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Capital account openness, political institutions and FDI in the MENA region: An empirical investigation

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Capital Account Openness, Political Institutions and FDI in the MENA Region: An Empirical Investigation

Mouna Gammoudi and Mondher Cherif

Abstract

This paper examines how capital account liberalization (CAL) affects Foreign Direct Investment (FDI) inflows. The authors use the System Generalized-Method-of-Moments (GMM) estimator developed for the dynamic panel model for a sample of 17 Middle East and North Africa (MENA) countries from 1985 to 2009. Their findings reveal that the positive impact of CAL on FDI depends on the political stability in a host country. Furthermore, the results show that enhancing democratic institutions, enforcing property rights, reducing the risk of expropriation and religious tension seem to be some of the most promising policies to attract FDI to the region. The authors also find that foreign investors value the quality of institutions more than the level of corruption or bureaucratic quality in the location choice. Their results are robust to using different indicators of institutional quality. The findings are relevant for MENA countries given that many of them have engaged in a process of liberalization and have weak institutions.

(Submitted as Survey and Overview)

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Keywords Capital account liberalization; foreign direct investment; institutional quality; GMM-system

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1 Introduction

While global cross border capital flows have risen to reach nearly \$6 trillion in 2004, only a small fraction (about 6.4 percent) flows to developing countries. Researchers cannot help but ask, why doesn't capital flow from rich to poor countries as predicted by classical economic theory?

Some academics and policy makers are seeking to provide a possible explanation for « why? » despite the surge in capital mobility over the last decade, FDI inflows to developed countries are much larger than those to developing countries. Addressing this question, an important strand of literature Kaminsky and Schmukler (2003), Kose et al. (2003), Campion and Neumann (2004) and Caprio et al. (2001) have paid special attention to the role of financial liberalization in absorbing FDI. They suggest that countries can attract more international capital flows by de-regulating activities in their domestic financial markets, liberalizing their capital account transactions and their equity markets. Brafu-Insaidoo and Biekpe, (2014) employ three explanations on how capital account liberalization affects capital inflows: Firstly, the removal or relaxation of restrictions on foreign ownership limitations can increase FDI inflows. Secondly, the de-regulation of offshore borrowing can attract more foreign private loan inflows through the removal of quantitative restrictions on overseas borrowing and the provision of tax incentives. Thirdly, the abolition of multiple exchange rate practices can enhance the foreign capital inflows by eliminating economic distortions and reducing the uncertainties and the risks about exchange rates particularly during repatriation of capital or income from capital.

Another body of literature (Chan and Gemayel, 2004, Onyeiwu, 2003, Daniele and Marani, 2006 and Alfaro et al. 2008) has focused on the role of political stability and institutional quality in boosting FDI. They suggest that low institutional quality is the leading factor in explaining the lack of capital flows from rich to poor countries. Recently, Asiedu and Lien, (2011) and Okada (2013) have examined the impact of institutional factors on the degree of association between capital control and FDI inflows. They show that financial openness improves FDI inflow only in countries with good institutional quality comparing to countries with poor institutional quality.

In this paper, we try to give an explanation on the question of "why FDI does not flow from rich to poor countries" by examining the role of interaction effect between financial openness and institutional in enhancing FDI in the MENA region. The MENA region is a particularly interesting example for this study, given that although most member countries have undertaken financial liberalization in the 1980's as part of the structural adjustment programs of the IMF and World Bank in order to promote FDI, it continues to attract a smaller share of FDI than all other regions except for Sub-Saharan Africa. Over the period between 2006 and 2010, the share of FDI inflows in the MENA region represented on average about 6.5 percent of the world's total FDI inflows, against 23.62 percent in East Asia and Pacific and 8.72 percent in Latin America and Caribbean. The Central Europe and Asian region have maintained the lion's share of global FDI flow (59 percent). This distribution is not only particular to this period or one year, but also to the whole previous decades (World Bank, 2010).

The lower level of FDI inflows to the MENA region can be explained by two main reasons: The first one is related to the fact that multinational firms are unlikely to invest in countries with bad institutions even if these countries become more financially open. In contrast, if countries which have good institutions become more financially open, it is expected that international capital flows to these countries will increase. The second one is that, in the financially open countries, a perceived deterioration in its policy environment could be punished by the flight of capital out of the country.

This paper answers three questions: (i) does capital openness promote FDI in the MENA region?; (ii) does political risk alter the relation between capital openness and FDI? and (iii) does the effect of capital openness on FDI depend on the threshold level of institutional quality beyond which CAL can foster FDI inflows?

We contribute to the literature in several ways: Firstly, we study the effect of financial globalization on international capital inflows, which remains controversial by using a sample of 17 MENA countries from 1985 to 2009. Secondly, while some previous studies have analyzed the effects of financial openness and institutional quality on FDI separately, our study examines the role of institutional quality as a key factor in explaining the mixed results of financial openness on FDI inflows. Our attention is particularly focused on testing whether institutional quality in the MENA region can alter the relation between capital openness and FDI. Finally, we empirically investigate the impact of detailed sub-components of political risk on the degree of association between capital control and the FDI inflows.

We focus on the two influential papers given by Noy and Vu (2007) and Okada, (2013), who introduced the interaction terms between institutional quality and capital openness to examine the impact of institutional factors on the degree of association between capital control and FDI inflows. Our model differs from their model in that we look at more than one aspect of institutional quality such as government stability, socioeconomic conditions, investment profile, internal conflict, external conflict, corruption, military in politics, religious tensions, law and order, ethnic tensions, democratic accountability and bureaucracy quality. To check the robustness of our results we use an alternative set of institutional quality given by Kaufmann et al. (1999).

The remainder of the paper is organized as follows: Section 2 presents a review of empirical literature. Section 3 describes the data and methodological framework. Section 4 presents the empirical results and Section 5 concludes.

2 Literature Review

There are a few empirical studies that have been done to investigate the impact of financial liberalization on FDI inflows, and a few empirical analyses have focused on the effects of capital controls. In this section, we recall the main research studies in this subject.

In an influential book on the consequences of trade barriers, Bhagwati (1978) argued that FDI contributes to growth by enhancing economic efficiency and that open economies are more likely to attract FDI. Gastanaga and al. (1998) supported the notion that countries with relatively liberalized capital accounts attracted more foreign direct investment flows than countries that are more closed. The study investigated up to forty nine developing countries, and found that openness to international capital flows and foreign direct investment in particular had a positive impact on the level of foreign direct investment flows. It also suggests that more liberalized economies have investment ratios that are higher than closed economies and this behavior is associated with higher FDI inflows. Kyaw (2006) suggests that developing countries can increase the attractiveness to foreign direct investors by reducing the impediments to capital movements. Fratzscher and Bussiere, (2004) show that the size of FDI inflows can influence the effect of capital account openness on growth in the longer terms. They assert that "The acceleration of growth immediately after liberalization is found to be often driven by an investment boom and a surge in portfolio and debt inflows. By contrast, the quality of domestic institutions, the size of FDI inflows and the sequencing of the liberalization process are found to be important driving forces for growth in the medium to longer term".

Asiedu and Lien, (2004) who use a panel data which covers 96 developing countries over the period 1970 to 2000 examine the impact of three types of capital control policies on FDI: The existence of multiple exchange rates; restrictions on capital account, and restrictions on the repatriation of export proceeds. They present mixed findings with some evidence that FDI flows are impacted by capital account policies, but only in specific geographical regions. More precisely, they find that the impact of capital controls on FDI varies by region and has changed over time. In the 1970s and 1980s, none of the policies had a significant impact on FDI. In the 1990s, all three were significant. Furthermore, capital controls have no effect on FDI to SSA and the Middle East, but affects FDI to East Asia and Latin America adversely.

Kinga Z. Elo, (2007) analyzes the effects of capital controls on FDI by using the data of 81 countries from 1980 to 2001 and shows that capital controls reduce the quality of foreign direct investments both in terms of volatility and volume. The effects of capital controls on FDI depend heavily on the country's economic environment, particularly its country risk characteristics.

Butkiewicz and Yanikkaya, (2008) find that developing countries with capital controls are less likely to benefit from capital inflows, especially from FDI, so capital restrictions reduce the benefit of FDI on growth. Rachdi and Saidi (2011) find a positive correlation between the liberalization of the capital account and economic growth via FDI.

Some less optimistic conclusions on the effect of capital account openness are suggested by Aizenman and Noy (2004) who find that capital controls have no impact on aggregate capital flow volumes. Brafu-Insaidoo and Biekpe (2014) examine the impact of different aspects of external financial liberalization, domestic financial deregulation and regionalism on international capital flows on the case of 37 SSA countries, among other results, they find that while the aggregate capital account liberalization is not significant, the liberalization of inward FDI directly increases FDI. In the same vein, Cherif et al. (2011) show that the effects of capital openness policies on FDI depend on the host region, it is an ingredient for attracting FDI in Latin America whereas it repeals FDI in Central and Eastern Europe countries. In the Mediterranean region, South Asia and Africa it seems to be inconsistent.

This controversy has prompted research on the evaluation of the possible preconditions under which capital account liberalization may promote FDI inflows. Some of them have underlined the influence of institutional qualities in the host countries on the degree of association between CAL and FDI inflows.

Noy and Vu (2007) construct an annual panel dataset for 62 developing and 21 developed countries from 1984 to 2000 and they conduct an empirical analysis for each group separately, given that the factors that affect FDI inflows are different across the two groups. They use a standard FDI determination model with fixed effect and they add the capital control variable. Furthermore, in order to examine whether the impact of capital controls on FDI inflows is sensitive to different institutional factors like corruption, financial risk and political stability they include interaction terms between capital openness and corruption, interaction between capital openness and institutional variables. Among other results, they show that an increase of one standard deviation in the capital openness will increase FDI inflows by 0,71 percent and 0,32 percent for the developing countries and developed countries samples, respectively. They underline that the liberalization of the capital account is not sufficient to generate increases in inflows unless it is accompanied by a lower level of corruption or a decrease in political risk. These results are obtained by using fixed effects and least squares estimators and confirmed by the GMM dynamic two step panel estimator. Cherif et al. (2011) argue that capital account openness does not enhance foreign

investment into domestic markets unless it is associated with passing new laws, easing regulations and improving governance in order to attract foreign investors.

Okada (2013) uses a dynamic panel model to examine how financial openness and institutional quality affect international capital inflows in the sample of 112 countries from 1985 to 2009. He finds that while financial openness and institutional quality do not individually have significant impacts on international capital inflows, their interaction effects are significant. He confirms the assumption that the partial effect of capital openness on FDI inflows is depending on the level of institutional quality. He concludes that capital account openness improves FDI inflow only in countries with good institutional quality compared to countries with poor institutional quality. Furthermore, among institutional factors, bureaucratic quality and law and order appear to play an important role in promoting FDI.

3 Data and Methodological Framework

To examine whether the liberalization of the capital account is sufficient to generate increases in FDI inflows, this study uses a sample of 17 MENA countries from 1985 to 2009. Our empirical approach is inspired by a theoretical framework due to Noy and Vu (2007) and Okada (2013). Accordingly, we employ a dynamic panel model for FDI net inflows which includes a lagged depended variable. Our basic empirical model is therefore as follows:

$$FDI_{i,t} = \alpha KAOPEN_{i,t} + \gamma POLITICAL_{i,t} + \beta (KAOPEN_{i,t} * POLITICAL_{i,t})$$
$$+ \rho FDI_{i,t-1} + \sum_{j=1}^{J} \delta_j X_{jit} + \varepsilon_{it} + \theta_i$$
 (1)

Where "i" refers to countries, "t" to time and " θ i" is the country specific fixed effects. Our dependent variable is net FDI/GDP, FDI_{it-1} is the lagged value, KAOPEN is the indicator of capital account liberalization 1 , POLITICAL is a measure of political risk 2 , (KAOPEN*POLITICAL) is the interaction term or indirect impact of CAL on FDI. This will determine the political risk threshold level. X_{it} is a vector of macroeconomic control variables that include the variables most used in the literature, namely, Trade Openness (TO), Financial development indicator (PC), Market size (GDPGR), Inflation (INF) and Natural Resource availability (FUEL). Detail on the variable definitions and sources are available in Table 4, and summary statistics for key variables are provided in Table 5 (Appendix).

We are interested in the partial effect of capital openness on *FDI* inflows, which varies with the level of political risk:

¹ Among other measures of capital account liberalization, we adopt the KAOPEN index as developed by Chinn and Ito (2008). One of the merits of this index is that it refers to the intensity of capital controls because it incorporates other types of restrictions such as current account restrictions, not just capital account controls. Also, this index covers many countries (181 countries) for a long time period (1970 through 2008) (Table 4 in the Appendix). We use the updated database from 1970 through 2011.

² We use two composits index of political risk: the ICRG index which is based on political risk rating provided by the PRS Group, comprising 12 subcomponents and EURO index as an altenative measure of political risk which is provided by Euromoney.

$$\frac{dFDI_t}{dKAOPEN_t} = \alpha + \beta * POLITICAL_t \tag{2}$$

The expected results that can examine the role of political stability to channelize the impact of capital openness on *FDI* can be illustrated as follows:

- If both α and β have positive sign, capital openness has a positive impact on *FDI* inflows, and institutional factors further enhance that positive impact.
- If α is positive and β is negative, capital openness has a positive impact on *FDI* inflows, and institutional factors detract from that positive impact.
- If α negative is and β is positive, capital openness has a negative impact on *FDI* inflows, and institutional factors alleviate that negative impact.
- If both α and β have negative signs, capital openness has a negative impact on *FDI* inflows, and institutional factors aggravate that negative impact.

Equation (1) allows us to calculate the threshold level of political risk in the short period³ beyond which capital openness promotes *FDI* inflows. Thus, the positive effect of capital openness on *FDI* inflows is observed when:

$$\frac{dFDI_t}{dKAOPEN_t} > 0 \tag{1a}$$

 \Leftrightarrow

$$\alpha + \beta * POLITICAL_t > 0 \tag{1b}$$

Therefore, the threshold level of political risk is given by the following expression:

$$POLITICAL_t > \left(-\frac{\alpha}{\beta}\right)$$
 (1c)

Next, to reveal the key role of each 12 sub-components of the political risk index to explain the relation between capital openness and *FDI* we include "k" which represents respectively the effects of government stability, socioeconomic conditions, investment profile, internal and external conflict, corruption, military in politics, religious tensions, law and order, ethnic tensions, democratic accountability, and the quality of bureaucracy. Moreover, to avoid the problem of multicollinearity, the 12 indicators will be singly added to our regression. As a robustness check, we adopt another set of institutional qualities given by Kaufmann et al. (2010). They construct six different indicators, each representing a different dimension of governance: Voice and accountability, political stability, government effectiveness, regulatory quality, rule of law and control of corruption⁴.

Our model is written as follows:

³ The long period effects can be derived by dividing each of the α , γ and β by (1- ρ) the coefficient of the lagged depended variable (Baltagi et al. 2009) (Citation)

al. 2009){Citation}.

4 All the individual variables have been rescaled to run from zero to one, with higher values indicating better outcomes.

$$FDI_{i,t} = \alpha KAOPEN_{i,t} + \gamma POLITICAL_{i,t} + \beta (KAOPEN_{i,t} * k_{i,t})$$
$$+ \rho FDI_{i,t-1} + \sum_{j=1}^{J} \delta_j X_{jit} + \mu_{i,t}$$
(3)

One of econometric problems that may arise from estimating Equations (1) and (3) is that the dynamic structure of the model makes the OLS estimator upwards biased and inconsistent, due to the correlation between the unobserved country-specific and the lagged FDI (see Baltagi 2008). The GMM estimator suggested by Arellano and Bond (1991) provides consistent estimates for such models. This estimator often referred to as the "difference" GMM estimator takes the first difference of the data and then uses lagged values of the endogenous variables as instruments. This allows to get rid of country specific effects and eliminates any endogeneity that may be due to the correlation of these country specific effects and the explanatory variable.

Arellano and Bover (1995) and Blundell and Bond (1998) point out that when the explanatory variables are persistent over time, lagged levels are weak instruments for first differences. Blundell and Bond (1998) proposed a more efficient estimator, the "system GMM estimator", which mitigates the poor instruments problem by using additional moment conditions. However, the system estimator has one disadvantage: It uses too many instruments. Thus, the difference estimator suffers from the "weak" instruments problem and the system estimator exhibits the "too many" instruments problem (Asiedu and Lien 2011). In our study we use the system GMM approach which generally produces more efficient and precise estimates compared to difference GMM by improving precision and reducing the finite sample bias (Baltagi 2008).

To verify the consistency of the GMM estimator, we consider two specification tests: First, the Hansen test (J-test) for over-identifying restrictions. The hypothesis being tested is that the chosen instruments are uncorrelated with the residuals. If the null hypothesis is not rejected, the instruments are valid. Second, the Arellano-Bond test for autocorrelation, examines the null hypothesis of no order serial correlation in the first-differenced residuals. We check for second-order correlation AR (2)⁵ which should be not rejected the null hypothesis.

4 The Empirical Results

Using the econometric method outlined above, this section presents regression results of the relationship between capital openness and FDI in the presence of political risk. We proceed to do various tests using Equation (1). Results are presented in Table 1. However, we do not only address the political risk composite, but also the components of political institutions. Using Equation (3) we report the relationship between financial openness, FDI and each of 12 indicators of institutional indicators in Table 2. We present the results of our robustness check in Table 3.

The GMM system regressions satisfy both the Hansen test of over-identifying restrictions and the serial correlation test. In all our model specifications, the Hansen test cannot reject the null hypothesis that our instruments are valid. Moreover, the AR (2) test fails to reject the null hypothesis that there is no second order autocorrelation in the differentiated residuals.

⁵ By construction, the differenced error term is probably first order serially correlated even if the original error term is not.

4.1 Capital Openness, Political Risk and FDI

Table 1 reports the empirical results of the regressions on the link between capital openness, political risk and FDI for our sample of 17 countries between 1985 and 2009. As a first step, in Regression (1) we include all of the control variables such as trade openness, inflation, fuel, private credit and GDP growth rate without capital account openness variable. As a second step, in Regression (2) and (3) we separately add two main explanatory variables, financial openness and political risk. Then, Regression (5) reports the results where we control these two factors simultaneously. Finally, in Regression (7) we present results for whether political risk can alter the relation between capital openness and FDI, thus we introduce the interaction term between capital openness and political risk. Columns (4), (6) and (8) report results of the alternative index of political risk produced by Euromoney.

First, let us take a look at the main determinant of FDI in the absence of capital openness policy, Column 1 in Table 1 shows that the coefficients of lagged FDI and fuel variables are positive and statistically significant at 1 and 10 percent, respectively. A one standard deviation increase in the share of fuel in total merchandise exports (which is a proxy for natural resources abundance) drives the ratio of FDI to GDP positively by 1.04 percentage points in the MENA region [dFDI/dFUEL=0.026 ×40=1.04]. The non-significance of GDP growth rate can be explained by the fact that the majority of the MENA countries are endowed with natural resources. Thus, economic growth may not be an important factor in the decision to invest in these countries while natural resource availability is very important for attracting FDI in the MENA region (Wasseem 2012).

The empirical results indicate that CAL has a significant positive impact on FDI, when we include capital account openness indicator in regression (Column 2), estimation shows that an increase in capital openness by one standard deviation is associated with an *FDI* inflows increase by about 0.98 percentage points [$dFDI/dKAOPEN=0.562 \times 1.753=0.98$]. We use an example to illustrate the positive effect of capital openness on *FDI*. Consider two MENA countries that have extremely different levels of capital openness: Syria, the country that has the least capital openness in the MENA region and U.A.E., the country that has the highest capital openness in the region. Then, all else equal, an improvement in capital openness from the level of Syria (kAOPEN=-1.83) to the level of U.A.E (kAOPEN=2.5) will increase *FDI* inflows by about 2.43 percentage points in the short run and by 6.86 percentage points in the for the system regression [$dFDI/dKAOPEN=0.562 \times (2.5-(-1.83)) \approx 2.43$]. One explanation given by Cherif et al. (2011) is that foreign investors look for the assurance that allows them to repatriate their investment at any time. So, they prefer to invest in countries with more open capital account. This finding is consistent with Noy and Vu (2007).

The fuel variable became non-significant, suggesting that foreign direct investors prefer to operate in countries with an open capital independently of natural resource abundance and market size. Political stability does not appear to have a significant direct effect on *FDI* (Column 3 and 4) in the MENA region and trade openness is significant at the level of 1%. Private credit, on the contrary, does not affect *FDI* flows at conventional levels of significance (Columns 1, 2, 3 and 4). The estimated coefficient of lagged FDI is positive and significant, an indication that FDI is persistent. Indeed, this provides justification for using the Blundell and Bond (1998) GMM estimator. In Column (5) and (6) we add *ICRG* and *EURO* political risk indexes, results indicate that the coefficient of *KAOPEN* "\alpha" became negative and significant at the level of 1% and 10%, respectively. We can infer that political instability appears to have a negative impact on capital openness policy and *FDI* relationship.

Then, to check whether the impact of capital control on *FDI* inflows is sensitive to political risk, we include the interaction term between these two variables. Results are reported in Column (7) and (8) of Table 1. Using Equation (1), the marginal effect of financial openness is given by $[dFDI/dkAOPEN=\alpha+\beta*POLITICAL]$. Based on the ICRG political risk index (Column 7, Table 1), We first note that $\alpha < 0$ and $\beta > 0$, implying that there exists a threshold value of institutional quality, such that $[dFDI/dkAOPEN=\alpha+\beta\times POLITICAL=0]$. This implies that [dFDI/dkAOPEN>0] if and only if political > political*. The marginal effect of financial openness on FDI increases with institutions, and the threshold level of institutions between the negative and positive partial effect is 0.63 (2.469/3.868=0.63) which is 65th percentile in this sample. That means that in our sample at most 35 percent (at least 65 percent) of the observations are greater (smaller) than 0.63. Based on the EURO political risk index (Column 8, Table 1), the corresponding threshold level is 0.52 (1.598/03.04=0.52) which represents the 65th percentile in our sample.

The total effect of a one-unit increase in KAOPEN in the MENA region is calculated to be -0.11 [-2.469+ (3.868*0.61) =-0.11]⁶ percentage point using the MENA average of *POLITICAL*, 0.61⁷. The negative effect of capital openness on FDI in MENA countries can be explained by the fact that the MENA region has not attained on average the threshold level of institutional quality behind which financial openness can affect positively and significantly FDI inflows. The average value of institutional quality in the MENA countries is 0.61 (Column 7, Table 1) which is lower than 0.63 threshold levels seen from the estimations. The table illustrates that, in order to benefit from the positive effect of CAL on FDI, MENA countries must possess a level of political risk greater than the threshold level of 0.63 (see Figure 1 in Appendix for more details). We provide an example to illustrate the role of the interaction between capital openness and good institutions in boosting FDI. The average value of POLITICAL is equal to 0.54 for Iran and 0.64 for Bahrain. Suppose the degree of financial openness, KAOPEN, for Syria increases by one sample standard deviation. Then for the regressions that employ ICERG as a measure of institutional quality (Column 7), the increase in financial openness will decrease FDI in Iran by about -0.66 percentage points.[dFDI/dKAOPEN=(2.469+3.868×0.54)×1.753=-0.66]. Now suppose Iran implements policies that lead to an improvement in its institutions, such that the value of POLITICAL increases to the level of Botswana. Then, a one standard deviation increase in KAOPEN will increase FDI by 0.011 percentage points [dFDI/dKAOPEN=(-2.469+3.868×0.64)×1.753=0.011]. Therefore, financial openness increases FDI inflows in MENA countries where political stability is above 0.63, and decreases it in countries where political stability is below this threshold. In other words, FDI inflows in countries with higher political stability (>0.63) benefit more from financial openness than those in countries with lower political stability.

Figure 2 presents a visual picture of the total effect of a one-unit increase in *KAOPEN*, based on each country's value of the political risk index for the MENA countries. The countries are placed in order of the magnitude of the total effect. Countries, such as Oman and U.A.E. that show positive effects of financial opening, have attained a threshold level of legal and institutional development, whereas countries with underdeveloped institutional infrastructure may hamper the *FDI* inflows. So, we categorize our sample countries into two: Category A refers to

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⁶ Calculations of overall effect of capital openness on FDI are based on Column 7 (Table 1) To simplify calculations, we consider here the mean of a measure of ICRG political risk index which equal to 0.61.

⁷ For the rest of interpretation we use results given by the ICRG political risk index.

countries where capital openness policy may promote *FDI*, and Category B refers to countries where an increase in capital openness may not result in an increase in *FDI*, and may possibly reduce *FDI*, which represents 35 percent and 65 percent in our study, respectively. Therefore, Bahrain, Kuwait, Oman, Qatar, U.A.E. and Tunisia fall in Category A and Algeria, Egypt, Iran, Jordan, Lebanon, Libya, Morocco, Syria, Saudi, Arabia, Turkey and Yemen fall in Category B.

4.2 Capital Openness, Unbundling Institutions and FDI

In a previous subsection, institutional quality is discussed as a composite index of political risk comprising 12 sub-components. However, this index may be too aggregated to capture the appropriate effects on *FDI* inflows. Table 2 summarizes the results from the regressions run with each of the components of the political risk index by using Equation (4), (government stability, socioeconomic conditions, investment profile, internal conflict, external conflict, corruption, military in politics, religious tensions, law and order, ethnic tensions, democratic accountability and bureaucracy quality) by introducing the interaction terms. Results show that the estimated coefficient of democratic accountability and law and order are positive and significant at the 1% level, this implies that high levels of democracy and property rights protections increase FDI inflows to the MENA region (Columns 8 and 10).

The main finding is that, the effect of the interaction term between financial openness and the political risk index on *FDI* depends on the institutional indicators used in regression. In Columns (1)-(10), where government stability, socioeconomic conditions, investment profile, internal conflict, external conflict, military in politics, religious tensions, law and order, ethnic tensions and democratic accountability are used as the proxy for institutional quality, the coefficient of interaction term between financial openness and each institutional quality is significant and positive, suggesting that financial openness alone may lead to hamper *FDI* inflows (*KAOPEN* has a negative sign) but that this outcome can be avoided only if countries have attained a threshold level of institutional quality However, in all cases, the MENA region seems far from the threshold level (mean threshold level). Furthermore, results show that some institutional aspects matter more than others, financial openness policy in a country with important scores in democratic accountability, religion tension and investment profile attract more foreign investors. These results suggest that capital account policy induced effects are stronger in democracies than in autocracies as argued by Asiedu and Lien (2011).

In the specification containing bureaucracy quality and corruption, the coefficients of the interaction term are statistically significant at the five and ten percent level, respectively, and are negative. This suggests that financial openness reduces *FDI* flows in less corrupt and bureaucratic countries. Using corruption indicator, the marginal impact of the financial liberalization on *FDI* is expressed as follows: [dFDI/dKAOPEN= 3.10+ (-5.78*Corruption)] corresponding to threshold level equal to 0.53 (3.10/5.78). Paradoxically, the empirical results show that financial liberalization policies in MENA countries are favorable to foster *FDI*, as the corruption index (the average value of corruption index in MENA countries is 0.43) is less than the threshold (0.43<0.53)⁸. The total effect of a one-unit increase in *KAOPEN* in the MENA region is calculated to be 0.61. [3.10+ (-5.78*0.43)

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⁸ See Figure 3 in the Appendix.

=0.61] percentage point. As a specific example, Jordan represents the least corrupt country among MENA countries and Lebanon represents the most corrupt country, a one-unit increase in *KAOPEN* in Jordan decreases *FDI* by about 0.021 percentage points [3.10-5.87*0.54=-0.021] and increases *FDI* in Lebanon by about 1.42 percentage points [3.10-5.87*0.29=1.42]. We infer that financial liberalization policies are favorable to promote *FDI* in more corrupt countries in the region. Of course, our results should not be interpreted as support for corruption level or bureaucracy regimes in the MENA region. Rather, the results should be seen as an indication of the importance of the quality of institutions. We can suggest that foreign investors value the quality of institutions more than the level of corruption in the location selection.

4.3 Robustness Check

Table 3 reports the results of the alternative database of six governance indicators developed by Kaufman et al. (2010). Given the availability of data, we consider only the period from 1996 to 2008. Our main findings are that in terms of significance the results are consistent with those when we consider the ICRG database for *FDI* inflows. In Columns (1) to (5), where voice and accountability, political stability, government effectiveness, regulatory quality, rule of law are included, the interaction term between financial openness and institutional quality has a significant positive effect on *FDI*. However, in the specification containing control of corruption, the coefficient of the interaction term is statistically significant at the five percent level, and is negative. This suggests the importance of a strong institutional environment in mitigating the negative effect of financial openness on *FDI* inflows. Indeed, in order to benefit from the positive effect of capital openness on FDI inflows, MENA countries must reach a certain level of institutional quality.

5 Conclusions

This paper sought to investigate the nexus between CAL and FDI inflow and to test whether the results are affected by political risk and institution qualities, by focusing on the MENA region. We use the two-step system GMM estimator developed for the dynamic panel model which is asymptotically efficient and robust for all kinds of heteroscedasticity.

There are three important findings: First, the effect of financial openness on FDI is increasing in the level of political risk index. In other words, capital inflows in countries with political stability benefit more from financial openness than those in countries with high political risk. More precisely, we demonstrate that institutional quality in MENA countries seems crucial to whether or not there is a positive effect of capital openness policy in the region. Second, we determine a threshold level of political risk and institutional quality indicators beyond which capital openness promotes FDI inflows in the MENA region. More precisely, the results reveal that 35 percent of the MENA countries which are Algeria, Egypt, Iran, Jordan, Lebanon, Libya, Morocco, Syria, Saudi, Arabia, Turkey and Yemen lie below the lower threshold of political risk index and have a negative financial openness coefficient. This finding is consistent with (Noy and Vu 2007) who assert that "Liberalized capital account is only efficient in generating more inflows in an environment of low political risk". Furthermore, the results indicate that some institutional aspects matter more than others. Among institutional factors, law and order, democratic accountability, religion tension and investment profile play an important role in promoting FDI. Last, the results

show that foreign investors value the quality of institutions more than the level of corruption or bureaucracy quality in the location selection.

Our results have some policy implications for the institutional reform approach to be adopted. They suggest that financial openness and higher institutional qualities coupled together can enhance FDI inflows that are considered to be one of the important sources of economic development. The MENA countries must improve institutional quality, especially by developing strong property rights protections and enhancing democratic institutions

Appendix

Table 1 Arellano-Bond GMM Estimation :capital openness, political risk and FDI (1985-2010)

Dependent variable: FDI/GDP	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
$FDI_{t-1}{}^a$	0.578 (0.000)***	0.659 (0.000) ***	0.904 (0.000) ***	0.982 (0.000) ***	0.981 (0.000)***	0.809 (0.000)***	0.648 (0.000)***	0.884 (0.000)***
$KAOPEN^b$		0.562 (0.092)*			-0.922 (0.003)***	-0.638 (0.064)*	-2.469 (0.091)*	-1.598 (0.050)**
GDPGR	-0.023 (0.642)	0.001 (0.950)	-0.006 (0.619)	0.003 (0.888)	0.015 (0.274)	-0.010 (0.569)	0.004 (0.779)	0.029 (0.237)
TO	-0.014 (0.327)	0.00 (0.992)	0.011 (0.000)***	0.015 (0.002)***	0.025 (0.014)**	0.034 (0.022)**	0.12 (0.006)***	0.009 (0.110)
INF	0.014 (0.439)	-0.003 (0.658)	0.002 (0.522)	0 .002 (0.623)	0.006 (0.581)	-0.002 (0.772)	-0.15 (0.059)*	0.005 (0.295)
FUEL	0.026 (0.088)*	-0.015 (0.066)*	0.003 (0.011)**	-0.003 (0.304)	0.013 (0.033)**	-0.005 (0.511)	-0.12 (0.034)**	-0.007 (0.039)**
PC	-0.045 (0.264)	0.004 (0.691)	0.002 (0.727)	0.009 (0.245)	0.013 (0.220)	0.014 (0.337)	0.005 (0.560)	0.018 (0.088)*
POLITICAL			-0.548 (0.478)	-0.008 (0.213)	0.091 (0.965)	0.021 (0.153)	-1.10 (0.361)	-1.179 (0.348)
KAOPEN*POLITICAL							3.868 (0.081)*	3.04 (0.051)*
CONSTANT	-1.10 (0.589)	1.07 (0.338)	0.104 (0.831)	-0.470 (0.249)	-3.07 (0.036)**	-3.00 (0.114)	0.962 (0.314)	-0.68 (0.140)
Arellano-Bond AR (2) test ^c	p = 0.35	P=0.38	P= 0.36	P= 0.23	P= 0.36	P= 0.18	P= 0.37	P=0.27
J-test ^d	p = 0.65	p = 0.30	p = 0.27	P=0.31	p=0.37	P= 0.31	P= 0.26	P=0.7
Countries	16	16	16	16	16	16	16	16
Observations	232	230	232	175	230	174	230	174
Mean							0.61	0.50
Threshold Level of Political							0.63	0.52

^{***, **, *} refer to the 1, 5 and 10% levels of significance respectively. The model is estimated with the two-step Arellano-Bond GMM dynamic panel methodology which is asymptotically efficient and robust for all kinds of heteroskedasticity.

^a FDI₁₋₁ is considered to be a predetermined variable and it is instrumented by their lagged values of at least one period.

b KAOPEN is supposed to be endogenous, therefore we use lagged values of at least two periods as an instrument (Arellano and Bover 1995). The explanatory variables such as control variables and political indicators are considered as exogenous thus, we use their current values as instruments. To ensure comparability among the components and easier interpretation of the results, we rescaled the sub-components from 0 to 1.

 $^{^{\}rm c}$ AR (2) is a test of second-order residual serial correlation. $^{\rm d}$ J-test is the Hansen overidentification test.

Rows [17] show the threshold level of the political risk variable beyond which the capital account openness has a positive impact on FDI.

Table 2 Arellano-Bond GMM Estimation: capital openness, institutions and *FDI* (1985-2009)

Dependent variable: FDI/GDP	Government Stability	Socio economic conditions	Investment Profile	Internal conflit	External conflit	Military in Politics	Religious Tensions	Law and order	Ethnic Tensions	Democratic accountability	Bureaucracy Quality	Corruption
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
$FDI_{t-1}{}^a$	0 .875 (0.000) ***	0.856 (0.000) ***	0.822 (0.000) ***	0.956 (0.000) ***	0.895 (0.000) ***	0.985 (0.000) ***	0.62 (0.000) ***	0.549 (0.000) ***	0.876 (0.000) ***	0.841 (0.000) ***	0.937 (0.000) ***	0.971 (0.000) ***
$KAOPEN^b$	-2.72 (0.017)**	-1.37 (0.033)**	-3.31 (0.049)**	-2.33 (0.074)*	-2.62 (0.062)*	-1.96 (0.027)**	-2.76 (0.079)*	-2.01 (0.044)**	-2.50 (0.012)**	-2.55 (0.033)**	3.72 (0.050)**	3.10 (0.061)*
GDPGR	0.009 (0.525)	-0.004 (0.697)	0.006 (0.728)	-0.004 (0.776)	-0.002 (0.847)	0.008 (0.737)	0.009 (0.776)	0.002 (0.761)	-0.010 (0.541)	0.007 (0.713)	-0.018 (0.384)	-0.021 (0.316)
TO	0.016 (0.001)***	0.010 (0.013)**	0.009 (0.139)	0.015 (0.026)**	0.011 (0.001)***	-0.001 (0.719)	0.008 (0.521)	0.19 (0.000)***	0.013 (0.002)***	0.022 (0.022)**	0.025 (0.000)***	0.001 (0.873)
INF	-0.020 (0.261)	-0.006 (0.487)	-0.017 (0.383)	009 (0.629)	-0.010 (0.282)	-0.006 (0.223)	-0.015 (0.456)	-0.008 (0.297)	-0.008 (0.688)	0.003	-0.27 (0.299)	0.001 (0.824)
FUEL	-0.006 (0.220)	0.00 (0.926)	-0.015 (0.013)**	-0.006 (0.407)	-0.005 (0.218)	-0.004 (0.457)	-0.012 (0.312)	-0.013 (0.042)**	-0.000 (0.946)	-0.00 (0.960)	-0.008 (0.281)	-0.009 (0.274)
PC	-0.001 (0.813)	0.004 (0.490)	-0.003 (0.685)	0.014 (0.084)*	0.010 (0.040)**	0.017 (0.029)**	0.037 (0.120)	0.007 (0.314)	-0.01 (0.402)	0.020 (0.208)	-0.012 (0.036)	-0.037 (0.018)**
POLITICAL	-0.791 (0.747)	-2.04 (0.351)	-2.50 (0.404)	-1.52 (0.525)	-2.62 (0.225)	1.31 (0.303)	1.98 (0.526)	2.09 (0.090)*	0.781 (0.746)	3.30 (0.075)*	-0.91 (0.884)	0.90 (0.707)
POLITICAL*KAOPEN	3.45 (0.019)**	2.393 (0.069)*	5.14 (0.054)*	2.71 (0.088)*	3.19 (0.055)*	3.14 (0.025)**	4.48 (0.077)*	2.54 (0.080)*	3.21 (0.006)***	4.8 (0.011)*	-7.03 (0.041)**	-5.78 (0.092)*
CONSTANT	0.269 (0.905)	0.079 (0.938)	2.03 (0.315)	0 .061 (0.975)	1.53 (0.340)	-1.22 (0.175)	-1.42 (0.523)	-1.59 (0.234)	-1.43 (0.416)	-3.38 (0.044)*	1.05 (0.378)	0.57 (0.638)
Arellano-Bond AR (2) test ^c	P=0.37	P= 0.36	P=0.37	P= 0.35	P= 0.31	P= 0.36	P=0.34	P=0.37	P=0.37	P= 0.36	P=0.32	P=0.40
J- test ^d	P=0.46	P= 0.16	P=0.21	P=0.19	P = 0.35	P=0.41	P=0.51	P = 0.28	P= 0.45	P=0.32	P = 0.30	P=0.49
Countries	16	16	16	16	16	16	16	16	16	16	16	16
Observations	230	229	230	230	229	230	230	230	230	230	230	230
Mean	0.69	0.49	0.58	0.70	0.75	0.58	0.54	0.62	0.70	0.45	0.47	0.43
Threshold Level of political	0.79	0.58	0.65	0.86	0.83	0.63	0.62	0.8	0.8	0.54	0.52	0.53

^{***, **, *} refer to the 1, 5 and 10% levels of significance respectively. The model is estimated with the two-step Arellano-Bond GMM dynamic panel methodology which is asymptotically efficient and robust for all kinds of heteroskedasticity.

^a *FDI*_{t-1} is considered to be a predetermined variable and it is instrumented by their lagged values of at least one period.

b KAOPEN is supposed to be endogenous, therefore we use lagged values of at least two periods as an instrument (Arellano and Bover 1995). The explanatory variables such as control variables and political indicators are considered as exogenous thus, we use their current values as instruments. To ensure comparability among the components and easier interpretation of the results, we rescaled the sub-components from 0 to 1.

^c AR (2) is a test of second-order residual serial correlation.

^d J-test is the Hansen overidentification test.

Table 3 Arellano-Bond GMM Estimation: capital openness, institutions and FDI (Robustness check,1996-2008)

	Voice and accountability	Political stability and absence of violence	Government effectiveness	Regulatory quality	Rule of law	Control of corruption
Dependent variable: FDI/GDP	(1)	(2)	(3)	(4)	(5)	(6)
$FDI_{t-1}{}^a$	0.866	0.91	0.956	0.854	0.984	0.895
	(0.000)***	(0.000)***	(0.000)***	(0.000)***	(0.000)***	(0.000)***
$KAOPEN^b$	-3.07	-4.406	-5.77	-5.36	-3.02	6.05
	(0.032)**	(0.008)***	(0.018)**	(0.034)	(0.066)*	(0.036)**
GDPGR	0.058	-0.084	0.065	0.062	0.019	-0.001
	(0.302)	(0.154)	(0.093)*	(0.11)	(0.394)	(0.969)
TO	-0.028	-0.013	-0.028	-0.031	-0.012	0.047
	(0.118)	(0.522)	(0.078)*	(0.039)**	(0.388)	(0.002)***
INF	0.071	-0.089	0.014	0.005	0.010	0.019
	(0.208)	(0.069)*	(0.401)	(0.787)	(0.607)	(0.073)*
FUEL	-0.003	-0.019	-0.027	-0.024	-0.031	0.016
	(0.890)	(0.343)	(0.060)*	(0.077)*	(0.051)*	(0.026)**
PC	0.03	0.103	0.012	0.003	0.013	-0.015
	(0.610)	(0.154)	(0.616)	(0.904)	(0.624)	(0.581)
POLITICAL	-1.14	-4.27	-2.78	1.39	-5.81	6.63
	(0.941)	(0.541)	(0.670)	(0.645)	(0.205)	(0.340)
POLITICAL*KAOPEN	9.76	9.18	12.81	11.69	6.40	-12.96
	(0.028)**	(0.004)***	(0.011)**	(0.027)**	(0.057)*	(0.035)**
CONSTANT	0.25	7.9	2.86	1.40	8.58	-5.96
	(0.973)	(0.156)	(0.450)	(0.649)	(0.193)	(0.056)
Arellano-Bond AR (2) test ^c	P=0.86	P= 0.77	P=0.49	P= 0.51	P= 0.81	P= 0.63
J-test ^d	P=0.49	P= 0.76	P=0.41	P=0.39	P= 0.48	P=0.50
Countries	128	128	128	128	128	128
Observations	16	16	16	16	16	16
Mean	-0.93	-0.3	-0.11	-0.19	-0.13	-0.13
Threshold Level of political	0.32	0.48	0.46	0.46	0.47	0.46

^{***, **, *} refer to the 1, 5 and 10% levels of significance respectively. The model is estimated with the two-step Arellano-Bond GMM dynamic panel methodology which is asymptotically efficient and robust for all kinds of heteroskedasticity.

^a FDI_{t-1} is considered to be a predetermined variable and it is instrumented by their lagged values of at least one period.

^b *KAOPEN* is supposed to be endogenous, therefore we use lagged values of at least two periods as an instrument (Arellano and Bover 1995). The explanatory variables such as control variables and political indicators are considered as exogenous thus, we use their current values as instruments. To ensure comparability among the components and easier interpretation of the results, we rescaled the sub-components from 0 to1.

^c AR (2) is a test of second-order residual serial correlation.

^d J-test is the Hansen overidentification test.

Label	Description	Data sources
	Foreign direct investment, net inflows (% of GDP): Foreign direct	
	investment are the net inflows of investment to acquire a lasting	
FDI	management interest (10 percent or more of voting stock) in an	WDI^a
	enterprise operating in an economy other than that of the investor.It is	
	the sum of equity capital, reinvestment of earnings, other long-term	
	capital, and short-term capital as shown in the balance of payments.	
	Annual percentage growth rate of GDP at market prices based on	
	constant local currency. Aggregates are based on constant 2000 U.S.	
GDPGR	dollars.GDP is the sum of gross value added by all resident producers in the geography plue any product taxes and minus any subsidies not	WDI
GDPGK	in the economy plus any product taxes and minus any subsidies not included in the value of the products. It is calculated without making	WDI
	deductions for depreciation of fabricated assets or for depletion and	
	degradation of Natural resources.	
	Trade is the sum of exports and imports of goods and services	
TO	measured as a share of gross domestic product.	WDI
	Inflation as measured by the consumer price index reflects the annual	
	percentage change in the cost to the average consumer of acquiring a	
INF	basket of goods and services thatmay be fixed or changed at specified	WDI
	intervals, such as yearly. The Laspeyres formula is generally used.	
	Domestic credit to private sector (% of GDP) refers to financial	
	resources provided to the private sector, such as through loans,	
PC	purchases of no equity securities, and trade credits and other accounts	WDI
	receivable that establish a claim for repayment. For some countries	,,,,,,,
	these claims include credit to public enterprises.	
FUEL	Fuel exports (% of merchandise exports)	WDI
TULL	Capital openness index is scaled in the range between -2.5 and 2.5,	WDI
	with higher values standing for larger degrees of financial openness.	
	This index is the main component of four binary variables in IMF's	
	(AREAER) and it takes higher values for more open financial regimes.	
	These four variables are defined as follows: k1 is the variable that	
KAOPEN	indicates the presence of multiple exchange rates; k2 is the variable that	Chinn-Ito
	indicates restrictions on current account transactions; k3 is the variable	
	that indicates the restrictions on capital account transactions; and k4 is	
	the variable that indicates the requirement of the surrender of export	
	proceeds.	
	EURO: It ranged between zero and 25: 25 means nul risk payment, a	
	score of indicates no chance of payments being made, political risk is	
	defined as risk of non-payment or non servicing of payment for goods	
	or services, loans, trade-related finance and dividends and the non-	Euromoney
	repatriation of capital.	
POLITICAL	ICRG: consists of the following 12 sub-components: Government	
	Stability (12points), Socioeconomic Conditions (12points), Investment	
	Profile (12 points), Internal Conflict (12 points), External Conflict (12	
	points), Corruption (6 points), Military in Politics (6 points), Religious	
	Tensions (6 points), Law and Order (6 points), Ethnic Tensions (6	PRS-ICRG ^b
	points), Democratic Accountability (6 points), Bureaucracy Quality	PRS-ICRG
	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk.	
Government Stability	(4points). The resulting index ranges between zero and 100 and a larger	
Government Stability	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk.	PRS-ICRG
	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay	
	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office.	
	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain	PRS-ICRG
	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize	PRS-ICRG
Socioeconomic conditions	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime.	PRS-ICRG PRS-ICRG
Socioeconomic conditions	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of	PRS-ICRG PRS-ICRG
Socioeconomic conditions	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk	PRS-ICRG PRS-ICRG
Socioeconomic conditions	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk components, such as contract viability (expropriation), profits	PRS-ICRG PRS-ICRG
Socioeconomic conditions Investment Profile	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk components, such as contract viability (expropriation), profits	PRS-ICRG PRS-ICRG
Socioeconomic conditions	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk components, such as contract viability (expropriation), profits repatriation or payment delays.	PRS-ICRG PRS-ICRG
Socioeconomic conditions Investment Profile	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk components, such as contract viability (expropriation), profits repatriation or payment delays. Stands for internal conflict, measuring political violence within the country and its actual or potential impact on governance by focusing	PRS-ICRG PRS-ICRG PRS-ICRG
Socioeconomic conditions Investment Profile	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk components, such as contract viability (expropriation), profits repatriation or payment delays. Stands for internal conflict, measuring political violence within the country and its actual or potential impact on governance by focusing on, for instance, civil war, terrorism, political violence or civil disorder.	PRS-ICRG PRS-ICRG PRS-ICRG
Socioeconomic conditions Investment Profile Internal Conflict	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk components, such as contract viability (expropriation), profits repatriation or payment delays. Stands for internal conflict, measuring political violence within the country and its actual or potential impact on governance by focusing on, for instance, civil war, terrorism, political violence or civil disorder. Weight external conflict, namely the risk to the incumbent government	PRS-ICRG PRS-ICRG PRS-ICRG
Socioeconomic conditions Investment Profile	(4points). The resulting index ranges between zero and 100 and a larger value means lower political risk. Measures the government stability to carry out its policies and to stay in office. Captures socioeconomic pressures at work in society that might restrain government action or elevate social dissatisfaction and thus destabilize the political regime. Assess the investment profile, that is, factors related to the risk of investment that are not covered by other (financial and economic) risk components, such as contract viability (expropriation), profits repatriation or payment delays. Stands for internal conflict, measuring political violence within the country and its actual or potential impact on governance by focusing on, for instance, civil war, terrorism, political violence or civil disorder.	PRS-ICRG PRS-ICRG PRS-ICRG

Millitary in politics	Represents the influence of the military in politics, which could signal		
	that the government is unable to function effectively, therefore, the	PRS-ICRG	
	country might have unfavorable environment for business.		
	Measures religious tensions, stemming from the domination of society		
Religious Tension	and/or governance by a single religious group seeking, for instance, to	PRS-ICRG	
	replace civil by religious law or to exclude other religious from the	1 K5-ICKO	
	political and social press.		
Law and Order	Quantifies law and order, that is, the strength and impartiality of the	PRS-ICRG	
	legal system.	T K5-ICKG	
Ethnic Tensions	Assesses the degree of tensions among ethnic groups attributable to	PRS-ICRG	
	racial, nationality or languages divisions.	PKS-ICKG	
Democratic accountability	Relates the democratic accountability of the government, that is, the	PRS-ICRG	
Democratic accountability	responsiveness of the government to its citizens, but also to	I KS-ICKU	
	fundamental civil liberties and political rights.		
Bureaucracy Quality	Stands for the institutional strength and quality of the bureaucracy,	PRS-ICRG	
Sarcancracy Quanty	which might act as a shock absorber tending to reduce policy revisions	I NO-ICIO	
	if governments change.		
Corruption	It evaluates the degree of corruption within the political system.	PRS-ICRG	
Rule of law	Captures perceptions of the extent to which agents have confidence in		
	and abide by the rules of society, and in particular the quality of	WGI ^c	
	contract enforcement, property rights, the police, and the courts, as well	WOI	
	as the likelihood of crime and violence.		
Voice and accountability	Captures perceptions of the extent to which a country's citizens are able		
rotee and accountability	to participate in selecting their government, as well as freedom of	WGI	
	expression, freedom of association, and a free media.		
Political stability and	Measures perceptions of the likelihood that the government will be	WGI	
absence of violence	destabilized or overthrown by unconstitutional or violent means,	,,,,,,	
	including politically-motivated violence and terrorism.		
	Captures perceptions of the quality of public services, the quality of the		
Government effectiveness	civil service and the degree of its independence from political	WGI	
	pressures, the quality of policy formulation and implementation, and		
	the credibility of the government's commitment to such policies.		
Regulatory quality	Captures perceptions of the ability of the government to formulate and		
	implement sound policies and regulations that permit and promote	WGI	
	private sector development.		
Control of corruption	Captures perceptions of the extent to which public power is exercised	WGI	
Common of Corruption	for private gain, including both petty and grand forms of corruption, as	,, 01	
	well as "capture" of the state by elites and private interests.		

^a World Development Indicator
^b The PRS Group's International Country Risk Guides
^c Worldwide Governance Indicators

 Table 5 Summary statistics

Variable	Obs	Mean	Std.Dev	Min	Max
FDI	393	2.14	3.83	-5.28	33.56
KAOPEN	397	0.565	1.753	-1.831	2.50
GDPGR	381	4.460	5.794	-42.45	38.20
TO	365	80.896	37.066	5.39	210.16
INF	360	12.821	32.389	-9.9	99.8
FUEL	337	50.370	40.00	0.0005	98.64
PC	403	37.66	22.404	3.01	93.545
Political risk (ICRG) ^a	420	0.61	0.119	0.1	0.79
Political risk (EURO) ^b	249	0.50	0.151	0.144	0.859

^{a b} The political risk indexes are given from ICRG and Euromoney. The data are normalized to lie between zero and one, such that a higher number implies more political stability.

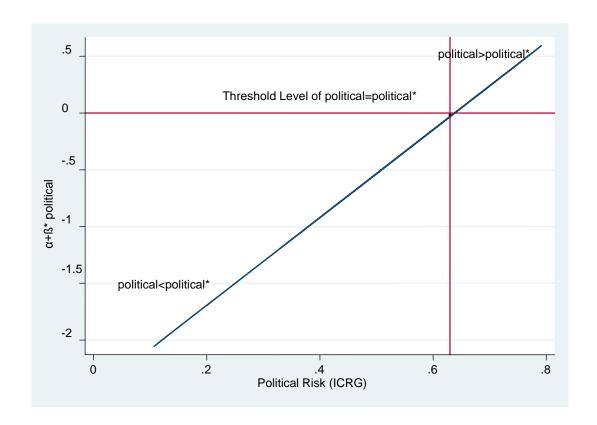


Fig. 1 Threshold level of political risk in MENA region

Sources: Authors' calculations based on data from WDI (2011) and ICRG (2008) by using STATA.

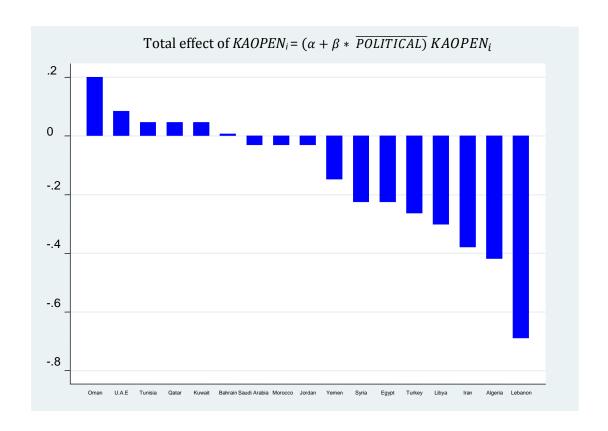


Fig. 2 Total effect of a one-unit increase in capital account openness (KAOPEN) on the ratio of FDI to GDP **Sources:** Authors' calculations based on data from WDI (2011) and ICRG (2008) by using STATA.

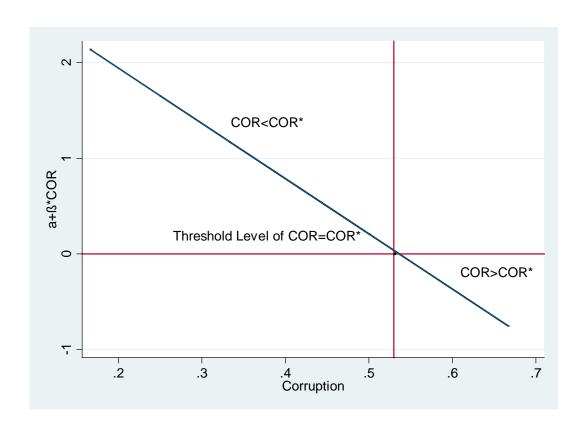


Fig. 3 Threshold level of Corruption in MENA region **Sources:** Authors' calculations based on data from WDI (2011) and ICRG (2008) by using STATA. COR:Corruption

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