

Tsoy, Lyubov; Heshmati, Almas

Working Paper

Impact of Financial Crises on Dynamics of Capital Structure: Evidence from Korean Listed Companies

IZA Discussion Papers, No. 10554

Provided in Cooperation with:

IZA – Institute of Labor Economics

Suggested Citation: Tsoy, Lyubov; Heshmati, Almas (2017) : Impact of Financial Crises on Dynamics of Capital Structure: Evidence from Korean Listed Companies, IZA Discussion Papers, No. 10554, Institute of Labor Economics (IZA), Bonn

This Version is available at:

<https://hdl.handle.net/10419/161177>

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.

DISCUSSION PAPER SERIES

IZA DP No. 10554

**Impact of Financial Crises on Dynamics of
Capital Structure: Evidence from
Korean Listed Companies**

Lyubov Tsoy
Almas Heshmati

FEBRUARY 2017

DISCUSSION PAPER SERIES

IZA DP No. 10554

Impact of Financial Crises on Dynamics of Capital Structure: Evidence from Korean Listed Companies

Lyubov Tsoy
Sogang University

Almas Heshmati
Sogang University and IZA

FEBRUARY 2017

Any opinions expressed in this paper are those of the author(s) and not those of IZA. Research published in this series may include views on policy, but IZA takes no institutional policy positions. The IZA research network is committed to the IZA Guiding Principles of Research Integrity.

The IZA Institute of Labor Economics is an independent economic research institute that conducts research in labor economics and offers evidence-based policy advice on labor market issues. Supported by the Deutsche Post Foundation, IZA runs the world's largest network of economists, whose research aims to provide answers to the global labor market challenges of our time. Our key objective is to build bridges between academic research, policymakers and society.

IZA Discussion Papers often represent preliminary work and are circulated to encourage discussion. Citation of such a paper should account for its provisional character. A revised version may be available directly from the author.

ABSTRACT

Impact of Financial Crises on Dynamics of Capital Structure: Evidence from Korean Listed Companies*

This study examines the impact of 1997 Asian and 2008 Global financial crises on the capital structure of Korean listed companies. Using a data set covering 1,159 Korean listed non-financial firms from 10 industrial sectors over period 1985-2015, the pattern of firms' capital structure before and after the crises is investigated and the speed of adjustment toward the optimal leverage identified. Different effects of the two crises on both capital structure and its adjustment speed is found. The average debt ratio fell significantly, the distance between optimal and observed debt ratios shrank, while the speed of adjustment increased twofold after the Asian crisis. Unlike the Asian crisis, the Global crisis of 2008 had a positive effect on companies' debt ratio and the speed of their adjustment toward optimal leverage. The empirical analysis revealed that Korean non-financial listed companies on average decreased their debt ratios over the entire study period, with leverage being highest before the Asian crisis and lowest after the Global financial crisis. The results also show that the debt ratio of Korean chaebols is higher than that of non-chaebols. Moreover, the high level of leverage is associated with tangible assets, income variability, size and age of the firm, non-debt tax shield, and uniqueness.

JEL Classification: C33, D21, C51, E22, G32

Keywords: capital structure, optimal leverage, speed of adjustment, Korean listed companies, financial crises, chaebols

Corresponding author:

Almas Heshmati
Department of Economics
Sogang University
Baekbeom-ro (Sinsu-dong #1), Mapo-gu
Seoul 121-742
Korea

Email: heshmati@sogang.ac.kr

* Comments and suggestions from Doyoung Kim and Jungsoo Park on an earlier version of this manuscript are gratefully acknowledged.

1. INTRODUCTION

South Korea has recently suffered from two financial crises: one from the Asian crisis of 1997, which originated in Thailand with the financial collapse of the Thai baht, and the other from the 2008 global financial crisis, which started as US housing market crisis and spread across both advanced and developing countries.

Structural weaknesses of the economy, such as the attempt to sustain Korea Inc. model¹ by a single ruling political party, credit-based financial system, government's failure to manage foreign exchange market, depreciation of the Korean won, liquidity crisis in banking sector, excessive leverage and bankruptcies of large conglomerates, starting from Hanbo Group in 1997, and their adverse effect on financial institutions are some of the causes of the financial crisis and the collapse of the Korean economy in 1997 (Hunter et al., 1999; Kim, 2003; Park, 2004; Kim, 2014). The period of 1997-1998 was by far the most traumatic event to affect Korean economy since its rapid economic growth and development from the early 1960s. In November 1997, Korea had to ask for assistance from the IMF. With the help of IMF and other multilateral institutions, Korea was able to avoid sovereign default. In the aftermath of the crisis, Korea implemented many institutional and policy reforms². Chaebols, who always had a history of carrying heavy debt burdens, had to reduce debt ratio and implement some corporate restructures and improve corporate governance (Lee, 2000).

The global financial crisis of 2008 once again brought Korea to economic devastation. Export-led economy was collapsing in 2008 with 3.7 billion dollars deficit of current account and 2.5 billion dollars trade deficit in August 2008 (Kim, 2014). However, the situation with excessive leverage of chaebols was better during the global financial crisis than it was during the Asian crisis of 1997; many of the chaebols had even reduced their debt-to-equity ratio much further than they were supposed to (Chekan, 2011).

Capital structure is an important issue not only to companies that try to maximize their market value, but it is also significant during economic downturns; a wave of bankruptcies of companies with excessive leverage as it was during the financial crisis can lead a country to financial distress and sovereign default. Most of the previous literature is about the theory of capital structure, namely trade-off theory and the pecking order theory, which were tested in normal economic conditions. Only little empirical research was done on the capital structure during financial crises.

What distinguishes this study from other literature is that the current study finds the different behavior's effects of the two financial crises. It shows the dynamics of the capital structure choices of 1,159 Korean listed non-financial companies over a long period of observation, between years of 1985 and 2015.

The above events gave a motivation to study the nexus between financial instability and capital structure of Korean listed firms. How do Korean firms finance their business operations? What does the pattern of capital structure of Korean listed companies' look like over a 31 year period? How do macroeconomic instabilities, like the financial crises of 1997 and 2008, affect the decisions of companies to use debt? How does the debt ratio vary across different industry sectors in Korea? What is the optimal debt ratio the firms

¹ Economic development path which Korea had followed from the early 1960s up until the crisis in 1997.

² See also Kim (2014).

should choose in order to increase their market value? What is the gap between the observed and optimal debt ratio? What is the speed of adjustment process toward an optimal capital structure? What are some time and firm-specific factors that influence optimal capital structure and speed of adjustment, and what is their effect? The answers to these questions are the main objectives of this study.

Similar empirical studies have tried to explain and analyze corporate capital structure worldwide including effects of either Asian or Global financial crises. Kim et al. (2005) using a model of dynamic capital structure, estimated optimal leverage and speed of adjustment toward the optimal capital structure of Korean listed manufacturing companies over the period of 1985-2002, that captured a negative effect of the Asian crisis of 1997 on the debt ratio of Korean firms. However, the current study differs from previous published empirical studies and from Kim et al. (2005) study insofar as it is the first study that deals with a much bigger data set, covering 1,159 Korean listed non-financial companies over a thirty one year period. In particular, this study covers the period of 1985-2015, including and quantifying the effects two crises, both the Asian and the Global crises, on Korean corporate capital structure with implications and policies.

The study is organized as follows. Section 2 presents a brief review of theories of capital structure. Section 3 discusses empirical studies of capital structure. Section 4 presents model and data used in the estimation, and explains the variables used for the determinants of capital structure and speed of adjustment. Section 5 provides and summarizes the results of the empirical study and, Section 6 concludes the study.

2. THEORIES OF CAPITAL STRUCTURE

Every company needs capital to operate its business. To expand its business not only in the national market, but also globally, companies need large amounts of capital to pursue raw materials, and advanced technologies to create more competitive products and services that will be supplied in new markets realized by large investment projects. Implementing such investment projects would then demand high capital that company would need to raise either internally by issuing equities, or externally by borrowing debt from financial institutions, or by a combination of both equities and debt.

Capital structure, defined as a mixture of debt and equity that company needs to operate, is one of the most crucial problems of any firm, because its market value depends on the capital structure of the firm. Before managers and stakeholders of the company make decisions over what proportion of debt and equity to choose, they have to think about different factors: What proportion of debt and equity is better to use in order to increase firm's value? Should the proportion of equity be more than debt in order to avoid risk of debt and bankruptcy? How much debt do firms have now and how easy will it be to acquire debt? How costly will the funding be during macroeconomic downturns?

The central topic of the capital structure is whether the optimal capital structure exists. Optimal capital structure is defined as a ratio of debt and equity that maximizes the market value of the firm by minimizing the cost of the capital. The modern theory of capital structure begins with the Modigliani and Miller (hereafter MM) proposition of 1958. Under assumptions that there are no taxes, as well as no bankruptcy and transaction costs, the Modigliani and Miller theorem states that capital structure is independent from the market value of the firm. The proposed paper was criticized and failed under a capital

market with imperfections and taxes. A growing published capital structure literature with empirical studies was proposed to explain the variation in debt ratios across firms and countries. Financial economists tried to explain the irrelevance of the MM theorem, but there is still no comprehensive theory of capital structure that would incorporate all empirical studies.

This section will briefly review three main theories of capital structure, namely the Modigliani and Miller, the trade-off, and the pecking order theories.

2.1 The Modigliani and Miller Theory

The starting point of the modern theory of capital structure begins in 1958 with the irrelevance proposition of MM. MM model states that in a perfect capital market, the market value of the firm is uncorrelated with its capital structure, meaning that the optimal leverage doesn't exist. However, developed in a tax-free world, MM model was criticized and failed under variety of circumstances. In the real world taxes, bankruptcy and transaction costs, agency conflicts, as well as adverse selection should be considered as major explanations for the corporate choice to use debt financing.

The second corrected and proposed paper by Modigliani and Miller (1963) included corporate taxes as a factor affecting capital structure choice. According to a new MM model, capital structure with 100 percent of debt is considered to be optimal for a company, meaning that the value of the firm increases with debt financing. They explain this as, when the firm uses debt financing, the market value of the firm increases due to the advantage that the debt serves to shield earnings from taxes which decreases the average cost of capital. Therefore, it does not make any sense for the company to use internal sources of financing. Although the revised MM model was criticized on the grounds that it cannot be used in practice, because it does not take into account other important factors affecting the capital structure, namely the cost of financial difficulties, this model formed a basis for other developed theories of capital structure.

2.2 The Trade-off Theory

The trade-off theory is one of the most important theories of capital structure. Unlike the revised MM model (1963), the trade-off theory considers various costs and benefits of debt financing. According to trade-off theory, an optimal capital structure is a balance between the benefit and cost of the debt (Kraus and Litzenberger, 1973). The benefit of debt can include tax benefits that decrease cost of capital, while the cost of debt includes bankruptcy cost from excessive use of debt, as well as agency costs resulting from differences in the interests of principals and agents. Therefore the advantage of using debt decreases with growing cost of expected bankruptcy and agency costs.

Bankruptcy costs of debt are the costs that occur with firm's failure to pay back its debt to creditors. The higher cost of debt can be associated with a company's high level of debt, which affects the probability and level of bankruptcy risk. Thus, the bankruptcy costs negatively affect the total value of the firm and its performance.

The probability of risk can also be explained by firm specific determinants, such as size, tangibility, and opportunity for growth. Large firms might have higher level of debt when compared to small ones, because they are more diversified and usually have a lower risk

of bankruptcy. Companies with more tangible assets have smaller loss of value when firms face financial distress. Firms may use tangible assets as collateral, which increases access to credit, since the assets can be used as a guarantee in case of bankruptcy. Firms with bigger growth opportunities tend to lose more of their value than non-growth firms when they come into financial distress. Thus, according to trade-off theory a negative relationship between leverage and growth is predicted.

Agency costs can arise when managers do not act in the best interests of shareholders who also may not act in the best interests of creditors. The existence of such conflicts of interest between shareholders and debtors can interrupt further investment, and thus, add more costs in managing those difficulties. The cost of debtors can particularly occur in vulnerable situations, e.g. bankruptcy, when shareholders tempt to maximize their own interests rather than maximize the total value of the firm.

2.3 The Pecking Order Theory

The second important theory of capital structure is the pecking order theory that was developed by Myers and Majluf (1984). This theory originated from the problem of uncertainty about the quality of investment and products. The pecking order theory states that a company prefers internal financing over external funding.

While the trade-off theory is concentrated on the optimal leverage by balancing the benefits and cost of debt, the pecking order theory suggests that firm has no optimal leverage ratio that maximizes its entire value. The pecking order theory argues that the choice of the capital structure depends on the information asymmetry between firm's managers and investors. Asymmetric information can vary among companies and can occur when different parties have different information.

According to the pecking order theory, firms with tangible assets have less debt ratio because such firms have less information asymmetry, which reduces the cost of equity. The theory assumes a positive relationship between growth opportunity and leverage (Myers and Majluf, 1984), and positive relationship between income variability and debt ratio of the firm due to the adverse selection (Frank and Goyal, 2009). The pecking order theory also assumes that companies with more profits have more internal resources to finance projects, and thus would less use debt financing compared to firms with fewer profits.

Two main competing influential theories of capital structure, namely the trade-off theory and the pecking order theory were reviewed in this section. Baker and Martin (2011) provide detailed description of theories of capital structure. The next section will provide review of empirical findings and examine the support they offer for the two theories.

3. REVIEW OF EMPIRICAL STUDIES OF CAPITAL STRUCTURE

3.1 Determinants of capital structure

Many published empirical studies tried to determine whether companies across the world follow the trade-off theory or the pecking order theory. Their analysis was done by determining the factors that affect the firms' capital structure, and interpreting the relationship between these factors with the debt financing in favor of the existing theories

of capital structure (Fischer et al., 1989; Rajan and Zingales, 1995; Shyam-Sunder and Myers, 1999; Fama and French, 2002; Barclay, Morellec, and Smith, 2006; de Haas and Peeters, 2006; Lemmon, Roberts and Zender, 2007; Frank and Goyal, 2009). The main implication of these studies was to explain debt ratios in companies using firm specific characteristics, such as bankruptcy cost, agency costs, size of the company, growth opportunity, asset structure, tax benefit, etc.

Most of the empirical literature found a negative relationship between income variability and leverage (Harris and Raviv, 1991; Kim et al., 2005; Frank and Goyal, 2009), a negative correlation between company's growth opportunity and leverage (Titman and Wessels, 1988; Rajan and Zingales, 1995; Heshmati, 2002), a positive relationship between leverage and tangibility (Myers and Majluf, 1984; Titman and Wessels, 1988; Heshmati, 2002; Frank and Goyal, 2009), a positive impact of size of the firm on its leverage (Jensen and Meckling, 1976; Titman and Wessels, 1988; Rajan and Zingales, 1995), a negative relation between profitability and leverage (Myers and Majluf, 1984; Rajan and Zingales, 1995; Banerjee et al., 2004), a negative effect of non-debt tax shield on leverage (Heshmati, 2002), a negative correlation of a firm's uniqueness and debt financing (Titman and Wessels, 1988). Kim et al. (2005) found a positive relationship between chaebol affiliation and firms' debt ratio.

Some recent empirical research focuses on explaining the variation of leverage ratios across firms and countries. Kim et al. (2005) based on a sample of Korean listed companies, developed a model of dynamic capital structure choice, and estimated the unobservable optimal capital structure using observable determinants of leverage. Kim et al. (2005) assumes that factors such as uniqueness, industrial sector, and trend may cause companies to deviate from their optimal leverage. Intangible assets, current liabilities, crises, and investments may affect the speed at which the companies adjust toward the optimal capital structure, which maximizes its market value.

3.2 Financial Crises and Capital Structure

Financial distress and bankruptcies of firms during financial crises formed a basis for existing empirical studies in investigating the effect of financial crisis on capital structure of companies worldwide (e.g., Demircuc-Kunt et al., 2015).

In this section some empirical studies that try to explain the effects of financial crisis on the capital structure of firms in different geographical regions is reviewed. Although in most of the empirical studies, the effect of either the Asian crisis of 1997 or the Global financial crisis of 2008 on leverage of firms is negative, there were only few studies that did not find the effect significant.

Kim et al. (2005) estimated the effect of the Asian crisis of 1997 on the capital structure and speed of adjustment of Korean listed companies. Using the dynamic model of capital structure, they found that optimal capital structure was negatively affected by the crisis. They also show that the mean adjustment speed significantly decreased after the 1997 crisis, indicating that firms had financial difficulties after the crisis.

Zeitun et al. (2016) showed the negative and significant impact of the 2008 global financial crisis on the capital structure of 270 listed firms in Gulf Cooperation Council countries over the period 2003-2013. The results of their study show that the adjustment

speed toward optimal leverage is on average slower after the crisis, and assumed that it was due to the lack of debt financing supply.

Trinh and Phuong (2015) investigated the effects of the financial crisis on the capital structure of listed firms in Vietnam over the period of 2006-2013. They found no evidence to claim that the debt ratio of Vietnamese firms significantly changed during the crisis period. They explained this result by stating that the financial market in Vietnam has not integrated much into the global market, and that the financial system is well controlled by the government.

Akbar et al. (2013) examine the effect of shock to the supply on the financing and investment policies of private firms in the UK during period of 2007-2009. Using a fixed effects model, they found empirical evidence that the crisis adversely affected the leverage ratio of private companies. The crisis was significant and had negative effect on the short term financing channels, specifically short term debt and trade credit, which makes private firms hold cash and issued equity for hedging the negative effect of contradiction.

Deesomsak et al. (2004) investigated the determinants of the capital structure of firms operating in the Asia Pacific region, in four countries with different financial environments, namely Thailand, Malaysia, Singapore, and Australia. The results showed that the capital structure was influenced by the environment the firms operate in, and some firm-specific factors. They also found that the financial crisis of 1997 had a significant but diverse effect on firms' capital structure decisions across four countries. The debt ratio of Thailand, Singapore, and Malaysia significantly increased after the crisis of 1997. The average debt ratio of Singapore firms declined in 2000, whereas the debt ratio of firms in Thailand and Malaysia was still around the level of 1998. The average debt ratio of firms in Australia was found to be constant during the entire period of observation. The authors suggest that the Australian stock market was not as directly affected by the crisis as it was in the other three countries, and the constant rate of debt ratio can be due to a high legal protection of shareholders.

4. DATA, MODEL AND ESTIMATION

4.1 Data

The data used in the empirical analysis is based on the financial statements of Korean listed companies, collected from Data Guide database. Financial institutions, namely banks, diversified financials, insurance companies and real estates were excluded because their capital structure is different from, and not comparable with, non-financial ones. This study initially started out with 1,241 companies, but after excluding financial institutions the sample was totaled 1,159 firms. The data set is unbalanced and contains 21,714 observations. The estimated period is from 1985 to 2015, a thirty one year period, which captures both the Asian 1997 and the Global 2008 financial crises.

The data covers firms of different sizes and ages; the mean total assets of the firm is 30.6 trillion won, the average age of sample firms is 27 years (Table 1). All non-financial listed companies were categorized into 10 industrial sectors shown in Table 2. Firms were then classified into chaebol and non-chaebol, based on the information provided by

reports of Korea's Fair Trade Commission (KFTC)³ on the thirteen largest business groups from 1985 to 2000. The affiliation of these conglomerates varies every year, and the definition of chaebol has also changed since 2001. Specifically, from year 2001, when companies with total assets of more than 2 trillion won are considered to be chaebols.

[Insert Table 1 about here]

In order to estimate the effects of both the Asian and the Global financial crises, as well as pattern of firms' capital structure before and after the crises, and to identify the speed of adjustment toward the optimal leverage, the whole period of observation was divided into three periods: 1985-1997 is the period before the Asian crisis of 1997, 1998-2007 is the period after the Asian crisis and the before global crisis, and 2008-2015 is the period after the global financial crisis.

[Insert Table 2 about here]

4.2 Measurements of variables

4.2.1 Measurements of determinants of capital structure.

This study uses book value of leverage as a dependent variable, measured as the ratio of total liability to total assets. Ten firm-time-specific and three time-specific explanatory or control variables are used to examine whether the association between these explanatory variables and the leverage were impacted by financial crises.

The firm-time-specific independent variables are income variability, growth opportunity, tangibility, size, profitability, non-debt tax shield, uniqueness, chaebol affiliation, industrial sector, and age of firm. The time-specific variables are the Asian crisis of 1997 and the global financial crisis of 2008, and time trend.

In this section measurements of independent variables as determinants of companies' capital structures as reviewed in previous sections used in this study is provided. Expected signs of each variable based on trade-off and pecking order theories on leverage are presented in parenthesis.

1. *Income variability (-,-)*

Variance of operating income is used as a measure of income variability. The effect of income variability on the leverage is expected to be negative because a higher volatility of income is associated with higher probability of default on interest payment.

2. *Growth opportunity (+,-)*

The annual percentage change in total assets is used as a measure of growth opportunity. According to trade-off theory, the correlation between growth opportunity and leverage is expected to be positive, and negative according to the pecking order theory.

3. *Tangibility (+,-)*

The ratio of tangible assets to total assets is used as a measure of tangibility. Tangibility is expected to be positively related to the leverage according to the trade-off theory, and negatively according to the pecking order theory.

³ Each year, KFTC reports the 30th largest groups and firms that are affiliated with such groups.

4. *Size (+,+)*

In order to divide firms into five groups by size, total assets was used as a measure of the size of the firm. The firms are grouped into: very small, small, medium, large and very large. Each group consist of about 20% of the sample. The size classification is time-variant. Leverage is positively related to size of firms.

5. *Profitability (+,-)*

The ratio of net income to total assets is used as a measure of profitability. A positive correlation between profitability and leverage is expected according to the trade-off theory, and negative according the pecking order theory.

6. *Non-debt tax shield (-,-)*

The ratio of depreciation to total assets is used as a measure of non-debt tax shield. A negative effect of non-debt tax shield on leverage is expected. Kim et al. (2005) found a negative impact of non-debt tax shield on the debt ratios of Korean listed companies. However, Titman and Wessels (1988) did not have a significant impact of non-debt tax shield on the leverage.

7. *Uniqueness (-,-)*

For uniqueness of a company's assets, the ratio of cost of sales to net sales is used in determining the correlation between uniqueness and leverage ratio. Firms with unique products are expected to have a low debt ratio according to some existing empirical literature, i.e. Kim et al. (2005) and Heshmati (2002).

8. *Chaebol affiliation (+,+)*

Originating in South Korea in the 1960s, chaebol refers to business conglomerates, owned and controlled by the same family dynasty, and characterized by strong ties with government agencies. From 1985 to 2000, following the definition of chaebol by Korea's Fair Trade Commission, value 1 is given to companies, belonging to the top thirteen largest business companies, and 0 otherwise. From 2001 to 2015, value 1 is given to companies whose total assets exceed two trillion won, and 0 to those whose total assets do not. Correlation between chaebol affiliation with better access to external sources of finance and leverage is expected to be positive as in Kim et al. (2005).

9. *Industrial sector (-/+, -/+)*

Industrials dummies are included in order to capture an industry heterogeneity effect that might have been overlooked in the variables listed above. The sample companies, according to industry classification, were grouped into the following ten sectors:

(1) *Energy sector* includes companies, engaged in exploration and development of oil and gas reserves, storage and transportation of oil and gas, coal and consumable fuels, as well as companies providing oil and gas equipment and services.

(2) *Materials sector*, which includes companies, engaged in manufacture of chemicals, supply materials for construction, basic materials, forestry products, paper, and producers of steel as well as metal and mining companies.

(3) *Industrials sector*, which includes companies engaged in manufacture and distribution of capital goods such as building products, electrical equipment, machinery, aircraft, and tools that organizations need to produce goods and services.

(4) *Consumer Discretionary sector*, which includes companies that provide products and services that are not necessities. For example, manufacturing automobiles, production of consumer durables and apparel; media and retailing, hotels, restaurants, and etc.

(5) *Consumer Staples sector* includes companies providing essential products such as food, beverages and tobacco, household and personal products, and companies engaged in food and staples retailing.

(6) *Health Care sector* includes companies offering health care equipment and services, pharmaceuticals, biotechnology, and life sciences.

(7) *Information Technology sector* comprises companies providing software and information technology services, as well as companies engaged in manufacture of technology hardware and equipment and semiconductors.

(8) *Telecommunication Services sector* includes companies that provide wireless communications, telecom services, and other diversified communication services.

(9) *Utility sector* includes companies engaged in delivering gas, water, and electricity and other related services.

(10) *Other sectors*, includes companies providing other products and services that are not described in above industry sectors.

10. Age (+/-, +/-)

Age of firm is measured in years from establishment year. A company can increase leverage more over time in order to continue and increase the capacity of the business. On the other hand, the longer the firm operates its business in the market, the more internally it can accumulate profits and use them to replace debt financing. Thus, there can be both positive and negative effects of age on a firms' debt ratio.

11. Financial crises (-,-)

In order to capture financial crises, period dummies (1985-1997), 1998-2007, 2008-2015) was given for years before and after Asian financial crisis and after Global financial crisis. According to Kim et al. (2005), the Asian crisis of 1997 had a negative impact on the leverage of Korean listed, and suggest that it was due to a tighter credit policy that made difficult and costly for companies to use debt financing.

12. Time trend (-,-)

Time trend is used to capture variation in firms' leverage over time. Leverage can either increase or decrease over time. However, because the observed period includes two crises, namely the Asian financial crisis of 1997, as well as the global financial crisis of 2008, the expected effect is found to have a negative sign; that is, leverage is expected to decrease especially after the crisis.

4.2.2 Measurement of Determinants of Speed of Adjustment

The debt ratio is associated with both time and firm specific factors discussed in the previous section. In this section some of the few factors that affect companies' adjustment speed toward an optimal leverage ratio are presented.

1. Distance (-)

As in Kim et al (2005), the absolute value of the difference between optimal leverage and observed leverage, $|L_{it}^* - L_{it}|$ is used as a measure of distance. A positive relationship between distance and speed of adjustment is expected, because firms with debt ratio lower than optimal would change their capital structure only if they are sufficiently far away from the optimal capital structure.

2. Current liabilities (+)

The ratio of current liabilities to total liabilities is used to measure current liabilities. Following Kim et al. (2005), firms with a high level of short-term debt have the ability to adjust to a new level of leverage easier and faster than firms with a lower level of short-term liabilities, because short-term liabilities, relative to the long term, can be easily raised or paid-off.

3. Intangible assets (-)

In the model, a log of intangible assets is used as a measure of intangible assets. A firm with more intangible assets is expected to adjust to an optimal level slower than a firm with more tangible assets.

4. Growth opportunity (+)

Annual percentage change in total assets is used as a measure of growth opportunity. A positive relation is expected to be between a firm's growth opportunity and the adjustment process, because growing firms may find it easier to change their capital structure by choosing the source and composition of financing.

5. Profitability (+/-)

The ratio of net income to total assets is used as a measure of profitability. Profitability is expected to have both negative and positive effects on the adjustment process, as it has had on the debt ratio.

6. Financial crisis (-)

The crisis variable is included because a direct and clear effect on both optimal leverage and speed of adjustment is expected. After the crisis, the speed of adjustment is expected to slow down somewhat, because raising debt is expected to become more difficult.

7. Time trend (-)

It is possible that speed of adjustment firms' leverage can vary over time when taking into consideration two crises. Time trend is used to examine variation in the speed of adjustment of sampled firms over time. Negative correlation between trend and speed of adjustment is expected according to Kim et al. (2005).

4.3 Model and estimation

Empirical analysis in this study is made using a dynamic panel data model. In order to formulate this model, using firm-specific and time-specific variables, we will distinguish functions of optimal leverage and speed of adjustment as in Kim et al. (2005). The optimal leverage denoted by L_{it}^* for firm i at time t , can be written as a function of

explanatory variables of optimal leverage, as well as firm-specific and time-specific variables:

$$(1) \quad L_{it}^* = F(X_{it}, X_i, X_t)$$

where X_{it} represents determinants of optimal leverage that vary across firms and time, X_i is a vector of firm-specific variables that are constant over time, and X_t is a vector of time-specific variables that are constant across firms. Dummy variables are included in the model to capture unobservable firm-specific and time-specific heterogeneity effects.

Under ideal conditions, the observed leverage should be equal to optimal leverage that can be written as:

$$(2) \quad L_{it} = L_{it}^*$$

Subtracting the observed leverage from a previous period can be written as follows:

$$(3) \quad L_{it} - L_{it-1} = L_{it}^* - L_{it-1}$$

Because the process of adjustment from one state to another can be costly for a company, there can be cases when firms might find it easier and less expensive to adjust gradually. By introducing δ_{it} , adjustment factor, specifically a speed of changing from observed leverage L_{it} to its optimal value L_{it}^* , a partial adjustment model developed by Kim et al. (2005) is used:

$$(4) \quad L_{it} - L_{it-1} = \delta_{it}(L_{it}^* - L_{it-1})$$

On the other side, economic conditions can change and make companies lessen the demand for debt. Also developed by Kim et al. (2005) let the function of the speed of adjustment process, δ , be a function of some variables affecting the adjustment cost:

$$(5) \quad \delta_{it} = P(Z_{it}, Z_i, Z_t)$$

where Z_{it} is a vector of the determinants of speed of adjustment, that are changing both over time and across firms, Z_i and Z_t , are vectors of observable variables, that are firm-specific and time-specific, respectively. Dummy variables are included to capture the unobservable firm-specific, time specific and other adjustment heterogeneity effects.

By rearranging Equation (4) and adding error term ε_{it} , it can be written as the following equation:

$$(6) \quad L_{it} = (1 - \delta_{it})L_{it-1} + \delta_{it}L_{it}^* + \varepsilon_{it}$$

where the optimal leverage L_{it}^* is estimated by using observables as

$$(7) \quad L_{it}^* = \alpha_0 + \sum_j \alpha_j X_{jit} + \sum_s \alpha_s X_{si} + \sum_m \alpha_m X_{mt}$$

and the speed of adjustment is specified in terms of observables as

$$(8) \quad \delta_{it} = \beta_0 + \sum_j \beta_j Z_{jit} + \sum_s \beta_s Z_{si} + \sum_m \beta_m Z_{mt}$$

In the purpose of comparison, the standard static model will be used in the analysis of capital structure:

$$(9) \quad L_{it} = \alpha_0 + \sum_j \alpha_j X_{jit} + \sum_s \alpha_s X_{si} + \sum_m \alpha_m X_{mt} + \varepsilon_{it}$$

After estimation of optimal leverage and observed leverage, the degree of optimality of leverage can be found as:

$$L_{it}^* / L_{it}$$

(10)

The optimality ratio is equal to 1 if the firm is at its optimal leverage at time t , thus $L_{it} = L_{it}^*$. Optimality ratio is restricted to being non-negative.

The dynamics model in equation (6) is jointly estimated with equations (7) and (8). The static model is used for comparison with the dynamic model, expressed as equation (9), and is linear in its parameters; least squares is used for its estimation. On the other hand, the dynamic model is nonlinear in its parameters. The system estimation is iterative and at convergence it is equivalent to the maximum likelihood estimation method.

5. EMPIRICAL RESULTS

This section will present and discuss the empirical results on 1,159 Korean listed companies obtained from estimating the static and dynamic models described in Section 4. The results for each of the model will be compared in order to choose the one that provides a better explanation.

First, the values of coefficient of determination (R^2) and the root mean squares error (RMSE) were examined in order to compare the static model, the restricted dynamic, and the unrestricted or flexible dynamic models. The value of RMSE for the dynamic unrestricted model, with flexible adjustment speed parameters, was 0.1088 and the value for R^2 was 0.7751. The values for RMSE and R^2 for the restricted dynamic model with a constant speed of adjustment were 0.1696 and 0.4535 respectively, while for static model the value of RMSE was 0.1870 and R^2 was 0.3357 (see Table 4). Without considering some coefficients with statistically insignificant signs, the dynamic unrestricted model with the lowest value of RMSE and highest R^2 offers a better fit for analyzing capital structure and provides a better explanation in the variation of debt ratios of Korean non-financial listed companies. Table 1 presents a summary statistics of dependent and all independent variables for the entire sample period. The sample mean value of debt ratio was 55.4 percent and had a standard deviation of 23 percent.

[Insert Table 3 about here]

5.1 Summary of financial crises effects on capital structure of firms

Table 4 shows that the effects of the 1997 Asian and the 2008 global financial crises on both the debt ratio of sampled Korean companies and their speed of adjustment toward optimal leverage over the observation period are both significant at 1-percent level of significance and they have different signs. The Asian financial crisis negatively impacted the debt ratio of Korean non-financial companies, whereas the global financial crisis impacted it positively. The effect of the two financial crises on the adjustment speed is consistent with the effect on the debt ratio: the 1997 financial crisis negatively impacted the speed of adjustment whereas the global financial crisis of 2008 had a positive effect on the speed.

[Insert Table 4 about here]

The speed of adjustment was low during the Asian financial crisis and high during the global financial crisis. This can be explained as a tighter financial environment during the Asian crisis. Panel 1 of Table 5.1 shows that Korean companies were overleveraged

from the beginning of the period: the observed debt ratio was much higher than the optimal one from 1986 to 1996, and it was even almost 40 percent higher than the optimal leverage. The observed debt ratio reached an optimal ratio after 2000, and since then, the mean distance between the optimal and the observed debt ratios was less than it was from that in 1986-1996. This can be due to many corporate restructuring policies implemented right after Asian financial crisis. The speed of adjustment in 1997 was the slowest during the whole period of observation. The mean speed of adjustment fell from 0.078 in 1996 to 0.027 in 1997. On the other hand, the speed of adjustment increased during the global financial crisis; it rose from 0.102 in 2007 to 0.193 in 2008.

Panel 2 of Table 5.1 shows that the mean of the observed debt ratio fell significantly from 70 percent to 52.2 percent after the Asian financial crisis, and decreased slightly from 52.2 percent to 50.3 percent after the global financial crisis. The mean optimal leverage before 1997 was 60.7 percent. After 1997's Asian financial crisis and before the global financial crisis, it dropped to 51.9 percent; the mean optimal leverage slightly decreased after 2008 to 50.3 percent. However, the mean optimality ratio increased from 86.8 to 99.5 percent after the Asian financial crisis, and dropped from 99.5 to 98.9 after the global financial crisis. This can be explained with the mean delta or adjustment parameter, which increased almost twice after the Asian financial crisis and decreased slightly from 10.7 to 10.5 percent after the global financial crisis (Figure 1).

[Insert Figure 1 about here]

5.1.1 Determinants of optimal leverage

Income variability was expected to be negative according to trade-off theory. Companies with higher income volatility have a higher probability of default, and therefore a higher cost of financial distress (Frank and Goyal, 2009; Kim et al., 2005). However the results show that income variability was statistically insignificant when correlated with debt ratio by static and restricted dynamic models; but it was found to have a positive effect on debt ratio for unrestricted dynamic model. The value of the coefficient was statistically significant at a 1 percent level. The positive relationship of income variability with leverage supports the pecking order theory which suggests that firms with volatile earnings suffer more from adverse selection (Frank and Goyal, 2009).

According to the trade-off theory of capital structure, a company's growth opportunity is negatively correlated with a firm's leverage ratio. The empirical results show a statistically negative relationship between growth and debt ratio for both the static and the restricted dynamic model, and had the same parameter value of (-0.0001), but it had an insignificantly positive correlation in the unrestricted dynamic model.

Tangibility had positive and statistically significant sign in flexible the dynamic model, with a value of 0.0009. In the static and unrestricted dynamic models the parameter of tangibility was also statistically significant, but it had a negative effect on the debt ratio of sampled Korean companies.

In the estimation result, the effect of the size of the firm, measured as logarithm of total assets, had a positive and statistically significant effect on the leverage over all three models. This supports trade-off theory, and can be explained as bigger companies have lower probability of default and thus, lower financial distress, which makes them easier

to raise debt compared to small firms. The same positive effect of size on the leverage was found in study by Psilakki and Daskalakis (2009).

Profitability showed a negative relationship with debt ratio over all three models. A negative relationship between profitability and leverage is one of the most consistent findings in capital structure research (Myers and Majluf, 1984; Rajan and Zingales, 1995). The empirical results show that the coefficients were negative and statistically significant at 1 percent level of significance with values -0.01370, -0.01520, and -0.0181 for the static, restricted, and unrestricted dynamic models respectively. Such negative effects of profitability on debt ratio can be explained by pecking order theory, assuming that firms with large profits have more internal resources to finance company's projects.

The effect of a non-debt tax shield on leverage was found to be positive and highly statistically significant for all three models, with coefficient values of 0.0127, 0.0080 and 0.0399 for the static, restricted, and flexible dynamic models, respectively. The positive relationship is consistent with the predictions of the pecking order theory and explained as a tax shield benefit, generated from the deduction of interest expense.

The empirical results show a positive relationship between uniqueness and debt ratio for all three models. The coefficients at a 1 percent level of significance were 0.0011 for both the static and the restricted dynamic model, and 0.0014 for the unrestricted dynamic model. This result is inconsistent with Titman (1984), arguing that since the firm with unique characteristics cannot be easily replaced in the market, a firm bankruptcy will be highly avoided by suppliers, customers and workers, thus making the firms lower the debt ratio.

The age of the firm was found to be significantly negatively correlated with debt ratio for the static and the restricted dynamic models with values -0.0004 and -0.0006, respectively. For the unrestricted dynamic model, the age had a positive and statistically significant effect on the leverage ratio of the firm. A positive sign of age is consistent with Heshmati (2002). Chaebol affiliation had a positive impact on the debt ratio of sampled Korean firms over all three models. The coefficient was significant at a 1 percent level of significance with the values 0.0363, 0.0215, and 0.1208 for the static, restricted and flexible models, respectively. This can be explained by chaebols historically being supported by the government since they had better access to borrowing money at a lower rate than non-chaebols.

The time trend variable, as it was expected to be negatively correlated with the debt ratio, had a negatively statistically significant effect on the leverage for the three models. The negative effect can be explained by both 1997's Asian crisis and the global financial crisis of 2008 causing adverse effects on the Korean credit market. Half of the industrial sector effects were statistically significant in all three models and had a negative effect on debt ratio.

5.1.2 Determinants of speed of adjustment

As variation in the debt ratio across firms can depend both on firm- and time-specific factors, the optimal leverage ratio can also vary among firms. As described previously, the speed of adjustment was estimated by firm-specific and time-specific factors. Below we will describe the factors which affect a company's speed of adjustment toward an optimal debt ratio. Table 4 represents the determinants of speed of adjustment. All the

variables were statistically significant at a 1 percent level of significance but had a different effect on companies' speed of adjustment toward an optimal ratio.

The distance, measured as the absolute difference between optimal leverage and observed leverage, was expected and found to have a positive effect on speed of adjustment. This can be interpreted as the firms which are far from the optimal leverage find it costly to adjust over a long period of time, so they try to adjust faster than those who are already close to the optimal leverage.

Current liabilities were expected to be positively related with speed of adjustment. However, the empirical results show that current liabilities had a negative effect on the speed of adjustment. The correlation matrix shows that current liabilities are positively correlated with debt ratio. So, the firms with short term liabilities possess a higher debt ratio, and thus find it easier to adjust toward optimal leverage in a short period.

Intangible assets had a negative sign, with a coefficient value -0.0018. Because the speed of adjustment is positively related to tangible assets, intangible assets are expected to have a negative effect on adjustment speed toward optimal leverage. Therefore, the more the firm has intangible assets, the slower it will adjust its capital structure to an optimal level.

Although the growth opportunities had a statistically insignificant positive effect on the company's debt ratio, the empirical results show that firms with more growth opportunity adjust faster towards an optimal ratio than those with low growth.

A negative effect of profitability on debt ratio was explained by the pecking order theory that firms with large profits have more internal resources to finance companies' projects. The effect of profitability on the speed of adjustment was also negative with a coefficient value of -0.0081.

Time trend showed a positive effect on the speed of adjustment with a coefficient value of 0.0967. This result is inconsistent with Kim et al. (2005). This can be due to a larger period of observation and a consideration of two crises, each of which had different effects on both leverage ratios and the speed of adjustment toward optimal debt ratio. Table 5.2 contains mean values of observed and optimal leverages, as well as the distance between them, the speed of adjustment toward an optimal leverage ratio, and an optimality debt ratio by ten industrial sectors, by size of the firm, measured as logarithm of total assets, and by chaebol affiliation, as well as sample mean and standard deviation.

Panel 3 shows that the mean of optimal and observed ratios as well as the speed of adjustment varies across companies in different industrial sectors. It is noticeable that the observed leverage was higher than optimal for companies in Energy, Materials, Consumer discretionary, Utility, and other sectors. Companies belonging to Consumer discretionary industrial sector adjust debt ratio toward optimal debt ratio four times faster than companies in the Technology Information sector. The speed of adjustment for companies providing utility services is the slowest among other sectors.

The size of the firm was positively correlated with the debt ratio. As panel 4 shows, the bigger the company the bigger are observed and optimal leverages. However, the speed of adjustment of small companies is higher than it is for bigger companies. This can be explained as small companies find it costly to adjust in the long period, that's why they prefer to do it in the short period.

The mean observed and optimal leverage ratios of chaebol firms are higher than of non-chaebols (panel 5). The mean speed of adjustment for chaebol over the sample period was 0.044 which is more than twice as slow when compared with non-chaebols, which recorded 0.102.

[Insert Table 5.1 about here]

[Insert Table 5.2 about here]

Table 6 shows the correlation coefficients between year, size of the firm, chaebol affiliation, optimal debt ratio, observed leverage, optimality ratio of leverage, distance between optimal and observed debt ratios, and speed of adjustment. The optimal, observed, and chaebol affiliation are negatively correlated with time, whereas size, optimality ratio, distance, and speed of adjustment are positively correlated with time. The correlation coefficient between optimal and observed leverages is 0.51. The distance from optimality was negatively related to size, chaebol affiliation and optimal debt ratio. The speed of adjustment was negatively related to size, chaebol, optimal and observed ratios, and optimality ratio of leverage. The distance from optimal debt ratio is smaller for chaebols and speed of adjustment toward optimal leverage is slower compare to non-chaebols. This is consistent with positive relation of distance and adjustment speed.

[Insert Table 6 about here]

5.2 Policy implications of the results

The results of this study have some policy implications. First, Korean companies over the period of observation showed a declining pattern of leverage. We assume it can be due to a tighter credit policy during the financial crises, numerous corporate restructuring, and macro prudential policies⁴ that promoted financial stability in Korea since the Asian crisis of 1997. Many lessons were learned from the financial crises. However the empirical results show a firms' low speed of adjustment toward the optimal leverage. Therefore, Korea needs to keep implementing policies toward improvement and better corporate governance.

5.3 Suggestions for improvements in the data and future research

This study has some limitations and in this section we would provide further suggestions for future research. Although this study covered a long period of observation, we would suggest that it would be better to study the capital structure including more macroeconomic factors such as inflation, monetary policies, and etc. The analysis part could be improved by differentiating types of the debt. It is desirable to divide the total debt into short-term and long-term debts, and look at the effect of the crises on each type of debt. We couldn't do it in this study due to unavailability of such separate data. For the dependent variable, we used a book value of leverage, whereas some empirical studies use a market value of leverage.

⁴ See also Lee et al. (2015). Effectiveness of macroprudential policies in developing Asia: an empirical analysis.

Finally, the analysis could be improved by introducing and investigating the effect of more firm characteristics, such as type of ownership, etc. on the dynamics of capital structure.

6. CONCLUSION

In this study we have examined the determinants of capital structure and adjustment speed for 1,159 Korean non-financial listed companies during 1985-2015 periods. The results for the effect of common determinants of capital structure were found to be consistent with theories, as well as empirical studies on determinants of capital structure. Tangibility and size were positively related to leverage, whereas profitability and time trend were negatively related to leverage. The adjustment speed toward optimal leverage was also estimated using a flexible dynamic adjustment model. As it was predicted, companies with intangible assets and high profitability had a lower speed of adjustment than companies with tangible assets and low profitability. Distance, measured as an absolute difference between optimal and observed leverages, had a positive effect on the speed of adjustment. Thus, Korean companies finding it costly to adjust in the long term, adjust faster in the short term if their observed debt ratio is far from the target debt ratio.

A major objective of this study was to examine the effect of the 1997 Asian crisis, and the global financial crisis of 2008 on companies' leverage. The dynamic restricted, the dynamic unrestricted, and the static models were used for empirical analysis, but preference was given to the dynamic unrestricted model. The Asian financial crisis had effects on Asian financial markets in general, and the Korean market in particular, which was confirmed in the empirical result. The mean debt ratio fell significantly after 1997's Asian crisis. The distance between optimal and observed debt ratios shrank after the Asian crisis, while the speed of adjustment increased twofold. Unlike the Asian crisis, the global crisis of 2008 was found to have a positive effect on company's debt ratio and speed of adjustment toward optimal leverage.

The empirical analysis revealed that Korean non-financial listed companies on average decreased their debt ratios over the entire period of observation, with leverage being highest before the Asian Crisis and lowest after the global financial crisis. The regression analysis shows that Korean listed companies on average adjust 9.4 percent toward their optimal debt ratio. This result is relatively lower than in other overseas studies.

Acknowledgements

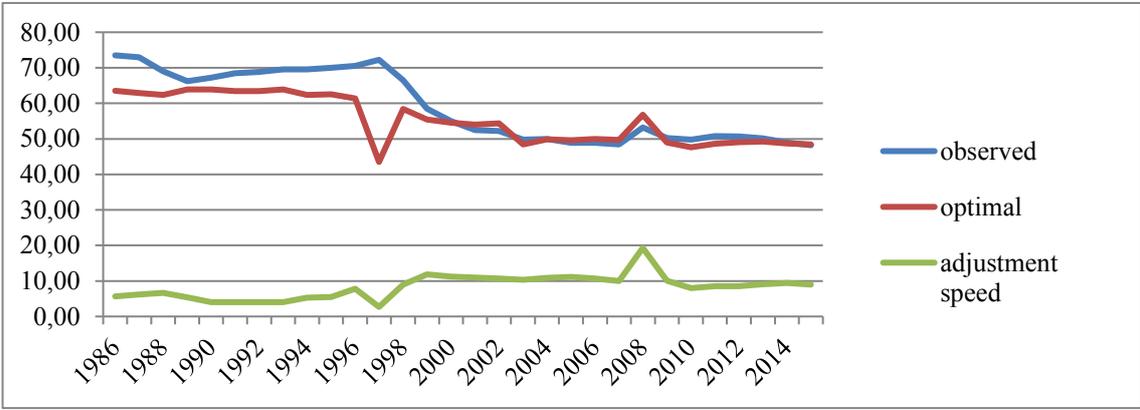
Comments and suggestions from Doyoung Kim and Jungsoo Park on an earlier version of this manuscript are gratefully acknowledged.

REFERENCES

- Akbar, S., S.U. Rehman, and P. Ormrod (2013). The impact of recent financial shocks on the financing and investment policies of UK private firms. *International Review of Financial Analysis*, 26, 59-70.
- Baker, H.K. and G.S. Martin (2011). Capital Structure and Corporate Finance Decisions. Theory, Evidence, and Practice. The Robert W. Kolb series in finance.
- Banerjee, S., A. Heshmati and C. Wihlborg (2004). The dynamics of capital structure. *Research in Banking and Finance*, 4, 275-297.
- Barclay, M.J, C.W. Smith, Jr. and E. Morellec (2006). On the Debt Capacity of Growth Options. *Journal of Business*, 79(1), 37-60
- Chekan, K. (2011). Korea and the Great Recession: The Effects of Chaebol Reform on South Korea's Recovery from the 2008 Financial Crisis. US-Korea 2010 Yearbook, 97-109
- de Haas, R. and M. Peeters (2006). The dynamic adjustment towards target capital structures of firms in transition economies. *Economics of Transition*, 14(1), 133-169.
- Deesomsak, R. and Paudyal, K. and Pescetto, G. (2004). The determinants of capital structure: evidence from the Asia Pacific region. *Journal of Multinational Financial Management*, 14(4-5), 387-405.
- Demirguc-Kunt, A., M. Martinez-Peria and T. Tressel (2015). The Impact of the Global Financial Crisis on Firms' Capital Structure. Policy Research Working Paper 7522.
- Fama, E.F., and K.R. French (2002). Testing trade-off and pecking order predictions about dividends and debt. *Review of Financial Studies*, 15, 1-33.
- Fischer, E.O., R. Heinkel and J. Zechner (1989). Dynamic capital structure choice: Theory and tests. *Journal of Finance*, 44, 19-40.
- Frank, M.Z and V. Goyal (2009). Capital Structure Decisions: Which Factors Are Reliably Important? *Financial Management*, 38(1), 1-37.
- Harris, M. and A. Raviv (1991). The theory of capital structure. *Journal of Finance*, 46, 297-355.
- Heshmati, A. (2002). The dynamics of capital structure: Evidence from Swedish micro and small firms. *Research in Banking and Finance*, 2, 199-241.
- Hunter, W.C., G.G. Kaufman, and H. Krueger (1999). The Asian Financial Crisis: Origins, implications, and solutions. Boston: Kluwer Academic Publishers, 1999.
- Jensen, M.C and W.H. Meckling (1976). Theory of the Firm: Managerial Behavior, Agency Costs and Ownership Structure. *Journal of Financial Economics*, 3(4), 305-360.
- Kim, H., A. Heshmati and D. Aoun (2005). Dynamics of Capital Structure: The Case of Korean Listed Manufacturing Companies. *Asian Economics Journal*, 275-302.
- Kim, J-K. (2003). Assessment of Progress in Corporate Restructuring in Korea since the 1997-98 Crisis. Presented paper at KDI conference on "Empirical Evaluation of Corporate Restructuring in North East Asia," Seoul, Korea.

- Kim, S-Y. (2014). South Korea's policy responses to global economic crisis. Proceedings of the First Middle East Conference on Global Business, Economics, Finance and Banking, ISBN: 978-1-941505-16-8 Paper ID_D426.
- Kraus, A. and R.H. Litzenberger (1973). A State-Preference Model of Optimal Financial Leverage. *Journal of Finance*, 28(4), 911-922.
- Lee, M., R.C. Asuncion, and J. Kim (2015). Effectiveness of Macroprudential Policies in Developing Asia: An Empirical Analysis. ADB Economics Working Paper Series, 439.
- Lee, P-S. (2000). Economic Crisis and Chaebol Reform in Korea. Discussion Paper No. 14, APEC Study Center Columbia Business School.
- Lemmon, M.L., M.R. Roberts and J.F. Zender (2007). Back to the Beginning: Persistence and the Cross-Section of Corporate Capital Structure. *Journal of Finance*, 63(4), 1575-1608.
- Modigliani, F. and M.H. Miller (1958). The cost of capital, corporation finance and the theory of investment. *American Economic Review*, 48, 261-297.
- Modigliani, F. and M.H. Miller (1963). Corporate Income Taxes and the Cost of Capital: A Correction. *American Economic Review*, 53(3), 433-443.
- Myers, S.C and N.S Majluf (1984). Corporate financing and investment decisions when firms have information that investors do not have. *Journal of Financial Economics*, 13, 187-221.
- Park, S.Y. (2004). Asian Financial Crisis: the South Korean Experience, 25-58.
- Psillaki, M. and N. Daskalakis (2009). Are the determinants of capital structure country or firm specific? *Small Business Economics*, 33(3), 319-333.
- Rajan, R. and L. Zingales (1995). What do we know about capital structure? Some evidence from international data. *Journal of Finance*, 50, 1421-1460.
- Shyam-Sunder, L. and S.C Myers (1999). Testing static trade-off against pecking order models of capital structure. *Journal of Financial Economics*, 51, 219-244.
- Titman, S. (1984). The effect of capital structure on a firm's liquidation decision. *Journal of Financial Economics*, 13(1), 137-151
- Titman, S. and R. Wessels (1988). The determinants of capital structure choice. *Journal of Finance*, 43(1), 1-19.
- Trinh, T. and N.T. Phuong (2015). Effects of Financial Crisis on Capital Structure of Listed Firms in Vietnam. *International Journal of Financial Research*, 7(1), 66-74.
- Zeitun, R., A. Temimi and K. Mimouni (2016). Do financial crises alter the dynamics of corporate capital structure? Evidence from GCC countries. *Quarterly Reviews of Economics and Finance*. Article in Press.

Figure 1. Mean observed and optimal debt ratios and mean adjustment speed, 1985-2015.



Note: Own contribution

Table 1. Summary statistics

Variable	Mean	Std Dev	Minimum	Maximum
Leverage ratio	0.5544	0.2295	0.0042	1.0000
Lagged leverage ratio	0.5754	0.4809	0.0017	1.0000
Income variability	0.1124	0.6350	0.0000	5.3600
Growth opportunity	14.8375	39.2248	-99.0524	225.0000
Tangibility	31.1880	19.8829	0.0000	80.0000
Size of the firm	3.0802	1.3965	1.0000	5.0000
Profitability	3.9969	4.8147	0.0000	24.0000
Non-debt tax shield	0.5837	0.9165	0.0000	6.1100
Uniqueness	75.5672	21.3550	0.0000	111.0000
Age	26.6022	16.5731	1.0000	118.0000
Trend	19.8245	7.8196	2.0000	31.0000
Sector1	0.0007	0.0271	0.0000	1.0000
Sector2	0.0060	0.0774	0.0000	1.0000
Sector3	0.0058	0.0760	0.0000	1.0000
Sector4	0.0072	0.0845	0.0000	1.0000
Sector5	0.0029	0.0534	0.0000	1.0000
Sector6	0.0018	0.0423	0.0000	1.0000
Sector7	0.0072	0.0845	0.0000	1.0000
Sector8	0.0003	0.0166	0.0000	1.0000
Sector9	0.0005	0.0225	0.0000	1.0000
Sector10	0.0007	0.0271	0.0000	1.0000
Chaebol	0.1307	0.3371	0.0000	1.0000
Current liabilities	4987154.0826	21318903.7010	483.9181	500276463.6000
Intangible assets	548287.4489	3870970.7931	-3813316.5900	96576810.3020
Total assets	30597547.1170	179876368.2900	668.5596	3670526220.9000
Period 1998-2007	0.3661	0.4818	0.0000	1.0000
Period 2008-2015	0.4350	0.4958	0.0000	1.0000

Table 2. List of industries

N	Industry Classification	N of firms	% of sample
1	Energy	31	2.7
2	Materials	177	15.2
3	Industrials	194	16.7
4	Consumer Discretionary	266	23.0
5	Consumer Staples	81	7.0
6	Health Care	67	5.8
7	Information Technology	297	25.6
8	Telecommunication Services	10	0.9
9	Utility	16	1.4
10	Others	20	1.7
All industry sectors		1,159	100.0

Table 3. Correlation coefficients for variables.

	deratio	lderatio	Vari	Grow	Tang	Size	Prof	Ndts	Uniq	Age	Trnd	Currlia	Intass	Totass
deratio	1													
lderatio	0.4590a	1												
Vari	0.1162a	0.0551a	1											
Grow	-0.0434a	-0.0257a	-0.0182a	1										
Tang	0.0597a	0.0414a	0.0167b	-0.0978a	1									
Size	0.2928a	0.1063a	0.2337a	-0.0355a	0.1508a	1								
Prof	-0.3771a	-0.1047a	0.0166b	0.1646a	-0.0669a	-0.1482a	1							
Ndts	-0.0347a	0.0301a	-0.0220a	-0.0740a	0.0667a	-0.0928a	0.0397a	1						
Uniq	0.1434a	0.0490a	-0.0416a	-0.0840a	0.2077a	-0.0309a	-0.2188a	-0.3091a	1					
Age	0.1252a	0.0546a	0.0905a	-0.1539a	0.1227a	0.4316a	-0.1682a	-0.1650a	0.0360a	1				
Trnd	-0.3228a	-0.1620a	0.0279a	-0.0910a	-0.0731a	0.0729a	0.0578a	0.0229a	-0.0892a	0.0810a	1			
Currlia	0.1077a	0.0419a	0.5340a	0.0054	0.0543a	0.2871a	-0.0300a	-0.0198a	0.0292a	0.1380a	0.0587a	1		
Intass	0.0494a	0.0164b	0.3800a	0.0186a	0.0101	0.1841a	-0.0190a	0.0598a	-0.0627a	0.0804a	0.0959a	0.6323a	1	
Totass	0.1672a	0.0724a	0.4536a	-0.0025	-0.1018a	0.2241a	-0.0669a	-0.0531a	-0.1758a	0.1344a	0.0838a	0.3566a	0.3522a	1

Note: a, b, c indicate less than 1%, 1-5%, and 6-10% levels of significance, respectively.

Table 4. Estimation results, 21,714 observations

Model		Static		Restricted Dynamic		Unrestricted Dynamic	
Variable	Definition	Estimate	Std. Error	Estimate	Std. Error	Estimate	Std. Error
Determinants of capital structure:							
α_0	Intercept	0.1904***	0.0178	0.1334***	0.0176	0.2264***	0.0248
α_1	Income variability	-0.0003	0.0022	-0.0020	0.0025	0.0142***	0.0043
α_2	Growth	-0.0001**	0.0000	-0.0001**	0.0000	0.0001	0.0000
α_3	Tangibility	-0.0003***	0.0001	-0.0004***	0.0001	0.0009***	0.0001
α_4	Size	0.0360***	0.0012	0.0408***	0.0012	0.0210***	0.0017
α_5	Profitability	-0.0137***	0.0004	-0.0152***	0.0003	-0.0181***	0.0004
α_6	Non-debt tax shield	0.0127***	0.0018	0.0080***	0.0017	0.0399***	0.0021
α_7	Uniqueness	0.0011***	0.0001	0.0011***	0.0001	0.0014***	0.0001
α_8	Age	-0.0004***	0.0001	-0.0006***	0.0001	0.0005***	0.0002
α_9	Asian Crisis	0.0731***	0.0066	0.0769***	0.0088	-0.1782***	0.0225
α_{10}	Global Crisis	0.0177	0.0065	0.0295***	0.0064	0.0606***	0.0075
α_{11}	Chaebol	0.0363***	0.0051	0.0215***	0.0059	0.1208***	0.0109
α_{12}	Trend	-0.0094***	0.0002	-0.0094***	0.0002	-0.0060***	0.0004
α_{13}	Industry dummies	Included		Included		Included	
Determinants of speed of adjustment:							
β_0	Intercept	-	-	0.8315***	0.0025	0.2330***	0.0252
β_1	Distance	-	-			1.0091***	0.0074
β_2	Current liabilities	-	-			-0.0259***	0.0018
β_3	Intangible assets	-	-			-0.0018***	0.0006
β_4	Growth	-	-			0.0004***	0.0000
β_5	Profitability	-	-			-0.0081***	0.0003
β_6	Asian Crisis	-	-			-0.2781***	0.0229
β_7	Global Crisis	-	-			0.0967***	0.0098
β_8	Trend					0.0025***	0.0004
Adj. R ²	Adjusted R ²	0.3357		0.4535		0.7751	
RMSE	Root Mean Square Error	0.1870		0.1696		0.1088	

Note: Dependent variable is debt ratio, calculated as: Total Liability/Total assets, where ***, **, * indicate 1%, 1-5%, and 5-10% levels of significance respectively.

Table 5.1 Mean values by year and period

Definition	Delta	Optimal	Observed	Distance	Optimality ratio	
Panel 1. Mean by year of observation:						
1986	0.057	0.635	0.735	-0.100	0.864	
1987	0.062	0.629	0.739	-0.110	0.851	
1988	0.066	0.624	0.694	-0.070	0.899	
1989	0.054	0.639	0.662	-0.023	0.966	
1990	0.049	0.639	0.672	-0.033	0.951	
1991	0.046	0.634	0.685	-0.051	0.926	
1992	0.046	0.634	0.688	-0.053	0.922	
1993	0.046	0.639	0.695	-0.057	0.918	
1994	0.053	0.624	0.695	-0.071	0.898	
1995	0.055	0.625	0.704	-0.079	0.887	
1996	0.078	0.614	0.705	-0.092	0.870	
1997	0.027	0.435	0.722	-0.287	0.602	
1998	0.098	0.584	0.665	-0.082	0.877	
1999	0.119	0.554	0.585	-0.031	0.948	
2000	0.112	0.545	0.550	-0.006	0.990	
2001	0.110	0.540	0.525	0.015	1.028	
2002	0.107	0.544	0.522	0.022	1.042	
2003	0.103	0.484	0.498	-0.013	0.974	
2004	0.109	0.499	0.500	-0.001	0.998	
2005	0.111	0.496	0.489	0.007	1.014	
2006	0.107	0.500	0.489	0.011	1.023	
2007	0.102	0.497	0.484	0.013	1.026	
2008	0.193	0.568	0.532	0.036	1.069	
2009	0.101	0.490	0.502	-0.012	0.975	
2010	0.088	0.476	0.498	-0.022	0.956	
2011	0.085	0.486	0.508	-0.022	0.957	
2012	0.085	0.491	0.507	-0.016	0.969	
2013	0.091	0.492	0.501	-0.009	0.982	
2014	0.094	0.487	0.490	-0.002	0.995	
2015	0.098	0.484	0.482	0.001	1.003	
Panel 2. Mean by crisis period:						
1985-1997	Before Asian Crisis	0.053	0.607	0.700	-0.092	0.868
1998-2007	After Asian and Before Global Crisis	0.107	0.519	0.522	-0.003	0.995
2008-2015	After Global Crisis	0.105	0.497	0.503	-0.005	0.989

Table 5.2 Mean values by industry, size, and chaebol

Definition		Delta	Optimal	Observed	Distance	Optimality ratio
Panel 3. Sample mean by industrial sector						
Sector 1	Energy	0.080	0.517	0.558	-0.040	0.928
Sector 2	Materials	0.092	0.383	0.465	-0.082	0.824
Sector 3	Industry	0.071	0.564	0.543	0.021	1.039
Sector 4	Consumer Discretionary	0.124	0.467	0.496	-0.029	0.942
Sector 5	Consumer Staples	0.116	0.582	0.509	0.073	1.143
Sector 6	Health Care	0.093	0.426	0.424	0.001	1.003
Sector 7	Information Technology	0.128	0.486	0.477	0.009	1.019
Sector 8	Telecommunication Services	0.031	0.764	0.692	0.072	1.105
Sector 9	Utility	0.019	0.504	0.520	-0.016	0.969
Sector 10	Others	0.074	0.460	0.609	-0.149	0.755
Panel 4. Sample mean by size of the firm:						
1	Very small (total assets < 0.49 billion won)	0.173	0.451	0.487	-0.036	0.927
2	Small (0.49-1.1 billion won)	0.109	0.476	0.492	-0.016	0.967
3	Medium (1.1-2.7 billion won)	0.082	0.505	0.518	-0.013	0.975
4	Large (2.7-9.3 billion won)	0.068	0.544	0.579	-0.035	0.940
5	Very large (total assets > 9.3 billion won)	0.052	0.660	0.680	-0.021	0.970
Panel 5. Sample mean by chaebol affiliation:						
0	Non-chaebol	0.102	0.500	0.529	-0.029	0.945
1	Chaebol	0.044	0.733	0.722	0.011	1.015
Panel 6. Sample mean and standard deviation:						
Mean	Mean	0.094	0.531	0.554	0.175	0.869
Std. dev	Standard deviation	0.140	0.146	0.229	0.149	0.170

Table 6. Correlation matrix for results, 21714 observations

	year	size	chaebol	optimal	observed	optimality ratio	distance	delta
year	1							
size	0.0729 0.0001	1						
chaebol	-0.0521 0.0001	0.5096 0.0001	1					
optimal	-0.3209 0.0001	0.4710 0.0001	0.5379 0.0001	1				
observed	-0.3228 0.0001	0.2928 0.0001	0.2827 0.0001	0.5126 0.0001	1			
ratio	0.0466 0.0001	0.1187 0.0001	0.1242 0.0001	0.3585 0.0001	-0.5012 0.0001	1		
distance	0.0138 0.0414	-0.1131 0.0001	-0.0543 0.0001	-0.1553 0.0001	0.0843 0.0001	-0.4670 0.0001	1	
delta	0.1060 0.0001	-0.2798 0.0001	-0.1413 0.0001	-0.1287 0.0001	-0.0310 0.0001	-0.2851 0.0001	0.8930 0.0001	1

Note: p-values are shown below the coefficients