be  $c_i(s) = \kappa_i s^{1+\frac{1}{\gamma}}$  and use their estimate of  $\gamma = 1.19$ . Note that, unlike Christensen et al. (2005), we assume that the cost function differs for the employed and unemployed by the scaling parameter  $\kappa_i$ . We normalize the search effort of the unemployed to unity and set the  $\kappa_i$ 's to match the normalized search efforts of the unemployed and employed. We set the  $\alpha_i$ 's to match the unsolicited offer rates of the employed and unemployed. As discussed in the empirical section, unrealized offers represent a non-negligible fraction of overall offers among employed workers, and we set the parameters  $\chi_i$  to match the unrealized offer rates for both the employed and unemployed. We calibrate  $b$  to match the average acceptance rate of the unemployed. This allows our model calibrations, by assumption, to match their job-finding rate, as both the acceptance rate and the offer rate of the unemployed are targets in the calibration. The key test then is whether the different models can match the average acceptance rate of the *employed*.<sup>32</sup>

As Table 9 shows, in the SCE data, the offer rate of the employed is around 9 percent and the acceptance rate is 30 percent, implying a target of 2.7 percent for the job-to-job transition rate. This rate is above the average employer-to-employer transition rate in the CPS, which averages around 1.9 percent for our sample period.<sup>33</sup> However, there are also job-to-job transitions that do not involve employer changes. For the time period that we consider, around 1 percent of employed workers reported that the usual activities and duties of their current job changed since the prior month and another 0.9 percent reported a change in job description in the CPS. Adding up all these transition implies a job-to-job transition rate of 3.8 percent. Our target for the job-to-job transition rate in the SCE (2.7 percent) is between the strict and broad definitions of the job-to-job transition rate in the CPS. If we think of the job-ladder model as a change in job description and salary, it is natural to take into account internal moves when

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<sup>32</sup>Another option would be to assume that it is equal to a specific value as in Shimer (2005) or Hall and Milgrom (2008), but we prefer our approach of inferring it directly from our data, because there is little consensus of what the appropriate level of  $b$  is, except that it should not be too low.

<sup>33</sup>The calculation of the transition rate from one employer to the other is based on the following question: Last month, it was reported that you worked for (employer's name). Do you still work for (employer's name) (at your main job)?

calibrating the model.<sup>34</sup>

For the model with *ex ante* heterogeneity, we assume that there are two types of workers, a low- $x$  and a high- $x$  type. We calibrate the  $x$  for each type by setting it to  $x_{low} = -\sigma_x$  and  $x_{high} = \sigma_x$ , where  $\sigma_x$  is chosen to match the standard deviation of residual wage offers that control for unobserved worker and job characteristics. We choose to target the residualized moments since our goal is to quantify the role of *unobserved* heterogeneity.<sup>35</sup>

A key issue in the models with worker-heterogeneity is the skewness of the unemployment pool towards the low- $x$  types. For the purpose of our calibration here, we assume that (1) the average of  $\delta(x)$  matches a monthly separation rate of 0.015 and (2) we match the difference in prior wages between the employed and unemployed that can not be explained by observable characteristics. The latter is the critical moment that identifies the skewness of the unemployment pool towards the low-productivity types. In other words, the larger the difference between  $\delta(x_{low})$  and  $\delta(x_{high})$ , the lower the average productivity of the unemployed and thus the lower the average prior wage of the unemployed.<sup>36</sup>

### 4.3 Implications for Wage Dispersion and the Flow Value of Unemployment

Table 9 shows the simulation results for all four versions of our model. In the basic version of the model, which has exogenous offer arrival rates and search effort, the unemployed are 2.7 times

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<sup>34</sup>A longstanding literature in personnel economics documented the importance of internal hires. For example, Lazear and Oyer (2004), using employee-employer data from Sweden show that firms fill a substantial fraction of jobs internally and that the rate of internal hiring relative to external hiring increases monotonically at higher levels. At lower levels around 40 percent of jobs are filled internally while at the higher levels, almost 90 percent of hires come from within the firm. This evidence points to the prominence of within-firm job ladders.

<sup>35</sup>To be more precise, we assume that our observed offered wage,  $\tilde{y}$ , satisfies

$$\log(\tilde{y}) = \log(y) + \log(x) + \varepsilon_y, \tag{7}$$

where  $\log(y) \sim N(\mu_i, \sigma_y)$ ,  $\log(x) \sim N(0, \sigma_x)$  and  $\varepsilon_y \sim N(0, \sigma_{\varepsilon_y})$  are independently distributed, and thus,

$$\sigma_{\tilde{y}} = \sqrt{\sigma_y^2 + \sigma_x^2 + \sigma_{\varepsilon_y}^2}. \tag{8}$$

We assume a moderate degree of measurement error of 13 percent of the unconditional variance in offered wages, consistent with Bound and Krueger (1991). Given our calibration of both  $\sigma_{\varepsilon_y}^2$  and  $\sigma_y^2$ , we get an estimate for  $\sigma_x = \sqrt{\sigma_{\tilde{y}}^2 - \sigma_y^2 - \sigma_{\varepsilon_y}^2}$ .

<sup>36</sup>Table 8 reports the difference in the prior wage for the sample of starting wages. We target the same difference but for the sample of received job offers (-0.10).

**Table 9:** Calibrated Parameter Values and Model Simulation Results

	Model versions				
	Data	(1) Exogenous offers	(2) Endogenous search effort	(3) Endogenous search effort + worker heterogeneity	(4) Endogenous search effort + worker het. + diff. offer dist.
<b>Calibrated parameter values</b>					
$\kappa_u$		—	0.31	0.30	0.17
$\kappa_e$		—	2.27	2.32	3.30
$\alpha_u$		—	0.03	0.03	0.03
$\alpha_e$		—	0.05	0.05	0.05
$\beta_u$		0.35	0.32	0.32	0.32
$\beta_e$		0.13	0.94	0.95	0.93
$\chi_u$		0.06	0.06	0.06	0.06
$\chi_e$		0.35	0.36	0.37	0.39
$b$		0.47	1.02	1.01	1.35
$\mu_{y,e} - \mu_{y,u}$		0.00	0.00	0.00	0.16
$x_{max} - x_{min}$		—	—	1.08	1.08
$\delta(x_{min}) - \delta(x_{max})$		—	—	0.0009	0.0021
<b>Targeted moments (means)</b>					
Search effort of unemployed	1	—	1	1	1
Search effort of employed	0.091	—	0.091	0.091	0.091
Unsolicited offer rate of unemployed	0.029	—	0.029	0.029	0.029
Unsolicited offer rate of employed	0.031	—	0.031	0.031	0.031
Formal offer rate of unemployed	0.339	0.339	0.339	0.339	0.339
Formal offer rate of employed	0.091	0.091	0.091	0.091	0.091
Unrealized offer rate of unemployed	0.010	0.010	0.010	0.010	0.010
Unrealized offer rate of employed	0.041	0.041	0.041	0.041	0.041
Acceptance rate of unemployed	0.532	0.532	0.532	0.532	0.532
Residual offered wage differential (E - U)	0.25	0.01	0.02	0.04	0.25
St. dev. of log residual offered wages	0.67	0.24	0.24	0.67	0.67
Residual prior wage differential (E - U)	-0.10	-0.07	-0.11	-0.10	-0.10
<b>Additional moments</b>					
Mean acceptance rate of employed	0.300	0.176	0.213	0.215	0.300
Decomposition of offer wage differential	0.25	0.01	0.02	0.04	0.25
- due to worker-heterogeneity		0.00	0.00	0.02	0.07
- due to censoring		0.01	0.02	0.02	0.02
- due to exogenous differential		0.00	0.00	0.00	0.16
Mean search cost of unemployed		—	0.31	0.30	0.17
Mean search cost of employed		—	0.04	0.04	0.06
$b/E(w)$		0.33	0.69	0.69	0.81
$b/E(w)$ (net of search costs)		0.33	0.50	0.50	0.74
Mean-min ratio (conditional on $x$ )		1.43	1.48	1.48	1.68

more efficient at search than the employed, as implied by the ratio  $\beta_u/\beta_e$ . This is because the unemployed receive more than twice as many offers as the employed, and the basic version of the model abstracts from all other aspects of job search. The models with endogenous search effort, however, imply the opposite finding. In all three cases, the models predict that the employed have a search efficiency parameter of 0.93-0.95, while the unemployed have a search efficiency parameter of 0.32, implying that the employed are almost three times more efficient per unit of search effort. The high level of search efficiency and low level of search effort among the employed implies a very high cost of search for the employed in our calibration. Censoring of the wage offer distribution due to unrealized, rejected offers appears to be negligible for the unemployed but substantial for the employed, as indicated by the parameters  $\chi_i$ . About 6 percent of offers are unrealized for the unemployed but 35-39 percent of offers are unrealized for the employed.

In our baseline version of the model, the job offer acceptance rate of the employed is 17.6 percent, well below the empirical estimate of 30.0 percent in our survey. In this version, workers who move up the wage ladder reject most offers once they get near the top. The versions of the model with endogenous search effort improve on this substantially. The acceptance rate rises to over 21 percent in the two intermediate versions of the model where we allow for endogenous search but maintain an identical wage offer distribution for the employed and unemployed. In these versions, workers at the bottom of the wage ladder are more likely to accept an offer and, due to endogenous search, are also more likely to receive an offer than those at the top of the ladder. When we include differing wage offer distributions by employment status, we match the empirical acceptance rate of the employed exactly. In this version of the model, the wage offer distribution of the employed stochastically dominates the wage offer distribution of the unemployed, so the acceptance rate for an employed worker at the reservation wage  $R$  exceeds the acceptance rate of an unemployed worker.

Our first two versions of the model, which ignore unobserved heterogeneity, generate a

positive but negligible wage offer gap between the employed and unemployed of just two log points. This is due to the differential censoring of the wage offer distribution by employment status.

When we add heterogeneity to the model but maintain identical wage offer distributions for the employed and the unemployed (i.e., the third version of the model), the wage offer gap only rises to 4 log points. Half of the gap is due to censoring while the other half is due to worker heterogeneity. Adding worker heterogeneity, we match the differential in prior wages of about -10 log points between the employed and unemployed. In both the model and the data, prior wages are higher for the unemployed. This is because the prior wages of the employed tend to be from jobs further down the wage ladder, while the prior wages of the unemployed are wages prior to a separation and thus further up on the wage ladder. With worker-heterogeneity, the pool of unemployed is skewed towards the low- $x$  types. This reduces the gap in prior wages between the employed and the unemployed so as to match the empirically-observed gap (to see this, compare columns 2 and 3 in Table 9).

In the full version of the model, which additionally allows for a differing wage offer distribution by employment status, we impose a 25 log point wage offer gap based on the observed gap in the data once we control for observable characteristics. Interestingly, this version of the model attributes a larger fraction of the gap to unobserved worker heterogeneity. The reason is that, in this model version, for a given  $x$ , there is a larger differential in prior wages. As a consequence, the pool of unemployed needs to be more skewed towards the low- $x$  types for the model to match the observed differential in prior wages. The unemployment rate of the low- $x$  type is 8.9 percent as compared to 6.5 percent for the high- $x$  type, implying that the share of the low-productivity group is 57.7 percent among the unemployed. This is consistent with Mueller (2017) who finds in the CPS data that unemployment risk is 36 percent higher for workers below the median residual wage (i.e., after controlling for observables) compared to those above the median residual wage, implying that the share of low-residual wage workers

among the unemployed is 57.6 percent in the CPS data. Yet, despite this non-trivial degree of negative selection among the unemployed in our model, it accounts for only about 7 log points out of the 25 log point residual wage premium of the employed. The contribution of censoring remains small, again explaining only two log points of the wage offer gap. Thus, our calibration of the full model suggests that neither unobserved worker heterogeneity nor differential censoring of the wage offer distribution can explain the remaining 16 log points (64 percent) of the wage offer gap.

Table 9 also reports the flow value of unemployment relative to the average wage in the economy. Hornstein, Krusell, and Violante (2011) advocate that any search model that aims to fit transition rates and wage dispersion should have its performance evaluated using its implied flow value of unemployment. The reason is that search models often imply very low or even negative flow values. Our benchmark job-ladder model without search effort implies a flow value of unemployment of 0.33, which is slightly below the lower end of the parameter values used in the literature. Note that the dispersion of offer wages used for this exercise is relatively modest, as in Hall and Mueller (2017). If we used a higher level of wage dispersion, the benchmark model would fare worse, implying an even lower flow value of unemployment. The models with endogenous search effort do substantially better at producing a reasonable flow value of unemployment of between 0.50 and 0.69, depending on whether one nets out search costs.

Finally, our model with differential offer distributions by employment status performs demonstrably better than the other three models in matching the amount of wage dispersion observed in the data. Hornstein, Krusell, and Violante (2011) argue that a standard model of frictional search and matching in the labor market can only account for a tiny fraction of the wage dispersion observed in the data. They find that extending the model to include on-the-job search can increase the ratio of the mean wage to the minimum wage observed in the data (the mean-min ratio), as high as 1.4, but not nearly as high as the 1.7 ratio they observe

in the data. Our baseline model that includes on-the-job search yields a mean-min wage ratio of 1.43, very similar to their estimate. Endogenizing search effort increases the implied ratio to 1.48. The model, which also allows for heterogeneity in wage offer distributions, increases the ratio (conditional on worker-heterogeneity  $x$ ) to 1.68. The ability of our model to generate wage dispersion that is consistent with the data is particularly notable because it does so while yielding a reasonable value for the flow utility of unemployment of 0.74 and matching the acceptance rate of the employed in our data. These results are remarkably robust to a number of alternative calibrations, as we discuss in the robustness subsection.<sup>37</sup>

#### 4.4 Implications for Labor Force History and Unobserved Heterogeneity

Our model predicts a correlation between *ex ante* unobserved heterogeneity and labor force histories that provides some helpful guidance in addressing unobserved heterogeneity in empirical work. Specifically, even controlling for their *current* labor force status, low- $x$  workers were more likely to be unemployed and less likely to have worked in the past. This observation makes the work history of a worker a useful proxy for unobserved heterogeneity. Our survey allows us to control for workers' labor force history over the last five years. As Table 10 shows, controlling for the fraction of the last five years that the worker was employed reduces the wage offer gap from 0.25 to 0.22. When we additionally control for share of time unemployed and share of time spent as a student, the difference goes down to 0.21. When we run the same regression on the model-generated data, we find that the difference goes down from 0.25 to 0.21, very similar to the data verifying the usefulness of labor force history as a control for unobserved heterogeneity. The congruence of the regression results in the data and the model is particularly noteworthy because the calibration of our model exploits an independent

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<sup>37</sup>It is not clear what the empirical target for the dispersion in offered wages should be. Hornstein, Krusell, and Violante (2011) find mean-min ratios of 1.48 to above 2, depending on how narrowly they define a given labor market. Our measure of dispersion is taken from Hall and Mueller (2017) who estimate the standard deviation of wage offers for a given worker at 0.24. This estimate is at the upper end of other papers who identify the dispersion of wage offers from wage changes associated with job switches for a given individual (e.g., Tjaden and Wellschmied, 2014). Interestingly, the mean-min ratio in our model with endogenous search effort exactly matches the lower end of the mean-min wage ratios reported in Hornstein, Krusell, and Violante.



source of variation in prior wages rather than employment histories. It is, of course, possible to go one step further and ask how powerful a proxy work history is to control for unobserved heterogeneity since our model provides us with an estimate of the role of unobserved heterogeneity. If we shut down the differences in  $x$ , the wage offer differential goes down from 0.25 to 0.18 suggesting that controlling for work history controls for more than half of the effect of unobserved heterogeneity.<sup>38</sup>

**Table 10:** Estimated and Model-implied Wage Offer Gaps by Employment Status at Time of Offer: Offer Wage Difference, Employed-Nonemployed.

<b>Offer Wage Estimates</b>	<b>Data</b>	<b>Model</b>
log real offer wage, unconditional	0.397 (0.075)	—
Controlling for observable characteristics	0.250 (0.075)	0.25
Additionally controlling for prior employment history	0.222 (0.087)	0.21
Additionally controlling for prior labor force history	0.205 (0.087)	—

Note: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for individuals aged 18-64, excluding the self-employed, with at least one job offer in the last six months. Observable characteristics controlled for in the conditional wage estimates include fixed effects for survey year and state as well as a vector of demographic controls: sex, age, age squared, four education categories, four race categories, a dummy for homeownership, the number of children under age 6 in the household, marital status, and marital status $\times$ sex. They also include the two-digit SOC occupation of the job and six categories of the firm size of the potential employer.

## 4.5 Robustness

We consider several extensions of our baseline calibration in order to assess the robustness of our quantitative findings. In this section, we discuss the results of five robustness exercises. In Appendix D, we report the estimates from these exercises using the versions of our model (i) with unobserved worker heterogeneity (the equivalent of column 3 in Table 9) and (ii) with unobserved worker heterogeneity *and* differing wage offer distributions for the employed and the unemployed (the equivalent of column 4 in Table 9).

<sup>38</sup>See the appendix for additional details.

**Alternative calibration strategy for censoring of offers:** One interpretation of our findings is that the employed are more selective in their job search and apply only to jobs that they think would dominate their current job. Furthermore, workers further up the wage ladder should be more selective. We address this concern in our baseline model by accounting for censoring of the wage offer distribution. The results in Table 9 show that this only accounts for eight percent of the observed wage offer gap. Our approach, however, only addresses the rejection of unrealized offers. It does not account for censoring due to employers passing on extending job offers to those they feel are out of their reach. We address this possibility by calibrating a version of the model where the offer distributions are assumed to be the same for the employed and unemployed, but choose the censoring parameter,  $\chi_e$ , to match the acceptance rate of the employed, which constitutes a natural upper bound on the extent of censoring in employed offers.<sup>39</sup> This version implies a substantial incidence of censoring of the wage offers of the employed, with  $\chi_e$  of 0.72, and thus endogenously generates a wage offer differential of observed offers of 0.08. However, this calibration generates only half of the wage offer differential observed in the data (0.12 in the model vs. 0.25 in the data) suggesting that even if we attribute the high acceptance rate of the employed to censoring, the model still falls short of explaining the wage offer differential. At the same time, it is worth pointing out that this version generates a reasonable flow value of unemployment of 0.70 and a mean-min ratio of 1.58 even though we do not allow for any exogenous wage offer differential. The reason is that this version of the model implies a very high underlying contact rate for the employed, and thus limits the option value of unemployment to a similar extent as the model with an exogenous wage offer differential.

**Variance of wage offers:** If we calibrate the variance of wage offers to be twice as high (i.e.,  $\sigma_y = 0.34$ ), the implied flow values for our models are 0.52 and 0.30 in the models with

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<sup>39</sup>We also calibrated our models without any censoring of potential offers, which is the typical assumption in calibration of job ladder models. This version produces somewhat lower wage dispersion and implies a lower flow value of unemployment than the baseline but differences are small.

heterogeneity with and without differential wage offer distributions, respectively. The implied wage dispersion as measured by the mean-min ratio is of course larger under this calibration of the model, increasing from 1.48 to 1.75 in the model without differential offer distributions and from 1.68 to 1.94 in the full model.

**Alternative calibration strategy for the curvature of the search cost function:** We also assessed to what extent the versions of our model with endogenous search effort match the observed distribution of job search effort among the employed. We focus on search effort at the bottom of the wage ladder, since it determines how quickly a worker transitions up the ladder should she choose to accept a low-paying job. The versions of our model with worker heterogeneity imply job search effort of 0.26-0.27 (relative to the search effort of the unemployed) at the 95th percentile of the stationary effort distribution, which is somewhat below the 0.38 value observed in the data. The shape of the search effort distribution for the employed is driven by the parameter  $\gamma$ , which determines the convexity of the search cost function. If we set  $\gamma = 2.5$ , we are able to roughly match the observed search effort at the 95th percentile of the distribution. These versions of the model generate more search at the bottom of the wage ladder and less at the top, consistent with our empirical findings. Implied flow values for unemployment and mean-min ratios are little changed.<sup>40</sup>

**Alternative calibration of the job-finding rate:** The offer and acceptance rates in our calibration imply a monthly unemployment-to-employment transition rate of 18 percent. This is lower than the transition rate used in Hornstein, Krusell, and Violante (2011), which they target directly. This is partly driven by their sample period (1994-2007) and by their use of total unemployment outflows (both to employment and out of the labor force) when calculating the transition rate. To see how this affects our calibration, we increase the offer rate of the

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<sup>40</sup>Another robustness check we performed was to target the acceptance rate of all offers as opposed to the acceptance rate of best offers, which ignores the implicit rejection of offers received along with the best offer. While the acceptance rate of all offers is lower for the employed, so is the acceptance rate of the unemployed and thus the model does no better in matching the acceptance rate of the employed. We believe that targeting the acceptance rate of best offers as our baseline is consistent with using the fraction receiving at least one offer in a given month as our measure of the job offer probability.

unemployed to 0.60, from 0.339, which implies the unemployment-to-employment transition rate of 0.32 targeted by Hornstein, Krusell, and Violante (2011). The results indicate a flow value of unemployment of 0.16 and 0.58 for the two versions of our model with unobserved worker heterogeneity that preclude and allow for differing wage offer distributions between the employed and unemployed, respectively. Thus, our resolution of the puzzle holds for the full version of our model.

**Targeting raw moments instead of residualized differences:** Since our model does not feature observed heterogeneity such as education and gender, our baseline calibration targets data moments that control for observable worker and job characteristics. As a robustness check, we also consider a calibration where we target the raw, unconditional moments in our data. In this case, the empirical wage offer gap between the employed and unemployed is 0.40. While the importance of heterogeneity obviously rises relative to our baseline in this case, nearly half of the wage offer differential remains unexplained by either worker heterogeneity or censoring of the wage offer distribution.

In summary, we take from our calibration exercise that models with endogenous search effort and wage offer distributions that differ across labor force status do better at fitting the relevant facts in our survey and in particular the acceptance rate of the employed, which was not targeted in the calibration. The models also produce reasonable flow values of unemployment. While there is substantial disagreement in the literature on the exact value of the flow value, ranging from 0.4 (Shimer, 2005) to near unity (Hagedorn and Manovskii, 2008), it is difficult to rationalize a value below 0.4. Our full version of the model with endogenous search effort, worker-heterogeneity and differing wage offer distributions produces a flow value of 0.74.

## 5 Concluding Remarks

In this paper, we document new facts about the search effort and search outcomes of both employed and non-employed workers. We find that search among the employed is pervasive

and more efficient. Moreover, among the employed, we find a strong correlation of search outcomes and effort, with those searching having a five times higher chance of receiving at least one offer over the period of a month. Nevertheless, a sizable fraction of job offers go to employed workers not even looking for work, underscoring the importance of unsolicited employer contacts in the job search process. We also find that the employed are not only more efficient in their search, but they also tend to receive and accept better job offers. The differences in search outcomes persist even after controlling for observable characteristics of the worker and job.

We apply our results to an on-the-job search framework with endogenous search effort and unobserved *ex ante* worker heterogeneity, also accounting for the many distinct aspects of our data such as unsolicited offers, censoring, and heterogeneity in search efficiency by labor force status. We find that unobserved heterogeneity explains only 28 percent of the offered wage differential between the employed and the unemployed. Extending our model by allowing for differences in wage offer distributions provides a remarkably good fit to the data, generating enough wage dispersion and a reasonable flow value of unemployment. Our empirical findings thus constitute an important piece in the resolution of the *frictional wage dispersion puzzle* in the search and matching literature.

An open question remains as to why wage offers appear to be of better quality for the employed compared to the non-employed even after controlling for unobserved heterogeneity and the censoring of job offers. One can think of a variety of possible reasons. Some are more familiar to the literature that has studied wages, job loss, and unemployment, while others are more specific to the job search process. While we leave a thorough evaluation of different mechanisms to future research, we briefly discuss these factors.

One possibility is that human capital depreciates during periods of non-employment. In this case, the employed and non-employed may have a similar wage (and potentially similar skill levels) when they separate from their previous job, but the skills of the non-employed

depreciate, leading them to have lower-quality job offers, on average. In this case, accounting for the work history of the employed and non-employed would reduce the gap. We show that controlling for the previous five-year work history (specifically, the fraction of the prior five years spent employed, unemployed, etc.) only reduces the wage gap from 0.250 to 0.205. This suggests that human capital depreciation can explain only a small fraction of the wage offer gap. As discussed in the previous section, questions about five-year work histories do a good job at capturing unobserved differences in worker productivity.

The presence of bargaining and counter-offers are another way the search process can affect the wage offer gap. We find that 39 percent of offers to the employed, while only 24 percent of offers to the non-employed, involved some bargaining between the individual and the potential employer. In general, a greater propensity to bargain with the potential employer should increase the reported wage offer, all else equal. Moreover, 14 percent of the employed with an outside offer received some form of counter-offer from their current employer. While the latter estimate falls clearly short of the rate of counter-offers in models such as Postel-Vinay and Robin (2002) and Cahuc, Postel-Vinay, and Robin (2006), it is possible that the threat of such counter-offers raises the mean wage offers for the employed even when no such offer occurs in equilibrium.

The employed may have access to more effective job search networks that provide better job offers (see, for example, Arbex, O'Dey, and Wiczer, 2016). Our empirical analysis shows that the employed are about twice as likely to have received an offer through an unsolicited contact as the non-employed. If these informal offers represent higher-quality jobs, then the higher incidence of unsolicited offers should also contribute to the wage offer gap. However, we find that unsolicited offers have lower wages, on average, and that there is no significant difference between the unsolicited offers of the employed and non-employed. If anything, the employed receive slightly lower wage offers from unsolicited contacts than the non-employed, with our estimates indicating that the log wage offer of the employed is a statistically-insignificant 0.023

lower.

Finally, our evidence is also consistent with an implicit penalty for job seeking while unemployed, in line with the results of Kroft, Lange, and Notowidigdo (2013). Such a penalty could be due to either explicit discrimination or a perceived signal about a worker's unobserved productivity that employers infer from their employment status (as in Gibbons and Katz, 1991). It is also possible that it is the result of firms discriminating against the unemployed to take advantage of their lower reservation wages (as in Carrillo-Tudela, 2009). Regardless of its source, any such penalty on job search while unemployed would imply that the employed and unemployed draw from differing wage offer distributions.

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# APPENDIX

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## A Comparison of SCE Labor Survey to External Data

### A.1 Results using CPS Definition of Unemployment

As we note in the main text, our survey allows for a broader measure of job search among the non-employed than what is possible using the Current Population Survey (CPS). The CPS counts the unemployed as those non-employed individuals who either were on temporary layoff or had actively searched within the last four weeks and were available for work. We use the same definition, but unlike the CPS, we ask all individuals if they had searched for work. The difference in scope between the two surveys is that the CPS does not follow up with certain non-employed individuals (predominantly the retired and disabled), who report that they either do not want work or cannot work, to ask if they had searched.

Our survey suggests that many of these individuals actively search and are available for work. Table A1 shows that they represent just over 12 percent of those counted as out of the labor force under the CPS definition. As Table 1 in the main text shows, including these individuals in our job search measure increases the measured unemployment rate by 2.7 percentage points. Further analysis (not reported here) suggests that the majority of the difference is due to retired individuals seeking only part-time work.

Tables A1, A2, and A3 replicate our job search analysis using the CPS scope and definition of unemployment. Using the SCE labor survey, this counts those non-employed who do not explicitly report wanting work as out of the labor force, regardless of whether they later report that they actively searched and are available. The tables correspond to Tables 2, 3, and 4 in the main text, though we only report the replicated results of Tables 3 and 4 by labor force status at the time of the survey since the difference in unemployment definition only matters for this period. We determine labor force status in the previous month using responses from a variety of other survey questions that do not directly correspond to the CPS definition. Note also that the results for the employed (regardless of whether they actively searched for work) are the same under both definitions.

Table A1 shows that there is a sizable fraction (12 percent) of those out of the labor force actively searching and available for work. By definition, none of these individuals are out of the labor force using the job search measure of unemployment. A similar fraction of those out of the labor force sent at least one application in the prior four weeks or spent some time searching in the previous seven days. Unlike the unemployed under the CPS definition, about half of those actively searching from out of the labor force are only seeking part-time work. Conditional on actively searching, just under 10 percent are looking for work similar to their most recent job.

Tables A2 and A3 show that moving from our job search measure to the CPS measure of unemployment has only a minor effect on our estimates for the intensive margin of search effort and search outcomes for the unemployed. The CPS definition implies a somewhat higher level of search effort. The number of applications rises by 19 percent, to 9.65 per month, and time spent searching rises by 30 percent, to 10.96 hours per week. The number of employer contacts, job interviews, and job offers received all rise somewhat as well, though the differences between the estimates in Table A3 and Table 4 in the main text are not statistically significant. The job search definition and the CPS definition of employment also imply similar ratios of employer contacts per application and mean job offers per application.

Finally, note that the definitions used here have no bearing on our model calibration since it uses job search effort and outcome estimates based on labor force status in the prior month.

## **A.2 Search Effort Estimates in the SCE and ATUS**

In this section, we compare our estimates of search effort, specifically the time spent searching for work, to the comparable measure from the time diaries of the American Time Use Survey (ATUS). We use the ATUS data as a comparison because existing measures of search effort are rare, particularly when one wants to measure on-the-job search.

Table A4 reports the results of our comparison. We focus on individuals age 18-64 in both surveys and report average time spent searching for work by broad labor force status (employed,

**Table A1:** Basic Job Search Statistics by Labor Force Status, CPS Measure of Unemployment

	<b>Employed</b>	<b>Unemployed</b>	<b>Out of Labor Force</b>
Percent that actively searched for work	23.1 (0.9)	99.1 (0.9)	14.0 (1.6)
Percent that actively searched and available for work	14.1 (0.7)	99.1 (0.9)	12.2 (1.5)
Percent reporting no active search or availability, but would take job if offered	6.1 (0.5)	0.4 (0.6)	5.3 (1.0)
Percent applying to at least one vacancy in last four weeks	19.8 (0.8)	96.2 (1.8)	12.2 (1.5)
Percent with positive time spent searching in last seven days	20.5 (0.8)	93.5 (2.4)	11.1 (1.4)
Percent only searching for an additional job	9.2 (0.6)	—	—
Percent only seeking part-time work, conditional on active search	20.5 (1.8)	8.4 (2.7)	49.8 (6.3)
Percent only seeking similar work (to most recent job), conditional on active search	27.4 (2.1)	6.4 (2.4)	9.5 (4.2)
No. of Observations	2,302	110	485

Note: Estimates come from authors' tabulations from the 2013-15 panel of the SCE labor survey, for all individuals aged 18-64, by labor force status using the CPS definition of unemployment. Standard errors are in parentheses.

**Table A2:** Intensive Margin: Search Effort by Labor Force Status, CPS Measure of Unemployment

	<b>Employed</b>			<b>Unemployed</b>	<b>Out of Labor Force</b>
	<b>Looking for Work</b>	<b>Not Looking</b>	<b>All</b>		
<i>Labor Force Status at Time of Survey</i>					
Hours spent searching, last 7 days	4.35 (0.30)	0.05 (0.01)	1.18 (0.09)	10.96 (0.97)	0.55 (0.12)
Mean applications sent, last 4 weeks	4.63 (0.49)	0.00 (—)	1.22 (0.13)	9.65 (1.65)	0.74 (0.22)

Note: Estimates come from authors' tabulations from the SCE survey, for all individuals aged 18-64, excluding the self-employed, by detailed labor force status using the CPS definition of unemployment. Standard errors are in parentheses.

**Table A3:** Search Outcomes by Labor Force Status, CPS Measure of Unemployment

	Employed			Unemployed	Out of Labor Force
	Looking for Work	Not Looking	All		
<i>Labor Force Status at Time of Survey</i>					
Mean contacts received	1.874 (0.281)	0.337 (0.038)	0.742 (0.079)	1.592 (0.338)	0.186 (0.036)
Mean unsolicited contacts	0.783 (0.124)	0.298 (0.032)	0.426 (0.040)	0.640 (0.231)	0.103 (0.028)
Mean job interviews (2014-15)	0.460 (0.045)	0.005 (0.002)	0.115 (0.012)	0.550 (0.164)	0.037 (0.020)
Mean offers	0.425 (0.039)	0.086 (0.011)	0.175 (0.014)	0.389 (0.106)	0.112 (0.026)
Mean unsolicited offers	0.047 (0.010)	0.046 (0.009)	0.046 (0.007)	0.055 (0.022)	0.050 (0.020)
Fraction with at least one offer	0.299 (0.020)	0.057 (0.007)	0.118 (0.007)	0.216 (0.039)	0.064 (0.011)
Fraction with at least one unsolicited offer	0.041 (0.009)	0.028 (0.005)	0.031 (0.004)	0.055 (0.022)	0.026 (0.007)
Fraction with at least one unsolicited offer, including unrealized offers	0.345 (0.021)	0.086 (0.007)	0.155 (0.008)	0.236 (0.041)	0.081 (0.012)
<i>N</i>	508	1,520	2,028	110	485

Note: Estimates come from authors' tabulations from the SCE survey, for all individuals aged 18-64, excluding the self-employed, by detailed labor force status using the CPS definition of unemployment. Standard errors are in parentheses. Job interview data are only available for 2014 and 2015.



**Table A4:** Time Spent Searching for Work, ATUS and SCE Labor Survey Data

	<b>Employed</b>	<b>Unemployed</b>	<b>Out of Labor Force</b>
<i>American Time Use Survey</i>			
Percent reporting time spent searching for work, prior day	0.6	16.5	0.9
Average minutes spent searching, prior day, all respondents	0.8	26.7	1.4
Average minutes spent searching, prior day, conditional on positive search time	145.3	161.8	166.6
<i>N</i>	18,460	1,045	6851
<i>SCE Labor Survey</i>			
Percent reporting time spent searching for work, last seven days	20.5 (0.8)	93.5 (2.4)	11.1 (1.4)
Average minutes spent searching, last seven days, all respondents	62.0 (4.6)	657.6 (57.9)	33.1 (7.3)
Average minutes spent searching, last seven days, conditional on positive search time	299.0 (18.6)	684.9 (60.8)	290.7 (56.3)
<i>N</i>	2,302	110	485

Note: Estimates come from authors tabulations from the 2013-15 waves of the American Time Use Survey (top panel) and the SCE labor survey (bottom panel), for all individuals aged 18-64, by labor force status. The SCE estimates use the BLS definition of unemployment for determining labor force status. Standard errors are in parentheses. We do not report the standard errors for the ATUS as they were very small.

unemployed, or out of the labor force).<sup>41</sup> To maintain consistency across the surveys, we use the CPS definition of unemployment described above for the SCE data. There are differences between the frequencies over which each survey measures search time, which we cannot control for. The ATUS measures search time for the previous day using a detailed time diary of activities, while the SCE asks respondents the number of hours they spent searching for work over the previous seven days.

We find notable differences between our estimates of time spent searching for work in the SCE labor supplement and the estimates from the ATUS, with the SCE estimates implying

<sup>41</sup>See also Mueller (2010) for similar statistics for an earlier period.

much more time spent searching for work overall, but less time spent searching in terms of a daily average, when we condition on individuals who reported positive search time. We believe that this is likely because of both measurement differences between the surveys and the nature of search. Aside from the obvious difference between the ATUS and SCE data that the former measures search for a single day and the SCE over one week, the ATUS time diary also likely understates the time spent searching for work because individuals only report their primary activity in the diary. Thus, if an individual is literally searching while on the job, it will likely show up as work time rather than search time. The daily data also likely understate search effort because, as the comparison of the two surveys suggests, search effort is discrete and intermittent. The daily data imply that only 0.5 percent of the employed reported any time spent searching on a given day, yet we find that 20.5 percent of the employed reported searching within the last seven days, and in Table 2 of the main text, we find that 23.3 percent of the employed report actively searching within the past four weeks. Even among the unemployed, who are defined as actively looking for work, the ATUS estimates suggest that only 20.2 percent looked for work on the previous day, while the SCE estimates suggest that 93.5 percent searched within the last seven days. If we condition our estimates on those who reported positive search time, and compare the daily average time from the SCE to the reported daily time spent searching in the ATUS, we get that the SCE estimates suggest lower search effort per day, on average. Again, this is likely evidence that search is intermittent, with individuals searching for some time on several days during a week than a set amount each day. Consequently, when we couple our evidence from the SCE data with the previous research on on-the-job search mentioned in the main text (e.g., Black, 1980; Blau and Robins, 1990), we feel that our estimates of search effort provide a more comprehensive and reliable measure than the ATUS.

## **B Measuring Labor Force Status in the Previous Month**

### **B.1 Prior Month's Labor Force Status Based on the SCE Labor Supplement**

We derive a labor force status for individuals four weeks prior to their survey interview using a range of survey responses from the SCE labor supplement. We use the prior month's labor force status in our model calibration because it treats the search effort and offer arrivals reported in the survey as subsequent outcomes based on this initial labor force status.

This appendix details our methodology for determining labor force status in the prior month and evaluates our measure along several comparable dimensions. To determine labor force status in the prior month, we first check to see if an individual received an offer in the four weeks prior to the survey. If so, we assign them their labor force status at the time they received their job offer (employed or non-employed). This approach assumes that labor force status did not change between the time they received their job offer and four weeks prior to the labor supplement survey. We feel that this is a reasonable assumption given the relatively short time interval. In the 2014 and 2015 waves of the survey, we have additional information on whether an individual was actively searching at the time they received their offer. If so, we count them as unemployed, and if not, we count them as out of the labor force. For those in the 2013 wave, we have to make some modest assumptions to determine whether someone was unemployed or out of the labor force. If an individual who was non-employed at the time of the job offer was employed at the time of the 2013 labor survey, we assume that they were actively searching and count them as unemployed. If they were unemployed at the time of the survey and have been searching for over four weeks, we also count them as unemployed. Otherwise, we count them as out of the labor force in the previous month.

For the remaining individuals (who are the vast majority of respondents), we determine their prior month's labor force status starting with their labor force status at the time of the survey. If an individual did not receive a job offer in the last four weeks but was employed at the time of the survey, we determine their prior month's labor force status as follows: if

they report that their current job tenure is at least one month, or if they report tenure of less than a month but with less than two weeks between jobs, we count them as employed in the previous month. Otherwise, we assume that these individuals were actively searching for work and count them as unemployed in the previous month.

If an individual was unemployed at the time of the survey and did not receive an offer in the last four weeks, we count them as employed in the previous month if they were on temporary layoff for less than one month or if their current non-employment spell was one month or less. We count them as unemployed in the prior month if they were on temporary layoff for more than one month or if they report actively searching for work for more than one month. Otherwise, we count them as out of the labor force.

Finally, if an individual was out of the labor force at the time of the survey and did not receive an offer in the last four weeks, we count them as employed if their current non-employment spell is one month or less. We count them as unemployed if they report actively searching for more than one month and they are not currently disabled. Otherwise, we count them as out of the labor force.

Evaluation of this approach suggests that our methodology produces a sensible measure of the prior month's labor force status along several dimensions. First, our estimates imply an employment-to-population ratio of 0.750, an unemployment rate of 6.3 percent, and a labor force participation rate of 80.0 percent. All are roughly comparable to the CPS estimates and the SCE labor supplement estimates (using the BLS definition of unemployment) in Table 1 of the main text. The unemployment rate in the previous month is likely somewhat higher because of our assumption that all those who became employed during the month but did not report a job offer were unemployed when hired.

Second, Table B1 reports labor force transition rates for two data sources. The first source is the SCE labor supplement, which estimates the transition rates using our measure of labor force status in the prior month and labor force status at the time of survey (using the CPS

definition described in Appendix A). The second source is the monthly CPS, which measures the transition rates between September and October of each year (2013-15) for individuals in the survey during both months. The transition rates for the SCE are generally very comparable to the transition rates for the CPS. The job-separation rates into unemployment and out of the labor force are nearly identical. The SCE labor supplement has a slightly lower job-finding rate of the unemployed and a notably lower job-finding rate for those out of the labor force. Transitions between unemployment and being out of the labor force are roughly comparable between the two surveys.

**Table B1:** Monthly Labor Market Transition Rates by Labor Force Status

(a) SCE Labor Supplement			
Labor Force Status in Prior Month	Transition Probability to		
	Employment	Unemployment	Out of the LF
<b>Employed</b>	0.965	0.012	0.023
<b>Unemployed</b>	0.190	0.550	0.260
<b>Out of the Labor Force</b>	0.014	0.051	0.935

(b) Current Population Survey			
Labor Force Status in September	Transition Probability to		
	Employment	Unemployment	Out of the LF
<b>Employed</b>	0.961	0.012	0.027
<b>Unemployed</b>	0.235	0.540	0.225
<b>Out of the Labor Force</b>	0.065	0.040	0.895

Notes: The top panel reports the labor force transition rates using the SCE labor supplements from October 2013-15. It uses the methodology described in the appendix to determine the previous months' labor force status and uses the CPS definition of unemployment for labor force status at the time of the survey. The bottom panel reports the labor force transition rates from the CPS using data matched across September and October of 2013-15.

## B.2 Prior Month's Labor Force Status Based on Monthly SCE Data

Another way to test the validity of our estimates of labor force status in the prior month is to compare it to results based on labor force status for individuals in the regular, monthly SCE for the previous month. The monthly SCE data's measure of labor force status in the previous month is generally not consistent with the timing of the SCE labor supplement because

individuals may respond to the labor supplement anywhere from a few days to nearly two months after their most recent monthly SCE interview. To deal with this, we assign a prior month's labor force status to individuals in the labor supplement based on the timing between the supplement and their September SCE interview. If the gap between interviews is 22 days or more, we use their September labor force status. If the gap is 21 days or less, or if the September data are missing, we use their August labor force status.

Table B2 replicates the bottom panels of Tables 3 and 4 of the main text using the prior month's labor force status measure derived from the monthly SCE data. The table shows that the estimates are very similar to those estimated using our prior month's labor force status measure derived from the labor supplement. Some minor exceptions exist for the unemployed. For example, their application and offer rates are somewhat lower using the monthly SCE measure of prior month's labor force status. Otherwise, the two measures produce nearly identical estimates of search effort and search outcomes. Note that we adjusted all estimates of search outcomes for the average time that occurred between the SCE interview in August or September and the interview of the SCE supplement in October, so all estimates of search outcomes can be interpreted as monthly rates.

**Table B2:** Search Outcomes by Prior Month's Labor Force Status, based on Monthly SCE

	<b>Employed</b>	<b>Unemployed</b>	<b>Out of Labor Force</b>
<i>Labor Force Status in August/September, Monthly SCE</i>			
<b>Search Effort</b>			
Mean applications sent	1.12 (0.13)	7.81 (1.44)	0.93 (0.24)
Mean applications sent, ignoring applications to additional jobs	0.89 (0.12)	7.52 (1.44)	0.90 (0.24)
<b>Search Outcomes</b>			
Fraction with at least one offer	0.110 (0.007)	0.280 (0.043)	0.082 (0.013)
Fraction with at least one unsolicited offer	0.032 (0.004)	0.007 (0.008)	0.037 (0.009)
Fraction with at least one offer, including unrealized offers	0.144 (0.008)	0.304 (0.044)	0.099 (0.014)
<b>Search Outcomes, Ignoring Offers for Additional Jobs</b>			
Fraction with at least one offer	0.095 (0.007)	0.280 (0.043)	0.082 (0.013)
Fraction with at least one unsolicited offer	0.031 (0.004)	0.007 (0.008)	0.037 (0.009)
Fraction with at least one offer, including unrealized offers	0.132 (0.008)	0.304 (0.044)	0.099 (0.014)
<i>N</i>	1,879	108	451

Note: Estimates come from authors' tabulations from the 2013-15 panel of the SCE labor survey, using respondents' labor force status reported in either the August or September waves of the monthly SCE survey, for all individuals aged 18-64, excluding the self-employed. Standard errors are in parentheses.

## C Additional Empirical Results

### C.1 Results Conditional on Observable Characteristics

In the main analysis, we explore how much wage differentials between the employed and non-employed change when we add controls for observable worker and job characteristics to the offer wage, the wage at the time of hiring, and the previous wage of the currently employed. This subsection examines how much of a gap exists for other job characteristics, and how much differences in search effort and search outcomes by labor force status persist, after controlling for observable worker and job characteristics for these estimates as well.

**Table C1:** Search Effort by Labor Force Status, Conditional on Observable Worker and Job Characteristics

	Employed			Unemployed	Out of Labor Force
	Looking for Work	Not Looking	All		
<i>Labor Force Status at Time of Survey</i>					
Hours spent searching, last 7 days	4.33 (0.26)	0.07 (0.03)	1.17 (0.08)	8.56 (0.73)	0.07 (0.07)
Mean applications sent, last 4 weeks	4.70 (0.47)	-0.05 (0.04)	1.19 (0.13)	8.06 (1.24)	0.28 (0.08)
<i>N</i>	502	1,503	2,005	160	419
<i>Labor Force Status in Prior Month</i>					
Mean applications sent			1.16 (0.13)	10.52 (1.72)	0.62 (0.11)
Mean applications sent, ignoring applications to additional jobs			0.91 (0.13)	10.61 (1.72)	0.59 (0.11)
<i>N</i>			2,018	116	450

Notes: Estimates come from authors' tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, by detailed labor force status. The top panel reports results by labor force status at the time of the survey, while the bottom panel reports the results by labor force status in the prior month. Standard errors are in parentheses. See appendix text for set of observable worker characteristics used as controls. Observable job characteristics include two-digit SOC occupation, two-digit NAICS industry, and six categories of firm size. Controls also include fixed effects for survey year and state.

We begin by examining the differences in search effort and search outcomes by labor force status after controlling for observables. Throughout the exercise, our worker controls include



**Table C2:** Search Outcomes by Labor Force Status, Conditional on Observable Worker and Job Characteristics

	Employed			Unemployed	Out of Labor Force
	Looking for Work	Not Looking	All		
<i>Labor Force Status at Time of Survey</i>					
Mean contacts received	1.840 (0.262)	0.345 (0.042)	0.732 (0.075)	0.935 (0.231)	0.286 (0.053)
Mean unsolicited contacts	0.799 (0.121)	0.256 (0.031)	0.397 (0.039)	0.526 (0.148)	0.205 (0.035)
Mean job interviews (2014-15)	0.432 (0.042)	-0.040 (0.007)	0.105 (0.012)	0.399 (0.105)	0.055 (0.018)
Mean offers	0.440 (0.038)	0.092 (0.011)	0.183 (0.013)	0.308 (0.072)	0.056 (0.027)
Mean unsolicited offers	0.058 (0.010)	0.045 (0.009)	0.048 (0.007)	0.045 (0.017)	0.049 (0.023)
Fraction with at least one offer	0.304 (0.019)	0.059 (0.006)	0.123 (0.007)	0.188 (0.031)	0.027 (0.010)
Fraction with at least one unsolicited offer	0.046 (0.009)	0.028 (0.004)	0.033 (0.004)	0.043 (0.016)	0.022 (0.008)
Fraction with at least one offer, including unrealized offers	0.350 (0.023)	0.091 (0.009)	0.158 (0.01)	0.209 (0.032)	0.048 (0.012)
<i>N</i>	502	1,503	2,005	160	419
<i>Labor Force Status in Prior Month</i>					
Fraction with at least one offer			0.107 (0.007)	0.315 (0.041)	0.069 (0.012)
Fraction with at least one unsolicited offer			0.031 (0.004)	0.039 (0.016)	0.032 (0.008)
Fraction with at least one offer, including unrealized offers			0.145 (0.008)	0.328 (0.042)	0.083 (0.013)
<i>Labor Force Status in Prior Month, Ignoring Search Outcomes for Additional Jobs</i>					
Fraction with at least one offer			0.090 (0.006)	0.322 (0.041)	0.073 (0.012)
Fraction with at least one unsolicited offer			0.029 (0.004)	0.041 (0.016)	0.034 (0.008)
Fraction with at least one offer, including unrealized offers			0.131 (0.007)	0.335 (0.042)	0.087 (0.013)
<i>N</i>			2,018	116	450

Notes: Estimates come from tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, with at least one job offer in the last six months. Standard errors are in parentheses. See appendix text for set of observable worker characteristics used as controls. Observable job characteristics include two-digit SOC occupation, two-digit NAICS industry, and six categories of firm size. Controls also include fixed effects for survey year and state.

sex, age, age squared, four education categories, four race categories, a dummy for homeownership, the number of children under age six in the household, marital status, and marital status interacted with sex. The job controls include the two-digit SOC occupation of the job, six categories of the job's firm size, and, when available, the two-digit NAICS industry of the firm. State and year fixed effects are included throughout as well.

Tables C1, C2, and C3 correspond to Tables 3, 4, and 5 in the main text. In general, controlling for observable characteristics does little to alter the original results in the main text. Table C1 shows that search effort is practically unchanged regardless of the measure used or timing of the measurement of labor force status. The search effort of the employed relative to the unemployed, ignoring search for additional work (our preferred measure of relative effort for our model calibration) falls slightly from 0.91 to 0.86.

Tables C2 and C3 show that search outcomes and acceptance rates also change little after controlling for observables. If we ignore the effects of censoring of the wage offer distribution, we can infer the relative search efficiency of the employed to the unemployed directly from the data as  $\lambda_i(s) = \alpha_i + \beta_i s$ . Using the unconditional estimates from Table 4 in the main text suggests that relative efficiency measured this way is about 2.2 (compared to nearly three in the calibrated model). If we were to instead use the estimates from Table C2, the estimates suggest that the relative efficiency under this method is slightly higher, at 2.5.

Table C4 reports the characteristics of the best job offer for the employed and non-employed after controlling for observable characteristics. Controlling for observables leads to only modest reductions in the observed gaps in job offer characteristics between the employed and non-employed.

Finally, Table C5 reports the characteristics of the current job for those hired from either employment or non-employment after controlling for observable characteristics. Controlling for observables in this case leads to somewhat larger reductions in the observed gaps in job characteristics, but again, the gaps remain statistically significant and quantitatively similar.

The one exception is median tenure, whose gap shrinks considerably and becomes statistically insignificant.

**Table C3:** Acceptance Decisions by Labor Force Status in Previous Month, Conditional on Observable Worker and Job Characteristics

	<b>Employed</b>	<b>Unemployed</b>	<b>Out of Labor Force</b>
Percent of best offers accepted	0.344 (0.024)	0.463 (0.060)	0.321 (0.051)
Percent of all offers accepted	0.289 (0.023)	0.419 (0.060)	0.324 (0.047)
Percent of best offers accepted, ignoring offers for an additional job	0.324 (0.024)	0.493 (0.061)	0.332 (0.050)
Percent of all offers accepted, ignoring offers for an additional job	0.405 (0.022)	0.508 (0.055)	0.503 (0.041)
<i>N</i>	187	35	28

Notes: Estimates come from tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, with at least one job offer in the last six months. Standard errors are in parentheses. See appendix text for set of observable worker characteristics used as controls. Observable job offer characteristics include two-digit SOC occupation, and six categories of firm size. Controls also include fixed effects for survey year and state.

## C.2 Detailed Distributions of Search Effort

Figure C1 replicates the results for the distribution of search effort from Figure 1 using finer bins for each search effort measure. The greater detail shows that our main result from Figure 1 holds: the search effort of the employed is weighted more towards lower-levels of effort relative to the unemployed.

## C.3 Differentials between the Starting and Previous Wage

The left panel of Figure C2 illustrates the wage differences between those hired from employment and those hired from non-employment for their full wage distributions. It plots the (log) differences in the real starting wage, relative to the real previous wage, for each group, after controlling for observable worker and job characteristics. The relative wage distribution of those hired from employment stochastically dominates the distribution of those hired from non-employment. The figure also shows, however, that a sizable fraction of hires move

**Table C4:** Characteristics of Best Job Offer by Labor Force Status, Conditional on Observable Worker and Job Characteristics

	<b>Employed at Offer</b>	<b>Non-Employed at Offer</b>	<b>Difference, E - NE</b>
log offer usual hours	3.401 (0.025)	3.350 (0.033)	0.050 (0.057)
Pct. of offers with no benefits	41.3 (1.7)	57.7 (2.9)	-16.4 (4.1)
Pct. of offers through an unsolicited contact	25.9 (1.8)	15.5 (2.4)	10.4 (4.1)
Pct. of respondents with at least a 'good idea' of pay	55.6 (1.9)	57.4 (3.1)	-1.8 (4.7)
Pct. of offers with some counter- offer given	13.7 (1.4)		
Pct. of offers that involved bargaining	38.4 (1.9)	23.9 (2.9)	14.5 (4.6)
Pct. of job offers accepted	36.1 (1.8)	52.2 (2.8)	-16.1 (5.1)
Pct. of offers accepted as only option	6.8 (1.6)	29.2 (3.0)	-22.4 (3.4)
<i>N</i>	488	164	

Notes: Estimates come from tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64, excluding the self-employed, with at least one job offer in the last six months. Standard errors are in parentheses. See appendix text for set of observable worker characteristics used as controls. Observable job offer characteristics include two-digit SOC occupation and six categories of firm size. Controls also include fixed effects for survey year and state.

directly to a lower-wage job and a sizable fraction receive a higher wage after a spell of non-employment. Nevertheless, after conditioning out our controls, those who transition directly from employment receive an 8 log point increase in their wage, on average, while those who were non-employed receive a 13 log point decrease in their wage, on average.

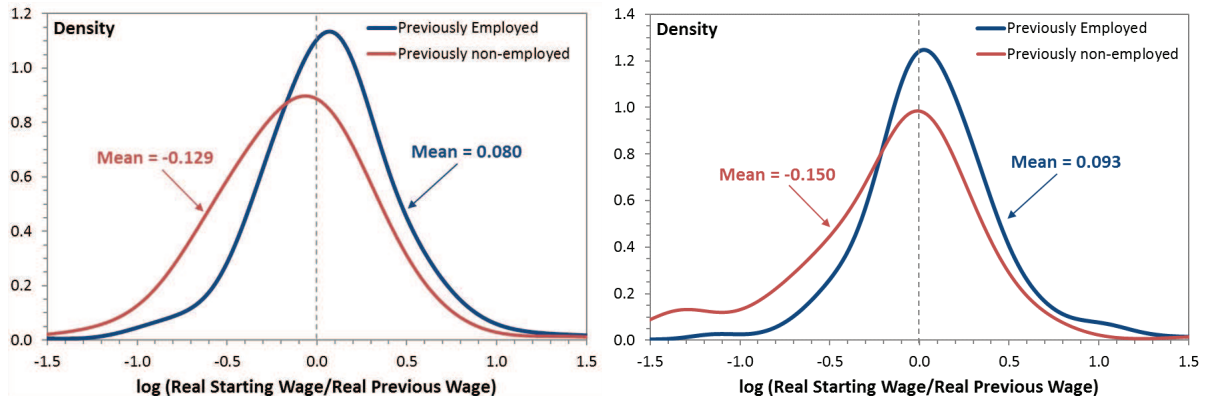
Finally, the right panel of Figure C2 replicates the results from the left panel of the figure, without any controls for observable worker and job characteristics. The figure shows that the distributions of the starting wages relative to the previous wages of those hired from employment versus non-employment are very similar to the conditional distributions reported in the left panel. Removing the controls for observables causes the average (log) wage change for those

Figure C1: Distribution of Number of Applications Sent in the last Four Weeks (left panel) and Search Time in Hours in the Last Seven Days (right panel) by Labor Force Status



Notes: Figure reports the detailed histograms of the number of applications sent in the last four weeks (top panel) and the hours of time spent searching for work in the last seven days (bottom panel). Estimates are for all individuals, excluding the self-employed, in the 2013-15 labor supplements of the SCE.

Figure C2: Distribution of Starting Wages Relative to Previous Wage among the Currently Employed Conditional on Observables (left panel) and Without Controls (right panel)



Notes: Figure reports kernel density estimates of the residual of  $\log(\text{real starting wage}/\text{real previous wage})$ , where the previous wage refers to final wage of the prior job and the starting wage is for the current job. Estimates are for the sample of the currently employed (excluding self-employed) in the 2013-15 labor supplements of the SCE.

**Table C5:** Selected Characteristics of Current Job, by Labor Force Status at Time of Hire, Conditional on Observable Worker and Job Characteristics

	<b>Hired from, Employment</b>	<b>Hired from Non-Employment</b>	<b>Difference, E - NE</b>
log real current wage	3.080 (0.013)	2.956 (0.018)	0.124 (0.026)
log offer usual hours	3.666 (0.009)	3.573 (0.017)	0.093 (0.019)
Median tenure (mos.)	71.4 (2.3)	76.0 (3.4)	-4.6 (4.1)
Pct. with no benefits	17.8 (0.8)	26.9 (1.6)	-9.1 (1.8)
Pct. actively searched for work, last four weeks	26.9 (1.2)	28.6 (1.8)	-1.7 (2.4)
<i>N</i>	1,230	523	

Notes: Estimates come from tabulations from the October 2013-15 waves of the SCE Labor Supplement, for all individuals aged 18-64. Sample is all currently employed, excluding the self-employed with a reported labor force status at the time of hire and reported current, starting, and previous-job wages and hours. Standard errors are in parentheses. See appendix text for set of observable worker characteristics used as controls. Observable job characteristics include two-digit SOC occupation, two-digit NAICS industry, and six categories of firm size. Controls also include fixed effects for survey year and state.

hired from employment to rise from 0.08 to 0.09 and the average (log) wage change for those hired from non-employment to fall from -0.13 to -0.15.

## D Robustness of Calibration Results

### D.1 Results for Alternative Model Calibrations

This subsection reports the results of our robustness exercises that we detail in the main text. We report the results for the two versions of our model that include unobserved worker heterogeneity. The first version assumes an *ex ante* identical wage offer distribution for the employed and unemployed (corresponding to column 3 of Table 9), while the second version assumes that, additionally, the wage offer distribution differs by employment status (corresponding to column 4 of Table 9).

Tables D1 and D2 report our results. The baseline model in column (1) refers to the model with identical wage offer distributions in Table D1 (corresponding to column (3) in Table 9 of the main text) and to the model with differing wage offer distributions in Table D2 (corresponding to column (4) in Table 9 of the main text). Columns (2)-(6) in each table report the results of our five robustness exercises described in the main text. Column (2) reports the results of our alternative calibration for the censoring of wage offers; column (3) reports the results of increasing the dispersion of wage offers; column (4) reports the results of our alternative calibration of the curvature of the search cost function; column (5) reports the results of our alternative calibration of the job-finding rate; and column (6) reports the results of our use of the unconditional data moments in the calibration. We refer the reader to the main text for the summaries of these results. Robustness results for the remaining two versions of our model are available upon request.

### D.2 Proxying for Unobserved Heterogeneity with Worker History

We also examine how well our model with *ex ante* unobserved heterogeneity matches attempts to control for unobserved worker heterogeneity in the data. Empirically, we are able to proxy for unobserved heterogeneity by controlling for the prior work history of the individual. Our survey asks each individual about their labor force status over their prior five years, specifically

**Table D1:** Alternative Calibrations and Robustness Checks for the Model with Worker Heterogeneity

	Data		Model versions			
	(1)	(2)	(3)	(4)	(5)	(6)
<b>Calibrated parameter values</b>						
$\kappa_u$	0.30	0.19	0.49	0.35	0.56	0.30
$\kappa_e$	2.32	2.45	3.88	1.20	2.31	2.30
$\alpha_u$	0.03	0.03	0.03	0.03	0.03	0.03
$\alpha_e$	0.05	0.09	0.05	0.05	0.05	0.05
$\beta_u$	0.32	0.31	0.32	0.32	0.58	0.32
$\beta_e$	0.95	1.76	0.94	0.94	0.94	0.95
$\chi_u$	0.06	0.00	0.06	0.06	0.03	0.06
$\chi_e$	0.37	0.72	0.36	0.37	0.37	0.36
$b$	1.01	1.24	0.99	1.15	0.79	1.01
$\mu_{y,e} - \mu_{y,u}$	0.00	0.00	0.00	0.00	0.00	0.00
$x_{max} - x_{min}$	1.08	1.08	0.96	1.08	1.08	1.57
$\delta(x_{min}) - \delta(x_{max})$	0.0009	0.0019	0.0038	0.0012	0.0012	0.0047
<b>Targeted moments (means)</b>						
Search effort of unemployed	1	1	1	1	1	1
Search effort of employed	0.091	0.091	0.091	0.091	0.091	0.091
Unsolicited offer rate of unemployed	0.029	0.029	0.029	0.029	0.029	0.029
Unsolicited offer rate of employed	0.031	0.031	0.031	0.031	0.031	0.031
Offer rate of unemployed	0.339	0.339	0.339	0.339	0.600	0.339
Offer rate of employed	0.091	0.091	0.091	0.091	0.091	0.091
Unrealized offer rate of unemployed	0.010	0.010	0.000	0.010	0.010	0.010
Unrealized offer rate of employed	0.041	0.041	0.163	0.041	0.041	0.041
Acceptance rate of unemployed	0.532	0.532	0.532	0.532	0.532	0.532
Residual offered wage differential (E - U)	0.25	0.04	0.12	0.09	0.05	0.04
St. dev. of log residual offered wages	0.67	0.67	0.67	0.67	0.67	0.88
Residual prior wage differential (E - U)	-0.10	-0.10	-0.10	-0.10	-0.10	0.02
<b>Additional moments</b>						
Mean acceptance rate of employed	0.300	0.215	0.300	0.215	0.230	0.217
Decomposition of offer wage differential:	0.25	0.04	0.12	0.09	0.05	0.04
- due to worker-heterogeneity		0.02	0.05	0.06	0.03	0.02
- due to censoring		0.02	0.08	0.03	0.02	0.02
- due to exogenous differential		0.00	0.00	0.00	0.00	0.00
Distribution of Employed Job Search Effort:						
95th Percentile	0.38	0.26	0.27	0.25	0.39	0.26
90th Percentile	0.19	0.21	0.22	0.21	0.28	0.21
75th Percentile	0.00	0.14	0.14	0.14	0.12	0.14
50th Percentile	0.00	0.07	0.06	0.07	0.03	0.07
Unemployment rate of low-x type		0.080	0.085	0.088	0.082	0.047
Unemployment rate of high-x type		0.074	0.069	0.066	0.071	0.043
Mean search cost of unemployed		0.30	0.19	0.49	0.35	0.56
Mean search cost of employed		0.04	0.05	0.07	0.06	0.04
$b/E(w)$		0.69	0.80	0.58	0.77	0.54
$b/E(w)$ (net of search costs)		0.50	0.70	0.30	0.56	0.16
Mean-min-ratio (conditional on $x$ )		1.48	1.58	1.75	1.50	1.49

Note: (1) Baseline; (2) Targeting the acceptance rate of employed with  $\chi_e$ ; (3)  $\sigma_y = 0.34$ ; (4)  $\gamma = 2.5$ ; (5) Alternative calibration of the job-finding rate; (6) Targeting raw moments (not residualized).



**Table D2:** Alternative Calibrations and Robustness Checks for the Model with Worker-heterogeneity and Different Wage Offer Distributions

	Data		Model versions			
	(1)	(2)	(3)	(4)	(5)	(6)
<b>Calibrated parameter values</b>						
$\kappa_u$	0.17	0.17	0.35	0.18	0.30	0.15
$\kappa_e$	3.30	3.25	4.95	1.66	3.28	3.49
$\alpha_u$	0.03	0.03	0.03	0.03	0.03	0.03
$\alpha_e$	0.05	0.05	0.05	0.05	0.05	0.05
$\beta_u$	0.32	0.31	0.32	0.32	0.58	0.32
$\beta_e$	0.93	0.92	0.94	0.93	0.93	0.93
$\chi_u$	0.06	0.00	0.06	0.06	0.03	0.06
$\chi_e$	0.39	0.39	0.38	0.39	0.39	0.40
$b$	1.35	1.34	1.30	1.41	1.23	1.41
$\mu_{y,e} - \mu_{y,u}$	0.16	0.15	0.12	0.14	0.16	0.19
$x_{max} - x_{min}$	1.08	1.08	0.96	1.08	1.08	1.57
$\delta(x_{min}) - \delta(x_{max})$	0.0021	0.0023	0.0045	0.0018	0.0029	0.0042
<b>Targeted moments (means)</b>						
Search effort of unemployed	1	1	1	1	1	1
Search effort of employed	0.091	0.091	0.091	0.091	0.091	0.091
Unsolicited offer rate of unemployed	0.029	0.029	0.029	0.029	0.029	0.029
Unsolicited offer rate of employed	0.031	0.031	0.031	0.031	0.031	0.031
Offer rate of unemployed	0.339	0.339	0.339	0.339	0.600	0.339
Offer rate of employed	0.091	0.091	0.091	0.091	0.091	0.091
Unrealized offer rate of unemployed	0.010	0.010	0.000	0.010	0.010	0.010
Unrealized offer rate of employed	0.041	0.041	0.040	0.041	0.041	0.041
Acceptance rate of unemployed	0.532	0.532	0.532	0.532	0.532	0.532
Residual offered wage differential (E - U)	0.25	0.25	0.25	0.25	0.25	0.40
St. dev. of log residual offered wages	0.67	0.67	0.67	0.67	0.67	0.88
Residual prior wage differential (E - U)	-0.10	-0.10	-0.10	-0.10	-0.10	0.02
<b>Additional moments</b>						
Mean acceptance rate of employed	0.300	0.300	0.300	0.262	0.310	0.314
Decomposition of offer wage differential	0.25	0.25	0.25	0.25	0.25	0.40
- due to worker-heterogeneity		0.07	0.07	0.10	0.08	0.19
- due to censoring		0.02	0.03	0.03	0.03	0.02
- due to exogenous differential		0.16	0.15	0.12	0.14	0.19
Distribution of Employed Job Search Effort:						
95th Percentile	0.38	0.27	0.27	0.25	0.40	0.27
90th Percentile	0.19	0.22	0.22	0.21	0.28	0.22
75th Percentile	0.00	0.14	0.14	0.14	0.12	0.14
50th Percentile	0.00	0.07	0.07	0.07	0.03	0.06
Unemployment rate of low-x type		0.089	0.089	0.095	0.093	0.100
Unemployment rate of high-x type		0.065	0.065	0.058	0.061	0.053
Mean search cost of unemployed		0.17	0.17	0.36	0.19	0.15
Mean search cost of employed		0.06	0.06	0.09	0.09	0.07
$b/E(w)$		0.81	0.81	0.68	0.85	0.82
$b/E(w)$ (net of search costs)		0.74	0.74	0.52	0.78	0.77
MeanMin-ratio (conditional on $x$ )		1.68	1.69	1.94	1.69	1.74

Note: (1) Baseline; (2) Targeting the acceptance rate of employed with  $\chi_e$ ; (3)  $\sigma_y = 0.34$ ; (4)  $\gamma = 2.5$ ; (5) Alternative calibration of the job-finding rate; (6) Targeting raw moments (not residualized).

asking what fraction of that time was spent employed, unemployed, in school, or otherwise out of the labor force. In Table 10 of the main text, we report the results of including two versions of these controls, in addition to the controls for observable worker and job characteristics reported in Table 7. We use two versions of work history. The first version controls for employment history by adding the fraction of the last five years spent employed to the existing controls for observables. The first column of Table 10 shows that this reduces the estimated (log) wage offer gap between the employed and non-employed from 0.250 to 0.222. The second version controls for labor force history by additionally adding the fraction of the last five years spent as either unemployed or as a student (with the share spent otherwise out of the labor force as the excluded category). Table 10 shows that this further reduces the estimated gap to 0.205.

We can simulate our model to generate what our calibration implies about how the controls for work history should affect our estimated wage gap. To this end, we simulated data from the model and then performed the same regressions as in the data. The second column of Table 10 reports our simulation results. The model is calibrated to match the estimated wage offer gap controlling for observables only by construction. The simulation suggests that controlling for work history should reduce the gap from 0.25 to 0.21 if we only control for the time spent employed over the last five years. The model-implied gaps are very similar to the gaps that we estimate from the data. As discussed in the text, the similarity of results is remarkable as the model calibration exploits an independent source of variation in prior wages rather than employment histories. This, thus, suggests that the question about five-year employment history captures well the unobserved heterogeneity that is relevant for the empirically observed wage offer premium.