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World trade under the influence of stikes

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WORLD BUSINESS TRENDS

World Trade Under the Influence of Strikes

The expansion of world trade has-adjusted for seasonal variations-at times nearly come to a standstill during the first months of this year. Compared with the year before, the growth rate of the foreign trade turnover of all countries (without the East-bloc countries) declined to 9 to 10 p.c. during the first quarter, after having reached over 15 p.c. in the second half of 1968. This development was caused by special factors, mainly by export- and import losses in the USA as a result of the dock workers' strike. Already in March a process of recovery came into action.

In the light of the distortions which originated in the USA, the foreign trade figures for the first quarter of 1969 are to be evalued only with caution, also when taken separately. In the USA itself the imports dropped by 3 p.c. under the corresponding results of the year before. (2nd half-year 1968: +26 p.c.). The imports in the rest of the world increased at the same time by 11 p.c., although influenced by delayed deliveries from the USA.

The still slightly accelerated increase in imports in Western Europe (+14 p.c. after + 13 p.c.), which was namely due to the development on the Continent, contributed specially to this fact.

Export Boom in Japan

On the export side, the consequences of the strike in the USA also showed their marks: The exports of the USA remained during the first quarter of 1969 by nearly 6 p.c. under the corresponding result of the year before (2nd half-year 1968: +13 p.c.). The other extreme was Japan-little affected by the strike on the American East coast-, with a constantly strong increase in exports of 29 p.c. In contrast to this, the growth rate of exports in Western Europe weakened lightly to 12 p.c. (after 17 p.c.), since the deliveries to North America decreased considerably below the previous year's level. The uncommonly rapid increase of the Inter-European exchange goods by 18 p.c. (OECD-countries) remained decisive.

The American strike hit specially the shipments to raw material producing countries. Its influence was so strong that also the corresponding deliveries from OECD-countries were, overall, only by 2 p.c. higher during the 1st quarter of 1969 than a year ago, after an increase in the second half-year of 1968 by 17 p.c. Indeed, the available data also here already indicated a strong recovery process. However, the imports of the overseas developing countries will hardly reach during the first half-year of 1969 again the rate of growth of the second half-year of 1968; this is due more to the animation registered in the comparable period of the year before than to an already dampening of the current expansion of imports.

Demand for Imports Stays Expansive

After the for the producers unexpectedly favourable development on the world market of raw materials, the prerequisites for a continuing strong increase of the developing countries' imports are given in the further course of the year. Because of this, the developing countries should have had the opportunity until the middle of the year to increase further their

Index and commodity group	1968			1969			
	June	September	December	March	June	July 4	July 18
HWWA-Index 1 (1952-1958 = 100)	94.7	94.6	97.5	100.0	103.9	104.0	104.1
Foodstuffs	87.8	86.5	91.9	94.3	95.4	95.3	94.8
Raw materials other than foodstuffs	98.0	98.4	100.2	102.8	108.0	108.1	108.6
Fuels	96.0	96.6	96.7	96.5	96.4	96.4	95.4
Raw materials for consumer goods	93.0	92.9	94.0	91.6	92.9	91.7	92.3
Raw materials for capital goods	103.4	104.0	107.9	116.7	129.8	131.0	132.8
Reuter's Index (18. 9. 1931 - 100)	488.1	480.0	513.4	524.4	534.6	530.8	530.5
Moody's Index (31, 12, 1931 - 100)	366.6	361.8	368.7	377.5	397.1	395.6	399.2

¹ Index compiled by the Hamburg Institute for International Economics.

currency reserves. They are therefore not forced to an immediate adjustment of their imports, if the increase of their export proceeds should retard. They must count on this, since the industrial countries' need for raw materials will not increase in the present pace.

1969: World Trade will increase by 10 p.c.

On the other hand, the prospects for the development of the import demand for industrial products remain considerably better. True, a damping influence will come also here from

the USA, but the demand of most of the West European economies will continue to increase rapidly in view of the tension in business activity. Overall, a strong increase of world trade by about 10 p.c. seems to be possible in 1969 (1968: +11 p.c.). The foreign trade imbalances of the USA and Great Britain will, in tendency, in fact decrease lightly, but will only lose little of their international brisance. The return to a balance in foreign trade and payments will also hardly be achieved in France during the course of this year. The total wool supply will, however, nearly reach in 1968/69 with 3,745 mn lbs the same volume as in 1967/68, because stocks had fallen from 323 mn lbs to 304 mn lbs at the beginning of the season 1968/69. In the years 1964/65 to 1965/66 e.g. stocks had been (in each case at the beginning of the season) at most half of this, and the total supply had been by 10 p.c. smaller, so that it was in a relatively favourable relation to wool demand.

The vigorous consumption growth of 1968 will not repeat itself in 1969. The increase in wool consumption to be reckoned with will only be meagre. For, in the West European countries, the economic expansion will in the further course of the year continue strongly, but in the USA the slowdown of the business upswing will probably become more marked. It is still premature to estimate wool production in the coming season 1969/70. But presumably it will once more grow somewhat. There are no indications as yet that the export countries will reduce their productions in order to minimise the large unsold stocks. Under these circumstances, wool prices should-during the next months-, if anything, fall somewhat again.

Compiled by the Department for Business Trends Research of the Hamburg Institute for International Economics

Raw Material Markets

Temporary Rise in Wool Prices

In the international wool markets, prices have somewhat risen since April, 1969, after they had, during the six months before, under slight fluctuations fallen considerably. At present, prices for Merino combed material in London lie with 126 d/lb by about 3 p.c., and those for 56' crossbreds in Bradford with 79 d/lb, by about 15 p.c. above the level registered one year ago. The latest price rise must probably been traced back above all to increased buyings provoked by the currency unrests.

In 1968, wool consumption, in connection with the cyclical re-

vival in the Western world, had risen by about 6 p.c. to roughly 3,420 mn lbs, so that wool prices had recovered by autumn 1968, although the total wool supply (production and stocks) surpassed the higher demand (consumption and increase in constocks) considerably. World production of wool in 1967/68 amounted to approx. 3,423 mn lbs (cleaned) and 1968/ 1969 will reach about 3,447 mn lbs. The decline of fleece results in the Argentine, Uruguay and in some other Western countries will be over-compensated by the production growth in Australia and New Zealand.

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