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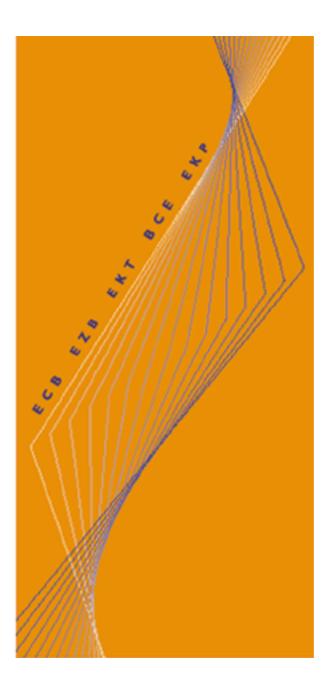
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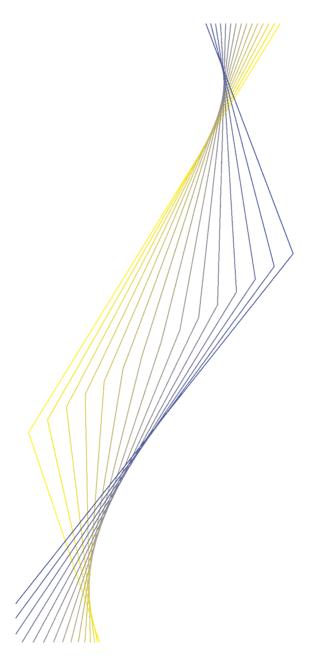
THE INDUSTRY EFFECTS OF MONETARY POLICY IN THE EURO AREA

BY GERT PEERSMAN AND FRANK SMETS

August 2002

EUROPEAN CENTRAL BANK

WORKING PAPER SERIES



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THE INDUSTRY EFFECTS OF MONETARY POLICY IN THE EURO AREA

BY GERT PEERSMAN AND FRANK SMETS*

August 2002

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Contents

| Abs | stract | 4 |
|------|--|----------------------|
| No | n-technical summary | 5 |
| ١. | Introduction | 6 |
| 2. | The industry effects of monetary policy 2.1. Methodology 2.2. Estimation results | 9 9 12 |
| 3. | Industry characteristics and the monetary policy effects 3.1. Industry characteristics 3.1.1. The conventional interest rate channel 3.1.2. The financial accelerator channel 3.2. Specification and results | 15 15 17 20 |
| 4. | Robustness of the results 4.1. One-step estimation 4.2. Some modifications to the basic model | 25 25 26 |
| 5. C | Conclusions | 29 |
| Арр | pendix | 30 |
| Ref | erences | 32 |
| Eur | opean Central Bank working paper series | 34 |
| | | |

Abstract

We first estimate the effects of an euro area-wide monetary policy change on output growth in eleven industries of seven euro area countries over the period 1980-1998. On average the negative effect of an interest rate tightening on output is significantly greater in recessions than in booms. There is, however, considerable cross-industry heterogeneity in both the overall policy effects and the degree of asymmetry across the two business cycle phases. We then explore which industry characteristics can account for this cross-industry heterogeneity. Differences in the overall policy effects can mainly be explained by the durability of the goods produced in the sector. In contrast, differences in the degree of asymmetry of policy effects seem to be related to differences in financial structure, in particular the maturity structure of debt, the coverage ratio, financial leverage and firm size.

Key words: monetary transmission mechanism; euro area; financial accelerator

JEL-classification: E4-E5

Non-technical summary

In this paper we estimate the effects of an euro area-wide monetary policy change on output growth in eleven industries of seven euro area countries (Austria, Belgium, France, Germany, the Netherlands, Italy and Spain) over the period 1980-1998. On average we find that the negative effect of an interest rate tightening on output is significantly greater in recessions than in booms. There is, however, considerable cross-industry heterogeneity in both the overall policy effects and the degree of asymmetry across the two business cycle phases.

This paper explores which industry characteristics can account for this heterogeneity. We find evidence that differences in the average policy sensitivity over the business cycle can mainly be explained by the durability of the goods produced in the sector, and some indication that the capital intensity of production and the degree of openness have an influence on this average policy sensitivity. This can be regarded as evidence for the conventional interest rate/cost of capital channel of monetary policy transmission. These effects are also economically important. The impact of monetary policy on industries producing durable goods is almost three times as high than the impact on non-durable goods. However, these interest rate channel characteristics can not explain why some industries are more affected in recessions relative to booms than others.

Cross-industry differences in the degree of asymmetry of policy effects over the business cycle seem to be mainly related to differences in financial structure and firm size. In particular, we find that a higher proportion of short-term debt over total debt, a lower coverage ratio, higher financial leverage and smaller firms are associated with a greater sensitivity to policy changes in recessions. Also these effects are economically significant. This finding suggests that financial accelerator mechanisms can partly explain why some industries are more affected in recessions than others.

1. Introduction

There is a large literature that compares the macroeconomic effects of a change in monetary policy in the various euro area countries.¹ Much less comparative empirical work has been done based on sectoral or microeconomic evidence. Nevertheless, such evidence is important as it may improve our understanding of why the macroeconomic policy effects are different across countries. For example, Carlino and DeFina (1998) have argued that differences in the regional effects of monetary policy in the United States are related to the industry composition of the various US states. Similarly, it has been argued that differences in financial structure could lead to asymmetries in the transmission process as some countries are more affected by financial accelerator mechanisms than others.² Typically, such transmission channels imply that monetary policy has distributional effects, which can most easily be detected using dis-aggregated data.

In this paper we analyse the effects of a common monetary policy shock in eleven manufacturing industries in seven countries of the euro area (Austria, Belgium, France, Germany, the Netherlands, Italy and Spain). First, we document the crossindustry heterogeneity of the output effects of an area-wide monetary policy innovation. Following recent research on cyclical asymmetries in the effects of monetary policy, we also show that most industries are more strongly affected in cyclical downturns than in booms. Also in this case, there are, however, considerable cross-industry differences in the degree of asymmetry across business cycle phases.

Second, we try to explain the cross-industry heterogeneity on the basis of individual industry characteristics. Following Dedola and Lippi (2000), it is useful to distinguish between two broad channels: the interest rate channel and the broad credit channel. As proxies for the determinants of the interest rate channel, we use an industry dummy for the durability of the goods produced by the sector, industry measures of investment intensity and the degree of openness to capture exchange rate sensitivity. As the traditional interest rate channel is expected to be operative both in booms and recessions, one should not expect significantly different explanatory power of these industry characteristics in different stages of the business cycle.

As proxies for the determinants of the broad credit channel, we construct a number of indicators that may be associated with the strength of financial accelerator effects. These indicators include proxies for the size of the firms in the industry and the financial structure of the industry such as financial leverage, the maturity structure of debt, the financing need for working capital and the ratio of cash-flow

¹ For recent surveys, see Guiso et al (1999) and Kieler and Saarenheimo (1998).

² See, for example, BIS (1995).

over interest rate payments. In contrast to the traditional interest rate channel, financial accelerator theories typically predict that monetary policy will have larger output effects in a recession than during a boom.³ The reason is that the external finance premium which depends on the net worth of the borrower will be more sensitive to monetary policy actions during a recession when cash flows are low, firms are more dependent on external finance and collateral values are depressed. In sum, we expect the proxies for the traditional interest rate channel to have a significant influence on the overall impact of policy, but not on the differential effect across booms and recessions. In contrast, the indicators of financial structure are likely to explain why some industries are relatively more sensitive to monetary policy changes in recession versus booms.

This paper is related to at least three strands of the empirical literature on the monetary transmission mechanism. First, a number of papers such as Ganley and Salmon (1997), Hayo and Uhlenbrock (2000) and Dedola and Lippi (2000) have recently examined the industry effects of monetary policy shocks. All these papers find considerable cross-industry heterogeneity in the impact of monetary policy. Ganley and Salmon (1997) and Hayo and Uhlenbrock (2000) examine the industry effects in respectively the United Kingdom and Germany. Our study follows most closely Dedola and Lippi (2000) who systematically analyse 20 industries in five OECD countries (Germany, France, Italy, the United Kingdom and the United States). They find that the cross-industry distribution of policy effects is similar across countries and that these patterns are systematically related to industry output durability and investment intensity, and to measures of firms' borrowing capacity, size and interest payment burden. In this study we focus on seven countries of the euro area. In addition, we also analyse explicitly business cycle asymmetries in the industry effects of monetary policy.

Second, our study is also related to the literature that examines whether monetary policy has different effects in booms versus recessions (Garcia and Schaller (1995), Kakes (1998), Dolado and Maria-Dolores (1999) and Peersman and Smets (2001b)). In a variety of countries, those studies show that monetary policy has stronger output effects in recessions than in expansions. These studies are, however, not able to distinguish between various explanations for this asymmetry. In particular, it is not clear whether the asymmetries are driven by asymmetric financial accelerator effects or by the fact that the short-run aggregate supply curve is convex as in the so-called capacity constraint model. In the latter model, as the economy expands, more firms find it difficult to increase their capacity to produce in the short run. As a result inflation becomes more sensitive to shifts in aggregate demand at higher rates of capacity utilisation. Using the cross-industry variation, our study is able to test whether indicators of financial structure and average size can explain the degree of asymmetry.

³ See, for example, Bernanke and Gertler (1989), Gertler and Hubbard (1988), Azariadis and Smith (1998).

Finally, our study also sheds light on the empirical literature that tries to test the empirical implications of financial accelerator theories more directly. A number of studies find that investment of small firms, which are assumed to have less access to alternative forms of finance, is more liquidity constraint during downturns. For example, Kashyap, Lamont and Stein (1994) find for the US that the inventory investment of firms without access to public bond markets was significantly liquidity-constraint during the 1981-82 and 1974-75 recessions, in which tight money also appears to have played a role. In contrast, such liquidity constraints are largely absent during periods of looser monetary policy. Gertler and Gilchrist (1994), who examined movements in sales, inventories, and short-term debt for small and large manufacturing firms, confirm that the effects of monetary policy changes on small-firm variables are greater when the sector as a whole is growing more slowly. Non-linearity is also detected by Oliner and Rudebusch (1996), who find that cash flow effects on investment are stronger after periods of tight money. Finally, for the four largest euro area economies, Vermeulen (2002) provides evidence that weak balance sheets are more important in explaining investment during downturns than during upturns.

The rest of the paper is structured as follows. In Section 2, we first discuss our methodology for estimating the industry effects of a euro area-wide monetary policy change (Section 2.1). This requires a measure of the euro area wide monetary policy stance. In addition, we also need a business cycle indicator for the euro area to test whether the policy effects are different in booms versus recessions. For both variables we rely on earlier work. We, then, present the estimation results and discuss to what extent the effects of policy vary across countries, sectors and business cycle phases (Section 2.2). Next, in Section 3 we discuss the industry characteristics that we use (Section 3.1) and present the results of the regression analysis (Section 3.2). We perform a number of robustness checks in Section 4. The main conclusions of our analysis can be found in Section 5.

2. THE INDUSTRY EFFECTS OF MONETARY POLICY

In this Section we estimate and describe the effects of a euro area-wide monetary policy shock on output in eleven manufacturing industries in seven euro area countries (Austria, Belgium, France, Germany, Italy, the Netherlands and Spain). A list of the manufacturing industries considered is provided in the data appendix. We also examine to what extent these effects are different in booms versus recessions.

2.1. METHODOLOGY

In order to derive the output effects of monetary policy, we estimate for each individual industry i of country j the following linear regression equation:

[1]
$$\Delta y_{ij,t} = (\alpha_{ij,0}p_{0,t} + \alpha_{ij,1}p_{1,t}) + \phi_{ij,1}\Delta y_{ij,t-1} + \phi_{ij,2}\Delta y_{ij,t-2} + (1 - \phi_{ij,1} - \phi_{ij,2})(\beta_{ij,0}p_{0,t-1}MP_{t-1} + \beta_{ij,1}p_{1,t-1}MP_{t-1}) + \varepsilon_{ij,t}$$

where $\Delta y_{ij,t}$ is the quarterly growth rate of production in industry *i* of country *j*, MP_t is the monetary policy indicator and $p_{0,t}$ and $p_{1,t}$ are the probabilities of being in respectively a recession or an expansion at time $t (p_{0,t} + p_{1,t} = 1)$.⁴

This reduced-form output equation is inspired by the Markov-Switching model estimated in Peersman and Smets (2001b). Peersman and Smets (2001b) show that this model is able to capture the effects of monetary policy innovations on output in the seven euro area countries considered in this study. Compared to the VAR approach used in Ganley and Salmon (1997), Hayo and Uhlenbrock (2000) and Dedola and Lippi (2000), the biggest advantage of this specification is its simplicity. The single equation approach makes it easy to extend the model to distinguish between business cycle phases. The parameters β_0 and β_1 give the long-run effects of monetary policy on the industry's output in a recession and an expansion respectively.⁵

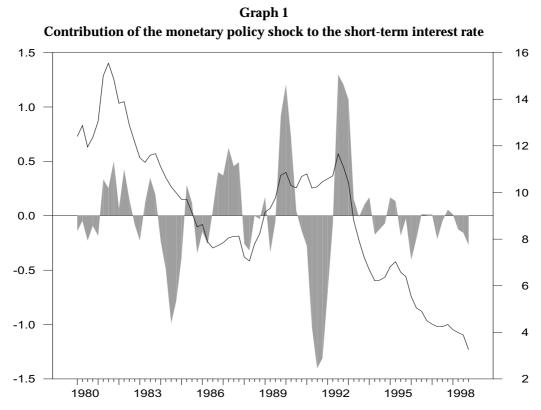
In contrast to Dedola and Lippi (2000) who use domestic monetary policy impulses, we want to analyse the effects of a euro area-wide change in monetary policy on the various industries. We think this is a useful exercise not only because it more closely resembles the current policy regime with a single euro area-wide monetary

⁴ We will treat both the monetary policy innovation and the recession probabilities as exogenous to output growth in the individual industry.

⁵ The single-equation approach will also allow us to do the analysis of the cross-industry heterogeneity of the policy effects in one step using a panel data approach. See Section 4 below.

policy, but also because during most of the sample period domestic monetary policies in the seven countries considered were to a large extent coordinated through the participation in the ERM and other fixed exchange rate mechanisms.⁶

In order to avoid the simultaneity bias which may result from the fact that shortterm interest rates depend on economic activity through the central banks' reaction function, we follow Peersman and Smets (2001b) and use the contribution of monetary policy shocks to the euro area interest rate in an identified VAR as our measure of monetary policy impulses.⁷ The identified VAR we use is described in Peersman and Smets (2001a). Graph 1 plots the historical contribution of the monetary policy shocks together with the short-term interest rate. From the graph it is clear that the years 1982, 1987, 1990 and 1992-93 are identified as periods of relatively tight monetary policy, whereas in 1984 and 1991 policy is estimated to be relatively loose.

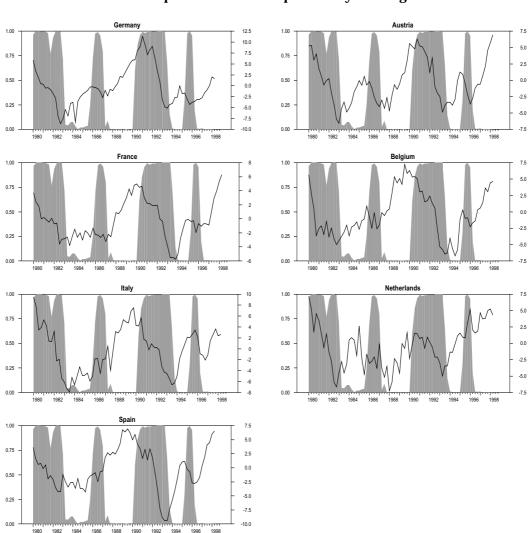


Note: The shaded area is the contribution of the monetary policy shocks to the short-term interest rate (left axis); the solid line is the short-term interest rate itself (right axis).

⁶ This is definitely the case for Germany, France, Austria, Belgium and the Netherlands. It is less clear-cut for Italy and Spain who went through various periods of floating exchange rate regimes during the sample. However, even in this case a large component of monetary policy innovations is likely to be common with the other countries.

⁷ We use the contribution of the shocks to the interest rate rather than the shocks themselves because this allows us to cut down on the number of lags.

In order to distinguish booms from recessions, we again follow an area-wide approach and use the filtered recession probabilities derived in Peersman and Smets (2001b). Peersman and Smets (2001b) estimate a MSM model jointly for each of the seven countries in our analysis and show that those seven countries share the same business cycle. Graph 2 plots the smoothed probabilities ($p_{0,t}$ and $p_{1,t}$), together with the de-trended industrial output level in each of the seven countries. The shaded area is the smoothed probability of being in a recession. The main recessionary periods are from 1980 till 1982 and from 1990 till 1993. Somewhat more surprisingly also in 1986 and in the second half of 1995 the probability of being in a recession is relatively high.⁸



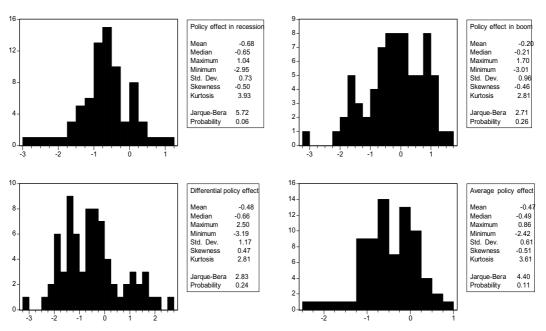
Graph 2 De-trended industrial production and the probability of being in a recession

Note: Right axis: de-trended industrial production. The shaded areas denote the probability of being in a recession (left axis).

⁸ In Section 4.2. we examine the robustness of our results to an alternative business cycle indicator, which is based on whether the output gap (estimated using a linear trend) is negative or positive.

2.2. ESTIMATION RESULTS

We individually estimate equation [1] for 74 manufacturing industries in the euro area over the period 1980-1998. The quarterly growth rates of industry output are taken from the OECD database "Indicators of Industrial Activity".⁹



Graph 3 Cross-industry heterogeneity in monetary policy effects Beta-estimates

Graph 3 plots the distribution of the β -estimates in a boom and a recession, their difference and a weighted average where the weights are based on the unconditional probability of being in a recession versus in a boom.¹⁰ The weighted average is a proxy for the overall policy effect. In a recession, 60 out of 74 industries are negatively affected by a policy tightening, whereas in an expansion only 41 industries are negatively affected. While the average difference between the effect in a recession versus a boom is clearly positive at 0.48, there are 20 industries in which the policy effect in a recession is not larger than in an expansion.¹¹ The

⁹ Estimations are done for 11 industries from 7 countries. 3 industries (all in Belgium) are excluded because data are only available for a much shorter sample period. See also appendix 1 for a discussion of the data.

¹⁰ The weighted average of the policy effects in booms and recessions is equal to the estimated policy effects in a regression similar to equation [1] where we do not take into account different business cycle phases.

¹¹ In case we find a positive effect of monetary policy, however, this effect is never significant. For the differential policy effect, we have 1 significant positive observation.

correlation between the policy effects in downturns and those in expansions is surprisingly low at 0.07.

How different are the policy effects across industries and countries? Table 1 provides an estimate of the country and industry effects by regressing the β -estimates on a set of country and sector dummies.¹² We also report the effects on the difference and the weighted average discussed above. The parameters on the country and sector dummies report the deviations from the mean effect. A number of patterns are clear. First, it appears that both in recessions and in booms the average policy multiplier is significantly negative. The average effect over the business cycle is about –0.47. In addition, the degree of asymmetry in booms versus recessions is very significant. This confirms the results of Peersman and Smets (2001b) who find a significant degree of asymmetry using country data.

Second, focusing on the country effects, it appears that the overall output effects of the common monetary policy shock do not seem to differ significantly from the average effect in the euro area. In contrast, the degree of asymmetry is significantly higher in Germany and lower in Italy and Belgium. It is important to note that this is the case even though we control for the industry composition.¹³ The higher asymmetry of Germany is consistent with the findings of Peersman and Smets (2001b). It is interesting to see that controlling for the industry composition, Austria and the Netherlands are no longer negative outliers in the degree of asymmetry, as was found in Peersman and Smets (2001b).

Third, looking at the industry effects, it is clear that the overall policy effects are small in the food, beverages and tobacco (310) and non-metallic mineral products (360) industries. In contrast, the overall effects are significantly larger in the fabricated metal products (381), transport equipment (384) and to a lesser extent, the chemicals (350) sectors. These results are broadly consistent with the findings in Ganley and Salmon (1997), Hayo and Uhlenbrock (2000) and Dedola and Lippi (2000). Overall these studies suggest that the durability of the output produced by the sector is an important determinant of its sensitivity to monetary policy changes. This is mainly because the demand for durable products, such as investment goods, is known to be much more affected by a rise in the interest rate through the usual cost-of-capital channel than the demand for non-durables such as food. For example, Dedola and Lippi (2000) report that an industry dummy which captures the degree of durability is highly significant in explaining cross-industry effects. As will be shown in the next section, also in our data set this durability dummy is highly significant.

¹² We estimated the effect of the country and sector dummies on the policy multipliers in booms and recessions jointly using SURE methods. Standard errors are White heteroscedasticity consistent.

¹³ Note that Belgium is the only country for which three of the eleven sectors are missing.

Table 1 also shows that there is evidence that the degree of asymmetry in the policy effects differs systematically across sectors. The textile (320) and non-metallic mineral products (360) appear to be much more sensitive to monetary policy in recessions than in booms. On the other hand, there is some weak evidence of cyclical asymmetries in the basic metal (370) and machinery, except electrical (382) industries.

| | | Table 1 | | |
|----------------|--------|---------------------|--------|--------|
| | Ũ | l country effects o | | |
| A | β. | β ₁ | β₀-β₁ | β |
| Average | -0.66 | -0.22 | -0.44 | -0.47 |
| 0 | (10.4) | (2.46) | (4.11) | (8.58) |
| Germany | -0.41 | 0.30 | -0.71 | -0.09 |
| _ | (2.58) | (1.73) | (4.01) | (0.65) |
| France | -0.16 | 0.24 | -0.39 | 0.01 |
| | (1.28) | (1.57) | (1.79) | (0.19) |
| Italy | 0.24 | -0.33 | 0.57 | -0.01 |
| | (1.67) | (2.48) | (2.73) | (0.09) |
| Spain | 0.01 | -0.27 | 0.27 | -0.12 |
| | (0.03) | (0.82) | (0.73) | (0.70) |
| Austria | -0.14 | 0.25 | -0.39 | 0.02 |
| | (1.17) | (1.36) | (1.61) | (0.26) |
| Belgium | 0.32 | -0.32 | 0.64 | 0.05 |
| | (1.46) | (1.09) | (2.00) | (0.24) |
| Netherlands | 0.14 | 0.13 | 0.01 | 0.14 |
| | (1.01) | (0.62) | (0.04) | (1.25) |
| 310 | 0.59 | 0.72 | -0.12 | 0.65 |
| | (4.07) | (3.50) | (0.75) | (4.14) |
| 320 | -0.02 | 0.51 | -0.52 | 0.21 |
| | (0.06) | (2.22) | (2.11) | (1.06) |
| 330 | -0.03 | 0.44 | -0.47 | 0.18 |
| | (0.16) | (1.49) | (1.17) | (1.36) |
| 340 | 0.38 | 0.13 | 0.25 | 0.28 |
| | (2.21) | (0.49) | (1.06) | (1.48) |
| 350 | -0.12 | -0.35 | 0.23 | -0.22 |
| | (1.00) | (1.64) | (1.05) | (1.70) |
| 360 | -0.23 | 0.75 | -0.98 | 0.20 |
| | (1.26) | (4.56) | (3.17) | (2.35) |
| 370 | 0.08 | -0.67 | 0.75 | -0.25 |
| | (0.29) | (3.15) | (2.61) | (1.25) |
| 381 | -0.41 | -0.12 | -0.29 | -0.29 |
| | (2.73) | (0.64) | (0.97) | (3.86) |
| 382 | 0.28 | -0.44 | 0.72 | -0.03 |
| | (2.09) | (1.34) | (1.75) | (0.24) |
| 383 | 0.47 | -0.16 | 0.63 | 0.19 |
| | (2.85) | (0.50) | (1.52) | (1.40) |
| 384 | -1.00 | -0.81 | -0.19 | -0.92 |
| | (3.36) | (1.75) | (0.36) | (3.40) |
| \mathbb{R}^2 | 0.71 | 0.41 | 0.46 | 0.66 |

Note: White heteroscedasticity consistent t-statistics in parenthesis. Country and industry coefficients are deviations from overall mean.

3. INDUSTRY CHARACTERISTICS AND THE MONETARY POLICY EFFECTS

In this section, we analyse whether cross-industry differences in the effects of monetary policy in booms and recessions can be explained by a number of industry characteristics. Section 3.1. describes the industry characteristics that we will use. In Section 3.2. we discuss the regression specification and the estimation results. In Section 4, we will discuss the robustness of these results.

3.1. INDUSTRY CHARACTERISTICS

In this Section we describe the industry characteristics that we will use to try to explain the cross-industry heterogeneity in policy effects. Since the coefficients $\beta_{ij,0}$ and $\beta_{ij,1}$ are averages of the industry behaviour over the estimation period, the industry-specific variables are also measured as averages over the available period.¹⁴

3.1.1. The conventional interest rate channel

As already mentioned, a first variable that we include to proxy the interest rate/cost of capital channel, is a durability dummy obtained from Dedola and Lippi (2000), which is 1 if the industry produce durable goods. ¹⁵ We expect a stronger effect of monetary policy on these industries because the demand for durable goods, such as investment goods, is known to be much more affected by a rise in the interest rate than the demand for non-durables.

Apart from the durability dummy, we use one characteristic, the industry's investment intensity (INV), to describe the strength of the conventional interest rate/cost of capital channel. This characteristic, measured as the ratio of gross investment over value added, has also been used by Hayo and Uhlenbrock (2000) and Dedola and Lippi (2000). It captures the capital intensity of the industry. Industries that are more capital-intensive are expected to be more sensitive to changes in the user cost of capital, which itself will depend on changes in interest rates. Table 2 shows that in our sample the average investment intensity is about

¹⁴ This is also done by Dedola and Lippi (2000). The sample period of the estimation is 1980-1998. However, the indicators from BACH are averages over the period 89-96 (the largest 'common' sample for all industries). This methodology means that we implicitly assume that the ranking of the industries with respect to these variables is constant over time. A calculation of the rank correlation for the period 1989-1996 gives us values of 0.88, 0.80, and 0.92 for respectively the working capital, the coverage and the leverage ratio. For some of the firm size variables, we only have data available for all industries for 1996.

¹⁵ For an explanation of the durability dummy, see the data appendix.

14%. There are, however, considerable differences in investment intensity both across countries and sectors. The investment intensity appears to be particularly low in Spain. It is also lower than average in the textile industry and, more surprisingly in the fabricated metal products and machinery sector. In contrast, investment intensity is relatively high in the basic metal and transport equipment industries.

| | INV | OPEN | FIN | WOC | COV | LEV | SIVAS | SIVA |
|-------------|---------|---------|----------|---------|---------|--------|---------|--------|
| Average | 0.14 | 2.20 | 0.72 | 0.73 | 3.53 | 0.55 | 0.12 | 0.67 |
| | (47.98) | (18.63) | (119.47) | (44.34) | (35.68) | (82.2) | (18.99) | (82.23 |
| Germany | -0.02 | -0.88 | 0.06 | -0.09 | -0.30 | -0.12 | -0.06 | 0.11 |
| | (4.67) | (4.18) | (3.66) | (3.17) | (1.96) | (5.69) | (5.06) | (6.95) |
| France | 0.00 | -0.89 | -0.06 | 0.00 | 0.65 | 0.03 | 0.00 | -0.01 |
| | (0.33) | (4.58) | (4.46) | (0.03) | (2.99) | (3.46) | (0.35) | (0.38) |
| Italy | 0.03 | -0.99 | 0.09 | 0.33 | -1.06 | 0.09 | -0.05 | -0.05 |
| | (4.72) | (4.87) | (7.96) | (9.91) | (6.92) | (6.40) | (3.29) | (3.12) |
| Spain | -0.06 | -1.28 | 0.06 | 0.07 | -0.99 | 0.01 | -0.03 | 0.03 |
| | (9.40) | (5.58) | (4.45) | (1.40) | (5.61) | (0.32) | (2.89) | (1.32) |
| Austria | 0.01 | -0.03 | -0.01 | 0.06 | 1.01 | 0.00 | -0.02 | -0.03 |
| | (1.59) | (0.17) | (0.44) | (1.19) | (3.19) | (0.03) | (1.40) | (2.05) |
| Belgium | 0.03 | 2.14 | -0.05 | -0.20 | -0.79 | 0.02 | 0.09 | -0.10 |
| 0 | (2.85) | (4.35) | (4.36) | (6.40) | (3.86) | (1.84) | (4.39) | (3.74) |
| Netherlands | 0.02 | 1.93 | -0.10 | -0.17 | 1.49 | -0.03 | 0.07 | 0.06 |
| | (1.85) | (5.10) | (5.40) | (3.95) | (3.96) | (1.69) | (3.02) | (2.07) |
| 310 | 0.00 | -0.73 | 0.02 | 0.05 | 0.55 | -0.01 | -0.05 | 0.09 |
| | (0.39) | (2.47) | (1.70) | (0.59) | (1.57) | (0.74) | (2.83) | (4.14) |
| 320 | -0.04 | 1.00 | 0.04 | 0.19 | -0.76 | 0.03 | 0.09 | -0.26 |
| | (6.22) | (1.91) | (2.81) | (6.26) | (3.70) | (2.20) | (4.80) | (9.93) |
| 330 | -0.02 | -0.86 | -0.06 | -0.14 | 0.10 | 0.02 | 0.07 | -0.12 |
| | (1.77) | (3.42) | (2.48) | (3.09) | (0.39) | (0.89) | (3.84) | (3.75) |
| 340 | 0.03 | -1.01 | -0.06 | -0.14 | 0.10 | 0.02 | 0.07 | -0.12 |
| | (2.55) | (2.87) | (2.48) | (3.09) | (0.39) | (0.89) | (3.84) | (3.75) |
| 350 | 0.02 | 0.51 | -0.02 | -0.06 | 0.84 | -0.09 | -0.10 | 0.20 |
| | (2.00) | (2.63) | (0.93) | (1.11) | (2.62) | (5.22) | (4.35) | (6.92) |
| 360 | 0.03 | -1.15 | -0.07 | -0.12 | 1.16 | -0.08 | 0.00 | -0.04 |
| | (5.17) | (4.11) | (6.48) | (4.13) | (3.90) | (3.62) | (0.26) | (2.02) |
| 370 | 0.04 | 0.74 | -0.07 | 0.09 | -0.83 | -0.01 | -0.10 | 0.24 |
| | (3.70) | (2.51) | (3.68) | (1.41) | (3.64) | (0.33) | (4.81) | (8.96) |
| 381 | -0.03 | -0.96 | 0.07 | 0.04 | -0.29 | 0.05 | 0.08 | -0.18 |
| | (3.37) | (3.46) | (5.55) | (1.19) | (1.09) | (4.79) | (3.16) | (8.64) |
| 382 | -0.05 | 0.72 | 0.07 | 0.04 | -0.29 | 0.05 | 0.08 | -0.18 |
| | (5.80) | (3.28) | (5.55) | (1.19) | (1.09) | (4.79) | (3.16) | (8.64) |
| 383 | -0.02 | -0.25 | 0.03 | 0.08 | -0.43 | -0.02 | -0.07 | 0.16 |
| - | (3.42) | (1.07) | (1.10) | (1.55) | (1.22) | (1.09) | (4.64) | (11.98 |
| 384 | 0.04 | 1.97 | 0.04 | -0.03 | -0.14 | 0.03 | -0.08 | 0.21 |
| | (3.96) | (2.79) | (1.49) | (0.38) | (0.26) | (0.86) | (4.60) | (5.81) |

| Table 2 |
|---|
| Industry characteristics: country and industry averages |

Note: t-statistics in parenthesis. For an explanation of the variables, see the data appendix. Country and industry data are deviations from overall mean. In addition, we also use, as a proxy for the degree of openness of an industry (OPEN), the ratio of exports and imports over value added. It is not clear what the expected sign is of the effect of this indicator on the strength of the monetary policy effect. On the one hand, a more open sector will be less affected by the slowdown in the domestic economy caused by the tightening of monetary policy. On the other hand, a policy tightening will generally lead to an exchange rate appreciation, which reduces the competitiveness of the sector and may have a negative effect on external demand. One important drawback of the indicator used is that it includes both euro area and non-euro area trade. As we are analysing the effect of an areawide monetary policy innovation, the ideal indicator should only include non-euro area trade. However, we have not yet been able to break down industry trade by country of destination and therefore could not construct such an indicator. As can be seen from Table 2, the implication of this drawback is that the openness indicator is on average much larger for the smaller countries (Belgium and the Netherlands) than for the larger countries. It is nevertheless useful to include this indicator in the regression analysis, because the country effects will be picked up by the country dummies that we include in the regression.

As there are no strong a priori reasons why the conventional interest rate channels would work differently in booms versus recessions, we expect the durability dummy, investment intensity and openness to have similar effects over the business cycle.

3.1.2. The financial accelerator channel

The financial accelerator theory of the monetary transmission mechanism states that asymmetric information between borrowers and lenders gives rise to an external finance premium, which typically depends on the net worth of the borrower. A borrower with higher net worth is able to post more collateral and can thereby reduce its cost of external financing. As emphasised by Bernanke and Gertler (1989), the dependence of the external finance premium on the net worth of borrowers creates a "financial accelerator" propagation mechanism. A policy tightening, will not only increase the cost of capital through the conventional interest rate channel, it will also lead to a fall in collateral values and cash flow, which will tend to have a positive effect on the external finance premium. Moreover, because collateral values and cash flows are typically low in a recession, the sensitivity of the external finance premium to changes in interest rates will be higher in recessions. Monetary policy is therefore likely to have stronger effects in recessions than in booms.¹⁶

In order to test whether differences in agency costs can partly explain the observed cross-industry heterogeneity in policy effects, we use four balance sheet indicators

¹⁶ See, for example, Bernanke and Gertler (1989), Gertler and Hubbard (1988), Azariadis and Smith (1998).

and two indicators capturing the average size of the firms in the industry. The four financial indicators are a leverage ratio, a coverage ratio, an indicator of the maturity structure of debt and an indicator of the need for working capital. We discuss each of them in turn.

Financial leverage (LEV, i.e. total debt over total assets) is a basic indicator of the balance sheet condition that is commonly used by financial analysts. However, it is not entirely clear what sign to expect in the analysis below. On the one hand, firms with high leverage ratios are likely to face greater difficulties obtaining new, additional funds on the market, especially during recessions. Based on this argument we expect that there is a positive influence of the leverage ratio on the differential impact of monetary policy.¹⁷ On the other hand, a high leverage ratio may also be an indication of the indebtedness capacity of firms. For example, Dedola and Lippi (2000) interpret the leverage ratio as an indicator of borrowing capacity, consistent with the findings that more leveraged firms tend to get loans at better terms. In that case, highly-leveraged firms could be less sensitive to monetary policy changes.

Our second indicator is the coverage ratio (COV, i.e. gross operating profits over total interest payments), which measures the extent to which cash flow is sufficient to pay for financial costs and is therefore related to credit worthiness. Firms with a higher coverage ratio are therefore expected to be less sensitive to monetary policy changes. However, also in this case high interest payments could be a signal of high borrowing capacity.

The ratio of short-term over total debt (FIN) attempts to measure the extent to which a firm has to finance itself short term rather than long term and is therefore related to its access to long term finance. With imperfect capital markets, we expect the spending of firms with a higher short-term debt to be more sensitive to interest rate changes in particular in a recession. Finally, a related indicator is the working capital ratio (WOC), defined as the ratio of working capital (current assets minus creditors payable within one year excluding short-term bank loans) over value added. The working capital ratio captures the extent to which the firm depends on financing for its current assets. As these assets typically can not be used as collateral, this variable proxies the short term financial requirement of the industry. We expect the financial accelerator to be stronger in industries with a higher level of working capital.

The balance sheet data used to calculate the financial ratios discussed above are taken from the European Commission BACH-database. This database is constructed through the aggregation at the industry level of a large number of

¹⁷ The ratio of financial leverage that we use is total debt divided by total assets. The coverage ratio is gross operating profits divided by total interest payments. The results are however robust to alternative definitions of both variables.

individual firm data.¹⁸ An extensive, detailed discussion of the definitions and the sources of all the variables is in the Appendix. Table 2 gives an idea of the average value of those indicators and their differences across countries and sectors. It is worth noting that because accounting data are typically not fully harmonised across countries, it may be difficult to compare those ratios across countries. In the analysis below, such systematic differences should be picked up by the country dummies.

Finally, the size of a firm is often used as an indicator for the degree of asymmetric information problems in lending relationships. Agency costs are usually assumed to be smaller for large firms because of the economies of scale in collecting and processing information about their situation. As a result, large firms can more easily finance themselves directly on financial markets and are less dependent on banks. Greater diversification of large firms can also be reflected in a smaller external finance premium. We thus expect that industries with a higher average firm size are likely to do relatively better in downturns and be less exposed to the financial accelerator. In the benchmark model, we use two size indicators. The first indicator gives the share of firms with a turnover of less than 7 million ECU in total industry value added (SIVAS). The second indicator focuses more on the importance of large firms and is given by the share of firms with a turnover in excess of 40 million ECU in total value-added (SIVAL). Of course, both indicators are highly correlated. Table 2 shows that on average the share of small firms in total value added is about 12 percent, while that of large firms is 67 percent. On average, the share of small firms appears to be relatively larger in Belgium and the Netherlands than in the other countries. It is quite low in Germany. Regarding the industry composition, the food sector has the largest share of small firms and the lowest share of large firms, while the opposite is the case for the basic metal, electrical machinery and transport equipment industries.

Finally, Table 3 gives the correlation matrix of the various industry characteristics discussed above. A number of features are worth mentioning. First, there is a positive correlation between investment intensity and the share of large firms in the industry. Capital intensive industries also feature a smaller share of short-term debt in total debt. Second, there does not appear a strong correlation between the size measures and any of the balance sheet indicators. Finally, as expected, the maturity structure of debt and the working capital ratio are highly correlated. Also the leverage ratio and the coverage ratio are highly correlated.

¹⁸ This dataset is also used by Vermeulen (2000).

| | INV | OPEN | SIVAS | SIVAL | FIN | LEV | COV | WOC |
|-------|-------|-------|-------|-------|-------|-------|------|------|
| INV | 1.00 | - | - | - | - | - | - | - |
| OPEN | 0.33 | 1.00 | - | - | - | - | - | - |
| SIVAS | -0.18 | 0.16 | 1.00 | - | - | - | - | - |
| SIVAL | 0.29 | 0.11 | -0.81 | 1.00 | - | - | - | - |
| FIN | -0.45 | -0.29 | -0.17 | -0.07 | 1.00 | - | - | - |
| LEV | 0.06 | -0.03 | 0.00 | -0.25 | 0.17 | 1.00 | - | - |
| COV | 0.17 | 0.08 | 0.08 | 0.14 | -0.27 | -0.44 | 1.00 | - |
| WOC | -0.11 | -0.20 | -0.30 | -0.05 | 0.47 | 0.33 | 0.42 | 1.00 |

Table 3Industry characteristics: correlations

3.2. SPECIFICATION AND RESULTS

In this Section we analyse more systematically to what extent the industry characteristics discussed above can explain the cross-country heterogeneity in the β -coefficients estimated in Section 2.¹⁹ To do so, we estimate the following system of two equations using SURE methods to account for the correlation in the residuals:

$$[2] \qquad \beta_{ij,0} = \alpha_0 + \alpha_{i,1} dum_i + \alpha_{j,2} dum_j + \alpha_{k,3} characteristic_{ij,k} + \eta_{ij,0}$$

$$[3] \qquad \beta_{ij,1} = \alpha_0 + \alpha_{i,1} dum_i + \alpha_{j,2} dum_j + \alpha_{k,3} characteristic_{ij,k} + \eta_{ij,1}$$

where dum_i and dum_i are respectively country and industry-dummies. In all regressions we include country and industry dummies to take into account country-specific and industry-specific effects.²⁰ This is important because our methodology may give rise to spurious industry and country-specific effects. For example, the monetary policy effects may differ systematically across countries because our area-wide monetary policy shock is more appropriate for some

¹⁹ This two-step methodology is comparable to the one used by Dedola and Lippi (2000). In a first step, they estimate the total impact of monetary policy on individual industries using VARs. In the second step, this impact is regressed on typical balance sheet characteristics of the industries. One difference here is that we estimate the effects on the policy multipliers in booms and recession jointly.

²⁰ There is, however, one exception. In the equation with the durability dummy, we can not include industry specific dummies because there would be exact collinearity. We only include country dummies for these equations.

countries than for others.²¹ Similarly, industry-specific effects are important to control for the possibility that the business cycle of that industry is not fully synchronised with the common cycle.

In addition, we also estimate separately a similar set of equations for the difference between the policy effects in a boom versus a recession and a weighted average of those effects. Obviously, this is just a linear combination of the equations [2] and [3] above. However, it allows us to directly assess which characteristics have a significant impact on the total effects and which characteristics affect the asymmetry in the policy effects across business cycle phases.

In Table 4, we report the results of the estimations when we include the durability dummy, the other interest rate channel characteristics, the balance sheet indicators and the size variables separately. In each of these regressions, except the ones with the durability dummies, also the country and sector dummies are included, but not reported. Several results are worth noting. First, industries producing durables and industries producing non-durables both react significantly to monetary policy shocks and have a significant degree of asymmetry. Focusing on the durability dummy, we find that this dummy is highly significant in explaining the average impact of monetary policy. Sectors producing durable products are more sensitive to monetary policy changes. This evidence in favour of the cost-of-capital channel is consistent with the findings of Hayo and Uhlenbrock (2000) and Dedola and Lippi (2000). Moreover, this effect is economically significant. The elasticity of industries producing durable goods is almost three times as high as the elasticity of industries producing non-durable goods: respectively -0.61 and -0.22. Table 4 also shows that the durability dummy has no significant impact on the degree of asymmetry. This finding is in agreement with our conjecture that this determinant of the strength of the traditional interest rate channel should not have different effects in booms versus recessions.

Consistent with the findings of Dedola and Lippi (2000), we do not find a significant impact of the other interest rate channel characteristics. Investment intensity and openness do not seem to be important in explaining cross-industry differences in the overall impact of monetary policy. We only find a significant effect of the degree of openness in recessions. Sectors with a higher degree of openness appear to be less affected than more closed sectors. This effect is, however, relatively small. A 10 points percentage increase in openness, measured as exports and imports over value added, reduces the absolute value of the β -coefficients with only 0.02. To some extent, this small effect may be due to the fact

²¹ For example, it could be argued that to the extent that the common monetary policy shock is dominated by the changes in the German interest rate, such a shock could have been accompanied by a depreciation of the bilateral DM exchange rate of the currencies of some of the other euro area countries. In that case, one would expect a stronger effect in Germany than in those other countries.

that our measure of openness also includes trade within the euro area, as discussed before. The impact of both variables on the degree of asymmetry is, however, insignificant. We therefore can not reject our hypothesis that the interest rate channel works similarly whatever the state of the business cycle.

| | β | β_1 | $\beta_0 - \beta_1$ | β |
|-----------------------------------|-------------------------|------------------|---------------------|--------|
| Interest rate channel: durability | dummy (estimation v | vithout industry | dummies) | |
| Non-durables | -0.45 | 0.06 | -0.51 | -0.22 |
| | (4.16) | (0.45) | (4.12) | (2.02) |
| Durables | -0.79 | -0.36 | -0.43 | -0.61 |
| | (7.51) | (2.52) | (2.57) | (7.18) |
| Durability dummy | -0.34 | -0.43 | 0.08 | -0.38 |
| | (2.29) | (2.14) | (0.38) | (2.80) |
| Other interest rate channel char | acteristics | | | |
| INV | 0.64 | -5.38 | 6.02 | -1.97 |
| | (0.22) | (1.43) | (1.22) | (0.89) |
| OPEN | 0.17 | 0.01 | 0.17 | 0.11 |
| | (2.44) | (0.06) | (1.44) | (1.26) |
| Balance sheet indicators | | | | |
| FIN | -4.13 | 3.57 | -7.70 | -0.85 |
| | (2.73) | (1.59) | (2.75) | (0.67) |
| WOC | -0.29 | -0.50 | 0.21 | -0.36 |
| | (0.54) | (0.59) | (0.25) | (0.66) |
| COV | 0.26 | -0.23 | 0.48 | 0.05 |
| | (2.90) | (1.66) | (2.99) | (0.68) |
| LEV | -1.47 | 3.72 | -5.19 | 0.82 |
| | (1.02) | (1.91) | (2.09) | (0.71) |
| Various industry size indicators | s (separate estimations | 3) | | |
| SIVAS | -2.45 | 3.57 | -6.02 | 0.22 |
| | (1.72) | (2.05) | (2.93) | (0.18) |
| SIVAL | 3.57 | -2.35 | 5.92 | 0.95 |
| | (3.47) | (1.47) | (3.16) | (1.03) |
| SIEM50 | 0.95 | 0.07 | 0.88 | 0.57 |
| | (4.98) | (0.15) | (1.73) | (2.38) |
| SIEM100 | 0.55 | -0.36 | 0.90 | 0.15 |
| | (2.68) | (1.15) | (2.40) | (0.85) |
| SITU30 | 0.55 | 0.02 | 0.53 | 0.32 |
| ,1000 | (2.26) | (0.05) | (1.17) | (1.64) |

 Table 4

 Explaining cross-industry heterogeneity in the effects of monetary policy

Note: White heteroscedasticity consistent t-statistics in parenthesis.

Second, in contrast to some of the interest rate channel characteristics, we find no significant effect of the balance sheet indicators on the total policy effects. However, consistent with the financial accelerator hypothesis, we do find that weaker balance sheets imply a significantly stronger policy effect during recessions than during booms. The financial variables that seem to work most consistently with the financial accelerator hypothesis are the ratio of short debt over total and the

coverage ratio. While these variables have no explanatory power during booms, they do explain cross-industry differences during recessions. Moreover, these effects are economically significant. The difference in ratio between the industry with the highest short-term debt and the one with the lowest is about 0.14. According to the estimates reported in Table 4 this could account for a difference in the estimated policy effects in a recession of about 0.58, which itself has a standard deviation of about 0.71. Differences in the coverage ratio can explain similar magnitudes.

A higher leverage ratio also appears to increase the degree of asymmetry between policy effects in a recession versus a boom. However, in contrast to the other financial indicators, this is mainly a result of a perverse effect on the policy effects during a boom (although only at the 10 percent significance level). In particular, industries with a higher leverage ratio (i.e. higher debt relative to total assets) appear to be less sensitive to monetary policy innovations during a boom. To some extent, this perverse effect may be the result of the fact that high leverage maybe an indicator of good credit standing and high borrowing capacity as mentioned above.

Finally, the bottom panel of Table 4 reports the results of the various size indicators. Our preferred size indicators (SIVAS and SIVAL) fail to have any significant effect on the average impact of monetary policy. This is in contrast to the findings of Dedola and Lippi (2000), who do find a significant effect in their sample on the total effects. In order to check the robustness of these results, Table 4 also reports estimations with alternative size indicators. SIEM50 (SIEM100) is a dummy variable which takes on the value of one when the average employment of the firms in the sector is greater than 50 (100). These variables are more comparable to the size variable of Dedola and Lippi (2000), who also used an indicator based on employment, but less reliable than the others because we had to use two different data sets to construct this variable for all countries in our sample (see the data appendix). SITU30 is a dummy variable, which takes on the value of one when the average turnover of the firms in the sector is greater than 30 million ECU. We do find a significant impact of SIEM50 on the overall impact, but this evidence does not appear to be very robust.

The effect of size on the degree of asymmetry is, however, significant in most cases (only significant at the 10 percent level for SIEM50 and insignificant for SITU30). This is the result of a highly significant effect in recessions and an insignificant effect in booms.²² This is a confirmation of the financial accelerator hypothesis. Industries with firms of a smaller size are more negatively affected by a policy tightening in recessions versus booms. Again, this is also economically very significant for all size indicators. For example, the elasticity to a monetary policy shock in a recession is, for industries with average employment less than 100 or a

²² For SIVAS, however, we also find a significant perverse effect in booms.

turnover less than 30 million ECU, 0.55 higher than other industries, while the average impact in a recession is -0.68.

Table 5 shows that these results are robust when we include all characteristics in the same regression equation. Columns (1) to (3) report the results when respectively SIVAS, SIVAL and SIEM50 are included as a proxy for size. The only difference is that we find some evidence for a significant influence of the investment intensity on the differential impact of monetary policy.

| | (1 | l) | (1 | 2) | (: | 3) |
|--------|--------|--------|---------------------|--------|---------------------|--------|
| | β₀-β₁ | β | $\beta_0 - \beta_1$ | β | $\beta_0 - \beta_1$ | β |
| INV | 8.11 | -2.31 | 7.54 | -2.96 | 8.93 | -2.93 |
| | (1.97) | (0.98) | (1.83) | (1.20) | (2.21) | (1.23) |
| OPEN | 0.08 | 0.12 | 0.07 | 0.11 | 0.08 | 0.08 |
| | (0.91) | (1.45) | (0.81) | (1.26) | (0.81) | (0.88) |
| FIN | -6.48 | -0.56 | -6.83 | -0.36 | -7.37 | -0.65 |
| | (2.37) | (0.53) | (2.50) | (0.34) | (2.80) | (0.52) |
| WOC | -0.25 | -0.53 | 0.17 | -0.44 | 0.18 | -0.10 |
| | (0.36) | (0.99) | (0.24) | (0.87) | (0.30) | (0.25) |
| COV | 0.46 | 0.02 | 0.45 | 0.02 | 0.45 | 0.00 |
| | (3.28) | (0.33) | (3.33) | (0.26) | (3.22) | (0.03) |
| LEV | -5.31 | 0.84 | -4.32 | 1.37 | -5.35 | 1.55 |
| | (2.44) | (0.83) | (1.90) | (1.39) | (2.58) | (1.39) |
| SIVAS | -4.59 | 0.24 | - | - | - | - |
| | (2.75) | (0.22) | | | | |
| SIVAL | - | - | 3.63 | 1.21 | - | - |
| | | | (2.38) | (1.28) | | |
| SIEM50 | - | - | - | - | 0.43 | 0.62 |
| | | | | | (1.18) | (2.78) |
| R^2 | 0.64 | 0.69 | 0.64 | 0.70 | 0.62 | 0.73 |

 Table 5

 Explaining cross-industry heterogeneity in policy effects (joint estimation)

Note: Each regression also includes country and sector dummies. White heteroscedasticity consistent t-statistics in parenthesis.

4. ROBUSTNESS OF THE RESULTS

In this section, we provide a robustness analysis of the results. Four alternatives are considered. The first is based on a one-step methodology and is discussed in the next subsection. The three others, discussed in Section 4.2, are alternatives based on some modifications of the basic model: different monetary policy shocks, the contribution of area-wide monetary policy shocks to the individual country interest rates and the asymmetric effects of monetary policy depending on the output gap instead of output growth.

4.1. ONE-STEP ESTIMATION

In the Sections above we have used a two-step methodology whereby in the first step, we estimate the policy effects and in the second step we try to explain the cross-industry differences on the basis of industry characteristics. In this section we check the robustness of this two-step methodology by performing the estimations in one step using standard panel data techniques.

Since $p_{1,t-1} = 1 - p_{0,t-1}$, we can rewrite equation [1] as follows:

[4]
$$\Delta y_{ij,t} = (\alpha_{ij,0} - \alpha_{ij,1})p_{0,t} + \alpha_{ij,1} + \phi_1 \Delta y_{ij,t-1} + \phi_2 \Delta y_{ij,t-2} + [1 - \phi_1 - \phi_2] [(\beta_{ij,0} - \beta_{ij,1})p_{0,t-1}MP_{t-1} + \beta_{ij,1}MP_{t-1}] + \varepsilon_{ij,t}$$

where we also have assumed that the autoregressive parameters are the same across industries. We can now substitute equations [2] and [3] directly into equation [4] and estimate this equation in one step for all industries simultaneously.²³ Table 6 reports the results of a Feasible GLS estimator, which allows for heteroscedasticity and cross-sectional correlation of the residuals. The latter is appropriate as output growth is likely to be correlated across industries.

Table 6 shows that the results obtained above are generally robust. We still find that the durability of the goods produced mainly affect cross-industry differences in the overall policy effects, whereas the balance sheet indicators significantly affect the differential policy effect in recessions versus booms. There are two slight differences with the results reported above. First, using the panel data techniques the leverage ratio has a significant policy effect in a boom. A higher leverage is associated with a smaller sensitivity to monetary policy shocks in a boom. As discussed above, this may be due to the fact that firms with a high leverage are also firms with a good credit standing. This finding is consistent with the finding of Dedola and Lippi (2000). The negative effect on the degree of asymmetry, is

²³ In order to have a balanced panel data set, we excluded Belgium from the analysis. This leaves us with 66 industries and 79 periods.

consistent with our conjecture that it is difficult for these firms to get *additional* loans in a recession. Second, one of our two preferred size variables (SIVAS) has significantly the wrong sign in a boom. This would indicate that large firms are more sensitive to monetary policy shocks in a boom. This finding is puzzling and we do not have an explanation for this.

| | β | β | $\beta_0 - \beta_1$ |
|------------------|--------|--------|---------------------|
| Durability dummy | -0.31 | -0.45 | 0.14 |
| | (3.44) | (4.02) | (0.93) |
| INV | -0.42 | -2.93 | 2.51 |
| | (0.20) | (1.15) | (0.76) |
| OPEN | 0.13 | -0.01 | 0.14 |
| | (2.06) | (0.16) | (1.42) |
| FIN | -2.61 | 1.85 | -4.46 |
| | (1.96) | (1.13) | (2.09) |
| WOC | -0.27 | -0.33 | 0.05 |
| | (0.67) | (0.65) | (0.08) |
| COV | 0.28 | -0.09 | 0.37 |
| | (3.20) | (0.87) | (2.67) |
| LEV | -0.56 | 4.18 | -4.74 |
| | (0.49) | (3.02) | (2.63) |
| SIVAS | 0.01 | 4.00 | -3.99 |
| | (0.01) | (3.33) | (2.55) |
| SIVAL | 2.99 | -1.21 | 4.20 |
| | (2.81) | (1.40) | (3.04) |

Table 6Panel data estimation – Feasible GLS

Note: t-statistics in parenthesis

4.2. SOME MODIFICATIONS TO THE BASIC MODEL

In the basic model, the monetary policy shocks are obtained from a VAR using a standard Choleski decomposition comparable to the one of Christiano, Eichenbaum and Evans (1998) for the US. Peersman and Smets (2001a) also present the results of an alternative identification strategy, similar to Sims and Zha (1998), with a contemporaneous interaction between interest rate and exchange rate. Moreover, monetary authorities do not react within the period to output and price movements because of information lags. The results of the estimates, if we use the contribution of these monetary policy shocks to the interest rate, are presented in the first columns of table 7.²⁴

The conclusions are very similar to our basic analysis. The durability of the goods produced is still an important determinant for the total impact of monetary policy, and balance sheet characteristics of the firms have a significant influence on the

²⁴ We only report the results for the degree of asymmetry and the average impact. The coefficients in recessions and expansions are, however, available on request.

degree of asymmetry. The significance of some variables is, however, slightly less. This is the case for the durability dummy on the total impact, and the debt (FIN) and leverage ratio on the degree of asymmetry. These variables are only significant at the 10 percent level.²⁵

| | Other mon | etary policy | Contrib | oution to | Output gap | as business | |
|------------------|-----------|--------------|------------------------|-----------|-----------------|-------------|--|
| | sho | ocks | domestic interest rate | | cycle indicator | | |
| | β₀-β₁ | β | β₀-β₁ | β | β₀-β₁ | β | |
| Non-durables | -0.46 | -0.18 | -0.70 | -0.32 | -0.31 | -0.17 | |
| | (4.39) | (1.88) | (3.93) | (2.46) | (1.20) | (1.48) | |
| Durables | -0.73 | -0.41 | -0.99 | -0.62 | -0.25 | -0.56 | |
| | (4.35) | (5.50) | (4.40) | (5.56) | (0.97) | (6.50) | |
| Durability dummy | -0.27 | -0.23 | -0.29 | -0.30 | 0.06 | -0.38 | |
| | (1.40) | (1.87) | (1.04) | (1.77) | (0.18) | (2.67) | |
| INV | 2.00 | -1.98 | 3.43 | -4.44 | -5.79 | -1.92 | |
| | (0.53) | (1.04) | (0.50) | (1.75) | (0.98) | (0.78) | |
| OPEN | 0.13 | 0.11 | 0.22 | 0.21 | 0.05 | 0.11 | |
| | (1.34) | (1.58) | (1.47) | (2.82) | (0.24) | (1.15) | |
| FIN | -4.45 | -1.49 | -4.40 | -1.13 | -4.07 | -1.73 | |
| | (1.82) | (1.20) | (1.20) | (0.70) | (0.86) | (1.26) | |
| WOC | 0.26 | -0.38 | 0.36 | -0.09 | -2.07 | -0.58 | |
| | (0.42) | (0.63) | (0.37) | (0.18) | (1.16) | (0.88) | |
| COV | 0.36 | 0.08 | 0.59 | 0.08 | -0.22 | 0.04 | |
| | (2.87) | (1.18) | (3.04) | (0.70) | (0.92) | (0.49) | |
| LEV | -3.51 | 0.74 | -4.83 | 1.34 | -0.66 | 0.32 | |
| | (1.75) | (0.64) | (1.57) | (0.91) | (0.23) | (0.24) | |
| SIVAS | -3.63 | -0.19 | -7.31 | 0.78 | -7.91 | 0.25 | |
| | (2.23) | (0.19) | (2.40) | (0.45) | (2.49) | (0.20) | |
| SIVAL | 4.03 | 0.95 | 6.02 | 0.49 | 2.59 | 1.11 | |
| | (3.00) | (1.15) | (2.28) | (0.39) | (1.28) | (1.20) | |

| Table 7 |
|---|
| Results with modifications to the basic model |

Note: White heteroscedasticity consistent t-statistics in parenthesis

As already mentioned, monetary policy effects may differ systematically across countries because area-wide monetary policy shocks are more appropriate for some countries than for others. This should be captured by the country-specific dummies in the basic model. An alternative is using the contribution of area-wide monetary policy shocks to the individual country interest rates in addition to country dummies. The estimation of the contribution of area-wide monetary policy shocks on individual country interest rates is done in Peersman (2000) by using a two-block structured VAR with an area-wide and country-specific block. The results of our two-step methodology, with the contribution to the individual country interest rates, are reported in columns 3 and 4 of table 7.

²⁵ The ratio of short-term over total debt (FIN) is, however, still highly significant in a recession, but not reported in the table.

The main results are generally robust. There are, however, some slight differences. The total impact of monetary policy on industries producing durable goods is still much larger (double), but less significant than in the basic model (p-value = 0.08). The ratio of short-term debt over total debt is now insignificant in explaining cross-industry differences in the degree of asymmetry. On the other hand, our openness indicator has a highly significant influence on the total impact of monetary policy. Industries with a higher degree of openness are less affected than more closed industries. Moreover, we also find that industries with a higher investment intensity are more sensitive to monetary policy changes. The investment intensity indicator is only significant at the 10 percent level, but highly significant when estimated in combination with some of the size variables (not reported in the table). This might indicate that our country-specific dummies in the basic model do not fully capture the systematic deviation of monetary policy in the individual country.

Finally, we investigate the robustness of our results when we use an alternative business cycle indicator. So far, we have identified recessions using the filtered probabilities obtained from a Markov-switching model. A recession is characterised with, on average, a negative growth rate of industrial production. It is not fully clear from the Bernanke and Gertler (1989) model, whether we also find an important role for the financial accelerator theory in explaining asymmetries when we use the level of the output gap as the business cycle indicator. In order to check this, we replace the probabilities of being in respectively a recession or an expansion ($p_{0,t}$ and $p_{1,t}$ in equation [1]) with a dummy that equals 1 when the level of the output gap is calculated based on a linear trend. The advantage of this methodology is that we can calculate this business cycle measure at the individual industry level.

The results are reported in the last two columns of table 7. The effects on the total impact are, of course, similar as in the basic model. Interestingly, the average degree of asymmetry still has the correct sign but is not significant anymore for industries producing both durable and non-durable goods. This might indicate that monetary policy only has asymmetric effects depending on the growth rate of output and not the level of the output gap. Moreover, we do not find any significant impact of the balance sheet characteristics on the degree of asymmetry anymore. The only exception is firm size. One of our two preferred size measures is significant. Also the other size measures, not reported, indicate that firm size can explain asymmetries depending on the level of the output gap. In sum, we find that balance sheet characteristics (such as firm size, the ratio of short-term over total debt, coverage and leverage ratio) are important in explaining asymmetries depending on the level of the output gap.

5. CONCLUSIONS

In this paper we have estimated the effects of a euro area-wide monetary policy change on output growth in eleven industries of seven euro area countries over the period 1978-1998. We have shown that on average the negative output effects of an interest rate tightening are significantly greater in recessions than in booms. There is, however, considerable cross-industry heterogeneity in both the average policy effects over the business cycle and the differential impact in recessions versus booms.

This paper explores which industry characteristics can account for this heterogeneity. We find evidence that differences in the average policy sensitivity over the business cycle can mainly be explained by the durability of the goods produced in the sector, and some indication that the capital intensity of production and the degree of openness have an influence on this average policy sensitivity. This can be regarded as evidence for the conventional interest rate/cost of capital channel of monetary policy transmission. These effects are also economically important. The impact of monetary policy on industries producing durable goods is almost three times as high than the impact on non-durable goods. However, these interest rate channel characteristics can not explain why some industries are more affected in recessions relative to booms than others.

Cross-industry differences in the degree of asymmetry of policy effects over the business cycle seem to be mainly related to differences in financial structure and firm size. In particular, we find that a higher proportion of short-term debt over total debt, a lower coverage ratio, higher financial leverage and smaller firms are associated with a greater sensitivity to policy changes in recessions. Also these effects are economically significant. This finding suggests that financial accelerator mechanisms can partly explain why some industries are more affected in recessions than others.

These results are generally robust with respect to an alternative methodology and alternative monetary policy indicators. However, we do not find an important role anymore for financial structure variables in explaining asymmetric effects of monetary policy depending on the level of the output gap. There is only some indication that firm size can explain these asymmetries. Moreover, the average degree of asymmetry depending on the output gap is not significant anymore.

Overall, our results are in agreement with those of Dedola and Lippi (2000) who conclude that there is role for both traditional cost-of-capital channels and the broad credit channel in explaining the sectoral effects of monetary policy. Moreover, our results suggest that financial accelerator mechanisms work mainly during recessions. This is consistent with some of the literature reviewed in the introduction.

APPENDIX

APPENDIX 1. DATA SOURCES AND DEFINITIONS

Industrial data are quarterly for the period 1980-1998 from the OECD database: "Indicators of Industrial Activity". The following industries of each country are included in our analysis:

- Food, beverages and tobacco (310)
- Textile, wearing apparel and leather industries (320)
- Wood and wood products, including furniture (330)
- Paper and paper products; printing; publishing (340)
- Chemicals; chemical, petroleum, coal, rubber and plastic products (350)
- Non-metallic mineral products (360)
- Basic metal (370)
- Fabricated metal products, except machinery & equipment (381)
- Machinery, except electrical (382)
- Electrical machinery, apparatus, appliances & equipment (383)
- Transport equipment (384)

Our estimates concern these eleven industries for the countries Germany, France, Italy, Spain, Austria, Belgium, and the Netherlands, except for the industries 340, 350 and 383 for Belgium because data are only available for a much shorter sample period.

The first explanatory variable is a durability dummy, which is 1 if the industry produce durable goods. This variable is also used by Dedola and Lippi (2000) and is based on the economic destination of production from the national accounts statistics. According to this criterion, the 'durable' output industries are 330, 360, 370, 381, 382, 383, and 384.

The investment intensity (INV) and openness (OPEN) ratios are constructed from the STAN-OECD database, which records annual data at the industry level. We use an average for the period 1980-1996. They are:

- INV: gross investment/value added.
- OPEN: (export + import)/value added.

Balance sheet data are from the European Commission BACH-database. It contains aggregated balance sheets and profit and loss account information at the industry level. Most of the industries are matching with the OECD dataset, though, there are some exceptions: Industries 330 and 340 are aggregated in the BACH dataset, as well as industries 381 and 382. For these industries, the values from BACH are

assigned to both industries. Balance sheet data are averages over the period 89-96 (the largest 'common' sample for al industries). The following definitions are used:

- Working capital (WOC): the ratio of working capital to value added. Working capital is defined as the asset item "current assets" minus the liability item "creditors payable within one year" (except short-term bank loans). In BACH, this is: (D F + F2) / T. Results are similar when we exclude cash and current investment from the ratio, or when we include the short-term bank loans in the ratio.
- Leverage ratio (LEV): ratio of total debt (short and long run) to total assets: F
 + I. Similar results are obtained with the ratio of total debt to capital and reserves.
- Coverage ratio (COV): ratio of gross operating profits to total interest payments : U / 13. The results are robust to other specifications of this ratio. Examples are net operating profits or total profits (except depreciations) in the nominator or total debt in the denominator.
- SIVAS (SIVAL): The share of small (large) firms in total industry value added. These are firms with a turnover of less than 7 million ECU (more than 40 million ECU).
- SITU20 (SITU30, SITU40): is a dummy variable which takes on the value of 1 when the average turnover of the firms in the sector is greater than 20 (30,40) million ECU.
- SIEM50 (SIEM100): average employment per firm of the industry. For this ratio, data is only available for the year 1996 for the industries of Germany, France, Belgium, and Italy. These data are completed with data form OECD "Industrial Structure Statistics" for Austria, Spain, and the Netherlands. For the size variable, we constructed a dummy that takes the value 1 for industries with an average size larger than 50 (100).

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