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Article

Market Competition and Product Market Regulation

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MARKET COMPETITION AND PRODUCT MARKET REGULATION

There are good reasons to regulate markets: to safeguard consumers, to protect investors or avoid damage to third parties and protect the environment. But regulation is costly: products become more expensive for consumers and entrepreneurs and investors may be discouraged from entering the market. As a result, product market regulation might inhibit market competition thereby reducing productivity and growth.¹ Aware of the need to make regulation competition-friendly, the OECD has developed indicators of product market regulation that measure the degree to which policies promote or inhibit competition.²

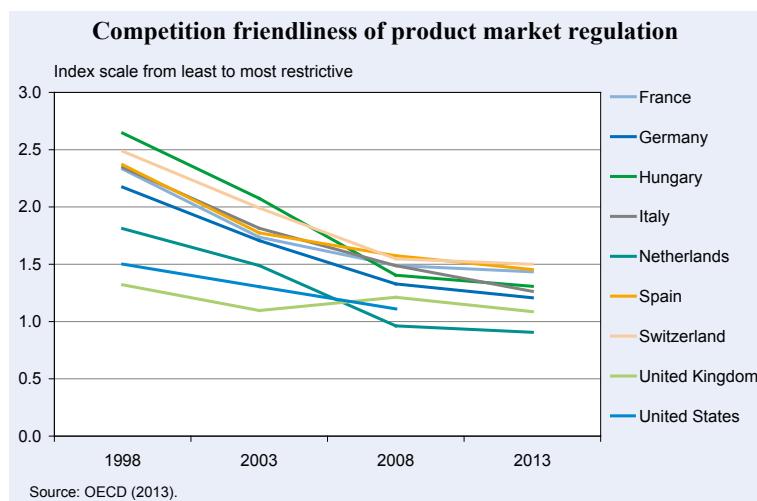
The indicator for product market regulation measures the economy-wide regulatory and market environments in OECD countries and some non-OECD countries in 1998, 2003, 2008 and 2013. It is based on qualitative information mainly derived from answers to a questionnaire by national administrations and covers both general and sectoral regulatory issues in the areas of “state control”, “barriers to entrepreneurship” and “barriers to trade and investment”.³ The lower the value of the indicator, the more competition-friendly a country’s product market regulation is.

The development of the product market regulation indicator over time is shown in Figure 1 for a restricted sample of OECD countries. From the descriptive statistics several insights are evident:⁴ firstly, regulation impediments to competition have declined in recent years. Secondly, the regulatory environments in countries that formerly had comparatively restrictive policies have become a lot more liberalised. As a result of this convergence process, product market regulation has become more homogenous across the OECD. Finally, after an earlier period with substantial success in improving the competition friendliness of regulation, a ceiling seems to have been reached. The latest comparison of the indicator of product market regulation across countries is shown in Table 1. Due to the historical convergence process, only minor differences remain.

Marcus Drometer

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Figure 1**Table 1**

Product market regulation: overall PMR score 1998-2013

	1998	2003	2008	2013
Austria	2,11	1,60	1,35	1,17
Belgium	2,25	1,62	1,55	1,39
Bulgaria				1,57
Czech Republic	2,63	1,87	1,50	1,39
Denmark	1,65	1,48	1,31	1,22
Estonia			1,38	1,33
Finland	1,94	1,49	1,34	1,29
France	2,33	1,74	1,49	1,43
Germany	2,17	1,71	1,33	1,21
Greece	2,71	2,45	2,19	1,68
Hungary	2,65	2,08	1,40	1,31
Ireland	1,85	1,58	1,38	1,44
Italy	2,35	1,81	1,49	1,26
Netherlands	1,81	1,49	0,96	0,91
Portugal	2,55	2,09	1,70	1,30
Slovak Republic		1,93	1,57	1,31
Slovenia			1,99	1,80
Spain	2,37	1,77	1,58	1,45
Sweden	1,88	1,50	1,64	1,55
United Kingdom	1,32	1,10	1,21	1,09
Iceland	1,99	1,50	1,45	1,46
Norway	1,87	1,55	1,50	1,49
Switzerland	2,49	1,99	1,55	1,50
Australia	1,70	1,31	1,43	1,26
Canada	1,85	1,58	1,48	1,37
Japan	2,22	1,48	1,54	1,51
Korea	2,49	1,89	1,88	1,88
New Zealand	1,45	1,29	1,22	1,27
United States	1,50	1,30	1,11	

Index scale 0 to 6 from least to most restrictive. Empty cells: data not available.

Source: OECD 2014.