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To raise or not to raise: Impact assessment of Russia's gas price reform

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To raise or not to raise?

Impact assessment of Russia's incremental gas price reform

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Abstract:

The growing momentum for gas price liberalization in Russia is increasingly constrained by fears of potentially strong adverse impact that market-based price setting principle will have on the economy. Based on a *novel* multi-regional, multi-sector and multi-household computable general equilibrium (CGE) model of the Russian Federation, this paper presents a simple yet a flexible framework for evaluating gas price reform. We found that the reform is feasible at low economic cost, without greater disparities in terms of increased inequity within and between country's federal districts. Large redistributive impacts can arise from specific mechanisms to recycle revenues. In terms of global environmental credentials, gas price liberalization can bring Russia on a substantially more sustainable path. The potential to foster adoption of energy efficiency measures by exploiting the revenue-recycling effect is, however, limited.

JEL Classification: D58, H21, H22, Q48

Keywords: Regional general equilibrium model, sustainable development, natural gas pricing, Russia

1 Introduction

One of grand challenges which are faced by Russia today is to deregulate its gas market while favouring longer-term growth of economy. Since the 1990s, several proposals for structural reforms of Russian gas industry have been intensively debated, including the split-up of Gazprom (Tsygankova, 2010). From the mid-2000s onwards, the key component of the reforms has become the introduction of a new pricing scheme for natural gas supply at the domestic markets. This is claimed to fit in a policy promoting energy efficiency, increasing investments in natural gas production and bringing the natural gas price on the domestic market closer to long term cost recovery.

Underpricing of natural gas at the domestic markets was an explicit feature of the Soviet era, aimed at stimulating industrial growth. In the post-Soviet period, domestic gas prices were kept at relatively low levels to back up economic recovery, though this strategy had become increasingly untenable by 2006 in the light of Gazprom's investment needs into new extraction fields. A number of studies supported an upward price correction as a prerequisite for any structural reforms of Russian gas industry (Locatelli, 2003, Stern, 2005, Ahrend and Tompson, 2005). Price increases on domestic market have been considered as a remedy to overcome the risk of a shortage in Russian gas sector (Tsygankova, 2008). Since then domestic gas prices have been following a steady upward trend. The average regulated gas prices for both industrial consumers and private households have more than doubled from 2006 to 2011¹. Nonetheless, today Russian consumers pay one third of the gas price charged abroad (Gazprom, 2011).

Notwithstanding the need for further price corrections on Russian gas market, a well-targeted strategy for price deregulation is needed to prevent severe hardship. The government is now seemingly engaged in trading-off the two objectives: On the one hand, it supports Gazprom's strategic drive to raise profits on domestic market in order to overcome the problem of chronic underinvestment in the gas industry. Roughly three quarters of infrastructure is estimated to be obsolete. New rounds of major price corrections have been already approved for 2012 and 2013 (Federal Tariff Service, 2011, Nezavisimaja Gaseta, 2012)². On the other hand, Russian stakeholders are apparently not reluctant to an argument that further price increases would incur tremendous adjustment costs on domestic industry resulting in loss of

¹ For the industrial sector prices increases from roughly US\$44 to US\$97; for private households from US\$33 to US\$75 (Gazprom 2011, Federal Tariff Service 2012, own calculations).

² Gazprom is reported to lobby currently the government for a 26% hike in the domestic gas tariff, on top of a 15% rise already granted for 2012.

comparative advantage and further narrowing of country's export mix. Likewise, private consumers would face higher energy prices, rising unemployment and hence increasing social inequality. This explains why Gazprom's lobbying activities for the surge in price in 2012 (beyond the scope of already approved price increases) and in particular its announcement to finance *all* the investment needs from domestic market sales have become a source of irritation even in the Russian government. The implementation of this plan would understandably make more radical price increases on domestic market necessary (Svobodnaja Pressa, 2012). In our paper we examine the conditions under which the Russian government can generate substantial investment inflows for Gazprom without sacrificing industrial competitiveness of energy-intensive sectors and rising severe distributional concerns.

In this paper, we present numerical simulations with a novel spatial computable general equilibrium (SCGE) model for Russia SUST-RUS. Our approach provides a comprehensive framework for studying the gas price reform in Russia as it addressed both economy-wide efficiency and distributional impacts of policy regulation. Specific model features include the regional disaggregation at the federal district level where each region has a special gas production and consumption structure, and the disaggregation of the household sector into income terciles. We compare the *reference case*, where Gazprom retains revenues generated through gas price increases for infrastructure investments, and *scenarios* in which the additional revenues are partly compensated through lump-sum transfers to consumers or tax reductions involving labour taxes. In total we consider 21 policy scenarios to estimate the impacts of price reform on Gazprom investment inflows, industrial competitiveness and consumer welfare at both federal and regional level. The paper also touches upon the effects of gas price increases on Russia's environmental sustainability.

The literature on Russian gas market in the context of European energy security is numerous (Kerkelä, 2004; Paltsev et al., 2011) but studies explicitly addressing domestic market effects of gas price increases are much less common. For example, Sagen and Tsygankova (2008) argued that rising Russian gas prices would influence the allocation of Russian gas supplied to Europe and Russia. The elimination of dual pricing – i.e. the equalization of the price of gas on European market and Russian market, once export taxes, transportation costs, and transit tariffs are adjusted for – would be necessary to avoid gas shortages in the future (Tsygankova, 2008). In contrast, Tarr and Thomson (2004) and Tarr (2010) argued that the price on the Russian domestic market should be increased to full cost recovery, but not higher to avoid social inequality. In the presence of environmental externalities, however, there is an economic rationale to increase gas prices in Russia above the long run marginal costs of

production. Holding gas prices at the lower edge implied that for decades there have been little incentives for both industrial consumers and private households to invest in any energy efficiency measures due to low financial returns (Bashmakov et al., 2008). Our study is probably the first to analyse all relevant trade-offs pertaining gas price increases on Russian market, including social and environmental implications.

We found that the envisaged reform will allow raising Gazprom's investment inflows to the levels required by independent analysis only when both households and firms will face doubling gas prices in comparison to the 2007 levels. But this is a *regressive* policy that calls for compensation by the government. In essence, the favourable recycling option boils down to a *partial* redistribution of revenues via lump-sum transfers. Labour tax cuts will favour the nonpoor most, given that unskilled labour in Russia already benefits from low tax rates. The increase of governmental spending that is characterized through a high level of inefficiency will put the middle class and the poor in the most unfavourable situation. Besides a pure revenue-generating motive, doubling gas prices will significantly improve country's energy efficiency. There is, however, a trade-off between decreasing global greenhouse gases such as CO₂ and increasing local acidifying emissions such as SO_x due to a more extensive use of coal. In particular in the Far East where main Russia's coal reserves are allocated, this effect will be rather substantial.

This paper has seven main sections: Section 2 describes the model used for the quantitative assessment. Section 3 highlights the data issues and empirical model parameterization. Section 4 defines policy scenarios. Section 5 presents discussion of the results. Section 6 summarizes main findings. Section 7 contains appendix with a mathematical model formulation and a more detailed discussion of data sources.

2 The structure of the SUST-RUS model

The SUST-RUS (Sustainable Russia) model is a *novel* multi-region, multi-sector and multi-household dynamic recursive computable general equilibrium (CGE) model of the Russian Federation. For a detailed description and mathematical formulation see Heyndrickx et al. (2011). This model belongs to the group of spatial CGE (SCGE) models which apply a mix of conventional modelling techniques used in standard computable general equilibrium models at regional level. The SCGE approach builds on a concept introduced by the New Economic Geography School (Krugman, 1991; Fujita et al., 1999) and is used as a standard tool for impact assessment in many policy domains, including land and trade policy (e.g. Fan et al.

[U1](1998). In the version of the model used here, Russian Federation is divided in 7 federal districts: Central, North Western, South, Volga Basin, Ural, Siberian and Far Eastern. The sectorial aggregation covers 26 sectors in each federal district.

At each time period, the instantaneous behaviour of the sectors is based on the minimization of the production costs for a given output level under sector's technological constraints. Production possibilities are characterised through a three-level nested constant-elasticity-of-substitution (CES) production functions which allow for different degree of substitutability between production inputs. In each sector, output is produced from labour of three skill types (high skilled, medium skilled and low skilled), capital, fossil fuels and intermediate inputs. All production inputs in the CES function have a certain degree of substitutability. It is lowest on top of the nested CES function and highest at the bottom.

Final consumption is determined by *regional* representative households who maximise the utility level under the budget constraints. There are three types of households in each federal district: low, medium and high income households are determined according to their income per capita. Total income of representative households consists of net factor income, unemployment benefits and other transfers such as pensions from the federal government. It is assumed that the utility of households is separable in consumption and leisure. Consumption demand for commodities is captured by Stone-Geary utility [U2]function.

We do capture market imperfections in our modelling framework. Though there are few independent gas suppliers, Russian domestic gas market is arguably monopolistic. Gazprom is a direct owner of the transportation infrastructure and can easily deny access to pipelines or charge extra fee on other suppliers (Svobodnaja Pressa, 2012). Given this extreme dominant role, we assume the monopolistic competition of the Dixit-Stiglitz-type (1977) in the gas sector (see also Tarr and Thomson, 2004; Tsygankova, 2012).

Likewise, domestic labour market is characterised through market imperfections and equilibrium unemployment. We make use of a simplified wage curve in which household's participation in labour market depends on real market wage. Labour and capital are fully mobile across federal districts and sectors.

The model incorporates the representation of the federal and regional governments. The governmental sector collects taxes, pays subsidies and makes transfers to households, production sectors and to the rest of the world. Each government gets two types of income: tax revenues from the economic agents within the regions under its jurisdiction and income from inter government transfers. The federal and regional governments consume a number of

commodities and services, where the optimal governmental demand is determined according to the maximization of the governmental consumption Cobb-Douglas utility function.

Bilateral trade of Russian regions with the rest of the world (ROW) is modelled following the Armington approach of product heterogeneity, that is domestic and foreign goods are distinguished by the origin (Armington 1969). We do explicitly account for the existence of trade margins on exports. The model includes the trade balance constraint, according to which the value of the country's exports plus the governmental transfers to the rest of the world are equal to the value of the country's imports. All federal districts are linked by bidirectional trade flows of all commodities. Similar to the international trade part, we assume Armington-type product differentiation between the goods and services produced in different federal districts.

The SUST-RUS model differentiates energy-related emissions of five primary pollutants (CO₂, SO₂, NO_x, PM10, NmVOC) by federal district, sector and fuel type. Emissions are linked in fixed proportions to fossil fuels burned in final or intermediate production and consumption. Abatement of emissions takes place by *(i)* inter-and intra-fuel switching, *(ii)* end-of-pipe abatement technologies (SO₂ and NO_x) or *(iii)* energy savings due to production decline.

The model is dynamic, recursive over time, involving dynamics of physical capital accumulation. Recursive dynamics is a structure composed of a sequence of several temporary equilibria. In each time period, the model is solved for an equilibrium given the exogenous conditions assumed for that particular period. The equilibria are connected to each other through physical and human capital accumulation as well as through changes in migration flows and the number of operating firms. Thus, the endogenous determination of investment behaviour of households and firms is essential for the dynamic part of the model.

3 Data and empirical model parameterization^[U3]

The SUST-RUS model is based on the most recent accounts of region- and sector-specific production, consumption, bilateral (interregional and international) trade and energy flows in Russia for the year 2006. Though there are a number of input-output tables at our disposal, all of them are not sufficiently detailed to serve as a basis of the SUST-RUS database. The SUST-RUS dataset has been therefore created from the multiple sources by means of input-output estimation techniques, entropy minimization technique and the RAS method^[U4]. For a detailed description see Tourdyeva and Heyndrickx (2011). The choice of the model's base year is closely linked to the choice of the industrial structure. Table 1A (Appendix) summarises regional, sectoral and factor aggregation of the model.

The first step in data processing has amended sectoral resolution of the latest Russian input-output^[U5] table for the year 2006 (IO 2006) which covers 15 industries only, thereby corresponding to the digit-one level in the NACE classification³. For example, all manufacturing industries in this data source are aggregated into single code "D". To overcome an obvious trade-off between data constraints and a desire to be as detailed as possible in terms of the industrial structure, we used two additional data sources: The input-output table for the year 1995 (IO 1995)^[U6] consisting of 110 industries and input-output table for 2003 (IO 2003^[U7]) covering 22 sectors, both based on the old Soviet industrial classification system called OKONH. An entropy minimization technique, similar to Robinson et al. (2001), was used to disaggregate IO 2006 towards 32 industrial sectors in the NACE classification. Figure XX (Appendix) displays major steps in the procedure.

The second step in data processing has improved the regional resolution of a balanced national SAM for the year 2006, i.e. national account data, supply data and use tables as provided by^[U8]. As to the regional structure, the SUST-RUS database encompasses 7 regional social accounting matrices (RSAMs) to capture the economy of Russia's federal districts. All of them are interconnected by trade and income flows, while all RSAMs sum up to the country social accounting matrix. What data were used here?^[U9]

Data on international trade of the Russian regions in 2006 was obtained from CEFIR's international trade database based on the Federal Customs database.^[U10] What else on trade is important?

³ The new Russian industrial classification OKVED, based on "Statistical Classification of Economic Activities in the European Community" (NACE Rev. 2), was adopted in 2004.

Our database features rudimentarily initial tax levels which were complemented by the Rosstat publication (Rosstat, 2008) to estimate the level of social taxes.^[U11]

The main data sources for the construction of the social module are the public databases of *Rosstat*, a federal executive body discharging the functions of forming official statistical information, (Rosstat, 2006^[U12]) and the micro-level household data from the Russia Longitudinal Monitoring Survey (RLMS, 2006).^[U13] *Rosstat* provides data on population and population growth rates by federal districts which are drawn from the population censuses. *Russian Longitudinal Monitoring Survey* for the base year 2006 contains detailed information on household composition and labour market history of adult household members, as well as on household income and expenditures. Started in 1994, RLMS is a nationally representative panel survey covering approximately 4,000 households. We define skills of labour force on the base of one-digit International Standard Classification of Occupations (ISCO). (Appendix, Table XX). The distribution of skill levels across sectors is derived from ILO (2006, 2007).^[U14] Given the data gap, we assume that the distribution of skill levels within a particular sector is homogenous across the federal districts. To reach interregional comparability income data are corrected by regional subsistence level. Share of wage income by skill type, household type and district are calculated on the base of RLMS data. Level of unemployment by skills is calculated combining the data from Rosstat (2006) and RLMS (2006).

The main data input for the environmental module comes from the Rosstat industry-level questionnaire (known as the 11TER form^[U15]) which provides energy consumption at disaggregated level for the year 2006^[U16]. Fuel consumption is differentiated by 4 types of fuel (coal, oil, gas and petrochemicals) for each region and sector. Emissions factors for primary pollutants are from IEA (2007) and IIASA (2012).^[U17] The latter data source was also used to estimate abatement cost curves for SO₂ and NO_x.

Finally, we performed a review of applied general equilibrium models with respect to the non-calibrated parameters. In particular, we guided the choice of substitution elasticities between energy and non-energy aggregate using the study by Lokhov and Welsch (2008). The Russia-specific Armington elasticities are based on Alexeev et al. (2004). Table XX (Appendix) provides details.

4 Policy implementation

Like many other governments, the Russian stakeholders find themselves under pressure to design a well-targeted strategy for price deregulation on the domestic gas market. How much further Russia will move at the pace set out in its Energy Strategy until 2030 is currently not clear, as social impacts of continues price increases begin to be forcefully felt throughout the society. The government is now seemingly engaged in trading-off the two objectives: On the one hand, it supports Gazprom's strategic drive to raise profits on domestic market in order to overcome the problem of chronic underinvestment in the gas industry. On the other hand, it is apparently not reluctant to the argument that further price increases would incur tremendous adjustment costs on domestic industry. Likewise, private consumers would face higher energy prices, rising unemployment and hence increasing social inequality.

In this paper, we assume that Russian government will annually increase taxes on final and intermediate consumption of natural gas by 10% from 2012 through to 2020. The design of our simulation runs deals with the question on how to resolve the pending trade-off described above. We capture the first dimension in the specification of our policy scenarios by varying the type of economic agents subjecting to gas price reform. Historically, industrial and private energy consumers in Russia were treated in a distinctive manner, though this caused distortions in the purchases of energy goods and energy-using durables. Unlike many other advanced economies, Russia tended to favour private energy users by imposing lower tariffs and disadvantage industrial energy consumers. Differentiation of gas prices among dissimilar economic agents was justified by distributional concerns. This motive would call for a one-side reform covering industrial producers only. But the pressing investment needs of the Russian gas giant can make a deviation from the distribution-driven motives certainly not less likely. The future reform may seek to adjust gas prices on the domestic market for both types of economic agents: consumers and industrial producers in order to create substantial amount of revenues. To address the uncertainty inherent the future scope of price increases, we consider the following set of scenarios:

- Con:* Consumers face annual gas price increase by 10% from 2012 onwards;
- Pro:* Firms face annual gas price increase by 10% from 2012 onwards;
- C&P:* Consumers and firms face annual gas price increase by 10% from 2012 onwards;

We subsequently employ alternative assumptions regarding the use of additional revenues to examine the conditions under which the Russian government can generate substantial

investment inflows for Gazprom without sacrificing industrial competitiveness of energy-intensive sectors and rising severe distributional concerns. Basically, we will compare the *reference case*, where Gazprom retains revenues generated through gas prices increases for infrastructure investments, and a set of *scenarios* in which the additional revenues are recycled to finance lump-sum transfers and labour tax reductions. Here we will distinguish two main variants. In the first variant, we will allow additional revenues to be *fully* used for lump-sum transfers or for labour tax decreases. In the second variant, additional revenues will be equally split between alternative recycling options such as Gazprom's investment needs, lump-sum transfers and labour tax cuts. Our very last recycling option will include the increase of governmental spending.

- Invest:* Total revenues are used to invest in Gazprom's infrastructure;
- LumSum:* Total revenues are returned to the consumers via lump-sum transfers;
- LabTax:* Total revenues are used to cut labour taxes;
- InvLum:* Revenues are split equally to finance Gazprom's investment needs and to pay lump-sum transfers;
- InvLab:* Revenues are equally split to finance labour tax cuts and lump-sum payments;
- Mixed:* Revenues are split equally to finance Gazprom's investment needs, to pay lump-sum and to cut labour taxes;
- GovCon:* Total revenues are used to increase governmental spending.

5 Results

The primary interest of our simulation analysis is to highlight the pending trade-offs between macroeconomic, environmental and distributional implications as a function of (i) actors subjecting to gas price increases and (ii) alternative recycling mechanisms. We report our results, unless otherwise specified, as percentage change of an economic indicator compared to a reference situation – the Business-as-Usual (BaU) – where there is no gas price increases. The subsections *a.* to *e.* show how financial, macroeconomic, environmental and distributional measures evolve across 21 scenarios considered in this paper.

a. Collected revenues and future investments available for Gazprom

The main motive driving the gas price increases in Russia is the generation of additional investment flows for Gazprom's urgent investment needs. According to IEA (2002), \$105-118 billion (in 2006 US\$ billions) are needed to be invested in the Russian gas sector in the period between 2011 and 2020. As generated profits from gas sales form the main source for Gazprom's capital investments, low gas prices on the domestic market explain part of the failure to raise them to the required level (Tgyankova, 2008).

Our results indicate that if domestic prices increase by 10% annually from 2012 through to 2020, Gazprom's *additional* total capital investment will be around US\$97 billion. Figure 1 provides the calculated volume of additional financial inflows at the regional level until 2020, assuming the most extended price reform on the domestic gas market: That is when both consumers and producers face gas price increases. In the vertical dimension, the figure aims to capture the amount of revenues collected annually. The horizontal dimension distinguishes the revenues by year and region. We report the figures in 2006 US\$ billions to make them comparable with estimates from the previous studies. Our figures illustrate that the envisaged reform generates substantial financial inflows which lies only slightly below the required level by IEA (2002). Hence, an alternative scope of reform – when only one type of economic agent is targeted – is not desirable because of pure revenue-generating motives and certainly because it introduces distortions into the economy. Regions with relatively high gas consumption such as Urals and Central Federal District will contribute most to the revenue generation. In South and Far East the generated revenues are low, given that gas represents a relatively small share in total energy consumption of the region (Table 1).

There is a big uncertainty about the long run marginal cost for Russian natural gas sector which form the estimation basis for Gazprom's future investment needs. The exploration of the newly commissioned fields in more remote areas, with difficult access conditions including offshore, such as Yamal and Shtockman will presumably raise upstream development, transmission and distributional costs. But even if there is a risk of underinvestment, we argue that roughly doubling gas price up to 2020 in comparison to the 2007 levels will provide the Russian gas sector with a lions' share of investments needed.

Figure 1: Projections for future investments available for Gazprom through to 2020 (in 2006 US\$ billions)

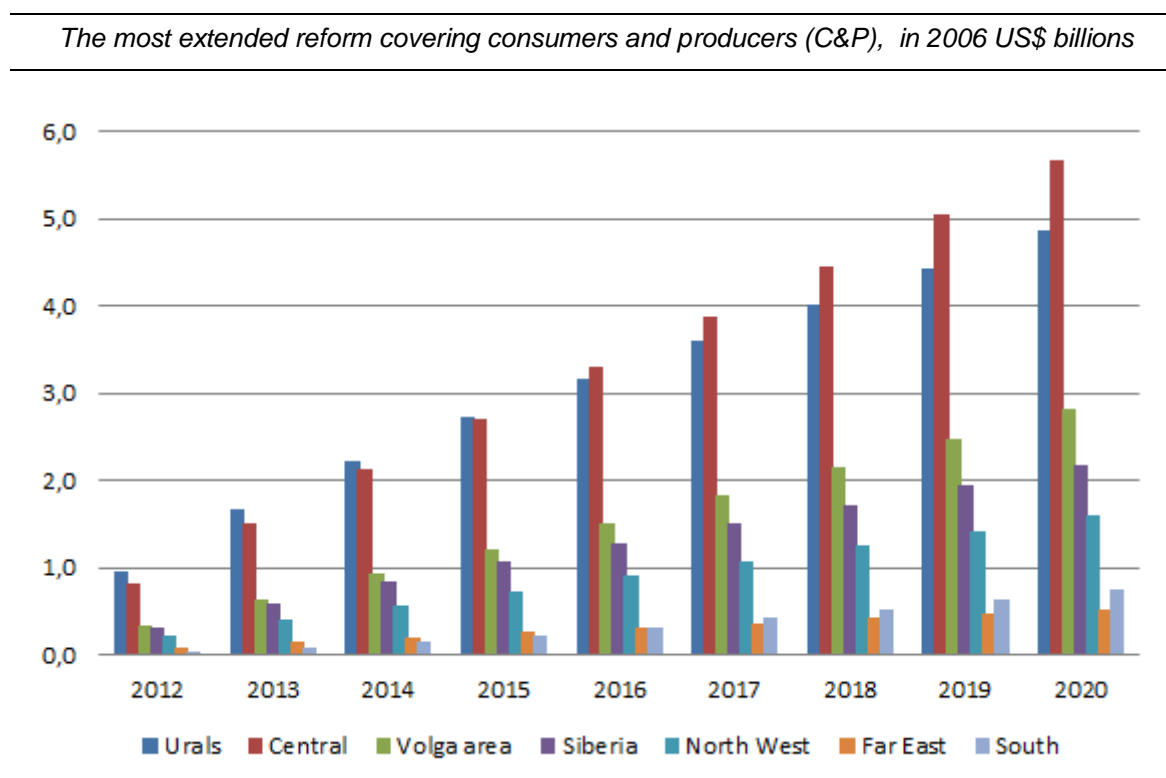


Table 1: Percentage contribution of each fuel type and electricity to total energy requirement in 2007, per region

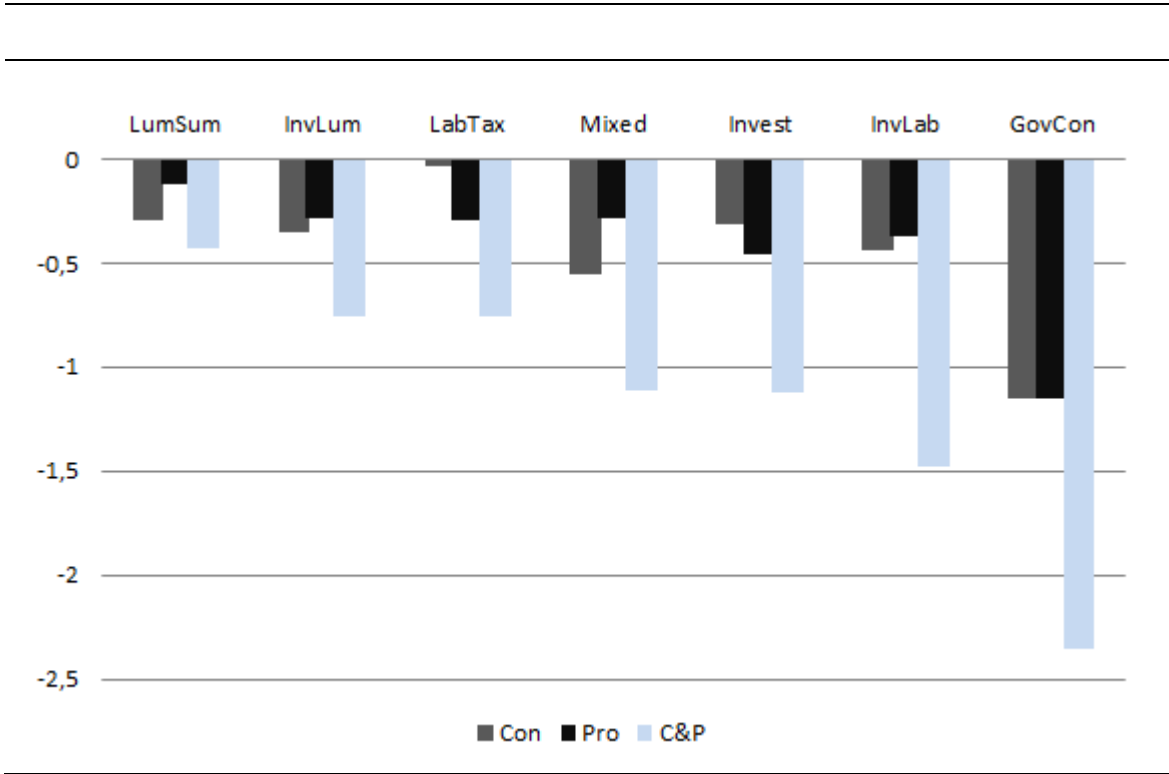
	<i>Gas</i>	<i>Petrol</i>	<i>Coal</i>	<i>Electricity</i>
<i>Central</i>	0,42	0,12	0,00	0,45
<i>North West</i>	0,41	0,07	0,00	0,52
<i>South</i>	0,20	0,17	0,01	0,63
<i>Volga area</i>	0,41	0,15	0,00	0,43
<i>Urals</i>	0,60	0,09	0,01	0,30
<i>Siberia</i>	0,40	0,12	0,00	0,48
<i>Far East</i>	0,39	0,05	0,00	0,56

b. Macroeconomic costs of gas price reform

There are good reasons for Russian policy makers to be interested in a comprehensive evaluation of gas price reform beyond the impact of price increases on Gazprom’s investment capability. Policy interventions typically impose macroeconomic costs to the society rather than create a “win-win” situation. The common metric in general equilibrium analysis to report macroeconomic costs is welfare changes measured by the Hicksian equivalent variation in income.

Figure 2 reveals that welfare losses associated with gas price increases are modest but the redistribution mode has a substantial cost-increasing effect. For any given scope of the reform, the macroeconomic costs are lowest when additional revenues are returned to the consumers via lump-sum. This outcome follows the standard economic principle. The costs are highest when revenues are used to increase the governmental spending. This result is a more country-specific outcome, thereby being in line with some previous findings. Public expenditures in Russia have been repeatedly characterized through a misallocation as they leave substantial room for efficiency gains (see for example the IMF study by Hauner, 2007). Remaining recycling methods are associated with welfare losses on the scale somewhere in-between. The economic costs are around 1% in comparison to the BaU when total revenues are used to invest into Gazprom’s infrastructure.

Figure 2: Welfare effects for different reform designs (% change from BaU, in 2020)



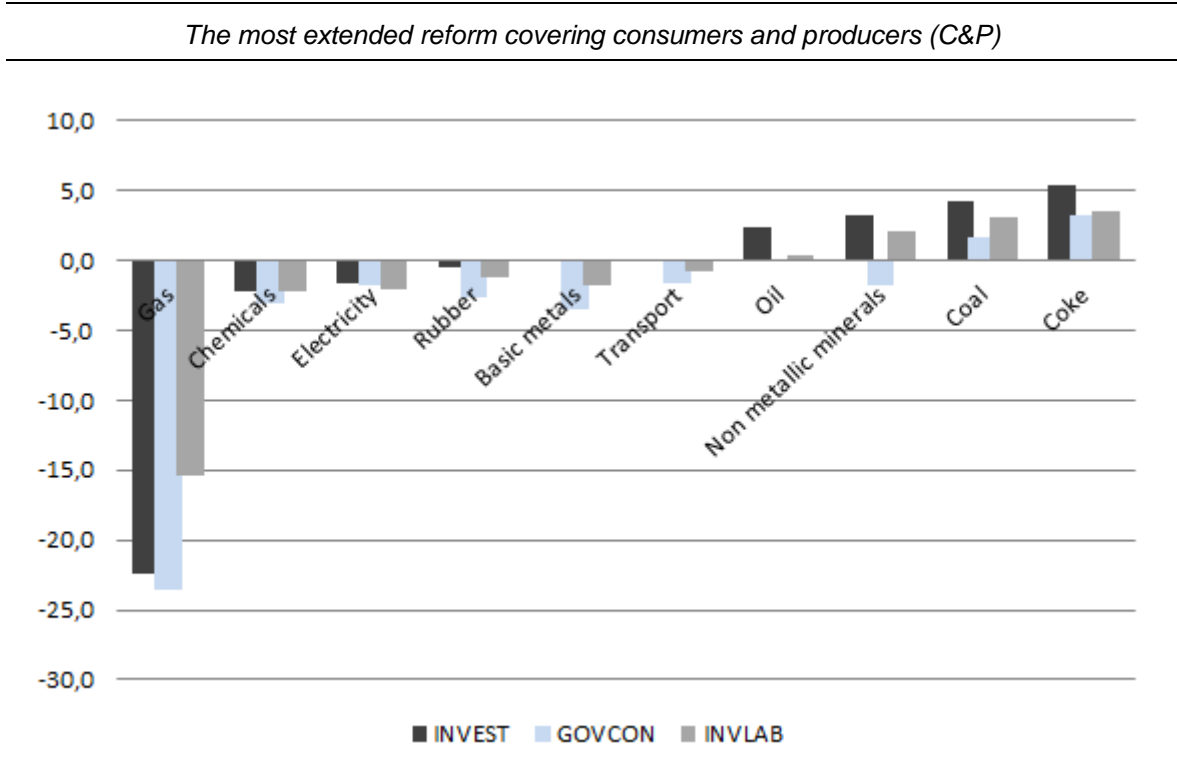
c. Sectoral effects

A number of previous studies argued that Russian gas users have a significant potential for demand adjustments, primarily in power generation sector and energy-intensive industries (Bashmakov et al., 2008). However, the growing momentum for gas price reform is currently constrained by fears among Russian stakeholders of potentially strong adverse impact that market-based price setting principle in gas sector will have elsewhere in the economy. In this

section we address this important question focusing on the sectoral incidence. Figure 3 depicts output effects arising from gas price increases in the year 2020 for selected industries which build a backbone of the Russian economy: the power generation sector and the energy-intensive and trade-exposed industries.

This section focuses exclusively on the output index to proxy sectoral implications, because it is the most commonly used measure in a CGE framework (see for other metrics to measure competitiveness impacts: Böhringer and Alexeeva-Talebi, forthcoming). To economize the space, we emphasize the case when both firms and consumers face higher prices increases and consider three alternative recycling mechanisms: (i) using total revenues to invest in Gazprom’s infrastructure (*INVEST*), (ii) spending total revenues to increase governmental spending (*GOVCON*) and (iii) splitting revenues equally between Gazprom’s investments and cutting labour taxes (*INVLAB*).

Figure 3: Output effects for selected industries (% change from BaU, in 2020)



Two main conclusions arise from Figure 3. First, sectoral effects are very heterogeneous across the economy. At the lower end of the range, the gas sector will confine the production level by up to some tremendous 25% in comparison to BaU in 2020. Higher gas prices increase the profitability of coal-fired power stations and accelerate the switch away from gas,

making coal and coke producing sectors to the biggest winners of the reform. But the impacts are not likely to be very high. Our results are in line with previous studies by Milov et al. (2006), Stern (2005) and Tsygankova (2008) estimating the perspective for coal use in power generation as limited in the upcoming decades. One argument is that a large scale switch towards coal would require enormous investment flows which cannot be mobilized in the short term period. An additional constraint is put by the fact that coal reserves are located in much more remote areas than gas fields making transportation costs even more substantial.

The envisaged reform will affect the Russian heavy industry not only directly via gas price increases but also indirectly through rising electricity prices. From the figure below it seems, however, clear that the energy-intensive and trade-exposed industries will adjust the production level only modestly. This is due to high potential for energy saving in industrial sectors by means other than pure output reduction, in particular by substituting energy with labour and/or capital. To reflect this potential in the SUST-RUS model, we guided the choice of substitution elasticities between energy and non-energy aggregate using the study by Lokhov and Welsch (2008). The employed Russia-specific values are higher than those estimated by Okagawa and Ban (2008) and typically assumed in the global CGE models.

The second insight from Figure 3 is that recycling mechanisms matters for the sectoral implications. In particular, gas price increases accompanied by redistribution of the revenues to finance labour tax cuts and to invest into the Gazprom's infrastructure have more favourable effects over a reform in which the revenues are used to increase the governmental spending. In terms of sectoral incidence, output losses (gains) in all sectors are smallest when revenues are equally split to boost Gazprom's investments and to cut labour taxes (*InvLab*).

d. Environmental effects

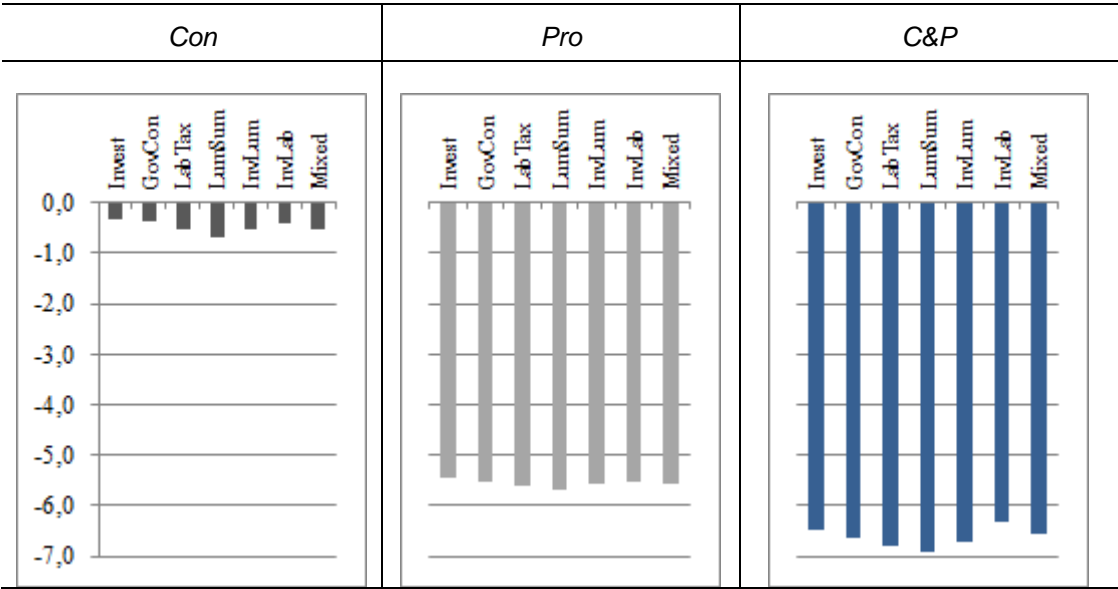
Over the last few years, the Russian government started introducing a mix of structural policies to limit the energy consumption and to reduce GHG emissions. The country is still among world's most intensive users of energy, while low energy intensity is endemic in every sector of economy. The heavy industry in particular has inherited an energy-inefficient and carbon-intensive production plants from the Soviet time. Despite some progress, little has been achieved in terms of energy improvement since Russia became independent in the 1990s. The period of economic boom during the 2000s forcefully disclosed the vulnerability of country's "low-energy-efficiency" approach when the shortage of natural gas and electricity supplies to the industry become an factor determining "the limits of growth" (Bashmakov et al., 2008).

In the presence of energy use externalities such as harm to human health or climate change, there is an economic rationale to increase gas prices above the long run marginal costs of production. Russia circumnavigated this basic economic principle for decades by providing underpriced gas to the domestic market. Due to the low financial returns, there were no or little incentives for industrial consumers and private households to invest in any energy efficiency measures. Thereby, empirical work in a variety of contexts demonstrated that the fastest improvements in energy productivity were in periods of relatively high energy prices (Allcott and Greenstone, 2012).

In the rhetoric of Russian stakeholders, an upward correction of gas prices is a powerful energy conservation policy that addresses poor energy efficiency concerns through induced factor substitution and technical change. Figure 4 revolves around this argument using the aggregate measure of energy intensity which relates Russia's GDP to its total energy use. Energy efficiency improves as the indicator decreases; the energy efficiency deteriorates as the indicator increases. We argue that the magnitude of changes in energy efficiency depends on (i) the policy implementation, thereby reflecting the on-going debate on what type of economic agents are subject to the gas price reform; (ii) the ease of substitution of energy with labour-capital aggregate in production and non-energy goods in consumption; and (iii) the mode of revenue redistribution (cf. Böhringer and Alexeeva-Talebi, forthcoming).

Two main conclusions arise from Figure 4. First, the policy implementation drives the results most. Substantial improvements in country's overall energy efficiency are feasible only if government charges industrial producers with higher gas prices. Doubling gas prices creates incentives large enough to make use of vast technical energy efficiency potential which exists particularly in Russian electricity generation and manufacturing sector (ICF, 2008). On the contrary, rising prices for private consumers only will leave the country's energy efficiency virtually unchanged in 2020 in comparison to "doing-nothing case". This outcome is rooted in a rather small fraction of households' gas consumption in total gas consumption in Russia (roughly 11%) and a more limited energy saving potential in comparison to the industrial users. Notwithstanding, our results might be slightly underestimated. Some technical studies forecast that substantial energy savings are available in Russia in residential housing, in particular in space and water heating (ICF, 2008). The benefits of energy efficiency measures in residential housing are, however, subject to barriers which might be difficult to overcome in a short-term perspective we are taking in our exercise.

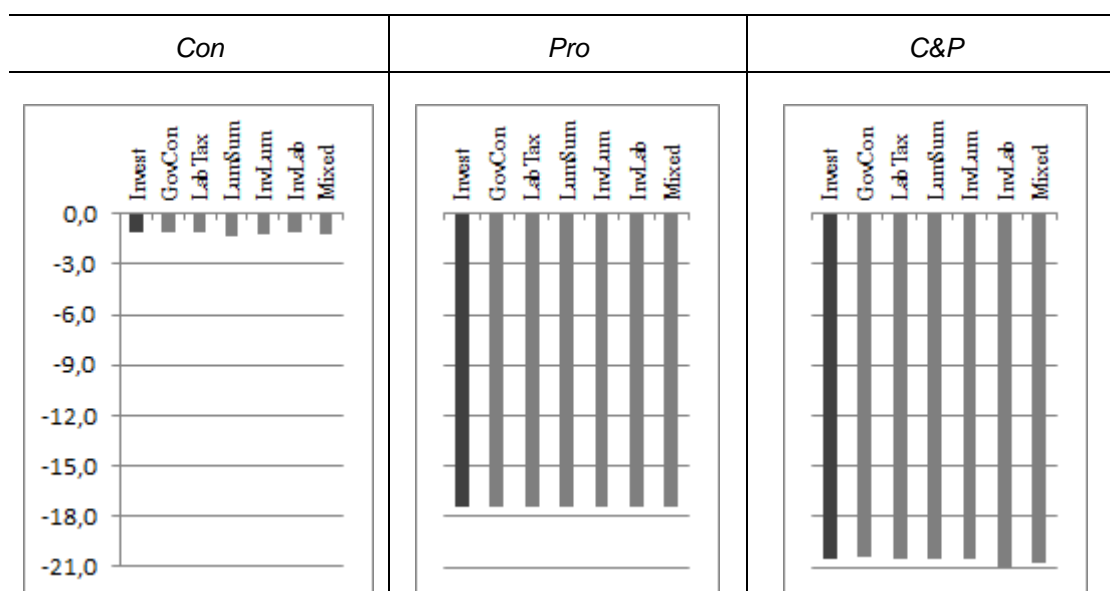
Figure 4: Impact on energy intensity in 2020 (% vs. BaU) – Varying reform designs



The second result from Figure 4 is that the potential to exploit the revenue-recycling effect (Goulder and Parry, 2008) and, hence, to foster the adoption of energy efficiency measures through a mode of revenue redistribution, is rather limited in Russia. In particular, gas price increases accompanied by redistribution of the revenues to finance labour tax cuts have no additional energy saving benefits over a reform in which the revenues are returned as lump-sum transfers. This is due to a lower level of distortions prevailing on the Russian labour market which makes the substitution towards more labour less attractive as in more industrialized economies.

Figure 5 visualizes how the CO₂ intensity reacts to changes in energy efficiency under alternative policy designs. Limiting the policy to the households’ side will barely cause any measurable improvements in emissions levels. Under the most extensive scheme covering consumers and producers, the large-scale emissions reductions of about 20% can be achieved compared to the BaU in 2020. Thus, the gas price liberalisation will bring Russia on a substantially more sustainable path in terms of CO₂ emissions but only under the prerequisite that industrial producers will advance in terms of the energetic modernisation. Thereby, there are two effects working in different directions. On the one hand, the reductions in gas demand results in decreasing CO₂ emissions. On the other hand, the switch towards more coal let the CO₂ emissions increase. Dudek et al. (2006) argued that raising domestic gas prices in Russia is counterproductive from an environmental perspective as it forces a switch towards more coal in existing facilities and boosts emissions. From figure X it is evident that the first effect dominates resulting in significant net emissions reductions.

Figure 5: Impact on carbon intensity in 2020 (% vs. BaU) – Varying reform designs



Next, we disaggregate the economy-wide CO₂ reduction by region to track the contribution at the federal district level. Table 2 shows some heterogeneity across the Russian regions, with the South reducing most in relative terms vis-à-vis the BaU levels. From the cost perspective, this outcome is driven by low-cost advantage in abatement options prevailing in the South due to its relatively low gas consumption in comparison to other regional areas (see again the Table 1). Impacts at the regional level vary to some extent across redistribution schemes, with *InvLab* having the strongest effects.

Table 2: Decreasing regional carbon emissions – taxing consumers and producers: C&P (% change from BaU, 2020)

	<i>Invest</i>	<i>GovCon</i>	<i>LabTax</i>	<i>LumSum</i>	<i>InvSum</i>	<i>InvLab</i>	<i>Mixed</i>
<i>Central</i>	-20,3	-20,3	-20,4	-20,5	-20,4	-20,8	-20,6
<i>North West</i>	-20,0	-20,2	-20,3	-20,3	-20,2	-20,7	-20,5
<i>South</i>	-24,4	-24,3	-24,5	-24,7	-24,6	-25,2	-25,0
<i>Volga area</i>	-21,0	-21,2	-21,3	-21,2	-21,1	-21,7	-21,4
<i>Urals</i>	-20,3	-20,0	-20,3	-20,7	-20,5	-21,1	-20,9
<i>Siberia</i>	-19,8	-19,7	-20,0	-20,1	-20,0	-20,5	-20,3
<i>Far East</i>	-19,8	-19,4	-19,7	-20,0	-19,9	-20,8	-20,4

In terms environmental impacts, Table 3 reveals finally a trade-off between decreasing global gases (CO₂) and increasing local gases (SO_x) due to more extensive coal usage. SO_x emissions increase most in the Far East, a region where main Russian coal reserves are located.

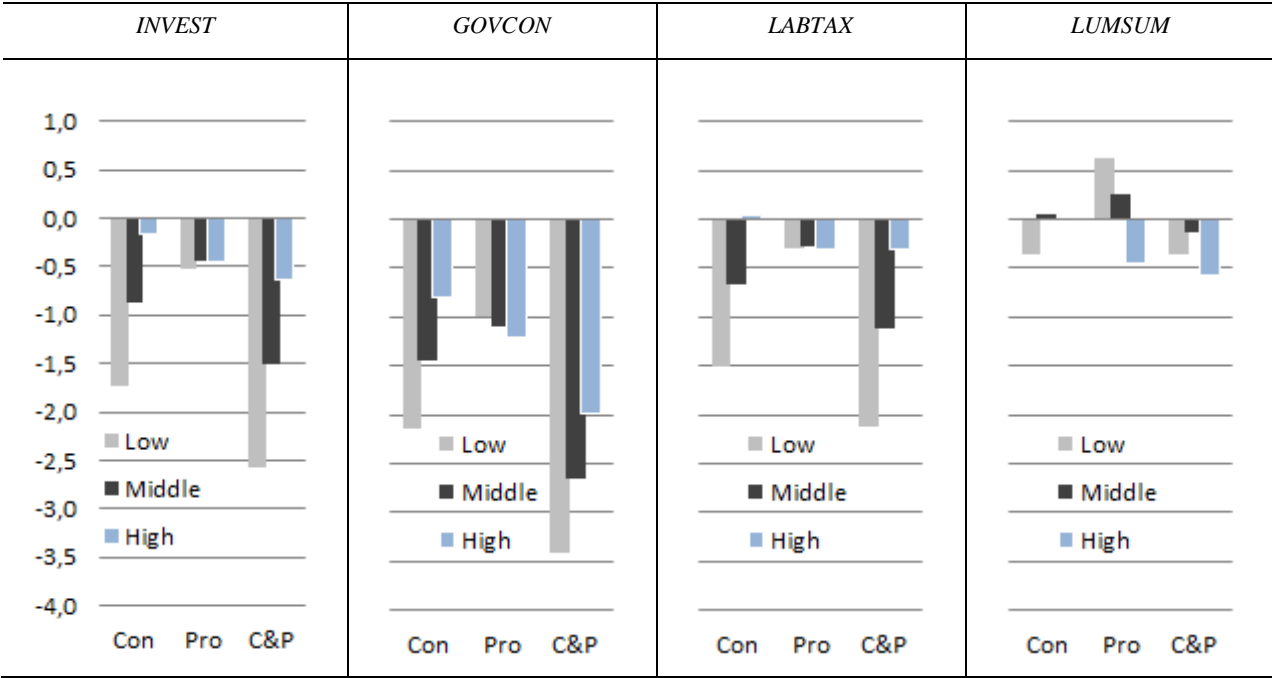
Table 3: Increasing regional SOx emissions – taxing consumers and producers (% change from BaU, 2020)

	<i>INVEST</i>	<i>GOVCON</i>	<i>LABTAX</i>	<i>LUMSUM</i>	<i>INVSUM</i>	<i>INVLAB</i>	<i>MIXED</i>
<i>Central</i>	1,1	0,7	0,7	0,7	0,9	0,9	0,9
<i>North West</i>	5,2	4,5	4,3	4,4	4,8	4,7	4,6
<i>South</i>	0,4	0,1	-0,1	-0,2	0,1	-0,2	-0,2
<i>Volga area</i>	2,1	1,4	1,4	1,6	1,9	1,6	1,6
<i>Urals</i>	4,0	4,4	3,9	3,4	3,7	3,5	3,4
<i>Siberia</i>	4,8	4,3	3,8	3,8	4,3	4,4	4,2
<i>Far East</i>	12,3	13,1	12,6	12,1	12,2	11,0	11,6

e. Social impacts

In its Energy Strategy until 2030, Russia identifies the issues of energy poverty as one of the priority areas in the modernization of the energy sector. The precariousness of increasing (energy) poverty and raising inequality from gas price hikes constitutes one of the main obstacles to the continuation of the gas price reform and ultimately to the sustainable energy use in Russia. Notwithstanding the need for further price corrections on the domestic gas market, the Russian government is seeking for a well-targeted strategy to prevent severe hardship. The rationale of this section is related to the argument above regarding a potentially strong adverse impact of envisaged gas price increases on the well-being of the poor. Given these concerns, we assess the impact of gas price increases on the poverty and the vulnerability of Russia's population using two different metrics: the Hicksian equivalent variation to dissect the inequality in consumption (Figure 6a and Figure 6b) and the Gini coefficient to explore the inequality in income (Table 4).

Figure 6a: Welfare effects for different household types – varying the scope of the reform and distribution mechanisms (% change from BaU, 2020)

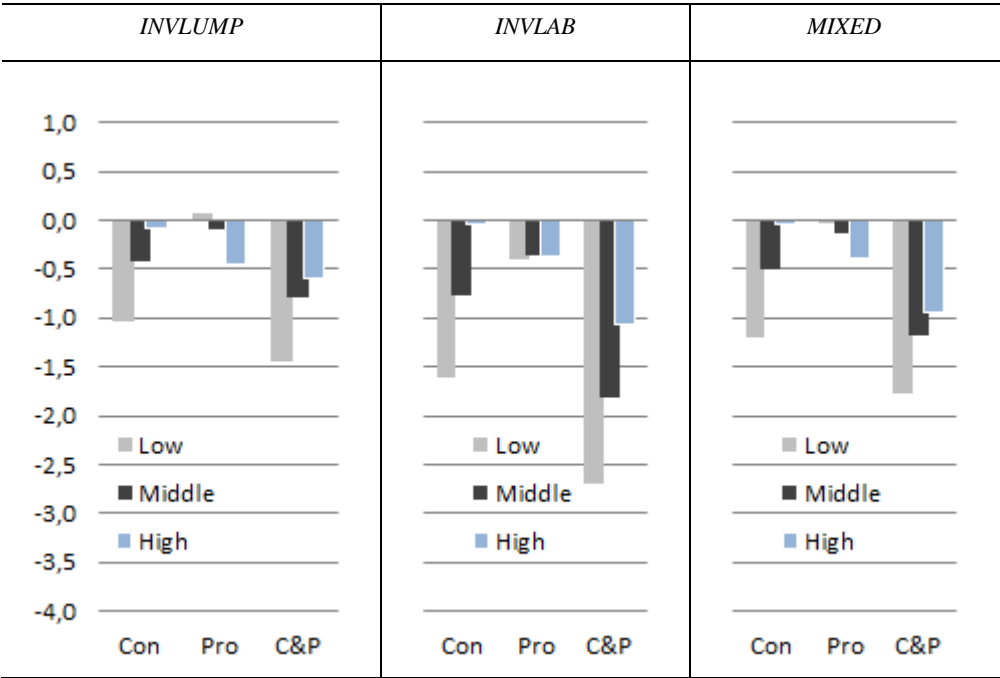


Two main conclusions can be drawn from Figure 6a and Figure 6b. First, doubling gas prices on the domestic market over roughly a decade will have a small though *non-negligible adverse* impact on the well-being of the Russian society by 2020. This is evidenced by minor adjustments in values of the Hicksian equivalent variation for low, middle and high income households. We therefore argue that envisaged price increases, even within the most far-reaching reform proposal where consumers and producers are targeted alike (policy proposal labeled with “C&P” in the figure XXa and XXb), will enable the country to emerge from the situation of the extreme poor energy efficiency, without sacrificing the social freedom.

The second conclusion drawn from Figure 6 and Figure 6b is that all recycling mechanisms have large redistributive impacts. Deregulating natural gas pricing, notwithstanding, is a *regressive* policy if prices are gradually increased for consumers only (in figure XXa and XXb we label this type of reform with “Con”). This result is primarily rooted in the fact that gas consumption represents a non-negligible, albeit still a rather small, share of direct living costs to the middle class and the poor. In our reference scenario, where Gazprom retains revenues generated through gas prices increases for infrastructure investments, the welfare losses for low income households are among the highest. That is because ultimately the nonpoor are the true beneficiaries capitalizing on higher returns in the future if Gazprom’s investment flows increase today. But recycling revenues to increase the governmental

spending makes the poor even worse off. All other recycling measures reduce the adverse impacts on the poor and the middle class, with lump-sum payments making the case as a most suitable mechanism to address the distributional concerns.

Figure 6b: Welfare effects for different household types – varying reforms and distribution mechanisms (% change from BaU, 2020)



Charging firms in lieu of consumers with higher gas prices (reform proposal labeled with “Pro”) might be a superior strategy from a distributional point of view: It will have a moderate and *progressive* impact on citizen’s welfare in comparison to the former option, except for the case that revenues are entirely recycled to finance Gazprom’s investment needs.

More likely is, however, that reform proposals will seek to adjust gas prices on the domestic market for both types of economic agents: consumers and producers in order to create substantial amount of revenues. In this case, Russian Government is well advised to choose a proper redistribution mechanism to allay the inequality consequences. The ranking of the recycling mechanisms in terms of their adverse impact on the poor, from the least adverse to the most adverse option, is as follows: (i) using revenues for lump-sum payments (*LUMPSUM*), (ii) splitting revenues equally to finance Gazprom’s investment needs and to pay lump-sum transfers (*INVLUMP*), (iii) splitting revenues equally to finance Gazprom’s investment needs, to pay lump-sum and to cut labour taxes (*MIXED*), (iv) using total revenues to cut labour taxes (*LABTAX*), (v) using total revenues to invest in Gazprom’s infrastructure (*INVEST*), (vi) splitting revenues equally between labour tax cuts and Gazprom’s investments (*INVLAB*) and finally (vii) spending total revenues to increase governmental spending

(*GOVCON*). Hence, the conditions under which the Russian government can generate substantial investment inflows for Gazprom without sacrificing the social freedom is to partially redistribute the revenues via lump-sum payments. Again, the revenues shall not be used to increase the governmental spending as it leaves the consumers in the most unfavourable situation.

Next, we apply one of the widely quoted indicators: the Gini coefficient to measure the impact of gas price reforms on the overall income inequality on a scale from 0 (perfect equality) to 1 (absolute inequality). Some recent estimates establish that Russia's income, despite a conventional wisdom, is more evenly distributed than in any of the other BRIC countries or in the USA. In 2008, the Gini coefficient got the value of roughly 0.42 (Rossiyskaya Gazeta, 2010). The SUST-RUS model projects for the business-as-usual case that Russia will move by 2020 towards slightly more equitable redistribution of wealth, with the Gini coefficient varying by area of residence from some 0.29 (North West) to 0.37 (Far East).

Table 4: Gini coefficient at the regional level – taxing consumers and producers (% change from BaU, 2020)

	<i>INVEST</i>	<i>GOVCON</i>	<i>LABTAX</i>	<i>LUMSUM</i>	<i>INVSUM</i>	<i>INVLAB</i>	<i>MIXED</i>
<i>Central</i>	0,32	0,19	0,25	0,10	0,21	0,20	0,14
<i>North West</i>	0,30	0,21	0,22	0,11	0,20	0,19	0,14
<i>South</i>	-0,09	-0,04	-0,04	-0,07	-0,08	-0,05	-0,05
<i>Volga area</i>	0,21	0,14	0,17	0,06	0,13	0,14	0,09
<i>Urals</i>	0,23	0,15	0,29	0,15	0,19	0,27	0,23
<i>Siberia</i>	0,53	0,35	0,43	0,22	0,37	0,38	0,29
<i>Far East</i>	0,23	0,17	0,16	0,07	0,14	0,12	0,08

Our results in Table 4 confirm concerns about raising inequality in the case of gas price increases but the reform is not subject to significantly greater disparities *within* and *between* the various federal districts of the country. That is even if it targets consumers and producers alike. One of the factors driving inequality up is a rising wage inequality: Firms can create new jobs by substituting energy with labor and workers are free to move from one federal district to another. [U18] The reduced unemployment and thus higher income determined that *South* appears to be a beneficiary in terms of reduced inequality in comparison with other federal districts. The higher the probability that revenues are returned via lump-sum payments (Scen *LUMSUM*) in lieu of the other redistribution mechanisms, the less pronounced becomes the deterioration of the Gini coefficient across the scenarios. According to the Gini index, the least favorable option is to fully utilize tax revenues for Gazprom's investment needs as it

after all favors the rich most. But again, the increases in inequality within a federal district on a scale of less than 1% vs. BaU will not create any significant additional burden on the social situation. As the spatial disparities (i.e. disparities *between* federal districts) increase most under the *INVEST* scenario, a partial redistribution of revenues via lump-sum payments can be used as a remedy to this problem.

Russian policymakers confront the consequences inherent in raising prices on the domestic market for the social dimension. In this section we argued that with an emphasis on inequality issues, the Russian Government may rely on a partial redistribution of revenues towards the middle class and the poor. In essence, the favorable recycling option for a given level of the reforms boils down to a partial redistribution of revenues via lump-sum transfers. The problem with recycling option based on labor tax cuts is that it favors the nonpoor as unskilled labor in Russia already benefits from low tax rates.

6 Conclusions

From the mid-2000s, the key component of the reforms in the Russian gas sector has become the introduction of a new pricing scheme for natural gas supply at the domestic markets. Historically, low gas prices explained part of the failure to raise Gazprom's investments to the required level and were disincentive for decades to improve country's energy efficiency. Notwithstanding the need for further price corrections, the Russian stakeholders find themselves currently under pressure to design a well-targeted strategy for price deregulation on the domestic gas market. How much further Russia will move at the pace set out in its Energy Strategy until 2030 is not clear at all, as social impacts of continues price increases begin to be forcefully felt throughout the society. The growing momentum for gas price reform is increasingly constrained by fears among Russian stakeholders of potentially strong adverse impact that market-based price setting principle in gas sector will have elsewhere in the economy. This paper presents a simple yet a flexible framework for evaluating gas price reforms in Russia emphasizing the pending trade-offs between the competing goals.

Five main conclusions can be drawn from our analysis. *First*, the generation of investment flows in the magnitude required by independent analysts – according to IEA (2002) around \$105-118 billion (in 2006 US\$ billions) between 2011 and 2020 – is feasible only when both households and firms face increasing gas prices. An alternative scope of reform – when only one type of economic agent is targeted – is not desirable because of revenue-generating motives and because it introduces additional distortion into the economy.

Second, doubling gas prices on the domestic market over roughly a decade will have a small though *non-negligible adverse* impact on the inequality in the Russian society. We argue that the reform is not subject to any significantly greater disparities within and between the various federal districts of the country.

Third, recycling mechanisms have large distributional impacts. If supportive measures are desired, the favourable option boils down to a partial redistribution of revenues via lump-sum transfers. Russian policymakers are advised to avoid concrete actions that would result in increasing governmental spending instead.

Four, gas price liberalisation will bring Russia on a more sustainable path in terms of energy efficiency. This is, however, only under the prerequisite that industrial producers will advance in terms of the energetic modernisation. By contrast, country's energy efficiency will be virtually unchanged if only consumers will face price increases. Notwithstanding, the potential to exploit the revenue-recycling effect and hence to foster the adoption of energy efficiency measures through a mode of revenue redistribution, is rather limited in Russia.

Five, due to a switch to more coal in the production process there is a trade-off between decreasing global greenhouse gases such as CO₂ and increasing local acidifying emissions such as SO₂. In some regions, the latter might be rather significant.

Here we need a strong last paragraph!!!

Appendix

a. Model dimensions

In the version of the model used here, Russian Federation is divided in 7 federal districts: Central, North Western, South, Volga Basin, Ural, Siberian and Far Eastern. The sectorial aggregation covers 26 sectors in each federal district.

Table 1A: Model dimensions

Production sectors	Regions and primary factors
<i>Energy</i>	<i>Regions</i>
Coal	Central
Crude oil [U19]	North Western
Natural gas	South
Refined oil products	Volga Basin
	Ural
	Siberian
	Far Eastern
<i>Non-Energy</i>	
Mining and quarrying	
Food products, beverages and tobacco	
Textiles and textile products	<i>Primary factors</i>
Leather and leather products	Labour: low, medium, high
Wood and wood products	Capital
Pulp, paper and paper products	Natural resources: coal, oil [U20] and gas
Chemicals and chemical products	
Rubber and plastic products	
Non-metallic mineral products	
Basic metals	
Machinery and equipment	
Electrical and optical equipment	
Transport equipment	
Manufacturing n.e.c.	
Electricity distribution	
Electricity generation	
Construction	
Wholesale and retail trade	
Hotels and restaurants	
Transport and communication	
Transport	
Financial intermediation	
Public administration and defence	
Real estate, renting	
Education	
Health and social work	

b. Sectoral disaggregation of the input-output table for the year 2006 (IO 2006)

Each step of the proposed methodology includes several tasks as displayed in the diagrams below.

Figure XX: Estimation of the Russian SIOT for 2003 in NACE format [U21]

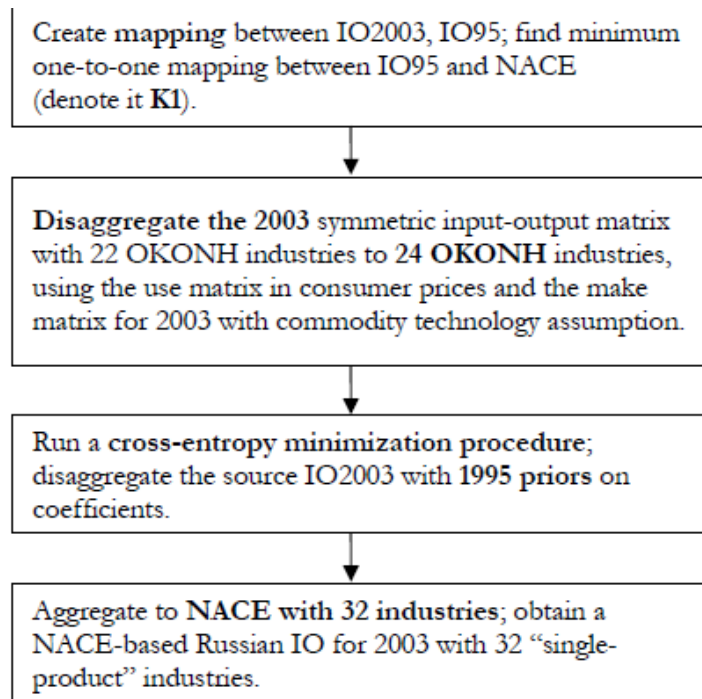


Figure XX: Estimation of the Russian SIOT for 2006 in disaggregated NACE classification

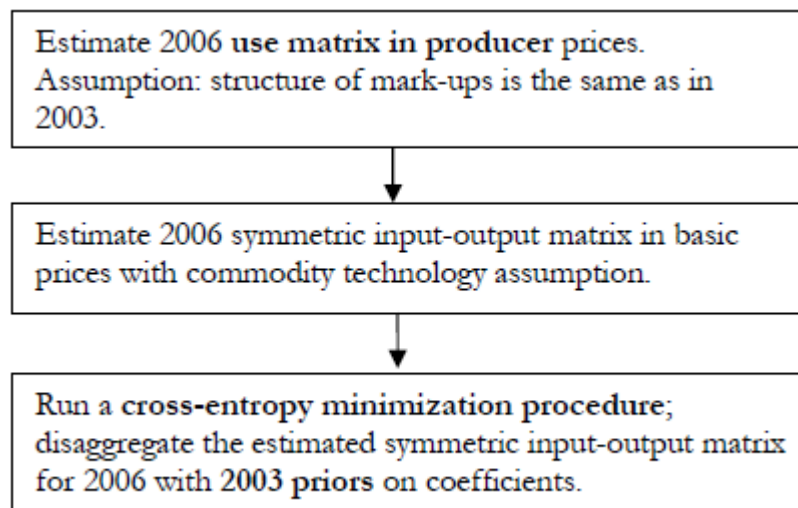
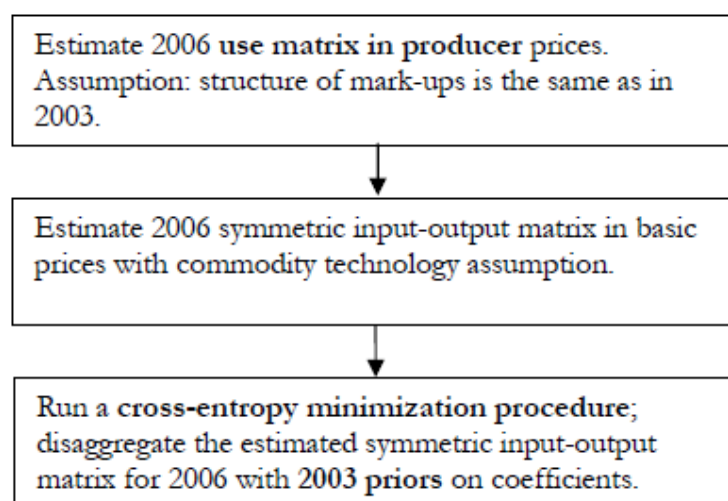


Figure XX: Estimation of the Russian regional symmetric input-output matrices in disaggregated NACE classification



c. Data sources for the social block of SUST-RUS.

Table 2A: Skills and ISCO codes

Level of skills	ISCO codes	Occupations
Low	9	Elementary (unskilled) occupations
Medium	3-8	Technicians and associate professionals, clerks, service workers and market workers, skilled agricultural and fishery workers, craft and related trades, plant and machine operators and assemblers
High	1-2	Legislators, senior managers, officials and professionals

Table 5A: Share of skill use within sector, source: ILO database (average 2006-2007)⁴

Sectors	LS	MS	HS
<i>Total</i>	0.117	0.642	0.240
A Agriculture, Hunting and Forestry	0.184	0.750	0.066
B Fishing	0.169	0.721	0.110
C Mining and Quarrying	0.076	0.751	0.173
D Manufacturing	0.125	0.676	0.199
E Electricity, Gas and Water Supply	0.074	0.727	0.200
F Construction	0.127	0.677	0.197
G Wholesale and Retail Trade	0.089	0.767	0.144
H Hotels and Restaurants	0.134	0.779	0.088
I Transport, Storage and Communications	0.089	0.767	0.144
J Financial Intermediation	0.024	0.426	0.549
K Real Estate, Renting and Business Activities	0.120	0.458	0.421
L Public Administration and Defence	0.121	0.369	0.510
M Education	0.121	0.369	0.510
N Health and Social Work	0.089	0.626	0.285
O Other Community, Social and Personal Service Activities	0.152	0.580	0.268
P Households with Employed Persons	0.525	0.450	0.025
Q Extraterritorial Organizations and Bodies	0.250	0.000	0.750
Unemployed	0.228	0.676	0.095

⁴ Own calculations based on the ILO database. High skilled = isco1, isco2, medium skilled=isco3, isco4, isco5, isco6, isco7, low skilled=isco 8 and isco 9. The data is based on the share of employees, not corrected for wages.

a. Empirical parameterization of the model

Table 6A: Exogenous parameter of input substitution

Production Technologies	KLEM	M	KLE	KL	ELEC	COAL	OIL/ GAS
Agriculture	0.392	0	0.516	0.023	0.6	0.5	0.75
Fishing	0.392	0	0.516	0.023	0.6	0.5	0.75
Coal	0.729	0	0.553	0.139	0.6	0.5	0.75
Gas	0.729	0	0.553	0.139	0.6	0.5	0.75
Oil	0.729	0	0.553	0.139	0.6	0.5	0.75
Mining (non-energy)	0.729	0	0.553	0.139	0.6	0.5	0.75
Food, beverage and tobacco	0.729	0	0.553	0.139	0.6	0.5	0.75
Textiles	0.329	0	0.395	0.382	0.6	0.5	0.75
Leather	0.722	0	0.637	0.161	0.6	0.5	0.75
Wood	0.695	0	0.456	0.087	0.6	0.5	0.75
Pulp and paper	0.187	0	0.211	0.381	0.6	0.5	0.75
Coke, refineries	0.848	0	0.529	0.334	0.6	0.5	0.75
Chemicals	0.848	0	0.529	0.334	0.6	0.5	0.75
Rubber and plastics	0.306	0	0.411	0.358	0.6	0.5	0.75
Non-metallic products	0.306	0	0.411	0.358	0.6	0.5	0.75
Basic metals	1.173	0	0.644	0.22	0.6	0.5	0.75
Machinery	0.13	0	0.292	0.295	0.6	0.5	0.75
Electric and optics	0.876	0	0.524	0.163	0.6	0.5	0.75
Transport eq.	0.548	0	0.519	0.144	0.6	0.5	0.75
Other manufacturing	0.406	0	0.529	0.046	0.6	0.5	0.75
Electricity, gas and water (distrib.)	0	0	0.256	0.46	0.6	0.5	0.75
Electricity	0	0	0.256	0.46	0.6	0.5	0.75
Construction	1.264	0	0.529	0.065	0.6	0.5	0.75
Wholesale trade	0.9	0	0.784	0.316	0.6	0.5	0.75
Hotels and restaurants	0.9	0	0.784	0.316	0.6	0.5	0.75
Communication	0.654	0	0.518	0.37	0.6	0.5	0.75
Transport	0.352	0	0.281	0.31	0.6	0.5	0.75
Financial intermediation	0.492	0	0.32	0.264	0.6	0.5	0.75
Government service and defence	0.9	0	0.784	0.316	0.6	0.5	0.75
Real estate, renting and business activities	0.492	0	0.32	0.264	0.6	0.5	0.75
Education	0.9	0	0.784	0.316	0.6	0.5	0.75
Health and social work	0.9	0	0.784	0.316	0.6	0.5	0.75

Table 7A: Proposed Armington elasticities for SUST-RUS model

Production Technologies	Armington elasticities
Agriculture	0.6
Fishing	0.6
Coal	0.75
Gas	0.75
Oil	0.75
Mining (non-energy)	0.75
Food, beverage and tobacco	0.6
Textiles	0.79
Leather	0.79
Wood	0.79
Pulp&Paper	0.79
Coke, refineries	0.83
Chemicals	0.83
Rubber and plastics	0.83
Non-metallic products	0.83
Basic metals	0.81
Machinery	0.94
Electric and optics	0.75
Transport Eq.	0.75
Other manufacturing	0.61
Electricity, gas and water (distrib.)	0.75
Electricity	0.75
Construction	0.6
Wholesale trade	0.6
Hotels and restaurants	0.6
Communication	0.6
Transport	0.6
Financial intermediation	0.6
Government service and defence	0.6
Real estate, renting and business activities	0.6
Education	0.6
Health and social work	0.6

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