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Democratic redistribution and rule of the majority

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GOVERNANCE AND THE EFFICIENCY
OF ECONOMIC SYSTEMS
GESY

Discussion Paper No. 514

Democratic Redistribution and Rule of
the Majority

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Democratic Redistribution and Rule of the Majority

Giacomo Corneo* and Frank Neher**

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Abstract: Does redistribution in democracies cater to the will of the majority? We propose a direct empirical strategy based on survey data that needs not assume that voters are guided by pecuniary motives alone. We find that most democracies implement the median voter's preferred amount of redistribution and the probability to serve the median voter increases with the quality of democracy. However, there is a non-negligible share of democracies that implement a minority-backed amount of redistribution. Political absenteeism of the poor cannot explain such outcomes. Rather, they can be explained by the electoral bundling of redistribution with values and rights issues.

Keywords: *Redistribution, Democracy, Median-voter theorem, Inequality.*

JEL-Classification: *D3, D7, H1, P16*

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1. Introduction

Redistribution is one of the central domains upon which democratic polities have the power to make far-reaching decisions. But does redistribution in democracies occur in “a democratic way”, i.e. does it cater to the will of the majority of citizens? And if not, what are the driving forces that determine actual redistributive politics in democracies?

Economists often employ the median-voter theorem to describe how the preferences of the electorate translate into policy outcomes.¹ The amount of redistribution preferred by the median voter obtains in equilibrium because at that level one half of the electorate prefers redistribution to be carried further and one half of the electorate prefers to reduce it. Thus, the median-voter theorem epitomizes the view of democracy as “rule of the majority”.

We refer to the presumption that democracies implement the distributional preferences of the median voter as to the *median-voter view on redistribution*. Despite its prominence in modelling and its intuitive appeal, this view is far from being generally accepted. This dispute is not merely of academic interest: assessing the validity of the median-voter view can inform political judgments about the actual working of democracy. A recent example where this issue came to the fore is the controversy about the reasons why democracy has not slowed rising income inequality during the last three decades, both in the U.S. and elsewhere (see e.g. Bartels, 2008, Bonica et al., 2013, and references therein). A popular statement in this debate is that actual redistributive policies substantially depart from those preferred by the majority of citizens, i.e. the median-voter view on redistribution is misleading.

While it is not difficult to criticize the assumptions upon which the median-voter theory is based, its empirical falsification has proven to be a daunting task. The seminal contributions by Romer (1975), Roberts (1977) and Meltzer and Richard (1981) identified the median voter with the individual with the median productivity in the population. Subsequent empirical analyses have therefore investigated the link between the level of redistribution and the distance between the median and the average wage rate (viz. pre-tax income) or the Gini coefficient of the distribution of market incomes. Investigations along those lines have usually produced either mixed or negative results (e.g. Perotti, 1996; Milanovic, 2000; Georgiadis and Manning, 2012; Scervini, 2012).

However, the observation that actual redistribution does not seem to cater to the preferences of the individual with median productivity is no refutation of the median-voter view. The coincidence of the median voter with the individual with median productivity is an

¹ Examples include Alesina and Angeletos (2005), Alesina and Rodrik (1994), Bénabou and Ok (2001), Bénabou and Tirole (2006), Lindbeck et al. (1999), Persson and Tabellini (1994) and Piketty (1995).

artefact of the basic model of redistributive taxation. It is not a general property of the median-voter view on redistribution. In a more general version of that model, citizens' preferences for redistribution can hinge upon a variety of non-pecuniary factors. Unless pecuniary and non-pecuniary motives are perfectly correlated, the individual that is the median in the distribution of skills or pre-tax incomes does not need to be the median in the distribution of preferences for redistribution. Therefore, empirical analyses that relate pre-fisc income inequality to redistribution cannot answer the question whether democracies redistribute according to the will of the majority.²

Empirical investigations of individual preferences for redistribution suggest that the above observation is germane to a fair appraisal of the median-voter view. A common finding from both survey and experimental evidence is that people often express a demand for redistribution that apparently contradicts their pecuniary self-interest. Correspondingly, several papers including Alesina and Giuliano (2010), Corneo and Grüner (2002), Dahlberg et al. (2012), Fong (2001), Höchtl et al. (2012), Klor and Shayo (2010), Luttmer, (2001), Luttmer and Singhal (2011), Shayo (2009) and Tyran and Sausgruber (2006) have found that preferences for redistribution are significantly affected by non-pecuniary motives. Chief among them are concerns for justice, identity, and social status. Furthermore, individuals' attitudes towards redistribution have been found to depend on trust and their beliefs about the costs inflicted by redistribution to the overall economy, and on their perceptions of inequality and income mobility (Alesina and La Ferrara, 2005; Bernasconi, 2006; Cojocaru, 2014; Daniele and Geys, 2015; Engelhardt and Wagener, 2014; Kuziemko et al., 2015; Osberg and Smeeding, 2006; Ravallion and Lokshin, 2000; Yamamura, 2012 and 2014). Those concerns and beliefs vastly differ across individuals and display no robust relationship to their wage rates or pre-tax incomes.

In the current paper, we assess the empirical validity of the median-voter view on redistribution without imposing any a priori restriction on voters' preferences. We propose a novel way to look at the data which sidesteps the problem of identifying the median voter on the basis of its skills, preferences, and beliefs. Our strategy consists of *directly* eliciting the median voter's preference for redistribution from surveys. The dataset we use is representative of the adult population in a large number of countries – both democracies and non-democracies – in a number of years. A survey question in that dataset allows one to

² Milanovic (2010) carefully distinguishes between the median-voter hypothesis – which is firmly based on theory – and a “redistribution hypothesis” on the impact of pre-fisc inequality - which he empirically investigates. Corneo and Grüner (2000) present a model with concerns for relative income where an increase of pre-fisc inequality can decrease the amount of redistribution although the median voter coincides with the individual with median pre-fisc income.

recover for each country and year the entire distribution of desired deviations from the amount of redistribution in the status quo. We use that information to ascertain whether the distributional preferences of the median voters are implemented and, if not, how they differ from actual redistribution. By comparing democracies with non-democracies, we then assess the distinctive ability of democracy to implement the will of the majority.

Our findings give some qualified support to the median-voter view on redistribution. We find that, in democracies, variations in the amount of redistribution tend to mirror variations in the preferences of the median voters in the various countries and years. Furthermore, democracies are different from non-democracies in the extent to which redistribution caters to the preferences of the median voter: the higher the quality of democracy, as measured by standard indices, the higher the probability that the government implements the level of redistribution demanded by the median voter.³ Differently from the bulk of the previous literature, our findings suggest that, as a first approximation, redistribution in democracies does conform to the will of the majority. Differently from what is assumed in the basic model of redistributive taxation, we find that median voters and median-income receivers usually constitute quite different sets of people with little overlap.

While democracies often do a good job in serving the median voter, the alignment of redistributive policies to the will of the majority is far from perfect. In about forty percent of the democratic countries in our sample there exists a strict majority of citizens that would prefer a different amount of redistribution. There are both cases where the majority prefers more redistribution than in the status quo and cases where it prefers less redistribution. In the second part of the paper we scrutinize closer this finding by putting to test two prominent theories of minority-supported redistributions.

The first one is the *asymmetric-participation theory* (e.g. Bénabou, 2000). It purports that some groups of the population do not participate in elections and that citizens exert unequal influence on political outcomes. This can generate a gap between the hypothetical and the actual median voter, leading to a level of redistribution that is not the one preferred by the majority of the population.

The second theory we resort to is the *policy-bundle theory* (e.g. Roemer, 2001). It grounds on the observation that electoral competitions involve several dimensions. Voters do not express themselves on redistribution alone, but on a bundle of policies that include the level of redistribution. If non-redistributive issues – like race and religion – are salient, parties

³ This does not imply that democracy increases redistribution – an issue that has been studied by a voluminous empirical literature and recently summarized and extended by Acemoglu et al. (2013). They put forward that democracy has a robust effect on tax revenues as a fraction of GDP, but ambiguous effects on income inequality.

may target redistributive policies to the groups that take a moderate stand in the non-redistributive issues, i.e. to the median voters in those dimensions. Those groups, however, may have redistributive tastes that substantially differ from those of the median voter on the redistributive issue.

In accordance with the asymmetric-participation theory, we find that at the individual level political participation significantly correlates with education and income. However, we find that the effect of this asymmetry on redistributive politics is weak, i.e. it does not significantly contribute to explain why the level of redistribution may differ from the one preferred by the majority of citizens.

The policy-bundle theory proves to be very helpful to interpret the data. In line with it, we find that redistributive policies tend to adjust to the preferences of the voters who hold median views on values issues. The distance between those preferences and the preferences of the median voter in the redistribution dimension significantly contributes to explain why in democracies the level of redistribution sometimes differs from the one that is desired by the majority of the population.

2. Descriptive Evidence

We exploit information on individual preferences for redistribution from the *World Values Survey* and the *European Values Study*, together referred to as WVS (WVS 2006, WVS 2012, EVS 2011)⁴. The survey waves were carried out around 1981, 1990, 1996, 2000, 2006, 2008 and 2012. In each wave, the survey project was conducted over a period of about three years and for each country the year when the survey was actually fielded is known. As we are interested in the perspective of voters, we restrict the sample to respondents who are eighteen or older at the time the survey was conducted.

For the waves 2 to 7, the WVS-dataset contains an indicator of individuals' attitudes towards redistribution. In the section on economic policy, the respondents' views on the following issue are surveyed: "*Incomes should be made more equal*" vs. "*We need larger income differences as incentives*". Respondents have to select an answer from a scale from 1 to 10 where 1 means that they completely agree with the first statement (they demand more redistribution) and 10 means that they completely agree with the second statement (they demand less redistribution).⁵ The survey question on redistribution was answered by some

⁴ For details see <http://www.worldvaluessurvey.org> and <http://www.europeanvaluesstudy.eu>.

⁵ Klor and Shayo (2010), Murthi and Tiongson (2009) and Shayo (2009) employ the same survey question to investigate the drivers of preferences for redistribution.

379,000 individuals; the frequency distribution of their answers is reported in Table B1 of the online Appendix.

The use of comparatives in the wording of the question (more equal, larger differences) allows one to infer that respondents use the income distribution in their respective contexts as a benchmark. We take this context to be the respondent's country because it is at the country level that inequality usually enters the policy debate. Accordingly, that question can be used to recover satisfaction with the amount of redistribution actually achieved by the government in a given country and year.⁶ More precisely, individuals who view their distributive preferences implemented in the status quo are expected to answer by placing themselves in the middle of the scale, i.e. selecting either point 5 or 6 in the scale. Conversely, individuals who are very dissatisfied with the distributive policy in their country are expected to place themselves at the extremes of the scale.

Let us interpret respondents' choices on the 1-10 scale as the peaks of some underlying well-behaved reduced-form utility functions that describe how expected utilities vary with the amount of redistribution. A choice in the middle of the scale tells us that the respondent's peak lies at the amount of redistribution that exists in the status quo. A choice at the far right of the scale indicates that utility is perceived to reach its maximum at a much lower amount of governmental redistribution. A choice at the far left indicates that distributive preferences peak at a much higher level of redistribution than in the status quo.⁷

This way of eliciting attitudes towards redistribution invites one to define a variable that captures respondents' misalignment with governmental redistribution. We denote that variable by Δ and set it equal to $|\delta|$, where δ is the smallest difference between the chosen category and the median categories 5 and 6. Thus, Δ equals 0 if the respondent chose 5 or 6, it equals 1 if the respondent chose 4 or 7, 2 for response category 3 or 8, etc. Denoting the individual response by $r_i \in \{1, \dots, 10\}$, the preferred change in redistributive policy advocated by individual i is measured by

$$\delta_i = \begin{cases} r_i - 5 & \text{if } r_i < 6 \\ r_i - 6 & \text{if } r_i > 5 \end{cases} \quad (1)$$

⁶ A conceivable alternative is that respondents have the worldwide income distribution in mind when they answer that question. In that case, one would expect the average support for income equality to be stronger in poor countries. This is clearly rejected by the data.

⁷ Notice that this interpretation does not require respondents' perceptions of inequality to be correct in any objective sense. The same applies to respondents' perceptions of the government's ability to affect inequality by means of redistributive policies.

In our initial sample there are 313 country/year observations from 109 countries and not all of them are democracies. In order to identify democracies we rely on two indicators from, respectively, the Polity IV dataset (Marshall et al. 2013) and the Freedom House index, see online Appendix C for details. In some cases those indicators disagree. We thus concentrate on the 270 country/wave observations for which both indicators are available and classify a country/year observation as a democracy if and only if that observation is classified as a democracy according to both indicators. We call the resulting dummy variable *free_polity*; it equals 1 in case of a democracy and 0 otherwise. Accordingly, the sample we concentrate on has 163 country/year observations pertaining to democracies and 107 pertaining to non-democracies. Virtually the entire variation in that variable is cross-country as most countries keep their status as democracy or non-democracy unchanged in all waves.⁸

Table 1 shows separately for democracies and non-democracies the distribution of individual disagreement with status-quo redistribution (Δ_i). The share of people who are content with the amount of redistribution in their country ($\Delta_i = 0$) is not appreciably higher in democracies than in non-democracies. This is however immaterial to the median-voter view. According to it, the distinctive feature of democracy is *not* to implement the ideal policy of a majority of people. Rather, it is to implement such a policy that one half of the citizenry would like to have more redistribution and the other half would like to have less of it.

Table 1. Absolute frequency distribution of Δ_i

Δ_i	<i>free_polity</i>		<i>Total</i>
	1	0	
0	48,848 (22.36)	32,094 (19.96)	80,942 (21.34)
1	41,254 (18.89)	24,217 (15.06)	65,471 (17.26)
2	47,485 (21.74)	30,634 (19.05)	78,119 (20.60)
3	26,283 (12.03)	21,909 (13.63)	48,192 (12.71)
4	54,567 (24.98)	51,924 (32.30)	106,491 (28.08)
Total	218,437 (100.00)	160,778 (100.00)	379,215 (100.00)

Note: Relative frequencies in parenthesis.

⁸ For descriptive statistics and analyses separately pertaining to the original Policy IV and Freedom House indicators of democracy, see sections E and F of the online Appendix.

We are now in a position to examine the extent to which the median voter – in dictatorships the hypothetical median voter – is served in terms of actual redistributive policy. For every country/year we compute the frequency distribution of the original r_i variable. This allows us to recover the preferred policy of the median voter, i.e. the voter such that her peak is the median in the distribution of all peaks.⁹ Accordingly, for each country/year we compute the value of the r_i variable when its cumulative distribution reaches 50 % and then transform that value into a value of δ , following its definition as given above. This δ at the 50-% level of the cumulative distribution is denoted by δ_m . It mirrors for any given country/year the misalignment of the preferences of the median voter from the distributive policy implemented by the government. This way of looking at the data enables one to learn about the distributional preferences of the median voter without having to find out who the median voter is in terms of income level, preferences and beliefs. As shown in the online Appendix (Tables B2-B4), in our dataset median voters rarely receive median incomes.

We refer to $\Delta_m = |\delta_m|$ as the median voter’s disagreement with the government. Table 2 reports separately for democracies and non-democracies the median voter’s disagreement with the government and the original δ_m variable.¹⁰

Table 2. δ_m and Δ_m for democracies and non-democracies.

δ_m	<i>free_polity</i>			Δ_m	<i>free_polity</i>		
	1	0	Total		1	0	Total
-3	1	1	2				
-2	13	5	18				
-1	12	7	19				
0	94	42	136	0	94	42	136
1	30	28	58	1	42	35	77
2	11	16	27	2	24	21	45
3	2	7	9	3	3	8	11
4	0	1	1	4	0	1	1
Total	163	107	270	Total	163	107	270

⁹ The frequency distributions and all derived moments are calculated using the sampling weights provided in the dataset. All results in this paper remain virtually unchanged if no weights are used.

¹⁰ Table B5 in the online Appendix reports the country-wave specific values of δ_m .

Table 2 reveals two interesting facts. First, in almost sixty percent of the observations pertaining to democracies the government caters to the distributive preferences of the median voter ($\Delta_m = 0$). In other words, in the majority of cases, democracies turn out to implement an amount of redistribution that would be supported by a majority of the population in a pairwise contest against any possible alternative amount. This is a remarkable finding, in particular because preferences for redistribution may unexpectedly change over time and governmental action is always subject to delays.

Second, Table 2 reveals a different outcome for democracies as opposed to non-democracies. Only about forty percent of non-democracies implement the distributive preferences of the (hypothetical) median voter. The average dissatisfaction of the median voter with political redistribution (average Δ_m) equals about 1 in non-democracies as compared to only .6 in democracies.

The latter finding is consistent with the claim that the existence of democratic institutions is a distinctive driver of a country’s ability to cater to the will of the majority in terms of redistribution. The next section investigates more closely this claim by ascertaining whether the difference between democracies and non-democracies is statistically significant.

3. Democracy and the Will of the Majority

3.1 Non-parametric tests

We use various non-parametric tests to gauge the statistical relationship between democracy and the government’s alignment with the distributional preferences of the median voter. Since our variables of interest are ordinal and not normally distributed, Spearman's rank correlation, Wilcoxon-Mann-Whitey test (also called Wilcoxon rank sum test), the Chi-squared test (also known as Pearson's chi-squared test), and Fisher's exact test are the test statistics we focus on.¹¹

Table 3. Median voter and democracy: Results from non-parametric tests

Δ_m		<i>free_polity</i>	<i>polity_7</i>	<i>free</i>
Spearman's	Coefficient	-0.1947	-0.2171	-0.1842

¹¹ See e.g. Upton and Cook (2008).

	p-value	0.0013	0.0003	0.0016
Wilcoxon	p-value	0.0014	0.0004	0.0017
Chi-Squared	p-value	0.012	0.003	0.017
Fisher's exact	p-value	0.008	0.002	0.012

The results for our baseline specification of democracy appear in the first column of Table 3. Spearman's rank correlation between the dissatisfaction of the median voter – as measured by Δ_m - and democracy takes the value $-.19$ and is highly statistically significant ($p < .001$). This indicates that democratic countries significantly differ from non-democratic countries in terms of their ability to implement the distributive policies preferred by the majority.

The Wilcoxon-Mann-Whitey test is used to test the hypothesis that two random variables are drawn from the same population. Employing the two-sample Wilcoxon rank-sum (Mann-Whitney) test, the hypothesis that the distribution of Δ_m is the same in democracies and non-democracies is significantly rejected ($p < .001$).

The Chi-squared test of independence of two random variables clearly rejects the hypothesis that the median voter's dissatisfaction is statistically independent from the existence of a democratic political system in her country ($p < .012$). This result is confirmed by Fisher's exact test, a modification of Pearson's chi-squared test which puts fewer constraints on the data.

The second and the third columns in Table 3 report the corresponding test statistics for the definitions of democracy separately derived from the Polity IV and the Freedom House index, respectively. While correlation coefficients slightly change, they confirm the distinctive ability of democracies to implement the distributive preferences of the majority.

3.2 Regression analysis

We now investigate whether being a democracy significantly correlates with the extent to which the government caters to the preferences of the median voter in a logit model. Results from ordered logit regressions are shown in Table 4. Models (1) and (2) refer to our baseline definition of democracy and differ with respect to the inclusion of wave fixed effects. In both cases we find that a democratic political system significantly reduces the gap between actual redistribution and the one desired by the majority of the population.¹² Models (3) and (4)

¹² Results are robust to the use of year dummies instead of wave dummies.

employ the Polity IV definition of democracy and show that the effect of democracy is only slightly affected. Models (5) and (6) use the Freedom House index of democracy and yield qualitatively similar results.

Table 4. Ordered logit for median voter's disagreement with government.

Δ_m	(1)	(2)	(3)	(4)	(5)	(6)
free_polity	-0.752** (-2.74)	-0.828** (-2.74)				
polity_7			-0.885** (-3.03)	-0.947** (-2.95)		
free					-0.677* (-2.53)	-0.772** (-2.64)
Wave Dummies		Yes		Yes		Yes
N	270	270	271	271	292	292
<i>pseudo R</i> ²	0.016	0.029	0.020	0.032	0.013	0.024
<i>AIC</i>	622.353	624.462	622.556	625.214	671.451	674.305

t statistics in parentheses; s.e. corrected for clustering at country level; cut-points not reported;
⁺ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

To the best of our knowledge, these are the first empirical findings to show that over a large set of countries democracy positively correlates with the ability of the majority of the population to obtain from the government its preferred level of redistribution.

3.3 Robustness checks

In order to assess robustness we repeat the above analysis by employing the following alternative measures of democracy: a binary democracy measure computed by Boix et al. (2012) (*democracy*), the full Polity IV index ranging from -10 to +10 (*polity*), an indicator for democracies set equal to the most restrictive definition of democracy provided by Polity IV (*democ_10*), the full Freedom House index (*freedom*), an indicator for democracies set equal to the most restrictive definition of democracy provided by Freedom House (*freedom_2*) and a measure of democratization computed by Vanhanen (2003), *van_index*.¹³

Table 5 reports the main estimation results for the above alternative measures of democracy in ordered logit regressions. As in case of Table 4, the results turn out to be robust to the inclusion of time dummies. They confirm the claim that more political democracy comes along with a higher probability that the government implements the redistributive

¹³ See the online Appendix C for details on construction and distribution of all those democracy variables.

preferences of the majority of the population. Non-parametric tests – presented in Table B6 in the online Appendix – yield similar results.

Table 5. Ordered logit using alternative indicators of democracy

Δ_m	(1)	(2)	(3)	(4)	(5)	(6)
democracy	-1.013** (-2.95)					
polity		-0.056* (-2.04)				
democ_10			-0.919** (-3.19)			
freedom				-0.094* (-2.46)		
freedom_2					-0.589* (-2.18)	
van_index						-0.044*** (-3.66)
N	191	270	270	292	292	245
<i>pseudo R</i> ²	0.022	0.011	0.023	0.013	0.009	0.031
<i>AIC</i>	458.914	625.664	618.148	671.429	674.609	566.253

t statistics in parentheses; s.e. corrected for clustering at country level; cut-points not reported;
⁺ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Another potential source of concern is whether the entire scale of the variable Δ_m is responsible for the above results. In order to check robustness in that respect, we have repeated the whole exercise using instead of Δ_m a dummy variable that takes the value 1 if the median voter is satisfied ($\Delta_m = 0$) and 0 otherwise. All results carry over to that specification.¹⁴

Table 6 reports results from regressions that control for the log of per-capita GDP in constant dollars and PPP, the annual GDP growth rate, the Gini coefficient of the pre-fisc income distribution, a measure of ethnic fractionalization, and an indicator variable for proportional representation.¹⁵ Only per-capita GDP turns out to contribute to explain the dissatisfaction of the median voter with governmental redistribution. Despite their correlation with per-capita GDP, most measures of democracy retain a significant explanatory power.

¹⁴ Results are available from the authors upon request. Also all results presented in the second part of the paper are robust to the use of that dummy variable instead of Δ_m .

¹⁵ See the online Appendix D for precise definitions and sources of those variables.

Table 6. Ordered logit for median voter disagreement with government

Δ_m	(1)	(2)	(3)	(4)	(5)	(6)	(7)
free_polity	-0.719 ⁺ (-1.66)						
democracy		-1.059* (-2.00)					
polity			-0.089+ (-1.68)				
democ_10				-0.497 (-1.02)			
freedom					-0.174** (-2.61)		
freedom_2						-0.134 (-0.39)	
van_index							-0.029 (-1.19)
Per-capita GDP	-0.716** (-3.12)	-0.867*** (-4.09)	-0.737** (-3.27)	-0.715** (-2.62)	-0.602* (-2.51)	-0.866*** (-3.68)	-0.728** (-2.77)
GDP growth rate	0.001 (0.02)	-0.028 (-0.58)	-0.002 (-0.04)	0.005 (0.11)	-0.001 (-0.03)	0.008 (0.20)	-0.006 (-0.15)
Gini of gross income	-0.004 (-0.17)	-0.009 (-0.32)	-0.005 (-0.18)	-0.007 (-0.27)	0.001 (0.04)	0.002 (0.06)	-0.004 (-0.15)
Ethnic Fractionalization	0.097 (0.12)	-0.460 (-0.53)	0.142 (0.17)	0.109 (0.13)	-0.134 (-0.16)	0.139 (0.18)	-0.145 (-0.17)
Proportional Representation	0.267 (0.73)	0.319 (0.88)	0.387 (1.01)	0.247 (0.61)	0.344 (0.93)	0.234 (0.59)	0.350 (0.93)
Wave Dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>N</i>	172	148	171	171	176	176	174
pseudo <i>R</i> ²	0.093	0.108	0.093	0.088	0.096	0.082	0.088
<i>AIC</i>	384.710	333.418	382.406	384.475	394.197	399.493	392.938

t statistics in parentheses; s.e. corrected for clustering at country level; cut-points not reported;

⁺ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

In sum, our empirical strategy has hitherto produced two main insights. First, in their majority, democracies follow the rule of the majority, i.e. implement an amount of redistribution such that one half of the polity would like to reduce it and the other half would like to increase it. Second, democracies behave differently from non-democracies, i.e. are significantly more likely to implement the amount of redistribution that is preferred by the majority and that likelihood increases with the quality of democracy as captured by standard indexes.

3.4 Within-country evidence

Most countries in the VWS retain their status as democracy or non-democracy during the entire observation period, so that our results should be interpreted as simple cross-country correlations. Unsurprisingly, if country fixed effects enter the regressions of Tables 5 and 6 the sign of the coefficients is preserved but statistical significance is lost.

In our sample there are only sixteen countries that switch their democracy status and only ten of them are observed for at least half of the time, i.e. in at least four years. They include seven countries that made a single transition from non-democracy to democracy (Bulgaria, Estonia, South Korea, Peru, Poland, Romania and South Africa) and three countries that switched their political status twice during the observation period (India, Mexico and Ukraine). Table 7 shows for the seven transition countries the average median voter's disagreement with the government before and after transition. Democracy was accompanied by a better alignment of redistribution with the preferences of the median voter in Bulgaria, Peru, Poland and South Africa, but not so in Estonia, South Korea and Romania.

Table 7. Average Δ_m before and after transition to democracy

<i>country</i>	$\overline{\Delta_m}$ -pre	$\overline{\Delta_m}$ -post
Bulgaria	1	.75
Estonia	0	1
South Korea	.5	1
Peru	2	1.33
Poland	2	1.2
Romania	1	1.4
South Africa	2	0

The evidence with respect to the countries that switched twice is also somewhat mixed, see Table 8. In India, the political system was democratic in the initial and in the final part of the observation period. Those periods coincided with a much lower value of Δ_m . In Mexico and Ukraine, the democratic period was the one in the middle. Only in Ukraine was this period one of relatively low median voter's dissatisfaction with governmental redistribution.

Table 8. Average Δ_m across periods of transition to and from democracy

India	$\overline{\Delta}_m$	Wave 2 (democracy) 0	Wave 3 (non-democracy) 3	Waves 4 and 5 (democracy) 1
Mexico	$\overline{\Delta}_m$	Waves 2 and 3 (non-democracy) .5	Waves 4 and 5 (democracy) .5	Wave 7 (non-democracy) 0
Ukraine	$\overline{\Delta}_m$	Waves 3 and 4 (non-democracy) 2	Waves 5 and 6 (democracy) 1.5	Wave 7 (non-democracy) 2

To be clear: the available data cannot prove a causal effect of democracy on the ability of the majority of the citizenry to implement its preferred level of redistribution. Given the ample scope for omitted variables in any exercise of this type we doubt that such a causality claim could ever be empirically established. As convincingly argued by much research in comparative economics and political science, political institutions should be seen as endogenous. This is why we propose to interpret the cross-country correlations reported in this section as mirroring multiple long-run equilibria. According to this interpretation, a higher quality of democracy is associated across different equilibria with a larger probability that the polity implements a level of redistribution such that one half of the population would like to increase it and one half would like to reduce it.

4. Minority-backed Redistributions

While democracies tend to implement the distributive preferences of the majority, in some forty percent of the cases they fail to do so. This raises a question about the factors that trigger such deviations, a question to which now we turn.

4.1 Theoretical considerations

Failure to implement the distributive preferences of the median voter may just mirror policy delays in reacting to transitory shocks that affect the distributive preferences of the electorate. But it may also result from systematic factors, and political economy offers some possible explanations as to why the level of redistribution in a democracy may be supported by only a minority of citizens. We examine two explanations that feature prominently in the literature and lend themselves to empirical scrutiny: *asymmetric political participation* and *bundling of policy issues*.

The first hypothesis grounds on the observation that electoral turnout and other forms of political participation are not evenly distributed in the population. As put forward e.g. by Bénabou (2000), if non-voters are not randomly distributed across the total population, the pivotal voter in the election does not coincide with the hypothetical median voter, i.e. the citizen whose preferred policy is the median in the set of all preferred policies in the population. In this case the government implements the distributive preferences of some effective – rather than hypothetical - median voter. If for instance poor people are less likely to vote, the effective median voter will be relatively rich and the outcome may be an amount of redistribution that is too limited from the viewpoint of the majority of citizens.

The second hypothesis is based on the observation that redistribution is not the only issue that determines how people vote in elections. As a rule, issues related to morals and rights are also at stake in electoral competitions. As shown by Roemer (1998), the presence of a second dimension in the political game entails a policy-bundle effect, implying that the median preference in the redistribution dimension generally fails to be implemented. If that second dimension of the electoral struggle – call it the values issue - is relatively salient, parties direct their efforts at winning the vote of those who are close to the median in the values dimension, as those voters are pivotal. Therefore, parties tend to propose redistributive policies that cater to the median voter in that dimension. As soon as the views on values are not independently distributed from the views on redistribution, the chosen level of redistribution will depart from the one that would have arisen had the values issue been absent.¹⁶

According to the asymmetric-participation theory, governments tend to implement the level of redistribution that is the median in the distribution of the corresponding peaks of the politically active population. According to the policy-bundle theory, governments tend to implement the distributional preferences of the median voter in the values dimension. This invites one to identify the distributional preferences that are pivotal according to each of those two theories and contrast them with the distributional preferences of the median voter in the redistribution dimension.

The asymmetric-participation theory predicts the following outcome: the larger the distance between the median distributive preferences of the politically active population and the distributive preferences of the (hypothetical) median voter in the redistribution dimension, the larger is the misalignment of actual redistribution from the level of redistribution preferred by the (hypothetical) median voter, i.e. the larger is Δ_m . The policy-bundle theory generates

¹⁶ Notice that the result may be either too little or too much redistribution – a point already stressed by Roemer (1998). Similarly, the asymmetric-participation theory also allows for the possibility of too much redistribution e.g. in the case where political participation positively correlates with altruism towards the poor.

the following prediction: the larger the distance between the mean ideal policy of the set of voters who hold the median position on the values issue and the ideal policy of the median voter in the redistribution dimension, the larger is Δ_m . Both predictions can be evaluated with the data at hand.¹⁷

4.2 Main empirical results

The WVS contains the following survey question about voting that can be used to identify likely non-voters: “*If there were an election tomorrow, for which party on this list would you vote?*” In alternative to choosing a party, respondents had the possibility to state that they do not have the right to vote, or that they would not vote or cast a blank ballot. Respondents who chose one of those statements make up about 16 % of the sample.

We retain the remaining 84 % of the population as the effective voters. Based on this restricted sample, we compute again for each country/wave observation the median distributional preferences and denote them by $r_p \in \{1,2,\dots,10\}$. According to the asymmetric-participation theory, we expect the distributional bias Δ_m to be increasing in $|r_m - r_p|$, where r_m is the (hypothetical) median voter’s preferred level of redistribution which we computed in sections 2 and 3 when comparing democracies with non-democracies.

With regard to the policy-bundle theory, the particular values issues that are prominent in elections are likely to exhibit much variability across countries and over time. However, research on value change in contemporary societies has established that conflicting views on a multitude of values issues can often be traced back to a common dimension, namely the one opposing *materialism* to *post-materialism*. Post-materialistic values emphasize self-determination, self-expression and tolerance whereas materialistic values emphasize duty, authority and acceptance. Individuals greatly differ in their degree of post-materialism and such individual differences turn out to correlate with differences in attitudes towards a number of salient policy issues concerning e.g. abortion, delinquency, immigration and race.¹⁸ We exploit this insight to make the policy-bundle theory amenable to empirical testing.

¹⁷ An alternative way to assess the policy-bundle effect would be based on variations in the saliency of the values issues in the various countries and years. Unfortunately, no suitable variable for measuring saliency is available in our dataset.

¹⁸ See e.g. Inglehart (1997) and applications to U.S. politics provided by Brown and Carmines (1995) and Knuckey (2005, 2007). Corneo and Jeanne (2009) propose an economic theory that identifies conditions under which some part of the population endogenously develops a taste for tolerance.

The WVS attaches to each respondent an index-number of post-materialism that is obtained from the respondent's answers to three selected questions. Those questions ask about collective goals – like fighting crime and empowering people – and how the respondent prioritizes them.¹⁹ As a result, the respondent is assigned to one of six possible levels of post-materialism.

We use that index of post-materialism to recover the distribution of values in the population. Then, we restrict the attention to the individuals who endorse the median values in the various country/wave observations and denote their average preferences for redistribution by r_v . The distributional bias due to the bundling of policy issues is expected to increase with $|r_m - r_v|$.

Table 9 presents results obtained by estimating ordered-logit regressions accounting for the deviation of the actual level of redistribution from the one preferred by the majority (Δ_m). Of course, only democracies are considered, i.e. observations for which $free_polity = 1$. The specification in column (1) merely includes the asymmetric-participation effect. That is replaced in column (2) by the policy-bundle effect. Column (3) takes both effects into account. Column (4) adds wave dummies while column (5) adds region dummies.²⁰ Column (6) controls for both.

Table 9. Ordered logit for asymmetric-participation and policy-bundle effect

Δ_m	(1)	(2)	(3)	(4)	(5)	(6)
$ r_m - r_p $	0.135		-0.537	-0.788	-0.721	-0.941
	(0.32)		(-0.56)	(-0.72)	(-0.75)	(-0.86)

¹⁹ For instance, one of those survey questions lists the following items: ‘*Maintaining order in the nation*’, ‘*Giving people more say in important government decisions*’, ‘*Fighting rising prices*’, ‘*Protecting freedom of speech*’. More details about the construction of the post-materialism index and the determination of the distributive preferences of the median-values holders are provided in the Appendix.

²⁰ Each country is assigned to one of the following regions: Anglo-Saxon countries, Latin America, Europe, Asia, Africa. An alternative partition into fifteen regions leaves all our estimation results qualitatively unaffected. Ordered logit estimations with country fixed effects do not converge. OLS estimations do and lead to similar results as those in Table 9. They are available from the authors upon request.

$ r_m - r_v $		5.520 ^{***}	5.369 ^{***}	5.498 ^{***}	5.354 ^{***}	5.449 ^{***}
		(7.29)	(7.45)	(7.05)	(7.62)	(7.13)
Wave Dummies	No	No	No	Yes	No	Yes
Region Dummies	No	No	No	No	Yes	Yes
N	157	96	90	90	90	90
<i>pseudo R</i> ²	0.000	0.317	0.308	0.321	0.315	0.326
<i>AIC</i>	330.280	138.940	134.840	138.650	141.721	145.647

t statistics in parentheses; s.e. corrected for clustering at country level; cut-points not reported;

⁺ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

As shown in the online Appendix (Tables B7-B8), voter turnout positively correlates with income and education. Nevertheless, we find that asymmetric political participation does not significantly contribute to explain the deviation of redistributive policy from the one preferred by the median voter – see the first row of Table 9. As reported in the online Appendix (Table B9), the average $|r_m - r_p|$ is small, which mirrors the fact that in their demand for redistribution the richer and the more educated are also guided by non-pecuniary motives. This suggests that the effect from asymmetric political participation is not powerful enough to significantly contribute to explain distributional biases in democracies.

The results in Table 9 lend instead considerable support to the policy-bundle theory. We find that the policy-bundle effect is strongly significant and the coefficient has the expected positive sign. This suggests that values issues crucially shape voting behavior and affect the amount of redistribution that is eventually provided by the government.

The policy-bundle effect turns out to be quantitatively of the first order: at sample means, decreasing $|r_m - r_v|$ from 1 to 0 increases the probability to implement the preferences of the median voter on the redistributive issue (i.e. to observe $\Delta_m = 0$) from 6 % to 95 %. In fact, simple inspection of the descriptive statistics reveals that median voters in the values dimension often get their preferred redistribution policy and are better served than median voters in the redistribution dimension. To be more precise, define Δ_v analogously to Δ_m as the distance separating the average peak of the median in the distribution of values from the median categories of the question measuring the demand for redistribution. We find that in all

country/years where redistribution does not accord with the will of the majority (i.e. $\Delta_m > 0$), Δ_v is always smaller than Δ_m .²¹

4.3 Robustness checks

Results in Table 9 are based on a sample that uses our preferred definition of democracy, obtained by combining the democracy indicators derived from Polity IV and the Freedom House datasets. Our results remain qualitatively unchanged if alternative definitions of democracy are employed - see the online Appendix E and F. We find that the policy-bundle effect systematically contributes to explain why democracies sometimes fail to implement the distributional preferences of the majority. Asymmetric political participation entails instead at most a second-order effect.

The estimations presented in Table 9 only control for time and region, which are obviously exogenous to the working of democracy. We have then run additional regressions that include the covariates appearing in Table 6. Results are depicted in Table 10. They confirm the insights derived from Table 9, i.e. the lack of explanatory power of the asymmetric-participation theory and the strong explanatory power of the policy-bundle theory.²²

Table 10. Ordered logit for asymmetric-participation and policy-bundle effect with covariates

Δ_m	(1)	(2)	(3)	(4)	(5)	(6)
$ r_m - r_p $	-1.770*	-0.796	-1.383	-1.354	-0.988	-1.920
	(-1.96)	(-0.67)	(-1.17)	(-0.96)	(-0.97)	(-1.26)
$ r_m - r_v $	6.202***	5.614***	5.841***	5.469***	5.435***	6.989***
	(6.50)	(7.14)	(5.73)	(7.36)	(6.90)	(5.67)

²¹ Our results are consistent with previous findings showing that values issues can significantly affect the amount of redistribution in democracies. Roemer and Van der Straeten (2005) offer a simulation exercise based on French data which suggests that xenophobia had a substantial effect on the economic policies proposed by political parties at the presidential elections in the period 1988-2002. Alesina et al. (2001) and Lee and Roemer (2006) provide evidence on the effect of racism on redistribution in the United States. Using data from a large sample of countries, Sturm and de Haan (2015) pin down the impact of ethnic fractionalization on income redistribution.

²² In unreported regressions we have additionally controlled for the unemployment rate, inflation rate, tax revenue as a fraction of GDP, government debt, public deficit, the Gini-coefficient of net incomes, openness, electoral system, and quality of government. Results for our variables of interest are similar to those in Tables 9 and 10 and available from the authors upon request.

Per-capita GDP	-1.840** (-2.59)					-1.818* (-2.08)
GDP growth rate		0.114 (1.21)				0.116 (1.03)
Gini of gross income			0.077 (1.40)			0.101 (1.64)
Ethnic Fractionalization				2.223 (1.09)		1.565 (0.58)
Proportional Representation					-0.937 (-1.14)	0.117 (0.16)
Wave Dummies	Yes	Yes	Yes	Yes	Yes	Yes
Region Dummies	Yes	Yes	Yes	Yes	Yes	Yes
N	86	89	83	89	89	80
<i>pseudo R</i> ²	0.391	0.336	0.361	0.336	0.330	0.440
<i>AIC</i>	132.412	143.891	125.138	145.236	146.199	119.367

t statistics in parentheses; s.e. corrected for clustering at country level; cut-points not reported;
⁺ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

With regard to the asymmetric-participation theory, a potential source of concern about the results in Table 9 is that the proxy we used identifies merely 16% of respondents as non-voters. Actual turnout rates suggest that the non-voting population is substantially larger. As a robustness check, we have switched to an alternative survey question of the WVS about political interest. People were asked whether they are very interested in politics, somewhat interested, not very interested, or not at all interested. We employ the latter category to identify persons who are likely to have no political influence. This accounts for about 21 % of the sample, which is more in line with turnout rates. We retain the remaining 79 % of the population as the politically active one. Based on this restricted sample, we compute again for each country/wave observation the median distributional preferences and denote them by $r'_p \in \{1,2,\dots,10\}$. The bias in redistribution due to asymmetric political participation is again expected to be increasing in $|r_m - r'_p|$. The results from this exercise are displayed in Table A1 of the Appendix and are similar to those in Table 9. Results remain qualitatively the same if we define the politically active population as the respondents who declared to be at least somewhat interested in politics – which excludes 51% of the sample.

With regard to the policy-bundle theory, one might be concerned that our proxy is not available for about one third of the sample, so that we lose many observations when we use it. As a robustness check, we alternatively employ survey questions about distinct values issues that are available for most countries and waves of the WVS. Specifically, people were asked whether abortion, homosexuality and divorce are justifiable. For each of those three issues, respondents could choose in a 1-10 scale indicating their level of acceptance.

For each of those items we have replicated the procedure described above for the index of post-materialism in order to compute the redistributive views of the median-values holders. Then, we have conducted a regression analysis along the lines of Table 9. Our results are displayed in Table A2 of the Appendix for the case of values derived from respondents' attitudes towards abortion and in the online Appendix (Tables B10-B11) for the cases of homosexuality and divorce. The number of observations that enter the analysis increases from 96 to 161. Results remain qualitatively unaffected, and this applies also to the marginal effects which remain strong. Overall, the policy-bundle theory receives a remarkable support from the data.

5. Conclusion

Since its very beginnings, the introduction of democracy has been accompanied by hopes and fears concerning the extent to which it would promote political redistribution and a more egalitarian distribution of income. Up to these days, an intensive debate has been conducted as to whether redistribution in democracies really follows the will of the majority or is rather captured by groups of the population, like the rich, who are better able to coordinate themselves and are in a position to exert disproportionate political influence. In this paper we have developed a novel empirical strategy to investigate that issue, one that exploits international survey data in order to directly recover the alignment of actual redistribution with the one demanded by the median voter without having to define *ex ante* her identity.

We have found two main results. First, under democracy in the majority of cases the median voter gets what she wants in terms of redistribution – i.e. the actual level of redistribution is backed by a majority of citizens against any alternative amount. Moreover, the ability of serving the median voter significantly distinguishes democratic countries from non-democratic countries and the higher is the quality of democracy, the higher is the probability that the median voter is served in terms of redistribution. Still, even in the group

of countries with democratic political institutions the alignment of the government to the will of the majority is far from perfect.

Second, we have shed light on the empirical relevance of two mechanisms that may generate an amount of redistribution in democracies that is not the one demanded by the majority of the population. We have found that despite the rich and more educated being more likely to participate in politics, this asymmetry in political participation does not constitute a key driving force behind minority-backed levels of redistribution. Rather, the latter can be ascribed to the use of redistributive policy as a device to attract voters who are pivotal in settling values issues that are politically salient. We have found that this policy-bundle effect substantially contributes to explain the misalignment of governmental redistribution from the will of the majority in about forty percent of the democracies in our sample. From the viewpoint of the median voter on the redistributive issue, this effect leads in some cases to an underprovision of redistribution while in others it entails an overprovision of redistribution.

To sum up, the median-voter theorem is in a first approximation an acceptable description of how redistribution is determined in democracies, provided the theorem is not unduly restricted to assume voters who are guided by pecuniary motives only. But a non-negligible share of democracies violates the prediction of that theorem and implements some minority-backed redistributive policy. Those deviations can to a large extent be explained by a policy-bundle effect. Thus, understanding why such an effect matters in some contexts but not in others seems to be a promising question for future research on political redistribution.

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Appendix

Measuring the policy bundle effect

The policy bundle effect is measured by $|r_m - r_v|$, where r_v is the average response given to the survey question on inequality by those respondents who hold the median view on values in a given country and wave. In our preferred specification we recover the individuals endorsing median values from the post-materialist index. Alternatively, we use three

questions regarding the justifiability of certain behavior, namely homosexuality, divorce and abortion. The exact wording is reported below.

Justifiability-values

Survey question: "Please tell me for each of the following statements whether you think it can always be justified, never be justified, or something in between, using this card. (Read out statements. Code one answer for each statement).

Homosexuality / Abortion / Divorce"

Response categories: "1 Never justifiable ... 10 Always justifiable"

Post-materialism index

The construction of this index is described in Inglehart (1997). The index is constructed by aggregating post-materialist items which are either first or second choice from a battery of twelve items included in three questions. The resulting index runs from 0 (no post-materialist item is given high priority) to 5 (all five post-materialist items are given high priority). The response items which are considered post-materialist are indicated below with an asterisk. The variable numbers refer to the aggregated WVS data (WVS 2009).

E001/E002 People sometimes talk about what the aims of this country should be for the next ten years. On this card are listed some of the goals which different people would give top priority. Would you please say which one of these you, yourself, consider the most important?

First choice / Second choice

- 1 A high level of economic growth
- 2 Strong defense forces
- 3 People have more say about how things are done(*)
- 4 Trying to make our cities and countryside more beautiful

E003/E004 If you had to choose, which one of the things on this card would you say is most important? And which would be the next most important?

First choice / Second choice

- 1 Maintaining order in the nation
- 2 Give people more say(*)
- 3 Fighting rising prices
- 4 Protecting freedom of speech(*)

E005/E006 Here is another list. In your opinion, which one of these is most important? And what would be the next most important?

First choice / Second choice

- 1 A stable economy
- 2 Progress toward a less impersonal and more humane society(*)
- 3 Ideas count more than money(*)
- 4 The fight against crime

Re-estimation of the equations in Table 9

Table A1. Ordered logits with an alternative proxy for the asymmetric-participation effect

Δ_m	(1)	(2)	(3)	(4)	(5)	(6)
$ r_m - r_p $	-0.021 (-0.05)		-0.285 (-0.26)	-0.556 (-0.47)	-0.301 (-0.27)	-0.631 (-0.53)
$ r_m - r_v $		5.520*** (7.29)	5.526*** (7.30)	5.547*** (6.91)	5.501*** (7.36)	5.520*** (6.84)
Wave Dummies	No	No	No	Yes	No	Yes
Region Dummies	No	No	No	No	Yes	Yes
N	160	96	96	96	96	96
<i>pseudo R</i> ²	0.000	0.317	0.317	0.327	0.323	0.335
<i>AIC</i>	333.653	138.940	140.832	144.996	147.699	151.506

t statistics in parentheses; s.e. corrected for clustering at country level; cut-points not reported;

+ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$

Table A2. Ordered logits with an alternative proxy for the policy-bundle effect

Δ_m	(1)	(2)	(3)	(4)	(5)	(6)
$ r_m - r_p $	0.135 (0.32)		-0.445 (-0.85)	-0.609 (-1.08)	-0.701 (-1.26)	-0.829 (-1.39)
$ r_m - r_v $		4.405*** (8.29)	4.329*** (7.92)	4.380*** (7.54)	4.477*** (8.01)	4.483*** (7.59)
Wave Dummies	No	No	No	Yes	No	Yes
Region Dummies	No	No	No	No	Yes	Yes
N	157	161	155	155	155	155
<i>pseudo R</i> ²	0.000	0.239	0.231	0.242	0.258	0.266
<i>AIC</i>	330.280	256.549	252.730	259.357	252.216	259.873

t statistics in parentheses; s.e. corrected for clustering at country level; cut-points not reported;

+ $p < 0.10$, * $p < 0.05$, ** $p < 0.01$, *** $p < 0.001$