

Morales Sarriera, Javier; Serebrisky, Tomás; Briceño-Garmendia, Cecilia; Schwartz, Jordan

Working Paper

Benchmarking Container Port Technical Efficiency in Latin America and the Caribbean

IDB Working Paper Series, No. IDB-WP-474

Provided in Cooperation with:

Inter-American Development Bank (IDB), Washington, DC

Suggested Citation: Morales Sarriera, Javier; Serebrisky, Tomás; Briceño-Garmendia, Cecilia; Schwartz, Jordan (2013) : Benchmarking Container Port Technical Efficiency in Latin America and the Caribbean, IDB Working Paper Series, No. IDB-WP-474, Inter-American Development Bank (IDB), Washington, DC, <https://hdl.handle.net/11319/4702>

This Version is available at:

<https://hdl.handle.net/10419/115432>

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.



IDB WORKING PAPER SERIES No. IDB-WP-474

Benchmarking Container Port Technical Efficiency in Latin America and the Caribbean

Javier Morales Sarriera
Tomás Serebrisky
Gonzalo Araya
Cecilia Briceño-Garmendia
Jordan Schwartz
December 2013

Inter-American Development Bank
Infrastructure and Environment Sector

Benchmarking Container Port Technical Efficiency in Latin America and the Caribbean

Javier Morales Sarriera
Tomás Serebrisky
Gonzalo Araya
Cecilia Briceño-Garmendia
Jordan Schwartz



Inter-American Development Bank

2013

Cataloging-in-Publication data provided by the
Inter-American Development Bank
Felipe Herrera Library

Benchmarking container port technical efficiency in Latin America and the Caribbean / Javier Morales Sarriera, Tomás Serebrisky, Gonzalo Araya, Cecilia Briceño-Garmendia, Jordan Schwartz.

p. c.m. — (IDB Working Paper Series ; 474)

Includes bibliographic references.

1. Container terminals—Caribbean Area. 2. Container terminals—Latin America. 3. Marine terminals—Caribbean Area. 4. Marine terminals—Latin America. 5. Industrial efficiency. I. Morales Sarriera, Javier. II. Serebrisky, Tomás. II. Araya, Gonzalo. III. Briceño-Garmendia, Cecilia. IV. Schwartz, Jordan. V. Inter-American Development Bank. Infrastructure and Environment Sector. VI. Series.

IDB-WP-474

<http://www.iadb.org>

The opinions expressed in this publication are those of the authors and do not necessarily reflect the views of the Inter-American Development Bank, its Board of Directors, or the countries they represent.

The unauthorized commercial use of Bank documents is prohibited and may be punishable under the Bank's policies and/or applicable laws.

Copyright © 2013 Inter-American Development Bank. This working paper may be reproduced for any non-commercial purpose. It may also be reproduced in any academic journal indexed by the American Economic Association's EconLit, with previous consent by the Inter-American Development Bank (IDB), provided that the IDB is credited and that the author(s) receive no income from the publication.

Javier Morales Sarriera
Inter-American Development Bank
javiermo@iadb.org

Cecilia Briceño-Garmendia
The World Bank
cbricenogarmendi@worldbank.org

Tomas Serebrisky
Inter-American Development Bank
tserebrisky@iadb.org

Jordan Schwartz
The World Bank
jshcswartz3@worldbank.org20

Gonzalo Araya
Toulouse School of Economics
garaaria@gmail.com

Abstract[♦]

We developed a technical efficiency analysis of container ports in Latin America and the Caribbean using an input-oriented stochastic frontier model. We employed a 10-year panel with data on container throughput, port terminal area, berth length, and number of available cranes in 63 ports. The model has three innovations with respect to the available literature: (i) we treated ship-to-shore gantry cranes and mobile cranes separately, in order to account for the higher productivity of the former; (ii) we introduced a binary variable for ports using ships' cranes, treated as an additional source of port productivity; and (iii) we introduced a binary variable for ports operating as transshipment hubs. Their associated parameters are highly significant in the production function. The results show an improvement in the average technical efficiency of ports in the Latin American and Caribbean region from 36% to 50% between 1999 and 2009; the best performing port in 2009 achieved a technical efficiency of 94% with respect to the frontier. The paper also studies possible determinants of port technical efficiency, such as ownership, corruption, transshipment, income per capita, and location. The results revealed positive and significant associations between technical efficiency and both transshipment activities and lower corruption levels.

JEL Classification: L51, L92, O18

Key-words: technical efficiency; ports; Latin America; benchmarking; stochastic frontier analysis.

[♦] The authors would like to thank Gylfi Palsson, Jean-François Arvis and Andreas Kopp for their valuable review of the paper. We also thank Lourdes Trujillo, Theresa Osborne, Adam Stern and Aiga Stockenberga. This paper has been supported by a grant from the Public-Private Infrastructure Advisory Facility.

1. Introduction

1.1. Context

The Latin American and Caribbean (LAC) region is responsible for 8.0% of the world's GDP, is home to 8.5% of the world's population, and had an average annual economic growth rate of 4.9% during the period 2002–2012 (International Monetary Fund, 2013), higher than the worldwide average. Part of this consistent growth was brought about by an increasing interconnectedness with international markets that resulted in a notable growth in international trade. During the same period, in South America, the volume of merchandise exports grew by 44% and the volume of merchandise imports grew by 190%. In the rest of the LAC region these two indicators increased by 50% and 55%, respectively (United Nations Commission for Trade and Development, 2013). The observed growth in trade has put pressure on the main international trade gateways in the region, and, as a result, LAC ports have been receiving significant attention from governments, regulators, and the private sector.

The importance of seaports to LAC's economic growth is rooted in the region's colonial history and natural endowment. LAC's economy has long depended more on seaborne international trade for income (from agricultural products and extractive industries exports) and consumer goods (from imports) purchased with the capital accrued from those commodity exports than it has on intra-regional trade over land corridors. Another determinant of the importance of maritime trade in LAC is the Panama Canal, a key element of the main East-West trade axis of the global economy, transforming the ports in Central America and the Caribbean into natural transshipment hubs, not only between the Northern and Southern hemispheres, but also between Asia, Europe, and both coasts of the USA. Because of the planned expansion of the Panama Canal by 2015 and the expected traffic increase in associated maritime routes, ports throughout the region have been under stress, preparing for higher demand and larger vessels.

Port expansions in countries such as Brazil, Argentina, and Mexico have been driven by increasing exports and imports propelled by a significant growth in agricultural trade, moved as either bulk or container cargo. In other countries, such as Chile and Ecuador, ore and oil have been drivers of the expansion of the port sector, although merchandise trade of containerized commodities has also performed above expectations. This supply-led growth has taken place alongside a noticeable increase in household consumption and import demand for final, intermediate, and capital goods, propelled by appreciated exchange rates in many countries in the region. In 2011, LAC merchandise exports and imports reached US\$886 and US\$874 billion respectively, 81% of which was transported through seaports (Economic Commission for Latin America and the Caribbean, 2012).

Cargo in LAC is increasingly dispatched as container shipments, a situation that has led to an increasing trend of port terminals specializing in container handling. At the regional level, container traffic more than doubled in the last decade, from 17 million twenty-foot equivalent units (TEUs) in 2000 to 40 million TEUs in 2010 (World Bank, 2013), with an average compound annual growth rate of 10%. More than one-third of these container flows can be traced to Brazil (19%) and Panama (16%) combined. In the case of Brazil, container traffic is driven by the size of its market, while in the case of Panama, transshipment is the leading factor. Mexico, Chile, and Colombia have 7% to 10% each of the share of container flows. The

Caribbean islands combined capture about 13% of containerized flows due to their strategic location connecting many intercontinental maritime routes (Economic Commission for Latin America and the Caribbean, 2012). In Central America, containerized cargo represented only 40% (by volume) of all cargo handled in 2003. By 2011 this share had increased to 59% (Comisión Centroamericana de Transporte Marítimo, 2011). Another factor that has helped increase container traffic is the acquisition of larger ships by shipping lines. According to Blue Water Reporting (2013), the average capacity of container vessels servicing Latin America doubled between 2000 and 2011, from roughly 2,000 TEUs to over 4,000 TEUs, a trend that has intensified since 2007.

Because of the continued maritime trade growth across LAC and the larger vessel sizes, many countries are already expanding their container handling facilities and establishing institutional reforms to accommodate increasing demand. Beyond the major transshipment ports of the Caribbean and large container terminals of Brazil, Argentina, Uruguay and Chile, expansions can be seen even in the smaller sub-regions, such as Central America, where neighboring ports are competing to retain and attract more direct liner services.

In terms of institutional reforms, beginning in the early 1990s many LAC countries (including Argentina, Colombia, Chile, Brazil, Mexico, and Panama) started the dual processes of decentralization and concessions, transitioning ports to landlord systems with high foreign participation (Sanchez, 2004). In the last two decades, LAC countries have been very active in promoting port service concessions. In our sample of 63 ports in the region, almost two-thirds had privately operated terminals under concession agreements in 2009.

1.2. Motivation

The dynamic growth in container shipments, ongoing investment in physical capacity and institutional and market reforms indicate that both private and public actors in the region could benefit from a rigorous assessment of the current and achievable efficiencies in the LAC port sector. Several benchmarking studies have addressed efficiency calculations either through case studies or through estimation of technical efficiency frontiers, but to our knowledge none of these studies have focused on a large sample of ports in LAC.

One of the reasons for the dearth of LAC-specific analyses to date has been the lack of data. In an effort to fill the existing gap of harmonized time series data and therefore develop an analysis of the technical efficiency of ports in the region, we have put together a database that draws primarily on information provided in the Containerisation International Yearbooks (Informa, 2009).

In order to assess the technical efficiency of ports, we employed an econometric model based on a Stochastic Frontier Analysis (SFA). The model consists of an estimation of a production function for container terminals, in which cranes, berths, and terminal area are the inputs, and port container throughput is the output. As a result, time-varying technical efficiency is calculated as part of the residual term, conditional on a set of independent variables. The results provide a guideline for understanding technical efficiency's explanatory factors and trends across time, sub-regions, and countries. Moreover, they are a valuable input for regulatory and operational decision-making in the port sector.

When applying this model in LAC, it is challenging to capture all sources of productivity in container ports. The first challenge is the use of cranes mounted on vessels, which expedite the process of container handling, an arrangement usually seen more frequently in ports with limited infrastructure. Moreover, some ports in the Caribbean and in adjacent regions also benefit from quicker container turnaround due to the transshipment nature of their container traffic, *i.e.* transferring containers between vessels without requiring much terminal space or container processing time. In this paper we propose a methodology to account for the impact of these two characteristics on technical efficiency. The explicit inclusion of a variable that measures the impact of ships' cranes on productivity is a novel contribution.

In summary, we attempt to address several aspects of port technical efficiency: (i) the contribution of the different inputs related to container traffic; (ii) the level of technical efficiency in LAC ports and their relative position in the region; (iii) the growth in technical efficiency between 1999 and 2009; and (iv) the explanatory factors of port technical efficiency.

The paper is structured as follows: Section 2 summarizes concepts and approaches used to assess efficiency, and the existing literature on port efficiency. Section 3 presents an analysis of the database. Section 4 provides a discussion of the model. Section 5 presents the estimation results and Section 6 provides an analysis of the results and a benchmark of port technical efficiency in the region. Finally, Section 7 concludes the paper.

2. Methodological Review

2.1. Port Efficiency and Other Measures of Performance

Port performance is often associated with measures of partial productivity, commonly defined as ratios of output volume to input volume, and with different measures of efficiency. These productivity indicators are usually related to time variables that aim to assess, for example, how fast cargo is handled. Examples of these indicators include *moves per ship-hour*, *moves per crane-hour*, *ship delay*, *ship dwell time* and *ship productivity*, among others. This type of port indicator provides important operational efficiency measures and may draw a detailed picture of performance at each stage of maritime shipping. However, it is difficult to gather consistent time series data on partial productivity indicators for very large samples of ports. In LAC, for example, recent efforts to compile partial performance indicators in small sets of ports in the region include Kent (2011) and the Inter-American Development Bank (2013).

Efficiency, however, is a relative concept that requires a clearly defined benchmark in order for operators to compare themselves with others and with their own performance over time (Liu, Q., 2010). Efficiency can be defined in several ways, each serving a different purpose. Economic efficiency is achieved when resources are used in such a way that production is maximized at the lowest cost. Allocative efficiency is achieved when production is at the level desired by society and the marginal benefit of the last unit produced equals its marginal cost. Lastly, technical efficiency, a prerequisite for economic efficiency, is when a firm produces the maximum output with the lowest quantity of inputs required.

Taking into account the various concepts and indicators of efficiency and performance, and their strengths, drawbacks and computational challenges, in this paper we benchmarked

technical efficiency by applying an approach widely used in the port performance literature, the estimation of technical efficiency frontiers. For that purpose, the database compiled for this paper feeds an econometric estimation that assesses the inputs determining port throughput levels, including all physical assets required for port operations.

2.2. Approaches to Technical Efficiency Frontiers

The two main approaches used to calculate technical efficiency are Data Envelopment Analysis (DEA) and Stochastic Frontier Analysis (SFA); both rely on the estimation of an efficiency frontier. The frontier is determined by the best possible performance drawing on information from the sample. In the case of a DEA, the frontier is obtained by identifying the highest potential output under different input combinations through linear programming, and the degree of efficiency is measured using the distance between the observation and the frontier (Liu, Q., 2010). A drawback of this methodology is that sample measurement error and random variation are simply assumed away and deviations from the frontier are attributed solely to inefficiency (Mortimer, 2002). On the other hand, the SFA approach relies on the parametric estimation of a production function with a stochastic component. The error term is composed of two random effects, one capturing the statistical noise and the other the technical efficiencies. Once the frontier is estimated, the efficiency is also measured using the distance between the observation and the frontier. Table 1 shows the main differences between a DEA and a SFA.

Table 1: Characteristics of DEA and SFA

DEA	SFA
Non-parametric approach	Parametric approach
Deterministic approach	Stochastic approach
Does not consider random noise	Considers random noise
Does not allow statistical hypotheses to be contrasted	Allows statistical hypotheses to be contrasted
Does not impose assumptions on the distribution of the inefficiency term	Imposes assumptions on the distribution of the inefficiency term
Does not include error term	Includes a compound error term: divided in symmetrical and one-sided
Does not require specifying a functional form	Requires specifying a functional form
Sensitive to the number of variables, measurement errors, and outliers	Can confuse inefficiency with a poor specification of the model
Estimation method: mathematical programming	Estimation method: econometric

Source: González and Trujillo (2009).

Along these lines, the frontier approach is known for having particular advantages and potential weaknesses. On the one hand, calculating an efficient frontier using data on factors of production is feasible in large-scale benchmarks with time series data. On the other hand, among the main critiques of these methodologies is the role measurement error can play in the results, and the potential for stochastic frontiers to deliver biased estimates due to problems with the specification of the underlying production technology (Mortimer, 2002); points that we have carefully contemplated in the discussion of our methodology choice and estimation strategy.

After assessing the applicability, strengths and weaknesses of both methods, and since we are also interested in understanding the dynamics between input and output variables and the

determinants of port technical efficiency, we have opted to carry out a Stochastic Frontier Analysis. One of the elements determining our choice is that this methodology benefits from the possibility to of controlling for exogenous factors, such as the intervention of dummy variables for the use of ships' cranes and port transshipment activities, which are other determinants of port performance. In addition, the literature suggests that SFA is more accurate when the sample size reaches a threshold of 50 units (our database has 63 ports and spans 10 years) and distributional assumptions mirror actual distributions of noise and inefficiency. Along these lines, previous research indicates that SFA is more appropriate to deal with measurement error, which is likely to be present in large time series databases (Banker, Gadh, Gorr, 1993).

In a comparative analysis of the methodological merits of Stochastic Frontier Analysis and Data Envelopment Analysis, Cullinane, Wang, Song, and Ji (2006a) found high correlations between the results obtained from each model (ranging between 0.63 to 0.80, depending on the specification), suggesting that DEA results are also robust under the distributional assumptions of a SFA. We also performed a DEA analysis to compare with the results obtained using the SFA approach, and found a positive correlation of the technical efficiency term of 0.62. A detailed comparison of these results can be found in Appendix 3.

2.3. The Stochastic Frontier Model

In the literature, Stochastic Frontier Analysis is a tool used to measure firms' technical efficiency. The original idea of a frontier was proposed by Farrell (1957), but it was not until Aigner, Lovell, and Schmidt (1977) and Meeusen and van den Broeck (1977) that frontier analysis was introduced as a regression method incorporating an inefficiency term, which is transformed into a technical efficiency variable ranging from 0 to 1. Subsequently, Battese and Coelli (1992) laid the groundwork for the application of time-varying frontier methods with panel data.

In short, the stochastic frontier approach is based on a production function that requires knowledge of the input variables explaining observed output. The basic form of the equation is given by:

$$y_{it} = \exp(\alpha + x'_{it}\beta + v_{it} + u_{it}), \quad \text{for } t \in \tau(i); i = 1, 2, \dots, T. \quad (\text{I})$$

where y_{it} is output and x_{it} is a vector of inputs for each observation i and time period t . β is a vector of unknown parameters and α is a constant. $\tau(i)$ is a set of T_i time periods among existent time periods for which observations are available for the i th firm.

The key features of SFA are the assumptions imposed over the error term, which help to disentangle statistical noise (random shocks) from the residual term representing inefficiency. In (I), v_{it} is assumed to be a two-sided independent and identically distributed $N(0, \sigma_v)$ random error variable. Moreover, u_{it} is assumed to be a one-sided independent and identically distributed random variable associated with technical inefficiency, which is transformed into a technical efficiency variable for the calculation of the frontier. Henceforth, we will use *inefficiency* to refer to the random term u_{it} , and *efficiency* to refer to the variable that characterizes the frontier and ranges from 0 to 1.

In an attempt to study potential explanatory variables for efficiency, up until Battese and Coelli (1995) most papers adopted a two-stage approach, first estimating the stochastic frontier, and then using exogenous factors to explain efficiency with the specification of a second regression model. Nevertheless, the second stage disregards the fact that, in the first, the efficiency term is assumed to be an independent and identically distributed variable, leading to biased results. Battese and Coelli (1995) developed a one-stage model incorporating the explanatory factors of efficiency by fitting a conditional mean model to u_{it} in the estimation. The model is given by:

$$u_{it} = z_{it}\delta + w_{it} \quad (\text{II})$$

where z_{it} is a set of explanatory variables associated with technical inefficiency over time, δ is a vector of unknown parameters and w_{it} is defined by the truncation of a normal distribution with mean zero and standard deviation σ^2 . These assumptions are consistent with u_{it} being a non-negative truncation of the normal $N(z_{it}\delta, \sigma_u)$ (Battese and Coelli, 1995).

Once the assumptions are set, technical efficiency in each observation can be computed by comparing the observed output of each firm against the output if there were no inefficiencies in production. These estimates are calculated with the equation below:

$$TE_{it} = \exp(-z_{it}\delta - w_{it}) \quad (\text{II})$$

TE_{it} or technical efficiency is a variable ranging between 0 and 1, in which the maximum value represents the technical efficiency frontier.

2.4. Application of the Frontier Analysis in the Port Sector

The application of frontier analysis in the port sector is relatively recent, starting with a study by Liu, Z. (1995), which measured the efficiency of 28 public and private ports in the UK for the period between 1983 and 1990. The author concluded that port ownership, one of the considered inputs, did not have a significant impact on output (turnover). Aside from port ownership, the study considered other input variables such as labor and capital. Similarly, Tongzon and Heng (2005) used SFA to shed light on the relationship between ownership and efficiency across 25 ports in Asia and Europe, using container throughput as the output variable, and terminal quay length, terminal surface, and the number of quay cranes as inputs. They concluded that private sector participation can improve the efficiency of port operations.

Coto-Millán, Baños-Pino, and Rodríguez-Álvarez (2000) used SFA to measure the efficiency of 27 Spanish ports with a translog cost function, finding a negative relationship between port size and efficiency in the sample. More recently, to assess the evolution of Spanish port efficiency, Gonzalez and Trujillo (2009) used a translog distance production function with panel data from 17 Spanish ports from 1990 to 2002, showing that average technical efficiency had changed little over time. Similarly, Estache, González, and Trujillo (2002) used SFA to measure the efficiency of 13 Mexican ports following a port reform. The variables included in the study were volume of merchandise handled (output), number of workers and length of docks (the last two as inputs).

Notteboom, Coeck, and van den Broeck (2000) is an example of a region-wide analysis of port efficiency (with 36 European terminals) using terminal quay length, terminal surface area, and terminal gantry cranes as inputs, and terminal traffic in twenty-foot-equivalent units (TEUs) as the output variable. The authors conclude that terminals of hub ports, on average, are more efficient than those in feeder ports. More recently, Trujillo, González and Jiménez (2013) applied SFA to the African region, analyzing a total of 37 ports. Using interactions among several input variables, the paper concludes that landlord ports show the highest level of efficiency. The overall average port efficiency for the period was low, at 30%.

To the best of our knowledge, Stochastic Frontier Analysis has never been used to analyze port performance across LAC, although other studies have discussed port efficiency in the region relying on partial performance indicators or on Data Envelopment Analyses applied to a limited group of ports, countries or LAC sub-regions. For example, Kent (2011) and the Inter-American Development Bank (2013) present a review of a set of partial productivity indicators in Central American ports, such as port productivity or port delay. Moreover, a survey of 19 LAC ports by Sanchez et al. (2003) provides measures of port efficiency specifically focused on time performance and terminal productivity, associating these variables with country competitiveness (measured in terms of waterborne transport costs). The study does not seek to provide a relative assessment (benchmarking) of the region's ports or a measure of the evolution of efficiency over time.

Ramos and Gastaud (2006) applied DEA to Brazil, Argentina and Uruguay using five inputs (number of cranes, number of berths, number of employees, size of terminal area, and amount of yard equipment) and two output variables (annual TEUs handled and average number of containers handled per hour per ship). Comprising five inputs, three years (2002-2004) and twenty-three ports, the paper finds that 60% of ports in the sample were efficient during that three-year period.

Wilmsmeier, Tovar, and Sanchez (2013) applied DEA to analyze technical efficiency evolution in 16 container terminals in LAC and 4 container terminals in Spain between 2005 and 2011. The authors focused on evaluating the impact of the financial crisis on productivity and efficiency, concluding that these terminals were particularly exposed to demand shocks and had difficulty reacting effectively to exogenous changes.

3. Data

We gathered data from 63 ports with container terminals in 23 countries in the region, covering 18 ports in Central America and Mexico, 10 ports in the Caribbean and 35 ports in South America (Table 2). All serve as gateways for imports/exports traded in containers for each country, representing around 90% of the container cargo handled by the region.

The database was primarily populated with information published in Containerisation International Yearbook, and spans 10 years (1999–2009). It contains key port infrastructure indicators such as berth length, port area, number of mobile and quay cranes¹, and number of ship-to-shore (STS) gantry cranes. It also includes annual container throughput in TEUs. Since

¹ Only cranes with capacity over 14 tons were considered, the capacity required to handle a 20-foot container.

the focus of this paper is on container terminals, the database is limited to output measures related to the volume of containerized cargo. This is the same approach used in Coto-Millan et al. (2000), supported by the fact that a large portion of the cargo in Latin America is dispatched in containers, and this proportion is rapidly increasing, as discussed in Section 1.1. The original data are available at the terminal level; however, figures were aggregated at the port level when needed for comparative purposes.

Table 2: Summary of the Ports in the Sample

Region	Country	Container Ports
Central America and Mexico	Costa Rica	Puerto Caldera, Puerto Limón
	El Salvador	Acajutla
	Guatemala	Puerto Barrios, Puerto Quetzal, Santo Tomás de Castilla
	Honduras	Puerto Castilla, Puerto Cortés
	Mexico	Altamira, Ensenada, Lázaro Cárdenas, Manzanillo-MEX, Progreso, Veracruz
	Nicaragua	Corinto
	Panama	Balboa, Colón CT, Puerto Manzanillo-PAN
Caribbean	Aruba	Oranjestad
	Bahamas	Freeport
	Barbados	Bridgetown
	Dominican	Caucedo, Rio Haina
	Jamaica	Kingston
	Puerto Rico	San Juan
	Saint Lucia	Vieux Fort
	Trinidad and	Point Lisas, Port of Spain
South America	Argentina	Buenos Aires (excl. Exolgan), Exolgan, Rosario, Zarate
	Brazil	Belém, Fortaleza, Iitajaí, Manaus, Paranaguá, Pecém, Rio De Janeiro, Vitória, Rio Grande, Salvador, Santos, São Francisco do Sul, Sepetiba, Suape
	Chile	Antofagasta, Arica, Iquique, Lirquén, San Antonio, San Vicente,
	Colombia	Barranquilla, Buenaventura, Cartagena, Santa Marta
	Ecuador	Guayaquil
	Peru	Callao, Paita
	Uruguay	Montevideo
	Venezuela	La Guaira, Puerto Cabello

Source: Own elaboration.

The database includes data for ports with a wide range of sizes and infrastructure endowments (Table 3). On average, Caribbean ports in the sample move 574,157 TEUs annually, driven by transshipment activity anchored in Puerto Rico, Jamaica, the Bahamas and the Dominican Republic, among other smaller countries, which is more throughput than the average in other LAC sub-regions. Nevertheless, this Caribbean average masks intra-regional variations. The smallest Caribbean port in the sample, Vieux Fort, has an annual average movement of 32,969 TEUs, which drastically contrasts with Kingston, the second-largest transshipment hub of the continent, which moved roughly 2 million TEUs in both 2008 and 2009. Similarly, ports in Central and South America show enormous contrasts and disparities in traffic patterns (see Appendix 1 for details).

In terms of infrastructure assets, South American ports have, on average, longer total berth lengths and larger terminals, averaging 1,262m and 299,502m² respectively. Nevertheless, the number of gantry cranes in Central America and the Caribbean is higher due to transshipment activity, mainly in Panama and in the Caribbean islands.

Table 3: Descriptive Statistics, Averages by Sub-region over the Period 1999–2009

Region	Ports	Statistic	Annual Throughput (TEU)	Berth Length (m)	Area (m ²)	Mobile Cranes with Capacity > 14t (units)	STS Gantry Cranes (units)
Central America and Mexico	18	Average	403,069	722	174,083	0.8	2.6
		Minimum	31,527	150	15,000	0	0
		Maximum	1,235,869	2,205	431,818	5	11
Caribbean	10	Average	574,157	988	290,535	1.6	3.7
		Minimum	32,969	250	32,400	0	0
		Maximum	1,731,039	3,180	1,037,67	5	13
South America	35	Average	348,328	1,262	299,502	3.0	1.7
		Minimum	27,933	250	15,000	0	0
		Maximum	1,847,604	4,485	933,000	37	12
Total	63	Average	385,345	1,029	259,309	2.0	2.3
		Minimum	27,933	150	15,000	0	0
		Maximum	1,847,604	4,485	1,037,67	37	13

Source: Containerisation International Yearbook. See Appendix 1 for port-specific data.

As shown in Table 4, in this sample of ports, total container throughput increased 211% at a compound annual growth rate of 12%, despite falling during the international economic crisis in 2008–2009. The data also show that the sub-region most affected by the crisis was Central America, with an 18% decrease in container throughput from 2008 to 2009, followed by the Caribbean. South America has been the region with the fastest growth.

Table 4: Throughput Growth by Sub-Region

	Growth 1999–2009	Compound annual growth rate 1999–2009	Growth 2008–2009
Central America and Mexico	205%	12%	-18%
Caribbean	101%	7%	-11%
South America	327%	16%	-8%
Grand Total	211%	12%	-12%

Source: Own calculation based on Containerisation International Yearbook (1999–2009).

In addition to the container port database, we also collected other variables that are important to explain port throughput and technical efficiency. First, we identified which ports have landlord models, that is, have at least one terminal under concession to the private sector (this data was collected using the Containerisation International Yearbook). The data shows that,

in 2009, 62% of the sampled ports had terminals with private operations; the percentage was highest in the Caribbean (80%) and lowest in Central America/Mexico (44%). Second, we collected information on whether ports specialized in container traffic or served as multi-purpose facilities that also process general cargo or bulk (data gathered using the Containerisation International Yearbook). The data shows that 40% of the ports in the sample process containers exclusively; this percentage is highest in the Caribbean (60%) where most of the transshipment ports are located and lowest in South America (26%).

Regarding variables at the country level, per capita income (in constant US\$) was collected via the World Development Indicators (WDI); this measures average income levels. Moreover, liner shipping connectivity, an index number (produced by the United Nations Commission for Trade and Development) in which the highest index in 2004 is equal to 100, measures how well countries are connected to the global shipping network. GDP (in constant US\$), extracted from the WDI, measures the size of the economies in the region. Trade openness (in GDP percentage), also collected via the WDI, measures the degree to which countries import merchandise to and export merchandise from the rest of the world. Finally, as a measure of the perception of corruption in the public sector, we collected a corruption index from Transparency International, ranging from 0 (highly corrupt) to 10 (very clean).

4. Model

A starting point to assess port efficiency in LAC using an SFA methodology is the specification of a translog stochastic production frontier, such as in Liu, Z. (1995), Cullilane (2006b) and Trujillo et al. (2013), and described in Equation 1.

$$\ln(Q_{it}) = \alpha + \beta_1 \ln(A_{it}) + \beta_2 \ln(B_{it}) + \beta_3 \ln(C_{it}) + \beta_4 T_t + v_{it} + u_{it} \quad (1)$$

These variables are defined as follows:

$$\forall i = 1, \dots, N \text{ and } t = 1, \dots, T$$

Q_{it} is the container throughput (in TEUs) handled by port i in period t ; A_{it} is the total area (in square meters) of the container terminals in port i in period t ; B_{it} is the total length (in meters) of berths used for container handling in port i in period t ; C_{it} is the number of container cranes owned by port i in period t ; and T_t is a time trend that captures overall changes in productivity over time². In the model, v_{it} is a random error term assumed to be independent from u_{it} , which is assumed to be a truncated normal random variable associated with technical inefficiency, as detailed in Section 2.3.

Other noteworthy input variables not incorporated into this model are labor and energy consumption. However, in container terminals, these variables play smaller roles, since container handling is highly infrastructure intensive and, as a result, the throughput elasticities of inputs

² In the original translog specifications by Cullilane and Song (2006b) and Trujillo et al. (2013), the model also included interaction terms between all independent variables. We have also estimated such specifications, but the interaction terms were not significantly different from zero, therefore we have omitted the presentation and discussion of such results.

such as workforce and energy consumption are expected to be relatively low. In this regard, our production function assumes implicitly that workforce and energy consumption are fixed for each unit of infrastructure (*e.g.* that the labor and energy required for operating a STS gantry crane is the same across ports in LAC).

On a different note, working hours of ports in the region could also play a role in the identification of model parameters. If the number of weekly hours of port operations varied, it would be necessary to normalize the use of port infrastructure per hours of work. However, according to the figures from Containerisation International, all terminals in the sample were open for business 24 hours a day, seven days a week. As a result, working hours do not impact the estimations, since occasionally idle infrastructure is part of technical inefficiency once a port is continuously open for business.

Representing a departure from the standard port production function usually employed in the literature, our database allows us to break down the types of cranes owned by a port between mobile/quay cranes (with container handling capacity) and STS gantry cranes. Clearly, these two inputs are expected to have different impacts on throughput³, since a typical STS gantry crane in LAC can move at least 50% more containers per hour than a typical mobile crane (Kent, 2011). In the model, we identified these two variables as MC_{it} and GC_{it} , respectively.

A challenge related to the use of these inputs is that a Cobb-Douglas production function fails to capture the effects of variables when their values are zeros. In our model, MC_{it} and GC_{it} are non-essential inputs, since container terminals might use any combination of mobile cranes, STS gantry cranes or ships' cranes to move containers. As a result, in a translog model, observations with zero non-essential inputs would drop out of the sample because the log of zero is unidentified. In our sample, a total of 42 ports lacked either mobile/quay cranes or STS gantry cranes in 2009, and 8 of these ports had no cranes whatsoever. In order to overcome this limitation, use the whole data set and obtain unbiased estimates, we employed the methodology proposed in Battese (1997) to estimate the appropriate parameters. First, we created the variable GC_{it}^* defined such that $GC_{it}^* = \text{Max}(GC_{it}, DGC_{it})$, where $DGC_{it} = 1$ if $GC_{it} = 0$ and $DGC_{it} = 0$ if $GC_{it} > 0$. The procedure was repeated for MC_{it} . The modified equation becomes:

$$\ln(Q_{it}) = \alpha + \beta_1 \ln(A_{it}) + \beta_2 \ln(B_{it}) + \beta_3 \ln(MC_{it}^*) + \beta_4 \ln(GC_{it}^*) + \beta_5 DMC_{it} + \beta_6 DGC_{it} + \beta_7 T_t + v_{it} + u_{it} \quad (2)$$

4.1. Use of Ships' Cranes

There are two possible ways to offload containers from ships to terminals: using cranes in the terminal or cranes that are mounted directly on ships. Therefore, the use of ships' cranes must be taken into account in port efficiency estimations because they represent a port-exogenous asset that is fundamental for the productivity of terminals with modest infrastructure (*i.e.* container ports that do not have any crane, or have just a few, but have a relatively high level of throughput). As a result, omitting the use of these "shared" assets as an explanatory variable in the estimation would benefit the technical efficiency of ports that often rely on ships' cranes to handle containers.

³ Further disaggregation of crane information, for example, by equipment age or crane reliability, is not possible due to data limitations, although these characteristics also play a role in crane productivity.

Even though most ports in the region use ships' cranes occasionally, to account for the most intensive use of this input we created a dummy variable that takes the value of 1 when ports are likely to use ships' cranes often to handle containers. Based on the literature for the LAC region (9 and 10), the productivity of a mobile crane in the region does not exceed 25 TEUs per hour⁴ and the productivity of a STS gantry crane does not exceed 75 TEUs per hour⁵. Therefore, we classified ports as likely to use ships' cranes when annual throughput is in excess of that predicted by the use of all their own cranes combined⁶. The ports meeting these two criteria are shown in Table 5.

Table 5: Ports with intense use of ship's cranes (binary variable)

Puerto Cortés	Arica*
Buenaventura	Callao*
San Vicente	Paita*
Puerto Quetzal	Puerto Barrios*
Puerto Limón	Puerto Caldera*
Manaus	Puerto Castilla*
Santo Tomás de Castilla	Rosario*
Acajutla	Santa Marta*
Corinto	

*Ports that don't own any cranes (mobile or STS gantry cranes).

Source: Own elaboration.

Consequently, the modified equation becomes:

$$\ln(Q_{it}) = \alpha + \beta_1 \ln(A_{it}) + \beta_2 \ln(B_{it}) + \beta_3 \ln(MC_{it}^*) + \beta_4 \ln(GC_{it}^*) + \beta_5 DMC_{it} + \beta_6 DGC_{it} + \beta_7 T_t + \gamma_1 Ships'Crane_i + v_{it} + u_{it} \quad (3)$$

where $Ships'Crane_i$ is a dummy for ports that utilize ships' cranes more intensively for container handling.

4.2. Container Transshipment

Another form of productivity boost that is not captured directly by the model is transshipment traffic. Transshipment ports use their available infrastructure differently because most of the containers are in transit. In transshipment ports, containers have to be offloaded and loaded at higher speeds to optimize transit times without much use of port resources such as storage, yard infrastructure and customs. To capture this port characteristic, we introduced a binary variable that takes the value of 1 when a port specializes in transshipment. The inclusion of this dummy allows accounting for the advantage that these ports may have in overall efficiency calculations. The list of ports whose cargo is composed mostly of transshipment contains, as identified by Frankel (2002), includes San Juan, Kingston, Freeport, Caucedo, Balboa, Puerto Manzanillo-

⁴ We assume that a mobile crane operates 16 hours during 340 days per year, and consider that an upper bound of productivity. Kent (2011) finds that the average productivity of a mobile crane is under 15 moves per hour in ports in Central America.

⁵ We assume that a super-post Panamax STS gantry crane operates 16 hours during 340 days per year, and consider that an upper bound of productivity.

⁶ We applied these criteria for the year 2009.

MIT, Colon CT, Cartagena and Puerto Cabello. Equation (4) accounts for the use of ships' cranes and the transshipment status of ports:

$$\begin{aligned} \ln(Q_{it}) = & \alpha + \beta_1 \ln(A_{it}) + \beta_2 \ln(B_{it}) + \beta_3 \ln(MC_{it}^*) + \beta_4 \ln(GC_{it}^*) + \beta_5 DMC_{it} \\ & + \beta_6 DGC_{it} + \beta_7 T_t + \gamma_1 Ships'Crane_i + \gamma_2 Transship_i + v_{it} + u_{it} \end{aligned} \quad (4)$$

where $Transship_i$ is a dummy for ports that specialize in transshipment.

4.3. Other Explanatory Variables

In our model specification we also take into account specific variables (other than inputs) affecting port output and efficiency by controlling for factors that are exogenous to ports, for example, on the demand side. To this end, we have selected variables that play a role in the determination of port container throughput. These variables are incorporated into equation (5):

$$\begin{aligned} \ln(Q_{it}) = & \alpha + \beta_1 \ln(A_{it}) + \beta_2 \ln(B_{it}) + \beta_3 \ln(MC_{it}^*) + \beta_4 \ln(GC_{it}^*) + \beta_5 DMC_{it} \\ & + \beta_6 DGC_{it} + \beta_7 T_t + \gamma_1 Ships'Crane_i + \gamma_2 Transship_i \\ & + \gamma_3 TerminalType_{it} + \gamma_4 \ln(GDP_{it}) + \gamma_5 \ln(Connectivity_{it}) \\ & + \gamma_6 \ln(Trade_{it}) + \gamma_7 Crisis_t + v_{it} + u_{it} \end{aligned} \quad (5)$$

where $TerminalType_{it}$ is a binary variable that assumes the value of 1 when all terminals in port i and period t specialize in container handling and 0 if the port has multipurpose terminals; GDP_{it} is the output in period t of the country in which port i is located (in constant US dollars); $Connectivity_{it}$ is the liner shipping connectivity index in period t of the country in which port i is located; $Trade_{it}$ is the trade openness (as a share of GDP) in period t of the country in which port i is located. In addition, due to the international financial crisis that impacted worldwide container throughput, we also introduced a binary variable that takes the value 1 in the year 2009.

Moreover, following the model specification in Battese and Coelli (1995) discussed in Section 2.3, we introduced independent explanatory variables for the inefficiency term. Therefore, the model for the technical inefficiency effects in the stochastic frontier is defined by:

$$\begin{aligned} u_{it} = & \delta_1 + \delta_2 Landlord_{it} + \delta_3 Corruption_i + \delta_4 \ln(GDPpc_{it}) + \delta_5 SouthAmerica_i + \\ & \delta_6 Transship_i + \delta_7 T_t + w_{it} \end{aligned} \quad (6)$$

where $Landlord_{it}$ is a dummy that takes the value 1 if port i had a landlord model in period t ; $Corruption_i$ is the corruption index in period $t=T$ of the country in which port i is located⁷; $SouthAmerica_i$ is a dummy that takes the value 1 if port i is located in that sub-region; and $GDPpc_{it}$ is the income per capita in period t of the country in which port i is located (in constant US dollars). Two other variables ($Transship_i$ and a linear trend) are used as explanatory factors for both output and efficiency. The distributional assumptions of the efficiency term allow the set of explanatory variables in the efficiency model to include variables from the stochastic frontier provided the inefficiency effects are stochastic (Battese and Coelli, 1995).

⁷ Time series not available for this variable, therefore we used the observation in 2009 for every period.

5. Estimation Results

Table 6 summarizes the maximum-likelihood estimation results of the production function and technical efficiency parameters in a time-variant frontier model. We first estimate a model as specified in equation 2; its results are presented in column 1. Specifications (2) to (4) incorporate other inputs and explanatory variables into the basic model. Finally, column 5 provides the results for the parameters of the stochastic frontier and inefficiency model.

All specifications show that port area, berth length and the number of mobile cranes and STS gantry cranes have a positive and significant impact on throughput levels. Moreover, there is difference between the elasticities for mobile cranes and for STS gantry cranes, confirming the need to consider these two types of cranes separately in the estimations. The difference in magnitude of the indicator variables for the absence of mobile or STS gantry cranes reveals that the productivity gains from acquiring a STS gantry crane when none is owned are much larger than the productivity gains from acquiring a mobile crane when none is owned. On another note, the results show that the coefficient associated with berth length is larger than the one associated with port area, providing evidence of the importance of offering sufficient space for the mooring of vessels.

Specifications (2) to (5) include a proxy for the use of ships' cranes. This binary variable is highly significant and positive, confirming the intuition that the use of cranes mounted on vessels is a determinant of port throughput in Latin America. Disregarding this dummy would cause a potential omitted variable bias in the model, affecting the estimated parameters and the efficiency results, especially in ports that rely heavily on the use of ships' cranes. The interpretation of this binary parameter in terms of the log-transformed dependent variable is that throughput is, on average, 84% higher in ports using ships' cranes intensively, which is expected in small ports with limited numbers of cranes. Another interpretation for the same coefficient is that, in ports making use of ships' cranes, roughly half of the throughput is handled with ships' gear, on average.

Specification (2) also adds a binary variable that identifies the ports that specialize in transshipment traffic. The estimated effect is highly positive and significant, showing that these ports experience a boost in productivity due to the expedited nature of their container handling. In this case, the interpretation of the parameter in terms of the log dependent variable is that transshipment traffic translates into an expected average increase of 38% in container throughput.

The next specification incorporates into the model the binary variable that indicates ports that specialize in container handling. This control variable in the production function shows that container ports tend to have more container traffic. Container ports, compared with multipurpose ports that also handle bulk or general cargo, on average handle 68% more container throughput.

Table 6: Maximum Likelihood Estimates of the Stochastic Frontier

Variables		(1)	(2)	(3)	(4)	(5)
β_1	Area	0.13** (0.04)	0.18** (0.03)	0.20** (0.03)	0.22** (0.02)	0.18** (0.03)
β_2	Berth Length	0.47** (0.06)	0.38** (0.05)	0.39** (0.05)	0.47** (0.04)	0.49** (0.04)
β_3	Mobile/Quay Cranes	0.15 (0.08)	0.23** (0.05)	0.27** (0.05)	0.21** (0.05)	0.23** (0.06)
β_4	STS Gantry Cranes	0.42** (0.06)	0.44** (0.06)	0.39** (0.06)	0.23** (0.05)	0.26** (0.05)
β_5	Mobile/Quay Crane Dummy	-0.01 (0.09)	-0.03 (0.08)	-0.08 (0.07)	-0.06 (0.06)	0.02 (0.07)
β_6	STS Gantry Crane Dummy	-0.39** (0.09)	-0.48** (0.09)	-0.42** (0.08)	-0.44** (0.07)	-0.42** (0.08)
β_7	Linear Trend	0.04** (0.01)	0.03 (0.01)	0.03** (0.01)	0.01 (0.01)	-0.01 (0.01)
γ_1	Ships' Cranes		0.56** (0.08)	0.61** (0.09)	0.62** (0.08)	0.66** (0.11)
γ_2	Transshipment		0.41** (0.08)	0.34** (0.09)	0.37** (0.08)	0.17 (0.12)
γ_3	Terminal Type			0.53** (0.07)	0.53** (0.05)	0.49** (0.56)
γ_4	GDP				-0.06* (0.03)	-0.03 (0.03)
γ_5	Connectivity				0.69** (0.10)	0.67** (0.11)
γ_6	Trade				0.07 (0.06)	0.07 (0.07)
γ_7	Crisis	-0.15 (0.11)	-0.12 (0.10)	-0.13 (0.10)	-0.14 (0.08)	-0.14** (0.07)
α	Constant	7.91** (0.47)	7.60** (0.38)	7.16** (0.35)	5.32** (0.51)	5.75** (0.52)
δ_1	Mu	-2.18 (6.63)	-69.02 (130.88)	-2.11 (6.68)	0.52** (0.17)	-0.56 (1.41)
δ_2	Landlord					-0.17 (0.14)
δ_3	Corruption					-0.56** (0.23)
δ_4	GDP per capita					0.15 (0.17)
δ_5	South America					0.29* (0.17)
δ_6	Transshipment					-0.49* (0.29)
δ_7	Trend					-0.08** (0.02)
σ_u^2		1.49 (1.16)	6.11 (5.66)	1.46 (1.22)	0.94** (0.07)	0.91** (0.07)
σ_v^2		0.50** (0.11)	0.50** (0.03)	0.39** (0.10)	0.14** (0.04)	0.12** (0.04)
λ		2.96** (1.06)	12.10* (5.66)	3.73** (1.13)	6.60** (0.08)	7.76** (0.07)
Observations		566	566	566	566	566
Number of Ports		63	63	63	63	63

Standard Errors in Parentheses. *p<0.10, **p<0.05. Source: Own elaboration.

To provide an analysis of the relationship between port technical inefficiency and its potential determinants, specification (5) estimates the inefficiency frontier model involving a set of explanatory factors. Among the estimated parameters, three negative coefficients were significantly different from zero. First, the negative estimate for corruption implies that ports

located in countries perceived to be less corrupt are less inefficient. Second, the negative binary variable for transshipment traffic reveals that transshipment ports are less inefficient than import/export ports. The implication of these associations are intuitive, providing evidence that transshipment ports or ports in countries with stronger institutions (*i.e.* lower corruption levels) are closer to the efficiency frontier. Finally, the time trend is significant and negative across all specifications, suggesting that port inefficiencies of production tended to decline throughout the ten-year period.

The landlord coefficient indicates that ports with privately operated terminals tend to be less inefficient, however, this relationship is weak (not statistically different from zero). In addition, the positive relationship between inefficiency and income per capita is also not significant; as a result, it is not possible to conclude on how national income levels affect port efficiency. Lastly, the binary variable that indicates if a port is located in South America is positive and significant, revealing that their technical efficiency is lower than ports in other locations, after controlling for other effects in the model.

With respect to the parameters associated with the disturbance terms, the model shows a desirable higher variance of the inefficiency term u_{it} than of the random error v_{it} [$\sigma^2_u=1.49$ and $\sigma^2_v=0.50$ in specification (1) and $\sigma^2_u=0.91$ and $\sigma^2_v=0.12$ in specification (5), for example]. These results imply that γ (the ratio of the variance of the inefficiency term σ^2_u to the total disturbance in the model σ^2) ranges between 0.75 and 0.92 and is significantly different from zero. As a result, most of the differential between observed and best-practice output is due to existing differences in efficiency among ports. Therefore, it becomes evident that a traditional average production function approach (without an inefficiency term) would not be an adequate representation of the data. As a result, the proposed approach is deemed appropriate to model technical efficiency in the sample.

In summary, the production function presents elasticities significantly different from zero, indicating that the returns in terms of throughput are the largest for STS gantry cranes and length of berths, but they are also positive for mobile cranes and terminal area. The findings also show that ships' cranes and transshipment activities are important components of the LAC port production function. In addition, the control variables specified in the model captured the significant effect of country size, maritime connectivity and trade flows in container throughput. These robust results associated with the estimation of the production function allow a more accurate estimation of technical inefficiency across ports in the region. Accordingly, the inefficiency frontier model was estimated conditional on variables such as transshipment activities, perception of corruption and location, revealing significant associations; other variables employed in this model are type of ownership and income per capita, whose coefficients showed weaker relationships.

6. Port Efficiency

The results derived from the stochastic frontier model reveal that, on average between 1999 and 2009, the technical efficiency of ports in LAC ranged from 5% in Rosario to 88% in San Juan (Table 7). The overall average was 42.7% and the standard deviation was 21.3%. This result shows that even the most technically efficient port in the region has room for improvement and,

on the other hand, the least technically efficient port has a very large gap to close with respect to the frontier.

Table 7: Technical Efficiency Ranking of Container Ports, 1999–2009

Ranking	Port	Technical Efficiency	Ranking	Port	Technical Efficiency	
Quartile 4	1	San Juan	88%	33	Vitória	36%
	2	Puerto Limón	84%	34	Acajutla	36%
	3	Montevideo	81%	35	Rio De Janeiro	35%
	4	Santos	80%	36	Rio Grande	35%
	5	Freeport	77%	37	Puerto Manzanillo-MIT	35%
	6	Itaiaí	72%	38	Exolgan	34%
	7	Lirquén	71%	39	Manaus	33%
	8	São Francisco Do Sul	70%	40	Iquique	32%
	9	Manzanillo	67%	41	Altamira	32%
	10	La Guaira	66%	42	Caucedo	31%
	11	Puerto Ouetzal	65%	43	Paíta	27%
	12	San Antonio	65%	44	Pecém	27%
	13	Buenaventura	65%	45	Oraniestad	26%
	14	Puerto Cortés	63%	46	Antofagasta	25%
	15	Point Lisas	62%	47	Santo Tomás de Castilla	25%
	16	Guayaquil	61%	48	Progreso	24%
Quartile 3	17	Salvador	61%	49	Buenos Aires (excl. Exolgan)	24%
	18	Callao	60%	50	Lázaro Cárdenas	23%
	19	Puerto Barrios	60%	51	Fortaleza	23%
	20	Port of Spain	56%	52	Valparaíso	23%
	21	Bridgetown	55%	53	Kingston	23%
	22	Veracruz	55%	54	Barranquilla	19%
	23	Puerto Castilla	54%	55	Suape	19%
	24	Balboa	49%	56	Sepetiba	18%
	25	Colón CT	48%	57	Corinto	18%
	26	San Vicente	47%	58	Santa Marta	15%
	27	Paranaguá	45%	59	Belém	13%
	28	Rio Haina	45%	60	Ensenada	11%
	29	Puerto Cabello	42%	61	Arica	10%
	30	Puerto Caldera	41%	62	Zárata	9%
	31	Cartagena	40%	63	Rosario	5%
	32	Vieux Fort	38%			

Source: Own Elaboration.

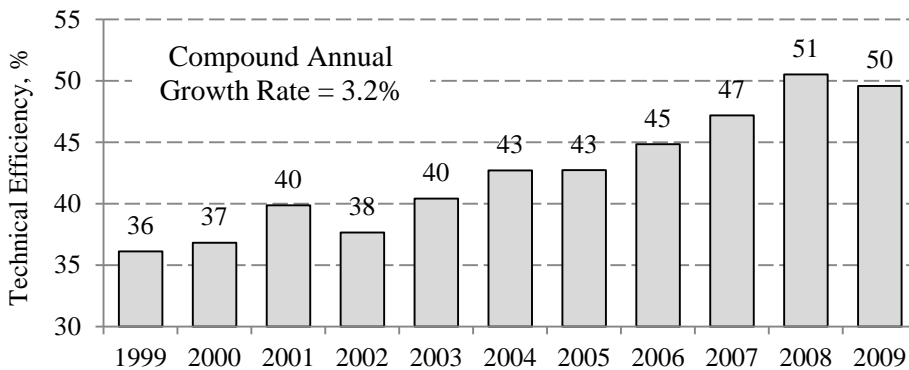
Table 7 divides technical efficiency into quartiles; the fourth quartile (most efficient) shows 16 container ports with efficiencies between 61% and 88%; 9 of which are located in South America (three in Brazil), four in Central America and Mexico, and the remaining three in the Caribbean. The first quartile (the least efficient ports) is composed of container ports with technical efficiencies between 5% and 24%, eleven of which are located in South America, three in Central America and Mexico and one in the Caribbean. Overall, the results reveal significant differences and indicate that high- and low-efficiency ports are found across all sub-regions. It is important to highlight that many ports in the bottom part of the distribution (such as Rosario, Arica, Zárata and Corinto) do not specialize in handling containers but rather in bulk or general cargo, a characteristic that has been accounted for in the production function.

The 42.7% average technical efficiency in the LAC region over our ten-year sample compares fairly well against the 30% technical efficiency of African ports during the period

1998–2007 (Trujillo et al., 2013), but is significantly lower than the technical efficiency of ports in Europe, which for the year 2002 was estimated at 60% of its potential (Cullinane, and Song, 2006b).

The evolution of technical efficiency over time as an aggregate average in the region is promising. Figure 1 shows an overall improvement in the LAC region as a whole, rising from 36% in 1999 to 50% in 2009. The average compound technical efficiency rate of growth per year is 3.2%, i.e. the region is slowly closing the gap with respect to the production frontier. Moreover, the graph reveals a fall in average efficiency in the region in the year 2009 as a result of the international financial crisis, a result similar to that detailed by Wilmsmeier et al. (2013).

Figure 1: Evolution of the Average Technical Efficiency of Container Terminals in LAC



Source: Own elaboration.

7. Conclusions

In an effort to assess port technical efficiency in Latin America and the Caribbean, we developed a Stochastic Frontier Analysis using a panel of 63 container ports for the period 1999–2009. The output variable in the production function is annual container throughput, whereas the input variables are total area, berth length, and number of cranes in container terminals. Our model also evaluates three other port productivity sources: (i) we consider ship-to-shore gantry cranes and mobile container cranes as separate variables in order to account for the higher productivity of the former; (ii) we use a binary variable indicating ports that take advantage of cranes mounted on vessels for container handling; and (iii) we use a binary variable indicating ports whose main form of container traffic is transshipment. We also control for other exogenous effects such as terminal purpose, national trade flows, maritime connectivity and GDP. Moreover, following Battese and Coelli (1995), we use a one-step estimation to determine inefficiency as a linear function of independent variables, such as port ownership, location, corruption and income. To our knowledge, this is the first estimation of technical efficiency using Stochastic Frontier Analysis in a large sample of ports in the LAC region.

The estimations indicate that the gains in productivity from the use of ship-to-shore gantry cranes and berth length are the largest among the inputs considered, followed by terminal area and mobile cranes. Moreover, the effects of the binary variables in the model are positive and significant, confirming the premise that ships’ cranes and transshipment traffic are significant sources of productivity in the region and that these variables improve the accuracy of

parameter estimation. The inclusion of the control variables terminal purpose (container versus multi-purpose), country GDP, shipping liner connectivity and trade openness also help explain output in the production function and disentangle technical efficiency.

In order to associate technical efficiency with its potential explanatory factors, we have incorporated a conditional mean structure to the model's inefficiency term. The results reveal that technical efficiencies in our sample are significant and time-varying. First of all, the findings show that there are efficiency gains in transshipment container terminals with respect to import/export ports. Moreover, there is evidence that ports in countries with lower perceptions of corruption in the public sector are more technically efficient, and that location is a variable that can be correlated with technical efficiency. In addition, the model reveals that landlord ports (those with privately operated terminals) are associated with technical efficiency, although with weaker estimates.

The technical efficiency results show that average port efficiency for the ten-year period was 43% in Latin America and the Caribbean, higher than the 30% estimate for Africa (Trujillo et al., 2013) but lower than the 60% estimate for Europe (Cullinane and Song, 2006b) during relatively similar periods. The analysis shows an improvement in average technical efficiency over time in LAC: from 36% to 50% between 1999 and 2009. On average, ports in Caribbean tend to be more efficient, led by large ports such as San Juan and Freeport. However, one can find technically efficient and inefficient ports in all sub-regions.

In further research, other types of analyses might take into account alternative dimensions of port efficiency, such as dwell times and crane productivity, which are particularly important when assessing ports individually or in smaller groups, and associate these variables with technical efficiency.

Appendix A. Port Characteristics

Table A.1: Port Characteristics. Average over 1999–2009

	Average Annual Throughput (TEU)	Average Berth Length (m)	Average Area (m ²)	Average Mobile Cranes	Average STS Cranes
Argentina					
Buenos Aires (excl. Exolgan)	870,314	3,673	788,250	8	12
Exolgan	409,203	750	450,000	0	4
Rosario	27,933	1,000	66,000	0	0
Zárate	28,575	250	500,000	0	1
Aruba					
Oranjestad	60,425	250	130,000	1	1
Bahamas					
Freeport	1,115,910	990	320,125	1	6
Barbados					
Bridgetown	77,762	455	70,909	1	1
Brazil					
Belem	50,856	1,624	19,620	2	0
Fortaleza	63,010	929	24,000	1	0
Itajaí	462,963	800	83,909	3	0
Manaus	126,075	620	30,000	1	0
Paranaguá	402,774	647	236,091	1	3
Pecém	135,876	700	380,000	0	1
Rio De Janeiro	345,644	1,078	322,500	0	7
Rio Grande	536,023	2,408	550,227	3	2
Salvador	177,233	272	40,000	3	1
Santos	1,847,604	2,123	756,600	3	10
Sao Francisco Do Sul	247,947	473	800,000	1	0
Sepetiba	218,584	810	400,000	2	2
Suape	147,582	765	223,636	0	2
Vitoria	178,663	692	110,727	1	1
Chile					
Antofagasta	57,022	1,230	15,000	2	0
Arica	63,000	1,050	193,000	1	0
Iquique	179,366	1,102	88,218	5	0
Lirquén	185,254	400	424,000	3	0
San Antonio	668,296	1,155	466,715	4	4
San Vicente	268,015	603	405,383	2	0
Valparaiso	479,471	2,381	280,710	5	3
Colombia					
Barranquilla	78,914	1,057	933,000	1	0
Buenaventura	485,173	742	271,821	2	1
Cartagena	655,440	1,558	410,909	2	2
Santa Marta	65,924	1,085	133,000	1	0
Costa Rica					
Puerto Caldera	102,978	490	30,000	0	0
Puerto Limón	677,276	494	94,091	1	1
Dominican Republic					
Caucedo	377,005	600	500,000	0	5
Rio Haina	342,210	1,216	307,975	1	2

	Average Annual Throughput (TEU)	Average Berth Length (m)	Average Area (m2)	Average Mobile Cranes	Average STS Cranes
Ecuador					
Guayaquil	536,071	1,320	228,273	2	2
El Salvador					
Acajutla	81,498	520	105,000	0	0
Guatemala					
Puerto Barrios	245,676	610	15,000	1	0
Puerto Quetzal	192,930	560	68,578	1	0
Santo Tomás de Castilla	296,787	915	283,000	5	0
Honduras					
Puerto Castilla	75,519	150	80,000	0	0
Puerto Cortés	449,795	998	144,300	1	2
Jamaica					
Kingston	1,558,870	3,180	1,037,671	5	13
Mexico					
Altamira	295,366	973	396,570	1	4
Ensenada	66,710	300	70,000	1	2
Lázaro Cárdenas	335,934	589	387,766	1	6
Manzanillo	838,872	2,205	316,333	1	4
Progreso	63,687	291	81,636	0	1
Veracruz	603,723	464	402,909	1	5
Nicaragua					
Corinto	31,527	240	20,000	0	1
Panama					
Balboa	1,115,371	1,124	181,500	0	5
Colon CT	545,725	612	25,000	0	5
Puerto Manzanillo-MIT	1,235,869	1,469	431,818	0	11
Peru					
Callao	744,955	4,000	441,080	0	0
Paita	90,494	730	37,123	0	0
Puerto Rico					
San Juan	1,731,039	1,688	287,273	0	6
Saint Lucia					
Vieux Fort	32,969	370	50,000	1	0
Trinidad and Tobago					
Point Lisas	120,737	362	32,400	3	1
Port of Spain	324,643	769	169,000	5	3
Uruguay					
Montevideo	429,377	580	187,273	2	2
Venezuela					
La Guaira	276,859	1,093	24,000	7	0
Puerto Cabello	650,982	4,485	161,491	37	0

Source: Own elaboration based on data from Containerisation International Yearbook.

Appendix B. Comparison between Data Envelopment Analysis and Stochastic Frontier Analysis Results

We calculated the 2009 technical efficiency frontier using Data Envelopment Analysis (DEA) under two different specifications, constant returns to scale (CRS) and variable returns to scale (VRS). In DEA, the output variable is annual container throughput and the input variables are (i)

length of berths (in meters), (ii) terminal area (in square meters), and (iii) crane capacity equivalent. The latter variable is a combination of the number of ship-to-shore (STS) gantry cranes and mobile cranes, in which the number of STS gantries is estimated as a mobile crane equivalent. This approach maximizes the number of observations included in the estimations, since many ports would drop from DEA due to nil values in the variables STS cranes or mobile cranes. Overall, 62 container terminals were included in the estimations, compared to 67 in the SFA. Moreover, it is important to highlight that under the DEA specification, it is not possible to account for the use of ships' cranes and transshipment as binary variables as in the SFA.

a) Constant Returns to Scale

Under constant returns to scale, the DEA produces the results showed in Table B.1. The distribution of technical efficiency according to these results has an average of 40% and a standard deviation of 27%, similar to the statistics obtained with the SFA (41% and 21%, respectively).

Table B.1: Technical Efficiency Ranking, Constant Returns to Scale DEA, 2009

Ranking	Port	Technical Efficiency	Ranking	Port	Technical Efficiency	
Quartile 4	1	Puerto Barrios	100%	32	Belize City	31%
	2	Puerto Limón	100%	33	Valparaiso	29%
	3	Freeport	94%	34	Port of Spain	29%
	4	Colon CT	87%	35	Barranquilla	29%
	5	Veracruz	84%	36	Pecém	28%
	6	San Juan	82%	37	Santo Tomás de Castilla	25%
	7	Buenaventura	75%	38	Iquique	24%
	8	Balboa	69%	39	Antofagasta	23%
	9	Santos	63%	40	Vitoria	23%
	10	Paranaguá	60%	41	Rio De Janeiro	23%
	11	Itajaí	59%	42	Fortaleza	23%
	12	Guayaquil	59%	43	Altamira	22%
	13	Manzanillo	56%	44	Arica	22%
	14	Montevideo	52%	45	Lázaro Cárdenas	21%
	15	Havana	52%	46	Belem	19%
Quartile 3	16	Salvador	52%	47	Suape	17%
	17	San Vicente	50%	48	Bridgetown	17%
	18	Cartagena	50%	49	Buenos Aires (ex. Exolgan)	17%
	19	La Guaira	50%	50	Ensenada	17%
	20	Puerto Quetzal	45%	51	Pointe-A-Pitre	16%
	21	Puerto Cortés	44%	52	Sepetiba	16%
	22	Puerto Manzanillo-MIT	42%	53	Corinto	13%
	23	San Antonio	41%	54	Vieux Fort	12%
	24	Caucedo	40%	55	Willemstad	12%
	25	Exolgan	38%	56	Boca Chica	10%
	26	Puerto Cabello	36%	57	Progreso	10%
	27	Kingston	34%	58	Castries	8%
	28	Lirquén	34%	59	Zárate	8%
	29	Rio Grande	34%	60	St John's	7%
	30	Point Lisas	32%	61	Tampico	2%
	31	Rio Haina	32%	62	Salina Cruz	1%

Source: Own elaboration.

We found a positive correlation of 0.62 when comparing the technical efficiency rankings obtained with the SFA and the DEA-CRS. Culinnane et al. (2006a) have already provided evidence that the two methodological approaches produce analogous results: the authors found a correlation of 0.79 when applying similar input/output specifications for a SFA (truncated normal distribution) and a DEA-CRS. Among the sources of difference from our estimations, it is important to highlight that the estimation strategy we used for the SFA was different in that it controlled for transshipment and ships' crane use, on top of other control variables used in the production function estimation. In spite of this, only six out of fifty-four ports had a difference larger than 30 efficiency points between the results obtained through the two different approaches, as shown in the scatter plot below.

b) Variable Returns to Scale

The results from the VRS-DEA are different from the CRS-DEA and the SFA. Under a Variable Returns to Scale specification, the number of ports on the frontier tends to increase with the number of input variables. Therefore, the use of 3 production inputs places 18 container ports on the frontier, and only 7 of these ports also rank in the top quartile of the SFA technical efficiency distribution. By construction, the smallest ports in the sample, such as Boca Chica (Dominican Republic) and Vieux Fort (St. Lucia), are also on the frontier. The average efficiency is relatively high (67%) and the standard deviation is 27%. Moreover, the results point out that most ports in LAC are operating with increasing returns to scale, *i.e.* additional throughput would allow ports to achieve higher levels of efficiency, as was confirmed in the estimation of the parameters of the Stochastic Frontier Analysis. On the other hand, according to the result, there are 5 ports operating with decreasing returns to scale: Cartagena (Colombia), San Juan (Puerto Rico), Santos (Brazil), Kingston (Jamaica) and Puerto Cabello (Venezuela).

Table B.2: Technical Efficiency Ranking, Variable Returns to Scale DEA, 2009

Ranking	Port	Technical Efficiency	Ranking	Port	Technical Efficiency	
Quartile 4	1	Arica	100%	32	Havana	66%
	2	Barranquilla	100%	33	Lirquén	64%
	3	Belize City	100%	34	Montevideo	62%
	4	Boca Chica	100%	35	Zárate	62%
	5	Puerto Barrios	100%	36	Guayaquil	61%
	6	Puerto Limón	100%	37	Itajaí	61%
	7	San Juan	100%	38	Cartagena	55%
	8	Vieux Fort	100%	39	Lázaro Cárdenas	53%
	9	Freeport	100%	40	Puerto Cortés	49%
	10	Corinto	99%	41	Caucedo	49%
	11	Colon CT	95%	42	Manzanillo	48%
	12	Salvador	91%	43	Progreso	46%
	13	Santos	90%	44	Willemstad	44%
	14	Castries	90%	45	Exolgan	44%
	15	Fortaleza	89%	46	Kingston	44%
Quartile 3	16	Veracruz	86%	47	Vitória	43%
	17	Antofagasta	84%	48	San Antonio	43%
	18	Salina Cruz	82%	49	Rio Haina	42%
	19	Puerto Quetzal	80%	50	Port of Spain	42%
	20	Point Lisas	80%	51	Pointe-A-Pitre	41%
	21	Buenaventura	78%	52	Iquique	40%
	22	Balboa	74%	53	Puerto Cabello	39%
	23	San Vicente	74%	54	Suape	37%
	24	Bridgetown	70%	55	Santo Tomás de Castilla	37%
	25	Paranaguá	68%	56	Rio Grande	35%
	26	Pecém	67%	57	Sepetiba	34%
	27	Puerto Manzanillo-MIT	67%	58	Valparaiso	32%
	28	La Guaira	67%	59	Altamira	31%
	29	Belem	66%	60	Rio De Janeiro	30%
	30	St John's	66%	61	Buenos Aires (ex. Exolgan)	18%
	31	Ensenada	66%	62	Tampico	13%

Source: Own elaboration.

References

- Aigner, D. J., Lovell, C. A. K., Schmidt, P. (1977) "Formulation and estimation of stochastic frontier production function models". *Journal of Econometrics*, 6(1): 21–37.
- Banker, R.D., Gadh, V.M., Gorr, W.L. (1993) "A Monte Carlo comparison of two production frontier estimation methods: corrected ordinary least squares and data envelopment analysis". *European Journal of Operational Research*, 67(3): 332-343.
- Battese, G.E. (1997) "A note on the estimation of Cobb-Douglass production functions when some explanatory variables have zero values". *Journal of Agricultural Economics*, 48(2): 250–252.
- Battese, G.E., Coelli, T. J. (1995) "A model for technical inefficiency in a stochastic frontier production function for panel data". *Empirical Economics*, 20(2): 325–332.

- Battese, G.E., Coelli, T. J. (1992) “Frontier production functions, technical efficiency and panel data: with application to paddy farmers in India”. *Journal of Productivity Analysis*, 3(1): 153–169.
- Blue Water Reporting (2013) Blue Water Capacity Report. Retrieved on Aug 8, 2013 from <www.bluewaterreporting.com/bwr/BlueWaterCapacityReport.aspx>
- Comisión Centroamericana de Transporte Marítimo (2011) *Statistical Summary 2011*. Managua, Nicaragua.
- Cullinane, K., Wang, T.F., Song, D.W., Ji, P. (2006a) “The technical efficiency of container ports: Comparing Data Envelopment Analysis and Stochastic Frontier Analysis”. *Transportation Research*, 40(4): 354–374.
- Cullinane, K., Song, D.W. (2006b) “Estimating the relative efficiency of European container ports: A Stochastic Frontier Analysis”. *Port Economics: Research in Transportation Economics*, 16(1): 85–115.
- Coto-Millán, P., Baños-Pino, J., Rodríguez-Álvarez, A. (2000) “Economic efficiency in Spanish ports: Some empirical evidence”. *Maritime Policy and Management*, 27(2): 169–174.
- Economic Commission for Latin American and the Caribbean (2012) *Boletín Marítimo*. Retrieved on August 8, 2013 from: <www.eclac.org/perfil>.
- Estache, A., González, M., Trujillo, L. (2002) “Efficiency gains from port reform and the potential for yardstick competition: Lessons from México”. *World Development*, 30(4): 545–560.
- Farrel, M.J. (1957) “The measurement of productive efficiency”. *Journal of the Royal Statistical Society*, 120(3): 253–290.
- Frankel, E. (2002) “The challenge of container transshipment in the Caribbean”. *IAME Panama 2002 Conference Proceedings*, Panama City, Panama.
- González, M.M., Trujillo, L. (2009) “Efficiency measurement in the port industry: A survey of the empirical evidence”. *Journal of Transport Economics and Policy*, 43(2): 157–192.
- Informa (2009) *Containerisation International Yearbook*. London, UK.
- Inter-American Development Bank (2013) *Diagnóstico sobre el desempeño de los puertos y estudio de conectividad portuaria en Belice, Centroamérica y República Dominicana*. Washington, DC.
- International Monetary Fund (2013) *World Economic Outlook 2013*. Washington, D.C.
- Kent, P. (2011). “How Fit are Central America’s Ports? An Exercise in Measuring Port Performance”. Washington, DC. Mimeo.
- Liu, Z. (1995) “The comparative performance of public and private enterprise: The case of British ports”. *Journal of Transport Economics and Policy*, 29(3): 263–274.
- Liu, Q (2010) Efficiency analysis of container ports and terminals. Ph.D. Thesis, University College London, UK.
- Meeusen, W., van den Broeck, J. (1977) “Efficiency estimation from Cobb-Douglas production functions with composed error”. *International Economic Review*, 18(2): 435–444.
- Mortimer, D. (2002) “Competing methods for efficiency measurement: a systematic review of direct DEA vs SFA/DFA comparisons”. *Centre for Health Program Evaluation, Working Paper 136*. Monash University, Melbourne, Australia.

- Notteboom, T.E., Coeck, C., van den Broeck, J. (2000) “Measuring and explaining relative efficiency of container terminals by means of Bayesian stochastic frontier models”. *International Journal of Maritime Economics*, 2(2): 83–106.
- Ramos, L. Gastaud, M. (2006) “Analysing the relative efficiency of container terminals of Mercosur using DEA”. *Maritime Economics & Logistics*, 8(4): 331–346.
- Sanchez, J., Hoffman, J., Micco, A., Pizzolitto G., Sgut, M., Wilmsmeier, G. (2003) “Port efficiency and international trade: Port efficiency as determinant of maritime transport cost”. *Maritime Economics & Logistics*, 5: 199–218.
- Sanchez, J. (2004) “Puertos y transporte marítimo en América Latina y el Caribe: Un análisis de desempeño reciente”. *Serie Recursos Naturales e Infraestructura*, 82. ECLAC, Santiago, Chile.
- Tongzon, J., Heng, W. (2005) “Port privatization, efficiency, and competitiveness: Some empirical evidence from container ports (terminals)”. *Transportation Research, Part A*, 39(5): 405–424.
- Transparency International (2013) *Corruptions Perceptions Index*. Retrieved on August 8, 2013 from <www.transparency.org/research/cpi/overview>.
- Trujillo, L., González, M.M., Jiménez J.J. (2013) “An overview on the reform process of African ports”. *Utilities Policy*, 25: 12–22.
- United Nations Commission for Trade and Development (2013) *Unctadstats: International Trade*. Retrieved on August 8, 2013 from <unctadstat.unctad.org>.
- Wilmsmeier, G., Tovar, B., Sanchez, R. (2013) “The evolution of container terminal productivity and efficiency under changing economic environments in Iberoamerica”. Santiago, Chile. Mimeo.
- World Bank (2013) *World Development Indicators*. Retrieved on August 8, 2013 from <data.worldbank.org>.