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Article

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ORIGINAL RESEARCH

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A goal geometric programming problem (G^2P^2) with logarithmic deviational variables and its applications on two industrial problems

Payel Ghosh^{1*} and Tapan Kumar Roy²

Abstract

A very useful multi-objective technique is goal programming. There are many methodologies of goal programming such as weighted goal programming, min-max goal programming, and lexicographic goal programming. In this paper, weighted goal programming is reformulated as goal programming with logarithmic deviation variables. Here, a comparison of the proposed method and goal programming with weighted sum method is presented. A numerical example and applications on two industrial problems have also enriched this paper.

Keywords: Goal programming, Geometric programming, Pareto optimality, Nonlinear programming

Background

The earliest goal programming formulation was introduced by Charnes et al. (1955). Later, Charnes and Cooper (1977), Ijiri (1965), Lee (1972), and Ignizio (1976) are the contributors of goal programming for which goal programming became a useful tool in multi-criteria decision-making (MCDM) problem. The updated presentations of goal programming have been discussed by Tamiz et al. (1998), Lee and Olson (2000), Jones and Tamiz (2002), and Ignizio and Romero (2003). Methodologies of goal programming such as weighted goal programming, min-max goal programming, lexicographic goal programming have been discussed in the study of Romero (2004). Except for these three methods, another method, the logarithmic goal programming, is introduced (Wang et al. 2005).

Our proposed method is goal geometric programming with logarithmic deviational variables. In goal programming formulation with logarithmic deviational variables, we use geometric programming for solving because there are lots of real-life situations and many engineering applications where equations may be nonlinear. For a special type of nonlinear programming problem, geometric programming is a very useful tool. Since we use geometric

programming method to solve a nonlinear goal programming problem, therefore, the degree of difficulty has a great role in this context. The degree of difficulty of the proposed method is lesser than that of other methods such as goal geometric programming using weighted sum method.

The concept of taking multiplicative deviational variables as an objective function is not new. Previously, Verma (1990) and a paper entitled 'Goal geometric programming problem (G^2P^2) with product method' by Ghosh and Roy (2012) used this concept. In this paper, we have started with additive deviational variables as the objective function which were then converted into multiplicative deviational variables as objective function using the logarithmic concept. The method of conversion is given in the form of 'Result 1'.

The arrangement of the paper is as follows: the background of the study followed by the goal programming model are presented. A result is presented together with its proof (Result 1), and the model of weighted goal programming with logarithmic deviational variables is then presented. The sections for goal geometric programming model with logarithmic deviational variables and its solution procedure are followed by a theorem on the model of weighted goal programming with logarithmic deviational variables and its proof (Result 2). Next, a numerical

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example and applications on lightly loaded bearing problem, optimal production, and marketing planning are presented. Finally, the conclusions of the study is presented.

Goal programming

A multi-objective programming can be written as follows:

$$\text{Find } X = (x_1, x_2, \dots, x_n)^T \quad (1)$$

$$\text{so as to minimize } f_{10}(X) = \sum_{i=1}^{P_{10}} C_{10i} \prod_{k=1}^n x_k^{a_{k0i}} \text{ with target } C_{10},$$

$$\text{minimize } f_{20}(X) = \sum_{i=1}^{P_{20}} C_{20i} \prod_{k=1}^n x_k^{a_{k0i}} \text{ with target } C_{20},$$

$$\text{minimize } f_{m0}(X) = \sum_{i=1}^{P_{m0}} C_{m0i} \prod_{k=1}^n x_k^{a_{k0i}} \text{ with target } C_{m0},$$

$$\text{subject to } f_r(X) = \sum_{i=1}^{P_r} C_{ri} \prod_{k=1}^n x_k^{a_{ki}} \leq C_r; r = 1, 2, \dots, q$$

$$x_k > 0; k = 1, 2, \dots, n.$$

$$C_{j0i} \text{ and } C_{ri} \text{ are positive real numbers } \forall j, r, i, \text{ and}$$

$$a_{k0i}, a_{ki} \text{ are real numbers } \forall k, i.$$

P_{j0} = Number of terms present in j th objective function,

P_r = Number of terms present in r th constraint,

C_r = Boundary value of r th constraint,

The multi-objective programming model contains m , the number of minimizing objective functions; q , the number of inequality type constraints; and n , the number of strictly positive decision variables.

Result 1. As mentioned, the goal programming model may be reduced to the following form:

$$\text{Minimize } \prod_{j=1}^m u_{j0}^+ \prod_{r=1}^q v_r^+$$

subject to

$$f_{j0}(X)/u_{j0}^+ \leq C_{j0}, j = 1, 2, \dots, m,$$

$$f_r(X)/v_r^+ \leq C_r, r = 1, 2, \dots, q,$$

$$x_k > 0, k = 1, 2, \dots, n; u_{j0}^+, v_r^+ > 1,$$

with the conditions

$$f_{j0}(X) > 0, C_{j0} > 0, C_r > 0.$$

Proof. In the multi-objective programming model (1), objective functions are minimized and have target values, e.g., minimize $f_{j0}(X)$ with target value C_{j0} , i.e., minimize $\log(f_{j0}(X))$ with target value $\log(C_{j0})$. According to the method of goal formulation, positive deviation should be minimized.

Similarly, in model (1), constraints are of \leq type. Thus, positive deviations should also be minimized. Therefore, when

$$f_r(X) \leq C_r,$$

then

$$\log(f_r(X)) \leq \log(C_r).$$

The goal formulation is as follows:

$$\text{Minimize } \sum_{j=1}^m d_{j0}^+ + \sum_{r=1}^q d_r^+ \quad (2)$$

subject to

$$\log(f_{j0}(X)) + d_{j0}^+ - d_{j0}^- = \log(C_{j0}); j = 1, 2, \dots, m,$$

$$\log(f_r(X)) + d_r^+ - d_r^- = \log(C_r); r = 1, 2, \dots, q,$$

$$x_k > 0, k = 1, 2, \dots, n; d_{j0}^+, d_{j0}^-, d_r^+, d_r^- > 0,$$

$$d_{j0}^+ \times d_{j0}^- = 0; d_r^+ \times d_r^- = 0.$$

d_{j0}^+ = Positive deviation of objective function,

d_{j0}^- = Negative deviation of objective function,

d_r^+ = Positive deviation of constraint,

d_r^- = Negative deviation of constraint.

However, with a logarithmic change of deviational

$$\text{variables } d_{j0}^+ = \log(u_{j0}^+), d_{j0}^- = \log(u_{j0}^-),$$

$$d_r^+ = \log(v_r^+), d_r^- = \log(v_r^-), \text{ we can turn model (2)}$$

into the following problem:

$$\text{Minimize } \left(\log \prod_{j=1}^m u_{j0}^+ \prod_{r=1}^q v_r^+ \right) \quad (3)$$

subject to

$$\log(f_{j0}(X) \cdot u_{j0}^- / u_{j0}^+) = \log(C_{j0}), j = 1, 2, \dots, m,$$

$$\log(f_r(X) \cdot v_r^- / v_r^+) = \log(C_r), r = 1, 2, \dots, q,$$

$$x_k > 0, k = 1, 2, \dots, n; u_{j0}^+, u_{j0}^-, v_r^+, v_r^- > 1,$$

which is obviously equivalent to the following goal programming form with logarithmic deviational variables:

$$\text{Minimize } \prod_{j=1}^m u_{j0}^+ \prod_{r=1}^q v_r^+ \quad (4)$$

subject to

$$f_{j0}(X) \cdot u_{j0}^- / u_{j0}^+ = C_{j0}, j = 1, 2, \dots, m,$$

$$f_r(X) \cdot v_r^- / v_r^+ = C_r, r = 1, 2, \dots, q,$$

$$x_k > 0, k = 1, 2, \dots, n; u_{j0}^+, u_{j0}^-, v_r^+, v_r^- > 1.$$

The goal programming formulation where the constraints are in inequality form the following:

$$\text{Minimize } \prod_{j=1}^m u_{j0}^+ \prod_{r=1}^q v_r^+ \quad (5)$$

subject to

$$f_{j0}(X)/u_{j0}^+ \leq C_{j0}, j = 1, 2, \dots, m,$$

$$f_r(X)/v_r^+ \leq C_r, r = 1, 2, \dots, q,$$

$$x_k > 0, k = 1, 2, \dots, n; u_{j0}^+, v_r^+ > 1,$$

hence the result. \square

Results and discussion

Weighted goal programming with logarithmic deviational variables

According to model (1), all of the objective functions are minimized. If the decision maker wants to get a much more minimized value for any particular objective function or wants to satisfy strictly the constraints, then weight factors (priorities) are introduced. In goal programming formulation with logarithmic deviational variables, weights (priorities) are given with the deviational variable. Hence, the weighted goal programming formulation becomes the following:

$$\text{Minimize } \prod_{j=1}^m (u_{j0}^+)^{W_{j0}} \prod_{r=1}^q (v_r^+)^{W_r} \quad (6)$$

subject to

$$f_{j0}(X)/u_{j0}^+ \leq C_{j0}, j = 1, 2, \dots, m,$$

$$f_r(X)/v_r^+ \leq C_r, r = 1, 2, \dots, q,$$

$$x_k > 0, k = 1, 2, \dots, n; u_{j0}^+, v_r^+ > 1.$$

Here, W_{j0} values are the weights for objective functions and W_r values are the weights for the constraints.

Solutions of goal programming (Romero 1991), even those of weighted goal programming and lexicographic goal programming (Miettinen 1999), are pareto optimal. Here, we prove a result which also shows that goal programming with logarithmic deviation gives pareto optimal solutions.

Result 2. The following is the solution of weighted goal programming with logarithmic deviation:

$$\text{Minimize } \prod_{i=1}^k (u_i^+)^{w_i}$$

subject to

$$\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n x_l^{a_{lr}} \right)_i (u_i^+)^{-1} \leq \bar{C}_i, i = 1, 2, \dots, k,$$

$$X \in S, u_i^+ > 1, i = 1, 2, \dots, k,$$

which comes from the following goal programming model:

$$\text{Minimize } f_i(X) = \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n x_l^{a_{lr}} \right)_i \text{ with target } \bar{C}_i,$$

$$i = 1, 2, \dots, k; X \in S$$

is pareto optimal if u_i^+ for each function $f_i(X)$ to be minimized has a value greater than 1 at the optimum.

Proof. If $x^* \in S$ with a positive deviation vector, then let $(u_i^+)^* (> 1)$ be the solution of the following weighted goal programming problem:

$$\text{Minimize } \prod_{i=1}^k (u_i^+)^{w_i} \quad (7)$$

subject to

$$\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n x_l^{a_{lr}} \right)_i (u_i^+)^{-1} \leq \bar{C}_i, i = 1, 2, \dots, k,$$

$$X \in S, u_i^+ > 1, i = 1, 2, \dots, k.$$

If possible, let x^* be not pareto optimal, then there exists a vector x^0 with a positive deviational variable $(u_i^+)^0 (> 1)$ such that

$$\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_i \leq \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}} \right)_i \quad (7.1)$$

$$\forall i = 1, 2, \dots, k$$

and

$$\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j < \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}} \right)_j \quad (7.2)$$

for at least one j .

or

$$\frac{\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}} \right)_j}{\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j} > 1.$$

Let

$$\frac{\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}} \right)_j}{\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j} = \beta > 1. \quad (7.3)$$

We set

$$(u_i^+)^0 = (u_i^+)^* (> 1) \text{ for } i = 1, 2, \dots, k \quad (7.4)$$

and

$$(u_j^+)^0 = \max(1, (u_j^+)^*/\beta) \geq 1 \text{ and } i \neq j. \quad (7.5)$$

Here, $(u_i^+)^0$ is the positive deviational variable corresponding to x^0 , $i = 1, 2, \dots, k$. From (7.1),

$$\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_i ((u_i^+)^0)^{-1} \leq \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}} \right)_i \times ((u_i^+)^0)^{-1}$$

$$\leq \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}} \right)_i ((u_i^+)^*)^{-1} \text{ using (7.4)}$$

$$\leq \bar{C}_i \text{ as } x^* \text{ be the solution of (7), i.e.,}$$

$$\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_i ((u_i^+)^0)^{-1} \leq \bar{C}_i \text{ for } i = 1, 2, \dots, k, \text{ but } i \neq j. \quad (7.6)$$

From 7.5,

$$(u_j^+)^0 = \max \left(1, \frac{(u_j^+)^*}{\beta} \right),$$

Thus,

$$(u_j^+)^0 = \frac{(u_j^+)^*}{\beta}, \text{ if } \frac{(u_j^+)^*}{\beta} > 1 \quad (7.7)$$

$$= 1 \text{ if } \frac{(u_j^+)^*}{\beta} \leq 1 \quad (7.8)$$

□

Case 1

$\frac{(u_j^+)^*}{\beta} > 1$, then using (7.7),

$$\begin{aligned} \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j ((u_j^+)^0)^{-1} &= \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j \\ &\quad \times ((u_j^+)^*)^{-1} \beta \\ &= \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}} \right)_j ((u_j^+)^*)^{-1} \leq \bar{C}_j \end{aligned}$$

Therefore,

$$\left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j ((u_j^+)^0)^{-1} \leq \bar{C}_j \quad (7.9)$$

Thus, x_0 satisfies the constraints of (7). From (7.7), $(u_j^+)^0 = \frac{(u_j^+)^*}{\beta} < (u_j^+)^*$.

Since $\beta > 1$ and $(u_j^+)^* > 1$,

using (7.4),

$$(u_i^+)^0 \leq (u_i^+)^*, \forall i = 1, 2, \dots, k.$$

Case 2

$\frac{(u_j^+)^*}{\beta} \leq 1$, then using (7.8),

$$\begin{aligned} \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j ((u_j^+)^0)^{-1} &= \left(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^0)^{a_{lr}} \right)_j \\ &= \frac{(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}})_j}{\beta}. \end{aligned}$$

$$\text{Using (7.3), } \leq \frac{(\sum_{r=1}^p C_{mr} \prod_{l=1}^n (x_l^*)^{a_{lr}})_j}{(u_j^+)^*}; \quad (7.10)$$

$$\text{from (7.8), } \leq \bar{C}_j$$

Thus, x^0 satisfies the constraints of (7), and from (7.8),

$$(u_j^+)^0 = 1 < (u_j^+)^*. \quad (7.11)$$

Therefore, from (7.4) and (7.11), $(u_i^+)^0 \leq (u_i^+)^* \forall i = 1, 2, \dots, k$. Thus, \forall positive weights W_i , $(i = 1, 2, \dots, k)$

$$((u_i^+)^0)^{W_i} \leq ((u_i^+)^*)^{W_i} \text{ or } \prod_{i=1}^k ((u_i^+)^0)^{W_i} \leq \prod_{i=1}^k ((u_i^+)^*)^{W_i}. \quad (7.12)$$

Thus, from (7.6), (7.9), (7.10), and (7.12), we have seen that x^0 is a solution of (7), which contradicts the fact that x^* is a solution of (7). Hence, x^* is pareto optimal.

Goal geometric programming model with logarithmic deviational variables and its solution procedure

Linear goal programming is a very commonly used tool of the MCDM problem. However, nonlinear goal programming is very rare in this context. In many engineering problems, as well as problems of science, there are nonlinear equations to optimize. To solve that type of nonlinear goal programming problem, the geometric programming method can be used. Hence, we can turn model (6) into a goal geometric programming form as in the following:

$$\text{Minimize } \prod_{j=1}^m (u_{j0}^+)^{W_{j0}} \prod_{r=1}^q (v_r^+)^{W_r} \quad (8)$$

subject to

$$f_{j0}(X)(u_{j0}^+)^{-1}/C_{j0} \leq 1, j = 1, 2, \dots, m,$$

$$f_r(X)(v_r^+)^{-1}/C_r \leq 1, r = 1, 2, \dots, q,$$

$$x_k > 0, k = 1, 2, \dots, n; u_{j0}^+, v_r^+ > 1.$$

The corresponding dual geometric programming of model (8) can be written as follows:

$$\begin{aligned} \text{Maximize } d(\delta) &= \left[\left(\frac{1}{\delta_{10}} \right)^{\delta_{10}} \prod_{j=1}^m \prod_{i=1}^{P_{j0}} \left(\frac{C_{j0i}}{C_{j0}\delta_{ji}} \right)^{\delta_{ji}} \prod_{r=1}^q \prod_{i=1}^{P_r} \right. \\ &\quad \left. \times \left(\frac{C_{ri}}{C_r\delta_{ri}} \right)^{\delta_{ri}} \prod_{j=1}^m \lambda_j(\delta)^{\lambda_j(\delta)} \prod_{r=1}^q \lambda_r(\delta)^{\lambda_r(\delta)} \right] \end{aligned}$$

such that

$$\delta_{10} = 1, W_{j0}\delta_{10} - \sum_{i=1}^{P_{j0}} \delta_{ji} = 0, j = 1, 2, \dots, m;$$

$$W_r\delta_{10} - \sum_{i=1}^{P_r} \delta_{ri} = 0, r = 1, 2, \dots, q;$$

$$\sum_{j=1}^m \sum_{i=1}^{P_j} a_{k0i} \delta_{ji} - \sum_{r=1}^q \sum_{i=1}^{P_r} a_{ki} \delta_{ri} = 0; k = 1, 2, \dots, n;$$

$$\lambda_j(\delta) = \sum_{i=1}^{P_j} \delta_{ji}, j = 1, 2, \dots, m;$$

$$\lambda_r(\delta) = \sum_{i=1}^{P_r} \delta_{ri}, r = 1, 2, \dots, q.$$

Numerical example

A multi-objective goal programming problem is:

Minimize $f_1(x_1, x_2) = x_1^{-1} x_2^{-2}$ with target value 4, (9)

Minimize $f_2(x_1, x_2) = 2x_1^{-2} x_2^{-3}$ with target value 50,
 subject to $x_1 + x_2 \leq 1, x_1, x_2 > 0$.

In goal geometric programming model with logarithmic deviational variables, model (8) can be written as follows:

Minimize $u^{W_1} v^{W_2}$ (10)

subject to

$$x_1^{-1} x_2^{-2} u^{-1} \leq 4,$$

$$2x_1^{-2} x_2^{-3} v^{-1} \leq 50,$$

$$x_1 + x_2 \leq 1, x_1, x_2 > 0, u, v > 1.$$

Illustration

Degree of difficulty = 5 - (4 + 1) = 0, dual of (10) is given by the following:

$$\text{Maximize } d(\delta) = \left[\left(\frac{1}{\delta_{10}} \right)^{\delta_{10}} \left(\frac{1}{4\delta_{11}} \right)^{\delta_{11}} \left(\frac{2}{50\delta_{21}} \right)^{\delta_{21}} \left(\frac{1}{\delta_{31}} \right)^{\delta_{31}} \right. \\ \left. \times \left(\frac{1}{\delta_{32}} \right)^{\delta_{32}} \lambda_1(\delta)^{\lambda_1(\delta)} \lambda_2(\delta)^{\lambda_2(\delta)} \lambda_3(\delta)^{\lambda_3(\delta)} \right]$$

such that

$$\delta_{10} = 1, \tag{10.1}$$

$$W_1 \delta_{10} - \delta_{11} = 0, \tag{10.2}$$

$$W_2 \delta_{10} - \delta_{21} = 0, \tag{10.3}$$

$$-\delta_{11} - 2\delta_{21} + \delta_{31} = 0, \tag{10.4}$$

$$-2\delta_{11} - 3\delta_{21} + \delta_{32} = 0, \tag{10.5}$$

$$\lambda_1(\delta) = \delta_{11}, \lambda_2(\delta) = \delta_{21}, \lambda_3(\delta) = \delta_{31} + \delta_{32}.$$

Solving (10.1) to (10.5), we get the following:

$$\delta_{10} = 1, \delta_{11} = W_1, \delta_{21} = W_2, \delta_{31} = W_1 + 2W_2,$$

$$\delta_{32} = 2W_1 + 3W_2, \lambda_1(\delta) = W_1, \lambda_2(\delta) = W_2,$$

$$\lambda_3(\delta) = 3W_1 + 5W_2.$$

From primal dual relation

$$\frac{x_1^{-1} x_2^{-2} u^{-1}}{4} = \frac{\delta_{11}}{\lambda_1(\delta)} = 1 \text{ or } u = \frac{1}{4x_1 x_2^2},$$

$$\frac{2x_1^{-2} x_2^{-3} v^{-1}}{50} = \frac{\delta_{21}}{\lambda_2(\delta)} = 1 \text{ or } v = \frac{2}{50x_1^2 x_2^3},$$

$$x_1 = \frac{W_1 + 2W_2}{3W_1 + 5W_2}, x_2 = \frac{2W_1 + 3W_2}{3W_1 + 5W_2}.$$

Solving from primal dual relation for different values of weights, we get the optimal values of the decision variables which are given in Table 1.

From the table, we see that each deviation (u_i, v_i) has values greater than 1 when minimized. Thus, according to our theorem, the solutions are pareto optimal.

Again, we have solved the mentioned example in goal geometric programming with weighted sum method. Here, we have compared the results of the mentioned example in equal weights solved in two different methods: goal geometric programming with weighted sum method and goal geometric programming with logarithmic deviational variables which are given in Table 2.

From the comparison, it is clear that in both methods, the optimum values of the first and second objectives are almost the same. We have solved the same example in both processes where we have used geometric programming to solve a nonlinear goal programming problem. The advantage of the proposed method lies in the method of solution, i.e., geometric programming where degree of difficulty is less than the degree of difficulty of the previous process (goal geometric programming with weighted sum method). For this reason, the solution procedure of this process becomes easier than that of the previous.

Application on lightly loaded bearing problem

A lightly loaded bearing is to be designed to minimize the linear combination of frictional moment and angle of twist of the shaft and the temperature rise of the oil while carrying a load of 1,000 lb, and the angular velocity of the shaft is to be greater than 100 rad s⁻¹. Assume that 1 in-lb of frictional moment in the bearing is equal to 0.0025 rad of the angle of twist. The following are the goals:

Priority 1: Linear combination of frictional moment, angel of twist of the shaft, and temperature rise of the oil should be minimized and near 10.

Priority 2: Angular velocity of the shaft per 100 rad s⁻¹ should be minimized and near 0.2.

In formulating the mentioned goal programming problem and finding the dimension of the bearing that is to be built for this purpose, it should be done in such a way that it can carry the maximum load.

Table 1 Optimal values of decision variables using G^2P^2 with logarithmic deviational variables

W_1	W_2	Primal variables	Dual variables	First objective (f_1^*)	Second objective (f_2^*)
0.9	0.1	$x_1^* = 0.34375,$ $x_2^* = 0.65625,$ $u^* = 1.688724,$ $v^* = 1.197751$	$\Delta_{01} = 1, \Delta_{11} = 0.9$ $\Delta_{21} = 0.1, \Delta_{31} = 1.1$ $\Delta_{32} = 2.1$	6.754896	59.88756
0.8	0.2	$x_1^* = 0.3529412$ $x_2^* = 0.6470588,$ $u^* = 1.691804$ $v^* = 1.185288$	$\Delta_{01} = 1, \Delta_{11} = 0.8,$ $\Delta_{21} = 0.2, \Delta_{31} = 1.2,$ $\Delta_{32} = 2.2$	6.767218	59.26442
0.7	0.3	$x_1^* = 0.36111$ $x_2^* = 0.638889,$ $u^* = 1.696088,$ $v^* = 1.176257$	$\Delta_{01} = 1, \Delta_{11} = 0.7$ $\Delta_{21} = 0.3, \Delta_{31} = 1.3$ $\Delta_{32} = 2.3$	6.784354	58.81286
0.6	0.4	$x_1^* = 0.3684211$ $x_2^* = 0.6315789,$ $u^* = 1.701141$ $v^* = 1.169737$	$\Delta_{01} = 1, \Delta_{11} = 0.6$ $\Delta_{21} = 0.4, \Delta_{31} = 1.4$ $\Delta_{32} = 2.4$	6.804563	58.48684
0.5	0.5	$x_1^* = 0.375$ $x_2^* = 0.625,$ $u^* = 1.70667,$ $v^* = 1.165084$	$\Delta_{01} = 1, \Delta_{11} = 0.5$ $\Delta_{21} = 0.5, \Delta_{31} = 1.5$ $\Delta_{32} = 2.5$	6.826667	58.25422
0.4	0.6	$x_1^* = 0.3809524$ $x_2^* = 0.6190476,$ $u^* = 1.712463,$ $v^* = 1.16184$	$\Delta_{01} = 1, \Delta_{11} = 0.4$ $\Delta_{21} = 0.6, \Delta_{31} = 1.6$ $\Delta_{32} = 2.6$	6.849852	58.09201
0.3	0.7	$x_1^* = 0.3863636$ $x_2^* = 0.6136364,$ $u^* = 1.718389,$ $v^* = 1.159670$	$\Delta_{01} = 1, \Delta_{11} = 0.3$ $\Delta_{21} = 0.7, \Delta_{31} = 1.7$ $\Delta_{32} = 2.7$	6.873558	57.98348
0.2	0.8	$x_1^* = 0.3913043$ $x_2^* = 0.6086957,$ $u^* = 1.724348$ $v^* = 1.158324$	$\Delta_{01} = 1, \Delta_{11} = 0.2$ $\Delta_{21} = 0.8, \Delta_{31} = 1.8$ $\Delta_{32} = 2.8$	6.897392	57.91620
0.1	0.9	$x_1^* = 0.3958333$ $x_2^* = 0.6041667,$ $u^* = 1.730271$ $v^* = 1.157617$	$\Delta_{01} = 1, \Delta_{11} = 0.1$ $\Delta_{21} = 0.9, \Delta_{31} = 1.9$ $\Delta_{32} = 2.9$	6.921084	57.88086

Solution Let R (in.) be the radius of the journal and L (in.) be the half length of the bearing, T be the temperature rise of the oil, and frictional moment of the bearing $(M) = \frac{8\pi\mu\omega R^2 L}{\sqrt{1-n^2} c}$ where ω is the angular velocity of the shaft, μ is the viscosity of the oil (lubricant), n is the eccentricity ratio, and c is the radial clearance.

The angle of twist of the shaft $(\phi) = \frac{S_e l}{GR}$, where S_e is the shear stress, l is the length between the driving point and rotating mass, and G is the shear modulus. The temperature rise of the oil in the bearing is given by $T = \frac{0.045\mu\omega R^2}{c^2 n \sqrt{1-n^2}}$. For the given data, $\frac{c}{R} = 0.0015$, $n = 0.9$, $\mu = 10^{-6}$ lb s in.⁻², $l = 10$ in., $S_e = 30,000$ psi, and $G = 12 \times 10^6$ psi.

Table 2 Comparison of optimal solutions in two different methods

Method	W_1	W_2	First objective (f_1^*)	Second objective (f_2^*)
Goal geometric programming with weighted sum	0.5	0.5	6.919487	57.88240
Goal geometric programming with logarithmic deviational variables	0.5	0.5	6.826667	58.25422

Hence, linear combination of frictional moment, angle of twist of the shaft, and temperature rise of the oil equals

$$0.038\omega R^2 L + 0.025R^{-1} + 0.592RL^{-3} \text{ with target value } 10 \quad (11.1)$$

and angular velocity

$$\omega \geq 100 \text{ rad s}^{-1}. \quad (11.2)$$

From the given data in the chart of ‘Dimensionless performance parameters for full journal bearing’ $\omega R^{-1}L^3 = 11.6$, i.e., $\omega = 11.6R/L^3$.

As per the assumption that 1 in. lb of frictional moment in bearing is equal to 0.0025 rad angle of twist, Equation 11.1 becomes $Z_1 = 0.44R^3L^{-2} + 10R^{-1} + 0.592RL^{-3}$ with the target value of 10.

Equation 11.2 becomes $Z_2 = 8.62R^{-1}L^3$ with the target value of 0.2. Hence, the model of lightly loaded bearing problem in G^2P^2 with logarithmic deviational variable is as follows:

$$\text{Minimize } u^{W_1}v^{W_2} \quad (11.3)$$

subject to

$$0.44R^3L^{-2}u^{-1} + 10R^{-1}u^{-1} + 0.592RL^{-3}u^{-1} \leq 10,$$

$$8.62R^{-1}L^3v^{-1} \leq 0.2,$$

$$u, v > 1, R, L > 0.$$

In solving with the use of geometric programming method where the degree of difficulty is $5 - (4 + 1) = 0$, we get the optimal values of the radius of the journal (R) and half length of the bearing (L) which are given in Table 3. From the table, we have seen that each deviation (u, v) has values greater than 1. Thus, the solution is pareto optimal.

Table 3 Optimal values of radius of the journal (R) and half length of the bearing (L)

W_1	W_2	Dual variables	Primal variables	First objective (Z_1)	Second objective (Z_2)
0.6	0.4	$\Delta_{01} = 1,$ $\Delta_{11} = 0.075,$ $\Delta_{12} = 0.175, \Delta_{13} = 0.35,$ $\Delta_{21} = 0.4.$	$R^* = 0.97395,$ $L^* = 0.3039405,$ $u^* = 3.520266,$ $v^* = 1.24253.$	35.2027	0.2485057

Application on optimal production and marketing planning

Consider a manufacturer who produces a single product where the demand is affected by the selling price. Let P be the selling price per unit, α be the price elasticity to the demand, M be the marketing expenditure per unit, and γ be the marketing expenditure elasticity to the demand (Sadjadi et al. 2005). Assume that demand $D = KP^{-\alpha}M^\gamma$, where K is the predetermined constant and production cost C , which is inversely related to production lot size (units) Q , i.e., $C = rQ^{-\beta}$, where r is the predefined constant for unit production cost and β is the lot size elasticity of production unit cost. Again, let μ and a be the production rate and the setup cost of production, respectively. We assume the production rate μ to vary with the demand D proportionally. Hence, $\mu = uD$ where $u > 1$. There are some restrictions on variables such as α, γ , and β . The equation $\alpha > 1$ indicates that D increases at a diminishing rate as P decreases. The equation $0 < \beta < 1$ is almost the same as α and $0 < \gamma < 1$.

We want to minimize the equation (Marketing cost + Production cost + Setup cost + Holding cost), which is subject to some constraint that total revenue should be bigger. These are the following goals:

Priority 1: Total revenue should be greater than 0.1386×10^5 ,

Priority 2: (Marketing cost + Production cost + Setup cost + Holding cost) should be minimized and near 0.692791.

Thus, the model is as follows:

$$\text{Minimize } MD + CD + \frac{aD}{Q} + iC \left(1 - \frac{D}{\mu}\right) \frac{Q}{2} \text{ with target value } 0.692791$$

subject to

$$PD \geq 0.1386 \times 10^5$$

$$P, M, Q > 0.$$

Let $\hat{u} = 1 - \frac{1}{u}$, and from assumptions and consideration, the above model becomes the following:

$$\text{Minimize } KP^{-\alpha}M^{\gamma+1} + rKP^{-\alpha}M^\gamma Q^{-\beta} + aKP^{-\alpha}M^\gamma Q^{-1} \quad (12.1)$$

Table 4 Optimal values of price per unit (P), production lot size (Q), marketing expenditure per unit (M)

W_1	W_2	Dual variables	Primal variables	Objective function (Z) (US\$)	Total revenue (US\$)
0.4	0.6	$\Delta_{01} = 1,$ $\Delta_{11} = 0.0072,$ $\Delta_{12} = 0.3163636,$ $\Delta_{13} = 0.03643,$ $\Delta_{14} = 0.04,$ $\Delta_{21} = 0.6.$	$P^* = 72.38344,$ $M^* = 0.1189591,$ $Q^* = 83.07024,$ $u^* = 200.7293,$ $v^* = 9.098298.$	129.7589	9098297

$$+ i r \hat{u} \frac{Q^{-\beta+1}}{2} \text{ with target value } 0.692791$$

subject to

$$K P^{-\alpha} M^\gamma \geq 0.1386 \times 10^5$$

$$P, M, Q > 0.$$

Consider the following data: $\alpha = 2.5, \beta = 0.01, \gamma = 0.03, r = 5, K = 10^6, a = 50, i = 0.1, \hat{u} = 0.7$, and converting the model (12.1) according to the goal geometric programming model, we have the following:

$$\begin{aligned} \text{Minimize (Z)} & 10^6 P^{-2.5} M^{1.03} + 5 \times 10^6 P^{-2.5} M^{0.03} Q^{-0.01} \\ & + 50 \times 10^6 P^{-2.5} M^{0.03} Q^{-1} + \frac{0.1 \times 0.7 \times 5}{2} \\ & \times Q^{0.99} \text{ with target value } 0.692791 \end{aligned} \quad (12.2)$$

subject to

$$0.1386 \times 10^5 \times 10^{-6} P^{1.5} M^{-0.03} \leq 1$$

$$P, M, Q > 0.$$

Transforming the model (12.2) into G^2P^2 with logarithmic deviation variables, we get the following:

$$\text{Minimize } u^{W_1} v^{W_2} \quad (12.3)$$

subject to

$$\begin{aligned} \frac{10^6 P^{-2.5} M^{1.03} u^{-1}}{0.692791} + \frac{5 \times 10^6 P^{-2.5} M^{0.03} Q^{-0.01} u^{-1}}{0.692791} \\ + \frac{50 \times 10^6 P^{-2.5} M^{0.03} Q^{-1} u^{-1}}{0.692791} \\ + \frac{\frac{0.1 \times 0.7 \times 5}{2} Q^{0.99} u^{-1}}{0.692791} \leq 1 \end{aligned}$$

$$0.1386 \times 10^5 \times 10^{-6} P^{1.5} M^{-0.03} v^{-1} \leq 1$$

$$P, M, Q > 0, u, v > 1.$$

Solving with the use of geometric programming method where the degree of difficulty is $6 - (5 + 1) = 0$, we get the optimal values of decision variables, e.g., price

per unit (P), production lot size (Q), and marketing expenditure per unit (M), which are given in Table 4.

Here, we have also observed from the table that each deviation (u, v) has values greater than 1. Thus, the solution is pareto optimal.

Conclusions

The aim of this paper was to introduce a new approach to solve a nonlinear goal programming problem. The geometric programming approach is the best tool to solve nonlinear programming problems as compared with the other approach (Kuhn-Tucker conditions) that is already discussed in this paper. We have used logarithmic deviational variables in the goal programming model instead of the commonly used addition of deviational variables. Also, the applications on lightly loaded bearing problem and optimal production and marketing planning shows the efficiency of this method. Two applications have two different aims. In the first application, the decision maker has given more priority to the first objective function, whereas in the second application, priority is given to the second objective. Further, this method could be more applicable in imprecise environment rather than in precise environment.

Competing interests

The authors declare that they have no competing interests.

Authors' contributions

PG and TKR have discussed a new approach to solve a nonlinear goal programming problem. The model formulation of goal programming using logarithmic deviational variables is rare. Instead of using Kuhn-Tucker conditions to solve nonlinear programming, they have used geometric programming. They have also shown that geometric programming gives a better result than Kuhn-Tucker conditions. Both authors read and approved the final manuscript.

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