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The Global Contradiction of the 21st Century

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Abstract. As global temperatures keep increasing and the amount of CO₂ equivalent stuff in the atmosphere is at record level, the key links between GDP growth, energy consumption expansion and greenhouse gases emission increases must be more researched, although economic growth and ecological capital has been much debated: Can they today be combined to give both prosperity and environmental sustainability? On the micro level, many projects show that this is indeed possible. But on the macro level, global emissions of greenhouse gases follow the advancement of country affluence closely. The link is the constantly increasing need for more energy, provided by fossil fuels. The G20 policies are probably forthcoming too late to avoid disasters.

Keywords. Ecological sustainability, Greenhouse gases, Energy consumption, Growth-environment problematic: Micro versus Macro.

JEL. Q40, Q50, Q54.

1. Introduction

Economists and environmentalists alike underline that there is in principle no contradiction between economic growth on the one hand and preservation of the environment on the other hand. And they go on to offer many examples of innovations that foster both growth and ecology concerns. Thus, Singapore for instance has spearheaded the development towards economic growth that is also environmentally sustainable. And an entire city in China has been built upon the use of renewable sun energy. Moreover, almost all carmakers have planned for the construction of electricity or hydrogen cars. And many urban sites employ so-called green buses.

This coherence between economic growth and environmental sustainability holds at the micro level in the economy, encompassing lots of interesting and promising projects. However, at the macro level, especially at the global level, matters entirely different, as economic activity in general consumes lots of energy, which results in a constantly increasing emission of greenhouse gases. This global contradiction between economic growth and ecological sustainability, both valued by many people, will most probably be the major headache of the 21st century, because there is a limit to the increase in CO₂ equivalent emissions as far as climate change is concerned. Too much global warming may change the basic living conditions on the planet Earth.

The aim of this short research note is to pin down exactly these macro relationships between economic activity, energy consumption and greenhouse gases, as they hold for the globe today when measured at total levels.

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2. The Relevance of Economic Growth

Economists and politicians emphasize the need for balanced growth on many occasions. Zero economic growth has been pledged by a small group of people, talking about the global limits to growth. They are often rebutted by the argument that growth and environment do not necessarily collide. This is true – at the micro level.

One understands the quest of e.g. France for economic growth, having experienced the misfortunes that a long period of almost zero growth leads to: budget cuts, loss of public service employees, too little investments, reductions in welfare spending, cutting back on culture projects, etc.

Development theory provides a key role to economic growth for the ambition of the Third World to catch-up with the First World. The recent surge in economic growth in for instance the new economic giant countries is looked upon with envy by the European Union (Table 1).

TABLE 1. *Economic affluence in the 21st Century (LN)*

Year	2000	2003	2006	2009	2013
Euro area	10,29676	10,31826	10,37374	10,34777	10,36743
European Union	10,15841	10,19739	10,26617	10,24443	10,27151
Brazil	8,390884	8,400867	8,491793	8,570001	8,669578
India	6,359949	6,471810	6,681178	6,85408	7,060473
China	7,023098	7,265115	7,570294	7,867549	8,18406

As is well-known, the GDP measures on income or production does not take environmental costs into account. Instead, polluting industries like the airline business, shipping and the car sector contribute considerably to the GDP. It has been argued that the GDP standard indicator should be revised to include the subtraction of ecology costs.

Now, the generation of total income or production for a year comes with the emission of greenhouse gases. Diagram 1 portrays the close connection between GDP and total emission, using LN numbers for most recently available data.

Diagram 1. Total emissions and GDP

Equation : $LNGDP - LNGHG$

Total : $y = 0.81x$ $R^2 = 0.708$

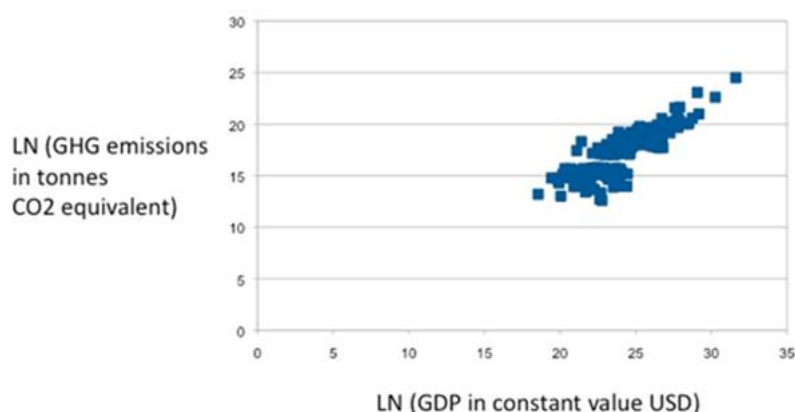


DIAGRAM 1. *Total emissions and GDP*

Note: GDP vs. Greenhouse emissions for 158 countries in 2011. Sources: 1. World Bank Open Data, <http://data.worldbank.org>. 2. CAIT WRI 2.0: Climate Data Explorer, World Resources Institute, <http://cait2.wri.org>

Diagram 1 shows that on the global macro level, the variation in economic development has strong implications for the emission of all kinds of greenhouse gases: the richer and larger a country economy, the more emissions it releases. This finding is, of course, the rationale for the argument that we need another kind of economic growth that builds upon carbon neutral technology. This is no doubt feasible in theory, but in practice we are stuck with the fossil fuel economy. And the destruction of forests and fresh water sources continue.

At global reunions among the politicians and experts, there is much talk about the emissions per capita. Developing countries underline that they tend to display lower emissions per capita than advanced economies. Is this true? Diagram 2 suggests an answer to the question of the distribution of the total greenhouse gases, which is a most policy relevant issue.

Diagram 2. Emissions per capita and GDP per capita

Equation : $LN\text{GDP} / \text{CAP} - LN\text{GHG} / \text{CAP}$

Total : $y = 0.52x$ $R^2 = 0.370$

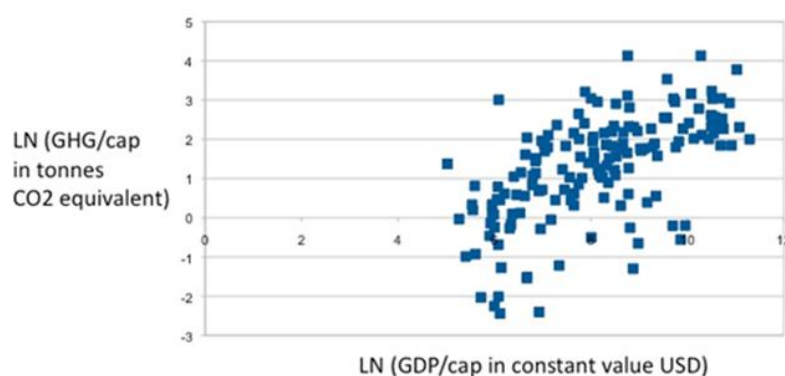


DIAGRAM 2. Emissions per capita and GDP per capita

Note: GDP/capita vs. Greenhouse gas (GHG) emissions / capita for 158 countries in 2011. Sources: 1. World Bank Open Data, <http://data.worldbank.org>. 2. CAIT WRI 2.0: Climate Data Explorer, World Resources Institute, <http://cait2.wri.org>

The finding, however, suggests strongly that emissions per capita is only weakly associated with GDP per capita. Thus, a few rich countries have rather low emissions, whereas some developing countries have substantial emissions per person. Thus, a global policy for ecological sustainability with regard to emissions control must be the responsibility of all countries on the globe, all people being concerned. It is true that a few rich countries have very high emission per capita (Gulf States, Australia, the US), but most of the emissions originate in the very populous countries in the world, especially in Asia.

Economic development can, I emphasize again, be environmental friendly. Many micro projects have reduced carbon emissions and yet delivered goods and services more efficiently. However, what counts at the macro level is the overall addition and subtractions. Take the example for Singapore that is well aware of the energy-environmental conundrum. Although it must be admitted that Singapore is doing many advanced projects to promote ecological sustainability, it should be pointed out that it is a big hub for air traffic and sea shipping, which both result in greenhouse gases. In addition, Singapore has coal fired power stations and consumer huge amounts of electricity (water cleaning, waste treatment, air conditioning in almost all housing and public buildings).

The same contradictory finding applies to the UAE where lots of investments are done in ecologically friendly projects. But the fact remains that CO2 emissions per capita here are the largest in the world, like Qatar.

To understand the close link between total GDP and total emissions one needs to look at global energy consumption.

3. Energy Consumption

Economic activity in all forms consumes directly or indirectly huge amounts of energy. This leads to the emission of greenhouse gases, directly or indirectly. To take a somewhat drastic example: the rapid increase in consumption of meat energy has resulted in an enormous growth of the number of cows in the world, which produce methane that is very conducive to climate change and global warming. Diagram 3 shows the close connection between total GDP and total emission today.

$$LN\text{GDP} - LN\text{EnergyConsumption}$$

$$y = 0.71x \quad R^2 = 0.695$$

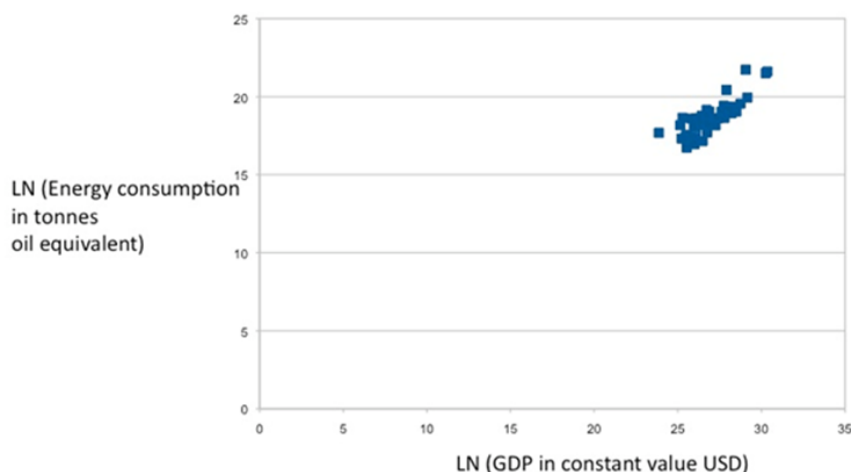


DIAGRAM 3. *GDP and energy consumption*

It is also the case that rich countries consume more energy per person than poor countries, as higher levels of affluence require more energy – in general. Again, the situation is paradoxical, as rich countries can invest in environment friendly technology but they also consume more energy for upholding their lifestyle. Diagram 4 has the finding.

$$LN\text{GDP} / \text{CAP} - LN\text{Energyconsumption} / \text{CAP}$$

$$y = 0.47x \quad R^2 = 0.641$$

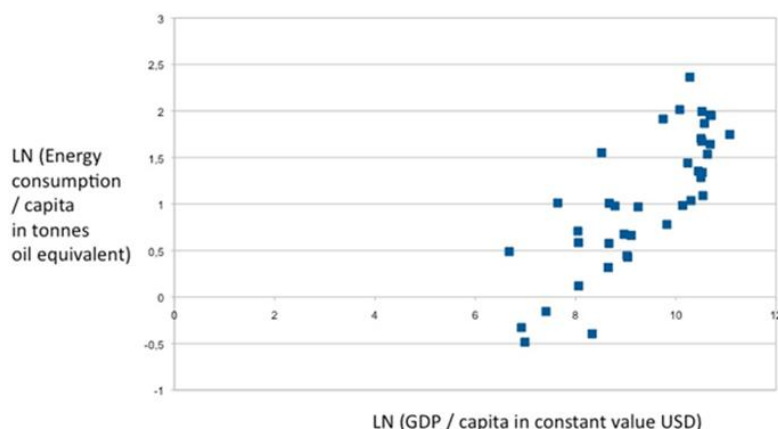


DIAGRAM 4: *GDP per capita – emissions per capita*

More affluent or luxury life styles are exhibited not only in bigger and stronger cars but also in more heating and air conditioning. Electricity is much needed in affluent countries. If is not to be produced by nuclear energy, as in Germany, a country mat actually rely more upon coal fired power stations with massive amounts of imports of coal from developing countries, like Equator and Colombia with dismal ecological effect.

4. The Future: Projections and Risk

The fact that energy consumption is at the core of the greenhouse problematic makes it practically impossible to “resolve” it. Two strategies are available to the global community of states, meeting either under the UN framework or in the G20 group of nations, namely *resilience* (“wait and see”) against *prevention* (“plan counter-action now”). This choice entail a game against Nature where the consequences of each alternative of action is uncertain, to say the least. Opting for prevention may result in costly mistakes in policy-making, while choosing resilience may put mankind at risk. Table 1 shows the stylized predictions about growth in energy consumption and CO2 emission (not all four greenhouse gases). The major factor behind the increases year by year in greenhouse gases by some 3 per cent, besides many promising innovations, is the constantly augmenting need for energy. Other factors matter also, it is true, like the cutting or burning down of forests and the acidification of the seas and oceans. The G20 group of states and governments need to do something to promote the use of energy from renewable resources. As they represent almost 80 per cent of global country population, the G20 could embark upon an ecologically sustainable energy policy without either free riding or massive transactions, which have plagued the UN efforts thus far. Changing energy patterns is the only realistic option, as the quest for economic growth is unstoppable.

TABLE 2. *World Energy Consumption and Carbon Dioxide Emissions, 1990–2025*

Region	Energy consumption (quadrillion btu)				Carbon dioxide emissions (million metric tons)			
	1990	2001	2010	2025	1990	2001	2010	2025
Industrialized nations	182.8	211.5	236.3	281.4	10,462	11,634	12,938	15,643
Eastern Europe	76.3	53.3	59.0	75.6	4,902	3,148	3,397	4,313
Developing nations								

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Asia	52.5	85.0	110.6	173.4	3,994	6,012	7,647	11,801
Middle East	13.1	20.8	25.0	34.1	846	1,299	1,566	2,110
Africa	9.3	12.4	14.6	21.5	656	843	971	1,413
Central and South America	14.4	20.9	25.4	36.9	703	964	1,194	1,845
Total developing	89.3	139.2	175.5	265.9	6,200	9,118	11,379	17,168
Total world	348.4	403.9	470.8	622.9	21,563	23,899	27,715	37,124

Source: Energy Information Administration (EIA), 2003 and 2004: www.eia.doe.gov/iea/

5. Conclusion

Global ecological sustainability is not enhanced as long as total carbon equivalent emission increase, i.e. augments sharply year in and year out in reality. Two factors increasing greenhouse gases on the macro or global level are world population and economic activity:

Equation I:

Total greenhouse gases =

$$LNGHG = 0.520 * LNGDP + 0.477 * LNPop$$

$$R^2 = 0.76$$

This equation models the global situation today. One can imagine what happens to total greenhouse gases emissions and ecological sustainability when the world population reaches 9 billion and GDP doubles.

The major factor behind the increases year by year in greenhouse gases by some 3 per cent, besides many promising innovations, is the constantly augmenting need for energy. Other factors matter too, it is true, like the cutting or burning down of forests and the acidification of the seas and oceans. We look at the following equations finally:

Equation II.

$$LNEnergy = 0.477 * LNPop + 0.43 * LNGDP$$

$$R^2 = 0.88$$

Economic growth has so far led to more energy consumption, which also holds for population increases. Both push the amount of CO₂ equivalent stuff in the atmosphere towards never experienced amounts by mankind.

Again, energy predictions for the next coming two decades from Energy Information Administration (EIA) mirror the projected growth in world population and the optimistic scenario for economic production or economic growth rates. I believe the energy factor is the central one, with support from the following equation:

Equation III.

$$LNGHG = 1.0109 * LNEnergy - 0.133 * LNPop + 0.1052 * LNGDP$$

$$R^2 = 0.95$$

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The G20 group of states and governments need to do something to promote the use of energy from renewable resources. As they represent almost 60 per cent of global country population, the G20 could embark upon an ecologically sustainable energy policy without either free riding or massive transactions, which have plagued the UN efforts thus far. Changing energy patterns is the only realistic option, as the quest for economic growth is unstoppable.

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