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## Finance and Democracy in Africa

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# AFRICAN GOVERNANCE AND DEVELOPMENT INSTITUTE

## A G D I Working Paper

WP/11/020

### **Finance and Democracy in Africa**

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**AGDI Working Paper**

Research Department

**Finance and Democracy in Africa**

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**Abstract**

This paper focuses on how political regimes affect financial development in Africa, contingent on religious-domination, income-levels and colonial-legacies. The main findings are summarized as follows. Authoritarian regimes have a higher propensity to effect policies that favour the development of financial intermediary depth, activity and size. Democracy has important effects on the degree of competition for public offices but less significant effects in comparison with autocracy on policies towards financial development. As a policy implication, once democracy is initiated, it should be accelerated (to edge the appeals of authoritarian regimes) and reap the benefits of *level* and *time* hypotheses in financial development.

*JEL Classification:* E40; E50; O10; P16; P50

*Keywords:* Banking; Finance; Politics; Democracy; Development

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## **1. Introduction**

The relative importance of political regimes in economic growth, welfare, human liberties and financial development has marked the geo-political landscape of the African continent over the past couple of months. In three words, “the Arab Spring” has reignited the debate over the influence of political institutions on the destinies of those who depend on their policies for a livelihood. Tunisia, Egypt, Libya, Algeria, Morocco, Senegal, Ivory Coast, Uganda, Zambia, Mauritania, Sudan, Western Sahara, Bahrain, Syria, Yemen, Jordan, Oman, Lebanon, Saudi Arabia...etc are countries that have recently witnessed major or minor revolutions, through techniques of civil resistance in sustained campaigns involving strikes, demonstrations, marches and rallies, as well as the use of social-media to organize, communicate and raise awareness in the face of state attempts at repressions and internet censorship.

The motivations of these uprisings that have marked the history of humanity over the last few months have left political economists, researchers, governments and international policy makers pondering over the following concerns. How do national religious inclinations exert influence on financial dynamics? How do income levels matter in financial development? What bearing do legal origins have on financial development prospects? Do income-levels, dominant-religions and colonial-legacies matter in the quality of political regimes? How do democracy and autocracy affect financial development dynamics conditional on religious-domination, legal-traditions and income brackets? Such are the concerns this work seeks to address.

The remainder of the paper is organized in the following manner. Section 2 reviews existing literature. Data and methodology are presented and outlined respectively in Section 3. Section 4 presents and discusses the empirical analysis. We conclude with Section 5.

## **2. Literature review**

### **2.1 Existing strands**

#### *2.1.1 Democracy and growth*

The relationship between political democracy and economic growth has been a center of debate over the past decades. A bulk of cross-country research has shown a theoretical divide on the impact of democratic (versus authoritarian) regimes on growth. Both theoretical and empirical literatures are highly divided on the effects of democracy on economic growth. While from a theoretical perspective, Clague et al. (1996) and Haggard (1997) argue that democracy promotes economic growth better than autocratic regimes, Rao (1984) and Blanchard & Shleifer (2000) disagree.

Proponents of democracy postulate that the motivations of citizens to work and invest, the effective allocation of resources in the marketplace and profit-maximization of private activity can all be maintained in a climate of liberty, free-flowing information and secured control of property (North, 1990; Doucouliagos & Ulubasoglu, 2008). Democracies can infringe state intervention in the economy, improve responsiveness to the public's demand on areas such as education, justice and health and, most importantly encourage long-run and stable growth (Rodrik, 2000; Baum & Lake, 2001, 2003).

Conversely, opponents of democracy posit that democracies lend themselves to popular demands for immediate consumption at the expense of profitable investments and can neither be insulated from the interest of rent-seekers nor mobilize resources swiftly. In the same vein, democracies are said to be prone to conflicts due to social, ethnic and class struggles. Whereas some authors subscribe to authoritarian regimes in efforts to suppress conflicts, resist sectional interests and take coercive measures necessary for rapid growth, others emphasize the role of

markets and institutions irrespective of political regime-type (Bhagwati, 1995). Democracy presents a potential risk to growth because it is open to pressures from interest groups (Olson, 1982). Rao (1984) postulates that two-thirds of the world's population were living under nondemocratic forms of government because; democratic institutions fail to respond to the immediate demands of the population which is impatient to raise its standard of living. In the assessment, authoritarian regimes orchestrate economic growth by sacrificing current consumption for investment, which makes them rather effective at mobilizing savings. Blanchard & Shleifer (2000) compare fiscal federalism in China and Russia to demonstrate that, political centralization in China reduces both the risk of capture and the scope of competition for rents by local governments. Conversely, the emergence of a partly dysfunctional democracy in transitional Russia deters economic growth due to rampant local capture and competition for rents.

Shen (2002) cuts adrift the cross-country mainstream approach to empirical examination of the democracy-growth nexus and proposes a “before-and-after” analytical technique. The paper compares the economic performance of forty countries before and after they became democracies or semi-democracies over the last four decades and finds evidence that an improvement in growth performance typically follows the transformation to democracy. In the same vein, growth appears to be more stable under authoritarian regimes. Interestingly, rich countries often experience declines in growth after a democratic transformation whereas poor nations typically experience accelerations in growth. Growth change appears to be negatively associated with initial savings ratio and positively linked to the export ratio to GDP.

Given the debate highlighted above, Doucouliagos & Ulubasoglu (2008) have challenged the consensus of an inconclusive relationship with a meta-analytic review and a quantitative

assessment of the democracy-growth literature. They have applied meta-regressions to a population of 470 estimates derived from 81 papers (on the democracy-growth association) and drawn the following conclusions. (1) Given overall available published works, there is on average no evidence of democracy being detrimental to growth since the former has no direct effect on the latter. Evidence suggests only a robust and significant indirect effect on growth. (2) Results are consistent with democracies being associated with higher human capital accumulation, lower political instability, lower inflation and higher economic freedom. (3) Democracies are also found to be associated with larger governments and more restrictions to international trade. (4) The growth-effect of democratic regimes is higher in Latin America and lower in Asia but insignificant in Africa.

### *2.1.2. Democracy and finance*

The existing literature has stressed the role of political and legal institutions in promoting financial development, which is widely viewed as necessary for economic growth (King & Levine, 1993; Levine & Zervos, 1998). Institutions that abide by the rule of law, protect property rights as well as contract enforcements (and put effective constraints on rulers) are found to be associated with higher levels of financial development (La Porta et al., 1998; Rajan & Zingales, 2003; Haber et al., 2007; Asongu, 2011abcd).

From a fundamental perspective, powerful sets of institutions often result from democracy: a political system characterized by popular participation, political competition for public offices and institutional constraints on the rules (Siegle et al., 2004). For example democracy brings political checks and balances, responsiveness to citizens, self-correcting mechanisms, openness and other good institutions. La Porta et al. (2002) suggest that democratic

regimes encourage financial development by discouraging government ownership of financial institutions. Borrowing from Haber et al. (2007), openness and competitiveness in a country's political system has a tendency to reflect itself in the openness and competitiveness of its financial system. Thus democracies, by promoting political participation and competition limit the power of the state to control and repress the financial system, diminish the chance for both predatory and opportunistic behavior and consequently generate a more competitive and efficient banking system. Countries with greater constraints on the government provide greater protection against expropriation and consequently have a better banking system and more advanced stock markets (Acemoglu & Johnson, 2005). In the same vein, the presence of competitive elections, political checks and balances are of crucial importance in property rights protection and contract enforcement (North & Weingast, 1989).

## **2.2 Case of Africa**

Several studies have investigated the effect of political variables on economic growth in Africa (Ghura, 1995; Ojo & Oshikoya, 1995; Easterly & Levine, 1997; Guillaumont et al., 1999). Other works have examined the effect of political instability on savings or investment (Gyimah-Brempong & Traynor, 1996, 1999). To the best of our knowledge, the absence of any study that addresses the relationship between finance and democracy in the African continent represents an important missing link in the literature. Given the relative importance of politics in financial and human developments; the recent waves of revolutions that have marked the Arab-Spring; the established role institutions play in the rule of law, protection of private property rights and enforcement of contracts; the undeveloped state of financial and democratic institutions in Africa; this paper seeks to investigate what role political regimes play in the

development of financial intermediary dynamics. In plainer terms, the work assesses how distinguishing features like income-levels, colonial-legacies and religious-domination influence political regimes in their effect on financial dynamics of depth, efficiency, activity and size.

Therefore the contribution of this paper to the literature could be summed-up in the concerns that have left political economists, researchers, governments and international policy makers pondering-over during the Arab Spring. How do national religious inclinations exert influence on financial dynamics? How do income levels matter in financial development? What bearing do legal origins have on financial development prospects? Do income-levels, dominant-religions and colonial-legacies matter in the quality of political institutions? How do democracy and autocracy affect financial development dynamics conditional on religious-domination, legal-traditions and income-brackets? Beside the theoretical underpinnings of ‘democracy and growth’ on the one hand, and ‘democracy and finance’ on the other hand; the unprecedented nature of the Arab Spring on which the work is partly motivated requires some form of arbitrariness in the hypotheses to be tested.

### **3. Data and Methodology**

#### **3.1 Data**

We examine a panel of 34 African countries (Appendix 4) with data (Appendix 3) from African Development Indicators (ADI) and the Financial Development and Structure Database (FDSD) of the World Bank (WB). The resulting balanced panel is restricted from 1980 to 2010 owing to constraints in data availability. For clarity in presentation, we classify selected variables into the following categories.

### *3.1.1 Dependent variables*

#### *a) Financial depth*

Borrowing from the FDSD and recent African finance literature (Asongu, 2013abcd), we measure financial depth both from overall-economic and financial system perspectives with indicators of broad money supply ( $M2/GDP$ ) and financial system deposits ( $Fdgd$ ) respectively. Whereas the former represents the monetary base plus demand, saving and time deposits, the latter denotes liquid liabilities. Since we are dealing exclusively with developing countries, we distinguish liquid liabilities from money supply because a great chunk of the monetary base does not transit through the banking sector (Asongu, 2011e). The two indicators are in ratios of GDP (see Appendix 3) and can robustly check each other as either account for over 97% of information in the other (see Appendix 2).

#### *b) Financial intermediation efficiency*

By financial efficiency here, we neither refer to the profitability-oriented concept nor to the production efficiency of decision making units in the financial sector (through Data Envelopment Analysis: DEA). What this paper seeks to elucidate is the ability of banks to effectively fulfill their fundamental role of transforming mobilized deposits into credit for economic operators. We employ indicators of banking-system-efficiency and financial-system-efficiency (respectively ‘bank credit on bank deposits:  $Bcbd$ ’ and ‘financial system credit on financial system deposits:  $Fcfd$ ’). Like with financial depth, these two financial allocation efficiency proxies can check each other as they represent more than 89% of variability in one another (see Appendix 2).

### *c) Financial size*

In accordance with the FDSO, we appreciate financial intermediary size as the ratio of “deposit bank assets” to the “total assets” (deposit bank assets on central bank assets plus deposit bank assets: *Dbacba*).

### *d) Financial activity*

By financial intermediary activity here, the paper highlights the ability of banks to grant credit to economic operators. We proxy for both bank-sector-activity and financial-sector-activity with “private domestic credit by deposit banks: *Pcrb*” and “private credit by domestic banks and other financial institutions: *Pcrbof*” respectively. The latter measure checks the former as it represents more than 92% of information in the former (see Appendix 2).

### *3.1.2 Independent variables*

In accordance with the democracy-finance (growth) literature (Narayan et al., 2011; Yang, 2011), we measure political regimes with indicators of “*Polity*” and “*Democracy*” from the ADI of the WB. The *Polity* measure has been widely used in political science research and discloses the state’s level of democracy (about 89%: see Appendix 2) based on an evaluation of competitiveness, openness and level of participation at elections. To these measures we add an indicator of “*Autocracy*” for robustness purposes.

### *3.1.3 First-stage control variables*

In line with the literature (Asongu, 2011d; Yang, 2011) we control for population growth, openness (trade) and public investment in the finance (democracy)-instrument regressions. It is worth noting that, these control variables are important in the first-stage regressions to confirm the strength of the instruments. In the Instrumental Variables (IV) estimation procedure, the

instruments must be exogenous to the endogenous components of the independent variables conditional on other covariates (control variables).

#### *3.1.4 Second-stage control variables*

The choice of control variables in the second-stage of the IV procedure is very important for goodness of fit in model specification since they should be valid both from theoretical and empirical perspectives. Borrowing from the literature (Asongu, 2011d), the paper adopts inflation as the second-stage control variable. The empirical validity of the choice of this indicator is presented in Table 2 of Section 4.2. Owing to limited degrees of freedom (from overidentifying restrictions test constraints), we stop at one control variable for the second-stage regressions in the IV variable estimation approach<sup>2</sup>.

#### *3.1.5 Instrumental variables*

Previous research (La Porta et al., 1997; Stulz & Williamson, 2003; Beck et al., 2003; Asongu, 2011ab, 2012a; Yang, 2011) has demonstrated the correlation between political (financial) institutions and moment conditions of legal-origins, income-levels and religious-domination. The instruments have also been employed in recent African finance (Asongu, 2012b) and human development literature (Asongu, 2013e).

The summary statistics, correlation analysis (showing the nexuses among key variables used in the paper), variable definitions and sampled countries are presented in the appendices. The ‘summary statistics’ (Appendix 1) of the variables used in the estimations shows that, there is quite some variation in the data used so that one should be confident that reasonable estimated

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<sup>2</sup> An OIR test is only applicable in the presence of over-identification, that is, the instruments must be higher than the endogenous explaining variables by at least one degree of freedom. In the cases of exact- identification (instruments equal to endogenous explaining variables) and under-identifications (instruments less than endogenous explaining variables) an OIR test is by definition impossible.

relationships should emerge. The objective of the correlation matrix (Appendix 2) is to mitigate concerns of overparametization and multicollinearity. Based on an initial assessment of the correlation coefficients, there do not appear to be any serious issues in terms of the relationships to be estimated. Definitions and corresponding sources of the variables are presented in Appendix 3 while sampled countries are disclosed in Appendix 4.

## **3.2 Methodology**

### *3.2.1 Endogeneity*

While democracy might account for financial development, a reverse causality cannot be ruled-out especially as market pressures do influence the quality of political institutions. This potential correlation between independent variables and the error term in the equation of interest is taken into account by an Instrumental Variable (IV) estimation technique.

### *3.2.2 Estimation Technique*

In line with Beck et al. (2003) the paper adopts the Two-Stage-Least Squares (TSLS) with religious, income and legal-origin dynamics as instrumental variables. As highlighted earlier, the paper requires an estimation technique that takes account of endogeneity. The Instrumental Variable (IV) estimator can avoid the bias that Ordinary Least Squares (OLS) estimates are victim-of (absence of consistency) when independent variables are correlated with the error term in the equation of interest. Thus the IV model assesses how the moment conditions are instrumental in political-regime channels to financial development dynamics of depth, efficiency, activity and size. Borrowing from Asongu (2011ab) the IV process of the paper shall adopt the following steps:

- justify the use of an IV over an OLS estimation technique with the Hausman-test for endogeneity;
- show that instrumental variables are exogenous to the endogenous components of explaining variables (political-regime channels), conditional on other covariates (control variables);
- verify if the instrumental dynamics are valid and not correlated with the error-term in the equation of interest with an Over-identifying restrictions (OIR) test.

Thus the above methodology will include the following stages.

First-stage regression:

$$PoliticalChannel_{it} = \gamma_0 + \gamma_1(legalorigin)_i + \gamma_2(religion)_i + \gamma_3(incomelevel)_i + \alpha X_{it} + v_{it} \quad (1)$$

Second-stage regression:

$$Finance_{it} = \gamma_0 + \gamma_1(DemocraticChannel)_{it} + \gamma_2(AutocraticChannel)_{it} + \beta X_{it} + \mu_{it} \quad (2)$$

In the two equations,  $X$  is a set of independent control variables. For the first and second equations,  $v$  and  $u$ , respectively denote the disturbance terms. Instrumental variables are legal-origins, dominant-religions and income-levels.

### 3.2.3 Overparametization and multicollinearity issues

The over-parametization and multicollinearity claim is simply based on the fact that, if the *Democracy* and *Polity IV* indicators are included in the same regression, the high correlation rate (of over 0.75) will make one of the estimated coefficients negative and insignificant in relation to the other. Accordingly, including two variables which are highly correlated in the same model is by definition an issue of overparametization because the same information is contained in both variables at the height of the correlation coefficient (multicollinearity). This explanation is extended to the choice of instrumental variables which reflect perfect negative correlations for the most part (see *English* versus *French* or *Christian* versus *Islam* in Appendix 2).

Another dimension of overparametization worth elucidating is with respect to the degrees of freedom needed for an overidentifying restrictions (OIR) test. We have 5 instruments. Hence, only less than 5 endogenous explaining variables can be included a model. Why? Simple because, the Sargan OIR test for instrument validity is feasible only in case of overidentification (where the instruments must be higher than the endogenous explaining variables by at least one degree of freedom). If we use 5 explaining variables, this will result in exact-identification. Seemingly, if we use more than 5 explaining variables, it will result in under-identification. The two latter cases represent issues of overparametization. Our use of 4 explaining variables will provide us with the one degree of freedom necessary for the Sargan OIR test which is one of the information criteria (beside  $R^2$  and Fisher statistics).

In light of the above, two main criteria will be applied in the selection of variables to be included in the models. (1) The avoidance of overparametization and multicollinearity that may substantially bias estimated coefficients in the choice of endogenous explaining and instrumental variables. (2) Constraints in the degrees of freedom necessary for the overidentifying restrictions (OIR) test of instrument validity.

#### *3.2.4 Robustness checks*

In order to assess the robustness of results, the paper: (1) uses alternative indicators of each financial dynamic; (2) employs different measures of democracy; (3) adopts two interchangeable sets of instruments and; (4) assesses the validity of African results with sub-Saharan African regressions (excluding South Africa and Northern African countries).

### **4. Empirical Analysis**

This section presents results from panel regressions to assess the importance of instrumental variables in explaining cross-country variances in financial development dynamics, the ability of instrumental variables to explain cross-country differences in political-regime institutions and, the ability of the exogenous components of political-regime channels to account for cross-country differences financial development dynamics.

## 4.1 Finance and instruments

In Table 1, we regress the financial intermediary dynamics on the instruments. We classify the instrumental variables into two sets to avoid issues related to multicollinearity and overparametrization<sup>3</sup>. Thus we regress proxies for each indicator within each financial dynamic on a distinct set of instruments. Our use of alternative indicators with different sets of instruments at every phase of the analysis ensures the robustness of the findings. The results in the Table 1 indicate that distinguishing African countries by income-levels, religious-domination and legal-origins helps explain cross-country differences in financial development. These findings have been documented by an extensive literature (La Porta et al., 1997; Stulz & Williamson, 2003; Beck et al., 2003) and very recently confirmed in the law (democracy)-finance literature (Asongu, 2011ab, 2012ab; Yang, 2011). Even after controlling for trade, public investment and population growth, the instrumental dynamics enter jointly significantly in all regressions at a 1% significance level.

The dominance of English common-law (French civil-law) countries in prospects of financial depth, activity and size (efficiency) is in line with recent African law-finance literature (Asongu, 2011abcd). Results also indicate that, Christian-dominated countries have higher (lower) levels of financial efficiency (depth) than their Islam-oriented counterparts. Income-levels also matter in financial development as poorer countries have a lower propensity to improve their financial dynamics than wealthier countries. This postulation can be further certified by the role Upper Middle Income (UMI) countries play in Middle Income (MI)

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<sup>3</sup> For instance English common law and French civil law countries have a perfectly negative correlation coefficient. In the same vein, Christian-oriented and Islam dominated countries have a perfectly negative coefficient of correlation (see Appendix 2).

elasticities. While Lower Middle Income (LMI) effects are negative, their combined effect with UMI countries in the MI elasticity is positive.

Table 1: Finance and instruments

|                          | Financial Depth         |                              | Financial Efficiency         |                              | Financial Activity           |                               | Financial Size               |                              |
|--------------------------|-------------------------|------------------------------|------------------------------|------------------------------|------------------------------|-------------------------------|------------------------------|------------------------------|
|                          | M2                      | Fdgdg                        | BcBd                         | FcFd                         | Pcrb                         | Pcrbof                        | Dbacba                       | Dbacba                       |
|                          | 1 <sup>st</sup> Set     | 2 <sup>nd</sup> Set          | 1 <sup>st</sup> Set          | 2 <sup>nd</sup> Set          | 1 <sup>st</sup> Set          | 2 <sup>nd</sup> Set           | 1 <sup>st</sup> Set          | 2 <sup>nd</sup> Set          |
| <b>Instruments</b>       | Constant                | <b>0.400***</b><br>(15.05)   | <b>0.203***</b><br>(9.818)   | <b>0.637***</b><br>(11.84)   | <b>0.907***</b><br>(14.10)   | <b>0.276***</b><br>(12.71)    | <b>0.533***</b><br>(21.55)   | <b>0.527***</b><br>(34.26)   |
|                          | English                 | ---                          | <b>0.055***</b><br>(4.840)   | ---                          | <b>-0.352***</b><br>(-9.956) | ---                           | <b>0.034**</b><br>(2.412)    | <b>-0.103***</b><br>(-7.535) |
|                          | French                  | <b>-0.029**</b><br>(-2.315)  | ---                          | <b>0.383***</b><br>(12.60)   | ---                          | 0.001<br>(0.139)              | <b>0.103***</b><br>(7.535)   | ---                          |
|                          | Christianity            | ---                          | <b>-0.041***</b><br>(-3.526) | ---                          | <b>0.161***</b><br>(4.444)   | ---                           | 0.004<br>(0.289)             | -0.002<br>(-0.177)           |
|                          | Islam                   | <b>0.067***</b><br>(5.178)   | ---                          | <b>-0.056*</b><br>(-1.748)   | ---                          | 0.017<br>(1.609)              | 0.002<br>(0.177)             | ---                          |
|                          | L.Income                | <b>-0.141***</b><br>(-9.358) | ---                          | <b>-0.099***</b><br>(-2.840) | ---                          | <b>-0.131***</b><br>(-10.68)  | <b>-0.112***</b><br>(-6.992) | ---                          |
|                          | M. Income               | ---                          | <b>0.187***</b><br>(12.27)   | ---                          | <b>0.260***</b><br>(5.486)   | ---                           | <b>0.276**</b><br>(14.30)    | <b>0.201***</b><br>(10.15)   |
|                          | LMIncome                | ---                          | <b>-0.047***</b><br>(-2.966) | ---                          | <b>-0.136***</b><br>(-2.769) | ---                           | <b>-0.123***</b><br>(-6.139) | <b>-0.089***</b><br>(-4.290) |
|                          | UMIncome                | <b>0.037**</b><br>(2.118)    | ---                          | -0.011<br>(-0.262)           | ---                          | <b>0.062***</b><br>(4.331)    | <b>0.089***</b><br>(4.290)   | ---                          |
|                          | Trade                   | <b>-0.0003**</b><br>(-2.061) | <b>-0.0003**</b><br>(-2.013) | ---                          | <b>-0.001***</b><br>(-3.320) | <b>-0.0004***</b><br>(-3.001) | <b>0.002***</b><br>(10.19)   | <b>0.002***</b><br>(10.19)   |
| <b>Control Variables</b> | Public Inv.             | <b>0.007***</b><br>(5.101)   | <b>0.007***</b><br>(5.337)   | <b>-0.007**</b><br>(-2.209)  | -0.005<br>(-1.381)           | <b>0.002*</b><br>(1.688)      | 0.0007<br>(0.461)            | ---                          |
|                          | Pop. growth             | <b>-0.027***</b><br>(-5.071) | <b>-0.029***</b><br>(-5.951) | <b>0.049***</b><br>(3.742)   | <b>0.044***</b><br>(2.915)   | <b>-0.012***</b><br>(-2.749)  | <b>-0.017***</b><br>(-2.761) | ---                          |
|                          | Adjusted R <sup>2</sup> | 0.258                        | 0.304                        | 0.176                        | 0.169                        | 0.260                         | 0.234                        | 0.295                        |
|                          | Fisher-test             | <b>42.234***</b>             | <b>53.055***</b>             | <b>31.878***</b>             | <b>25.221***</b>             | <b>42.672***</b>              | <b>37.542***</b>             | <b>80.070***</b>             |
|                          | Observations            | 830                          | 834                          | 868                          | 834                          | 829                           | 836                          | 945                          |

M2: Money Supply. Fdgdg: Liquid liabilities. BcBd: Bank credit on Bank deposit (Banking Intermediary System Efficiency). FcFd: Financial credit on Financial deposits (Financial Intermediary System Efficiency). Pcrb: Private domestic credit (Banking Intermediary Activity). Pcrbof: Private credit from domestic banks and other financial institutions (Financial Intermediary Activity). Dbacba: Deposit bank assets on deposits banks plus central bank assets (Financial size). L: Low. LM: Lower Middle. UM: Upper Middle. Inv: Investment. Pop: population. \*, \*\*, \*\*\*: significance levels of 10%, 5% and 1% respectively.

## 4.2 Political regimes and instruments

Table 2 investigates the role of instrumental dynamics in the quality of political institutions and the validity of the inflation indicator as a control variable in the second-stage of the IV approach. This first-stage regression is the initial condition for the IV process in which the endogenous components of the political-regime channels must be explained by the instruments conditional on other covariates (control variables). Clearly it could be seen that distinguishing African countries by the instrumental dynamics helps elucidate cross-country differences in

political institutions. Also the validity of inflation as a control-variable is in line with recent empirical literature (Asongu, 2012c) in which, the low level of inflation expressed by Francophone African civil-law countries is associated with their fixed-exchange rate regimes.

On average English common-law (Islam-oriented) countries have better democratic institutions than their French civil-law (Christian) counterparts. This finding is antagonistic to the ‘democracy deficiency’ conclusions in the Arab world by El Badawi, & Makdisi (2007). Two important circumstances surrounding the difference in results are worth pointing-out. (1) While El Badawi, & Makdisi (2007) have used all countries in the Arab World (and compared them with Latin America, sub-Saharan Africa and OECD countries), the framework of this paper’s comparative analysis is exclusively African. (2) In their study, oil is negatively associated with democracy; which is evident given the relative importance of Arab countries’ production of oil on a global scale. However, in Africa oil is produced by both Moslem and Christian nations. There is evidence of a U-shape relationship between national wealth and the level of democracy, with Low-income countries experiencing lower (higher) levels of democracy than Upper (Lower) middle income countries.

Table 2: Endogenous independent variables and instruments (First-Stage regressions)

|                   |                         | Endogenous Explaining Variables (EEV) |                              |                              |                              |                              |                            | Control EEV                  |                              |
|-------------------|-------------------------|---------------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|----------------------------|------------------------------|------------------------------|
|                   |                         | Democracy                             |                              | Polity(Revised)              |                              | Autocracy                    |                            | Inflation                    |                              |
|                   |                         | 1 <sup>st</sup> Set                   | 2 <sup>nd</sup> Set          | 1 <sup>st</sup> Set          | 2 <sup>nd</sup> Set          | 1 <sup>st</sup> Set          | 2 <sup>nd</sup> Set        | 1 <sup>st</sup> Set          | 2 <sup>nd</sup> Set          |
| Instruments       | Constant                | <b>1.475***</b><br>(2.765)            | <b>1.061**</b><br>(2.364)    | -1.158<br>(-1.407)           | -0.106<br>(-0.154)           | <b>2.805***</b><br>(4.853)   | <b>1.109**</b><br>(2.281)  | <b>23.827***</b><br>(7.966)  | <b>6.700**</b><br>(2.502)    |
|                   | English                 | ---                                   | <b>2.138***</b><br>(8.396)   | ---                          | <b>2.651***</b><br>(6.747)   |                              | -0.418<br>(-1.518)         |                              | <b>15.069***</b><br>(10.40)  |
|                   | French                  | <b>-2.138***</b><br>(-8.396)          |                              | <b>-2.651***</b><br>(-6.747) |                              | 0.418<br>(1.518)             |                            | <b>-15.06***</b><br>(-10.40) |                              |
|                   | Christianity            | ---                                   | <b>-0.485*</b><br>(-1.838)   | ---                          | -0.373<br>(-0.918)           |                              | -0.065<br>(-0.230)         |                              | 0.212<br>(0.138)             |
|                   | Islam                   | <b>0.485*</b><br>(1.838)              |                              | 0.373<br>(0.918)             |                              | 0.065<br>(0.230)             |                            | -0.212<br>(-0.138)           |                              |
|                   | L.Income                | <b>1.239***</b><br>(4.094)            |                              | <b>3.329***</b><br>(7.127)   |                              | <b>-2.180***</b><br>(-6.650) |                            | -1.845<br>(-1.079)           |                              |
|                   | M. Income               | ---                                   | <b>2.207***</b><br>(6.459)   | ---                          | <b>2.382***</b><br>(4.520)   |                              | -0.111<br>(-0.300)         |                              | -1.723<br>(-0.909)           |
|                   | LMIncome                | ---                                   | <b>-3.446***</b><br>(-9.651) | ---                          | <b>-5.711***</b><br>(-10.37) |                              | <b>2.291***</b><br>(5.926) |                              | <b>3.569*</b><br>(1.816)     |
|                   | UMIncome                | <b>3.446***</b><br>(9.651)            |                              | <b>5.711***</b><br>(10.37)   |                              | <b>-2.291***</b><br>(-5.926) |                            | <b>-3.569*</b><br>(-1.816)   |                              |
|                   | Trade                   | <b>0.008**</b><br>(2.227)             | <b>0.008**</b><br>(2.227)    | <b>0.011**</b><br>(1.987)    | <b>0.011**</b><br>(1.987)    | -0.003<br>(-0.940)           | -0.003<br>(-0.940)         | <b>-0.099***</b><br>(-4.811) | <b>-0.099***</b><br>(-4.811) |
| Control Variables | Public Ivt.             | <b>0.052*</b><br>(1.784)              | <b>0.052*</b><br>(1.784)     | -0.054<br>(-1.213)           | -0.054<br>(-1.213)           | <b>0.110***</b><br>(3.501)   | <b>0.110***</b><br>(3.501) | -0.067<br>(-0.407)           | -0.067<br>(-0.407)           |
|                   | Pop. growth             | <b>-0.313***</b><br>(-2.929)          | <b>-0.313***</b><br>(-2.929) | <b>-0.891***</b><br>(-5.402) | <b>-0.891***</b><br>(-5.402) | <b>0.570***</b><br>(4.922)   | <b>0.570***</b><br>(4.922) | <b>2.111***</b><br>(3.429)   | <b>2.111***</b><br>(3.429)   |
|                   | Adjusted R <sup>2</sup> | 0.206                                 | 0.206                        | 0.207                        | 0.207                        | 0.093                        | 0.093                      | 0.134                        | 0.134                        |
| Fisher-test       |                         | <b>34.439***</b>                      | <b>34.439***</b>             | <b>34.555***</b>             | <b>34.555***</b>             | <b>14.249***</b>             | <b>14.249***</b>           | <b>19.998***</b>             | <b>19.998***</b>             |
| Observations      |                         | 899                                   | 899                          | 899                          | 899                          | 899                          | 899                        | 855                          | 855                          |

L: Low. LM: Lower Middle. UM: Upper Middle. Ivt: Investment. Pop: population. \*, \*\*, \*\*\*: significance levels of 10%, 5% and 1% respectively.

### 4.3 Finance and democracy

Table 3 investigates two main concerns: (1) whether the exogenous components of political-regime channels explain finance conditional on the instruments and; (2) if the instruments help explain financial dynamics beyond political-regime channels. To make these investigations we use the IV regressions. This entails a simultaneous examination of equations (1) and (2). While the first issue is addressed by the significance of the estimated coefficients, the second is assessed by the overidentifying restrictions (OIR) test whose null hypothesis is the position that, instruments do not explain finance beyond political-regime channels. Robustness checks are carried-out in three stages: (1) the use of alternative indicators of political-regimes and financial dynamics; (2) the political channels are instrumented with two different sets of

moment conditions and; (3) an independent regression for SSA countries (excluding South Africa and Northern Africa) is performed for the consistency of sub-continental results.

Table 3: Two-stage least squares regressions

|                         | Financial Depth             |                             | Financial Efficiency         |                              | Financial Activity           |                              | Financial Size               |                              |
|-------------------------|-----------------------------|-----------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
|                         | M2                          | Fdgdg                       | BcBd                         | FcFd                         | Pcrb                         | Pcrbof                       | Dbacba                       | Dbacba                       |
| Constant                | <b>-0.319*</b><br>(-1.827)  | <b>-0.347**</b><br>(-2.376) | <b>1.060***</b><br>(6.776)   | <b>1.294***</b><br>(7.491)   | <b>-0.294**</b><br>(-2.127)  | <b>-0.290*</b><br>(-1.960)   | 0.211<br>(1.439)             | <b>0.233*</b><br>(1.673)     |
| Democracy               | <b>0.092***</b><br>(4.038)  | ---                         | -0.014<br>(-0.708)           | ---                          | <b>0.074***</b><br>(4.366)   | ---                          | <b>0.093***</b><br>(4.446)   | ---                          |
| Polity 2(Revised)       | ---                         | <b>0.086***</b><br>(4.710)  | ---                          | -0.008<br>(-0.399)           | ---                          | <b>0.094***</b><br>(4.937)   | ---                          | <b>0.090***</b><br>(4.580)   |
| Autocracy               | <b>0.144***</b><br>(3.767)  | <b>0.216***</b><br>(4.512)  | 0.019<br>(0.580)             | -0.030<br>(-0.540)           | <b>0.115***</b><br>(3.770)   | <b>0.208***</b><br>(4.260)   | <b>0.124***</b><br>(3.810)   | <b>0.210***</b><br>(4.446)   |
| Inflation               | <b>-0.007**</b><br>(-2.420) | <b>-0.005**</b><br>(-2.177) | <b>-0.020***</b><br>(-7.426) | <b>-0.022***</b><br>(-7.434) | <b>-0.007***</b><br>(-3.345) | <b>-0.009***</b><br>(-3.534) | <b>-0.012***</b><br>(-4.023) | <b>-0.012***</b><br>(-4.155) |
| Hausman-test            | <b>194.26***</b>            | <b>226.96***</b>            | <b>96.046***</b>             | <b>79.366***</b>             | <b>241.51***</b>             | <b>162.424***</b>            | <b>168.681***</b>            | <b>168.97***</b>             |
| OIR-Sargan test         | <b>0.326</b>                | <b>0.000</b>                | <b>0.233</b>                 | <b>2.647</b>                 | <b>0.048</b>                 | <b>0.946</b>                 | <b>0.245</b>                 | <b>0.121</b>                 |
| P-value                 | <b>[0.567]</b>              | <b>[0.978]</b>              | <b>[0.629]</b>               | <b>[0.103]</b>               | <b>[0.825]</b>               | <b>[0.330]</b>               | <b>[0.620]</b>               | <b>[0.727]</b>               |
| Cragg-Donald            | 4.183                       | 4.902                       | 4.751                        | 4.902                        | 4.349                        | 4.679                        | 5.000                        | 5.281                        |
| Adjusted R <sup>2</sup> | 0.012                       | 0.021                       | 0.067                        | 0.047                        | 0.033                        | 0.027                        | 0.058                        | 0.063                        |
| Fisher Statistics       | <b>6.004***</b>             | <b>7.587***</b>             | <b>32.306***</b>             | <b>24.703***</b>             | <b>7.778***</b>              | <b>9.074***</b>              | <b>8.583***</b>              | <b>9.092***</b>              |
| Observations            | 909                         | 913                         | 945                          | 913                          | 908                          | 915                          | 914                          | 914                          |

Initial Instruments Constant; English ; Christianity; Middle Income; Lower Middle Income

Robust Instruments Constant; French; Islam; Lower Income; Upper Middle Income

\*, \*\*, \*\*\*: significance levels of 10%, 5% and 1% respectively. M2: Money Supply. Fdgdg: Liquid liabilities. BcBd: Bank credit on Bank deposit (Banking Intermediary System Efficiency). FcFd: Financial credit on Financial deposits (Financial Intermediary System Efficiency). Pcrb: Private domestic credit (Banking Intermediary Activity). Pcrbof: Private credit from domestic banks and other financial institutions (Financial Intermediary Activity). Dbacba: Deposit bank assets on deposits banks plus central bank assets (Financial size). L: Low. LM: Lower Middle. OIR: Overidentifying Restrictions.

We first justify the choice of the IV estimation technique with the Hausman test for endogeneity. The null hypothesis of this test is the position that estimators by OLS are efficient and consistent. Thus a rejection of this null hypothesis attests to the presence of endogeneity; in which case the independent variables are correlated with the error term in the equation of interest. Results fully validate the presence of endogeneity in all eight models. As concerns the first-issue, which is resolved by the significance of the estimates, it could be concluded that: autocratic-regimes are more favorable to financial intermediary development dynamics of depth, activity and size. These findings are broadly consistent with the literature (Olson, 1982; Bhagwati, 1995; Blachard & Shleifer, 2000).

Owing to the relatively undeveloped state of African economies, democracies lend themselves to popular demands for immediate consumption at the expense of profitable investments for financial development. By the same token, democracies could be prone to conflicts resulting from social, ethnic and class struggles that retard financial intermediary activities due to instability. In summary, democracy in the African continent presents a potential risk to financial development because it may be open to pressures from interest groups (Olson, 1982). On the contrary, authoritarian regimes in Africa suppress conflicts, resist sectional interests and take coercive measures for rapid financial intermediary development. Our results on financial depth and activity confirm the findings of Rao (1984) who postulated that authoritarian regimes orchestrate economic growth by sacrificing current consumption for investment, which makes them rather effective at mobilizing savings. Mobilized savings is a direct source of liquid liabilities and growth in money supply. Most African democracies are dysfunctional and thus rampant local capture and competition for rents seriously undermines the development of the financial sector. Conversely, authoritarian regimes with political centralization reduce both the risk of capture and the scope of competition for rents by local governments. In financial development policies in the continent, authoritarian regimes could better orchestrate mechanisms for effective mobilization of savings for investment.

As concerns the second issue, it could be said that the instruments do not explain finance beyond political-regime channels; implying they (instruments) are valid and do not suffer from the inconvenience of endogeneity as the endogenous independent variables. The control variable (inflation) is significant with the right sign; as inflation seriously hampers financial intermediary development.

Table 4 shows results of SSA countries excluding South Africa and Northern Africa. Thus we also rule-out Algeria, Egypt, Morocco and Tunisia from the initial data set. But for financial intermediary aspects of depth and efficiency, results are specifically consistent with those in Table 3. Findings for financial depth and efficiency are also broadly consistent with those reported in Table 3. The only difference in interpretation with respect to the depth and efficiency channels is that, the instruments do not explain finance only through political-regime mechanisms. This partial invalidity of the instruments does not however change the general interpretation of the results. In Tables 3-4, for robustness purposes we replicate the regressions with the second set of instrumental variables and find no change in the results.

Drawing on recent democracy–finance literature, the findings in the paper complement those of Yang (2011) who has found a positive relationship between democracy and bank sector development. However it is worth pointing out that, Yang’s work is of global appeal and has used only one indicator of bank sector development (bank credit). The positive link is only present in cross-country regressions and disappears in regressions controlling for country-specific factors. While this paper does not investigate the stock market dimension owing to relatively scarce data, Yang (2011) has found no significant relationship between democracy and stock market development. So again, we have complemented Yang (2011) with a measure of authoritarian regimes for which comparative estimates indicate: while democracy is appealing to financial intermediary development, authoritarian regimes are more appealing in an African context. Overall, our results are consistent with Mulligan et al. (2004) who found that, democracies have important effects on the degree of competition for public offices but less significant effects in comparison with autocracy on policies towards financial development.

Table 4: Two-stage least squares regressions without South Africa and Northern Africa

|                         | Financial Depth  |                                   | Financial Efficiency                |                                     | Financial Activity                  |                                     | Financial Size                      |                                     |
|-------------------------|--|-----------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
|                         | M2   | Fdgd                              | BcBd                                | FcFd                                | Pcrb                                | Pcrbof                              | Dbacba                              | Dbacba                              |
| Constant                | -0.055<br>(-0.504)   | -0.192<br>(-1.587)                | <b>1.131***</b><br><b>(5.199)</b>   | <b>1.346***</b><br><b>(6.035)</b>   | -0.155<br>(-1.332)                  | -0.088<br>(-0.936)                  | 0.214<br>(1.226)                    | 0.231<br>(1.368)                    |
| Democracy               | <b>0.047***</b><br><b>(3.428)</b>                                    | ---                               | -0.014<br>(-0.508)                  | ---                                 | <b>0.044***</b><br><b>(3.002)</b>   | ---                                 | <b>0.073**</b><br><b>(3.013)</b>    | ---                                 |
| Polity 2(Revised)       | ---  | <b>0.057***</b><br><b>(3.663)</b> | ---                                 | -0.047<br>(-1.629)                  | ---                                 | <b>0.036***</b><br><b>(2.951)</b>   | ---                                 | <b>0.073***</b><br><b>(3.040)</b>   |
| Autocracy               | <b>0.061**</b><br><b>(2.241)</b>                                     | <b>0.134***</b><br><b>(3.027)</b> | 0.027<br>(0.514)                    | -0.052<br>(-0.641)                  | <b>0.076***</b><br><b>(2.638)</b>   | <b>0.098***</b><br><b>(2.834)</b>   | <b>0.130***</b><br><b>(2.915)</b>   | <b>0.200***</b><br><b>(3.156)</b>   |
| Inflation               | -0.0008<br>(-0.517)  | -0.0007<br>(-0.420)               | <b>-0.026***</b><br><b>(-7.382)</b> | <b>-0.025***</b><br><b>(-7.344)</b> | <b>-0.004***</b><br><b>(-2.742)</b> | <b>-0.003***</b><br><b>(-2.683)</b> | <b>-0.011***</b><br><b>(-3.354)</b> | <b>-0.011***</b><br><b>(-3.403)</b> |
| Hausman-test            | <b>76.072***</b>   | <b>147.181***</b>                 | <b>179.669***</b>                   | <b>220.813***</b>                   | <b>99.964***</b>                    | <b>58.158***</b>                    | <b>81.674***</b>                    | <b>81.609***</b>                    |
| OIR-Sargan              | 4.578**  | 4.635**                           | 9.625***                            | 3.699*                              | <b>0.364</b>                        | <b>1.498</b>                        | <b>0.251</b>                        | <b>0.271</b>                        |
| P-value                 | [0.032]  | [0.031]                           | [0.001]                             | [0.054]                             | <b>[0.546]</b>                      | <b>[0.220]</b>                      | <b>[0.616]</b>                      | <b>[0.602]</b>                      |
| Cragg-Donald            | 1.810  | 2.065                             | 2.491                               | 2.065                               | 2.006                               | 2.065                               | 2.548                               | 2.603                               |
| Adjusted R <sup>2</sup> | 0.002  | 0.009                             | 0.075                               | 0.095                               | 0.022                               | 0.019                               | 0.047                               | 0.049                               |
| Fisher Statistics       | <b>6.253***</b>  | <b>6.800***</b>                   | <b>33.309***</b>                    | <b>41.201***</b>                    | <b>3.427**</b>                      | <b>3.286**</b>                      | <b>4.351***</b>                     | <b>4.433***</b>                     |
| Observations            | 767  | 773                               | 804                                 | 773                                 | 773                                 | 773                                 | 769                                 | 769                                 |
| Initial Instruments     | Constant; English ; Christianity; Middle Income; Lower Middle Income |                                   |                                     |                                     |                                     |                                     |                                     |                                     |
| Robust Instruments      | Constant; French; Islam; Lower Income; Upper Middle Income           |                                   |                                     |                                     |                                     |                                     |                                     |                                     |

\*,\*\*,\*\*\*: significance levels of 10%, 5% and 1% respectively. M2: Money Supply. Fdgd: Liquid liabilities. BcBd: Bank credit on Bank deposit (Banking Intermediary System Efficiency). FcFd: Financial credit on Financial deposits (Financial Intermediary System Efficiency). Pcrb: Private domestic credit (Banking Intermediary Activity). Pcrbof: Private credit from domestic banks and other financial institutions (Financial Intermediary Activity). Dbacba: Deposit bank assets on deposits banks plus central bank assets (Financial size). L: Low. LM: Lower Middle. OIR: Overidentifying Restrictions.

#### 4.4 Further discussion, caveats and policy recommendations

The edge of authoritarian regimes as implied by our findings could also be elucidated from cross-country differences in good governance policies. Thus, political regimes provide the regulatory environment for financial development. This implies the absence of adequate mechanisms that uphold the control of corruption, government effectiveness, political stability or no violence, voice and accountability, rule of law and regulatory quality, could seriously infringe on the proper development of the financial intermediary sector.

There is an elaborate bulk of qualitative literature that provides exhaustive case studies depicting how corruption (good governance) increases (decreases) with the advent of democracy. This is the case with many developing countries in Africa (Lemarchand, 1972), Southeast Asia (Scott, 1972), India (Wade, 1985) and Turkey (Sayari, 1977). It is also the case of post-

communist Russia (Varsee, 1997) and many Latin American countries after waves of democratization (Weyland, 1998). This contradictory relationship between democracy and corruption has been confirmed by quantitative studies (Harris-White & White, 1996; Sung, 2004).

Our findings could further be elucidated through two hypotheses highlighting the non-linear relationship between political regimes and management effectiveness in the financial system. The *time* and *level* hypotheses have been tested independently to validate the existence of a non-linear relationship between democracy and financial institutional quality. Concerning the *level* of democracy hypothesis, it has been found using continuous measures of political regimes that institutional quality is highest in strongly democratic states, medium in strongly authoritarian regimes and least in states that are partially democratized. With respect to these varying empirical specifications, the *level* oriented non-linearity has been defined as either U-shaped (Montinola & Jackman, 2002), S-shaped (Sung, 2004), or J-shaped (Back & Hadenius, 2008). According to the *time of exposure* hypothesis, Keefer (2007) has shown that younger democracies produce worse institutions than older ones. In summary, the general idea in this explanation is that partial or young democracies perform worse (worst) than authoritarian (full or older democratic) regimes. It follows that, most African countries are young democracies which establish institutions that govern the financial intermediary sector less efficiently than in authoritarian regimes.

As a policy implication, once democracy is initiated, it should be accelerated (to edge the appeals of authoritarian regimes) and reap the benefits of *level* and *time* hypotheses in financial development.

## 5. Conclusion

This aim of this paper has been to explore the impact of political-regime channels on financial intermediary dynamics of depth, efficiency, activity and size, conditional on income-level, legal-origin and religious instrumental variables. The findings can be summarized as follows. (1) Authoritarian regimes have a higher propensity to effect policies that favor the development of financial intermediary depth, activity and size. (2) Christian-dominated countries have higher (lower) levels of financial efficiency (depth) than their Islam-oriented counterparts. (3) Income-levels also matter in financial development as poorer countries have a much lower propensity to improve their financial dynamics than wealthier countries. (4) On average English common-law countries have better democratic institutions than their French civil-law counterparts. (5) There is evidence of a U-shape relationship between national wealth and the level of democracy with Low-income countries experiencing lower (higher) levels of democracy than Upper (Lower) middle income countries.

In a nutshell, democracies have important effects on the degree of competition for public offices but otherwise have less significant effects in comparison with authoritarian regimes on policies towards financial intermediary development. As a policy implication, once democracy is initiated, it should be accelerated (to edge the appeals of authoritarian regimes) and reap the benefits of *level* and *time* hypotheses in financial development.

## Appendices

### Appendix 1: Summary Statistics

|                        |                       | <b>Variables</b>            | <b>Mean</b> | <b>S.D</b> | <b>Min.</b> | <b>Max.</b> | <b>Obser.</b> |
|------------------------|-----------------------|-----------------------------|-------------|------------|-------------|-------------|---------------|
| Financial Development  | Financial Depth       | Money Supply                | 0.299       | 0.190      | 0.001       | 1.141       | 938           |
|                        |                       | Liquid Liabilities          | 0.228       | 0.174      | 0.001       | 0.948       | 942           |
|                        | Financial Efficiency  | Banking System Efficiency   | 0.856       | 0.517      | 0.070       | 5.411       | 1003          |
|                        |                       | Financial System Efficiency | 0.897       | 0.505      | 0.139       | 3.979       | 942           |
|                        | Financial Activity    | Banking System Activity     | 0.176       | 0.155      | 0.001       | 0.869       | 937           |
|                        |                       | Financial System Activity   | 0.200       | 0.211      | 0.001       | 1.739       | 944           |
|                        | Fin. Size             | Financial System Size       | 0.686       | 0.235      | 0.017       | 1.609       | 971           |
|                        | Democracy/ Autocracy  | Democracy Index             | 1.904       | 3.799      | -8.000      | 10.000      | 1054          |
|                        |                       | Polity Index(Revised)       | -1.701      | 5.978      | -10.000     | 10.000      | 1054          |
|                        | Autocracy             | Autocracy Index             | 3.614       | 3.901      | -8.000      | 10.000      | 1054          |
| Control Variables      | First-Stage Variables | Population growth           | 2.563       | 1.117      | -8.271      | 10.043      | 1054          |
|                        |                       | Public Investment           | 7.649       | 4.211      | 0.000       | 31.047      | 899           |
|                        |                       | Trade                       | 68.175      | 37.041     | 6.320       | 275.23      | 1012          |
|                        | 2 <sup>nd</sup> Stage | Inflation                   | 12.264      | 21.244     | -100.00     | 200.03      | 989           |
| Instrumental Variables | Legal Origin          | English Common-Law          | 0.441       | 0.496      | 0.000       | 1.000       | 1054          |
|                        |                       | French Civil-Law            | 0.558       | 0.496      | 0.000       | 1.000       | 1054          |
|                        | Religion              | Christianity                | 0.617       | 0.486      | 0.000       | 1.000       | 1054          |
|                        |                       | Islam                       | 0.382       | 0.486      | 0.000       | 1.000       | 1054          |
|                        |                       | Low Income                  | 0.529       | 0.499      | 0.000       | 1.000       | 1054          |
|                        | Income Levels         | Middle Income               | 0.470       | 0.499      | 0.000       | 1.000       | 1054          |
|                        |                       | Lower Middle Income         | 0.294       | 0.455      | 0.000       | 1.000       | 1054          |
|                        |                       | Upper Middle Income         | 0.176       | 0.381      | 0.000       | 1.000       | 1054          |

S.D: Standard Deviation . Min: Minimum. Max: Maximum. Obser: Observations.

## Appendix 2: Correlation Analysis

| Financial Development Dependent Variables |       |               |       |             |        |        | Endogenous            |       |        |       | Control Variables |       |        |       | Instrumental Variables |       |          |        |               |       |       |       |            |
|---|-------|---------------|-------|-------------|--------|--------|-----------------------|-------|--------|-------|-------------------|-------|--------|-------|------------------------|-------|----------|--------|---------------|-------|-------|-------|------------|
| F. Depth                                  |       | F. Efficiency |       | F. Activity |        | F.Size | Independent Variables |       |        |       | First-Stage (F.S) |       |        | S.S   | Law                    |       | Religion |        | Income Levels |       |       |       |            |
| M2  | Fdgdp | BcBd          | FcFd  | Pcrb        | Pcrbof | Dbacba | Dem                   | Auto  | Pol1   | Pol2  | Popg              | Publ  | Trade  | Infl. | Eng.                   | Frch  | Chris    | Islam  | LI            | MI    | LMI   | UMI   |            |
| 1.000                                     | 0.972 | -0.11         | -0.07 | 0.74        | 0.627  | 0.403  | 0.14                  | 0.019 | 0.090  | 0.081 | -0.28             | 0.160 | 0.148  | -0.12 | -0.02                  | 0.028 | -0.175   | 0.175  | -0.41         | 0.412 | 0.249 | 0.238 | M2         |
|   | 1.000 | -0.12         | -0.05 | 0.78        | 0.705  | 0.459  | 0.21                  | 0.001 | 0.149  | 0.135 | -0.32             | 0.159 | 0.206  | -0.12 | 0.068                  | -0.06 | -0.101   | 0.101  | -0.44         | 0.448 | 0.238 | 0.299 | Fdgdp      |
|   |       | 1.00          | 0.89  | 0.35        | 0.298  | 0.242  | -0.11                 | 0.090 | -0.146 | -0.13 | 0.078             | -0.05 | -0.048 | -0.23 | -0.38                  | 0.388 | -0.099   | 0.099  | -0.07         | 0.072 | 0.057 | 0.026 | BcBd       |
|   |       |               | 1.00  | 0.44        | 0.507  | 0.269  | -0.02                 | 0.089 | -0.075 | -0.07 | 0.085             | -0.06 | -0.098 | -0.24 | -0.33                  | 0.339 | 0.039    | -0.039 | -0.10         | 0.104 | 0.008 | 0.126 | FcFd       |
|   |       |               |       | 1.00        | 0.926  | 0.542  | 0.19                  | 0.022 | 0.124  | 0.113 | -0.24             | 0.044 | 0.145  | -0.19 | -0.07                  | 0.075 | -0.092   | 0.092  | -0.46         | 0.466 | 0.230 | 0.333 | Pcrb       |
|   |       |               |       |             | 1.000  | 0.479  | 0.21                  | -0.03 | 0.164  | 0.167 | -0.22             | -0.02 | 0.058  | -0.15 | 0.008                  | -0.00 | -0.009   | 0.009  | -0.39         | 0.394 | 0.127 | 0.361 | Pcrbof     |
|   |       |               |       |             |        | 1.000  | 0.17                  | -0.02 | 0.136  | 0.131 | -0.14             | 0.11  | 0.390  | -0.41 | -0.15                  | 0.150 | -0.009   | 0.009  | -0.40         | 0.408 | 202   | 0.306 | Dbacba     |
|   |       |               |       |             |        |        | 1.00                  | -0.19 | 0.89   | 0.757 | -0.12             | 0.076 | 0.190  | -0.01 | 0.298                  | -0.29 | 0.084    | -0.084 | -0.05         | 0.057 | -0.17 | 0.283 | Demo       |
|   |       |               |       |             |        |        |                       | 1.000 | -0.596 | -0.78 | 0.144             | 0.107 | -0.003 | 0.048 | -0.10                  | 0.104 | -0.051   | 0.051  | -0.09         | 0.096 | 0.193 | -0.10 | Auto       |
|   |       |               |       |             |        |        |                       |       | 1.000  | 0.958 | -0.16             | 0.014 | 0.140  | -0.03 | 0.269                  | -0.26 | 0.076    | -0.076 | 0.016         | -0.01 | -0.23 | 0.261 | Polity1    |
|   |       |               |       |             |        |        |                       |       |        | 1.000 | -0.17             | -0.01 | 0.125  | -0.04 | 0.263                  | -0.26 | 0.090    | -0.090 | 0.022         | -0.02 | -0.23 | 0.25  | Polity 2   |
|   |       |               |       |             |        |        |                       |       |        |       | 1.000             | -0.03 | -0.124 | 0.124 | -0.04                  | 0.048 | 0.064    | -0.064 | 0.211         | -0.21 | -0.14 | -0.10 | Popg       |
|   |       |               |       |             |        |        |                       |       |        |       |                   | 1.000 | 0.269  | -0.07 | -0.04                  | 0.043 | -0.022   | 0.022  | -0.04         | 0.046 | 0.016 | 0.039 | Publ       |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       | 1.000  | -0.12 | 0.238                  | -0.23 | 0.185    | -0.185 | -0.39         | 0.397 | 0.196 | 0.283 | Trade      |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        | 1.000 | 0.329                  | -0.32 | 0.061    | -0.061 | 0.090         | -0.09 | -0.01 | -0.09 | Inflation  |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       | 1.000                  | -1.00 | 0.211    | -0.211 | 0.007         | -0.00 | -0.05 | 0.054 | English    |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       |                        | 1.000 | -0.211   | 0.211  | -0.00         | 0.007 | 0.05  | -0.05 | French     |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       |                        |       | 1.000    | -1.000 | 0.107         | -0.10 | -0.28 | 0.205 | Christian  |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       |                        |       |          | 1.000  | -0.10         | 0.107 | 0.289 | -0.20 | Islam      |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       |                        |       |          |        | 1.000         | -1.00 | -0.68 | -0.49 | Lower I    |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       |                        |       |          |        |               | 1.000 | 0.684 | 0.491 | Middle I   |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       |                        |       |          |        |               |       | 1.000 | -0.29 | L Middle I |
|   |       |               |       |             |        |        |                       |       |        |       |                   |       |        |       |                        |       |          |        |               |       |       | 1.000 | U Middle I |

M2: Money Supply. Fdgdp: Liquid liabilities. BcBd: Bank credit on Bank deposit (Banking Intermediary System Efficiency). FcFd: Financial credit on Financial deposits (Financial Intermediary System Efficiency). Pcrb: Private domestic credit (Banking Intermediary Activity). Pcrbof: Private credit from domestic banks and other financial institutions (Financial Intermediary Activity). Dbacba: Deposit bank assets on deposits banks plus central bank assets (Financial size). Demo: Democracy. Poli: Polity. Auto: Autocracy. Popg: population growth. PubI: Public Investment. Infl: Inflation.. S.S: Second-Stage control variable. Eng: English Common-Law. Frch. French Civil-Law. Chris: Christianity. LI: Low Income Countries. MI: Middle Income Countries. LMI: Lower Middle Income Countries. UMI: Upper Middle Income Countries. Free: Freedom of the Press. PFree: Partial Freedom of the Press. NFree: No Freedom of the Press

### Appendix 3: Variable Definitions

| Variables                                  | Sign   | Variable Definitions  | Sources           |
|--|--------|---|-------------------|
| Democracy                                  | Demo   | Institutionalized Democracy(-10 to +10)                                     | World Bank (WDI)  |
| Polity                                     | Pol    | Revised Combined Polity Score (-10 to +10)                                  | World Bank (WDI)  |
| Autocracy                                  | Auto   | Institutionalized Autocracy (-10 to +10)                                    | World Bank (WDI)  |
| Inflation                                  | Infl.  | Consumer Prices (Annual %)  | World Bank (WDI)  |
| Openness                                   | Trade  | Imports (of goods and services) plus Exports (of goods and services) on GDP | World Bank (WDI)  |
| Public Investment                          | PubI   | Gross Public Investment (% of GDP)  | World Bank (WDI)  |
| Population growth                          | Popg   | Average annual population growth rate                                       | World Bank (WDI)  |
| Growth of GDP                              | GDPg   | Average annual GDP growth rate  | World Bank (WDI)  |
| Economic financial depth(Money Supply)     | M2     | Monetary Base plus demand, saving and time deposits (% of GDP)              | World Bank (FDSD) |
| Financial system depth(Liquid liabilities) | Fdgdg  | Financial system deposits (% of GDP)  | World Bank (FDSD) |
| Banking system allocation efficiency       | BcBd   | Bank credit on Bank deposits  | World Bank (FDSD) |
| Financial system allocation efficiency     | FcFd   | Financial system credit on Financial system deposits                        | World Bank (FDSD) |
| Banking system activity                    | Pcrb   | Private credit by deposit banks (% of GDP)                                  | World Bank (FDSD) |
| Financial system activity                  | Pcrbof | Private credit by deposit banks and other financial institutions (% of GDP) | World Bank (FDSD) |
| Financial size                             | Dbacba | Deposit bank assets on Central banks assets plus deposit bank assets        | World Bank (FDSD) |

Trade: Openness. G.E: Government Final Expenditure. Popg: Population growth rate. GDPg: GDP growth rate. M2: Money Supply. Fdgdg: Liquid liabilities. BcBd: Bank credit on Bank deposits. FcFd: Financial system credit on Financial system deposits. Pcrb: Private domestic credit by deposit banks. Pcrbof: Private domestic credit by deposit banks and other financial institutions. Dbacba: Deposit bank assets on Central bank assets plus deposit bank assets. WDI: World Development Indicators. FDSD: Financial Development and Structure Database.

#### Appendix 4: Presentation of Countries

| <b>Instruments</b> | <b>Instrument Category</b> | <b>Countries</b>   | <b>Num</b> |
|--------------------|----------------------------|--|------------|
| Law                | English Common-Law         | Botswana, The Gambia, Ghana, Kenya, Lesotho, Malawi, Mauritius, Nigeria, Sierra Leone, South Africa, Sudan, Swaziland, Uganda, Zambia, Tanzania.   | 15         |
|                    | French Civil-Law           | Algeria, Burkina Faso, Burundi, Cameroon, Central African Republic, Chad, Ivory Coast, Egypt, Equatorial Guinea, Ethiopia, Gabon, Madagascar, Mali, Morocco, Niger, Rwanda, Senegal, Togo, Tunisia.                            | 19         |
| Religion           | Christianity               | Botswana, Burundi, Cameroon, Central African Republic, Ivory Coast, Equatorial Guinea, Ethiopia, Gabon, Ghana, Kenya, Lesotho, Madagascar, Malawi, Mauritius, Rwanda, South Africa, Swaziland, Togo, Uganda, Zambia, Tanzania. | 21         |
|                    | Islam                      | Algeria, Burkina Faso, Chad, Egypt, The Gambia, Mali, Morocco, Niger, Nigeria, Senegal, Sierra Leone, Sudan, Tunisia.  | 13         |
| Income Levels      | Low Income                 | Burkina Faso, Burundi, Central African Republic, Chad, Ethiopia, The Gambia, Ghana, Kenya, Madagascar, Malawi, Mali, Niger, Rwanda, Sierra Leone, Togo, Uganda, Zambia, Tanzania.  | 18         |
|                    | Middle Income              | Algeria, Botswana, Cameroon, Ivory Coast, Egypt, Equatorial Guinea, Gabon, Lesotho, Mauritius, Morocco, Nigeria, Senegal, South Africa, Sudan, Swaziland, Tunisia.   | 16         |
|                    | Lower Middle Income        | Cameroon, Ivory Coast, Egypt, Lesotho, Morocco, Nigeria, Senegal, Sudan, Swaziland, Tunisia.   | 10         |
|                    | Upper Middle Income        | Algeria, Botswana, Equatorial Guinea, Gabon, Mauritius, South Africa.  | 6          |

Num: Number of cross sections (countries)

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