

A Service of



Leibniz-Informationszentrum Wirtschaft Leibniz Information Centre

Ariely, Dan; Garcia-Rada, Ximena; Hornuf, Lars; Mann, Heather

Working Paper

The (True) Legacy of Two Really Existing Economic Systems

Munich Discussion Paper, No. 2014-26

Provided in Cooperation with:

University of Munich, Department of Economics

Suggested Citation: Ariely, Dan; Garcia-Rada, Ximena; Hornuf, Lars; Mann, Heather (2014): The (True) Legacy of Two Really Existing Economic Systems, Munich Discussion Paper, No. 2014-26, Ludwig-Maximilians-Universität München, Volkswirtschaftliche Fakultät, München, https://doi.org/10.5282/ubm/epub.20974

This Version is available at: https://hdl.handle.net/10419/104435

Standard-Nutzungsbedingungen:

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

Terms of use:

Documents in EconStor may be saved and copied for your personal and scholarly purposes.

You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.

If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.









Dan Ariely und Ximena Garcia-Rada und Lars Hornuf und Heather Mann:

The (True) Legacy of Two Really Existing Economic Systems

Munich Discussion Paper No. 2014-26

Department of Economics University of Munich

Volkswirtschaftliche Fakultät Ludwig-Maximilians-Universität München

Online at http://epub.ub.uni-muenchen.de/20974/

The (True) Legacy of Two Really Existing Economic Systems

Dan Ariely

Duke University, Center for Advanced Hindsight, USA

Ximena Garcia-Rada

Duke University, Center for Advanced Hindsight, USA

Lars Hornuf

University of Munich, Faculty of Law, Germany Visiting Research Fellow, Social Science Research Institute, Duke University, USA

Heather Mann

Duke University, Center for Advanced Hindsight, USA

Abstract

By running an experiment among Germans collecting their passports or ID cards in the citizen centers of Berlin, we find that individuals with an East German family background cheat significantly more on an abstract task than those with a West German family background. The longer individuals were exposed to socialism, the more likely they were to cheat on our task. While it was recently argued that markets decay morals (Falk and Szech, 2013), we provide evidence that other political and economic regimes such as socialism might have an even more detrimental effect on individuals' behavior.

This version: June 19, 2014

Keywords: Experimental economics, cheating, cross-culture study

JEL Classifications: C93, D63, P51

1. Introduction

Does the economic and political system affect people's honesty? A recent article suggests that market economies decay morals (Falk and Szech, 2013). However, this study compared decisions in bilateral and multilateral market settings to individual decisions rather than an alternative economic allocation mechanism. Demsetz (1969) was the first to point out that the comparison of real institutions with an idealized arrangement constitutes a *nirvana fallacy*, and that one should instead compare only existing institutional arrangements with one another. To understand how experience with real economic systems influences honesty, we compare dishonest behavior between East Germans, who were exposed to socialism for over 40 years, and West Germans, who were at the same time living in a social market economy.

While Falk and Szech (2013) found that market interactions erode moral values, we hypothesize that socialism might have an even more detrimental effect on human behavior. Socialist systems have been characterized by extensive scarcity, which ultimately led to the collapse of the German Democratic Republic (GDR) in East Germany. In many instances, socialism pressured or forced people to work around official laws. For instance, in East Germany stealing a load of building materials in order to trade it for a television set might have been the only way for a driver of gravel loads to connect to the outside world. Moreover, socialist systems have been characterized by a high degree of infiltration by the intelligence apparatus. In East Germany, the secret service (*Staatssicherheit*) kept records on more than one third of the citizens (Koehler, 1999). Unlike in democratic societies, freedom of speech did not represent a virtue in socialist regimes and it was therefore often necessary to misrepresent your thoughts to avoid repressions from the regime. Thus, comparing the West German social market economy with the so-called 'really existing socialism' in East Germany might reveal that under socialism, morals decay even more.

Earlier studies have shown differing degrees of national solidarity between East and West Germans. In a laboratory experiment, Ockenfels and Weimann (1999) found that East Germans showed significantly less solidarity five years after the German reunification. When they asked Germans how much money they would be willing to hand over to anonymous future losers if they won 10 Deutsche Mark in a solidarity game, East Germans were willing to give up roughly half as much as West Germans. Interestingly, East Germans also expected to receive much less from potential winners. This result was recently confirmed by Brosig-Koch et al. (2011), who showed that there was no convergence in solidarity 20 years after the

German reunification, which they attribute to high levels of interpersonal coordination required to shift societal norms.

Using data from the German Socioeconomic Panel (GSOEP), Alesina and Fuchs-Schündeln (2007) provide evidence that East Germans have stronger preferences for public policies that involve redistribution. They found that individual preferences are deeply shaped by the economic and political regime and converge only slowly. According to their estimates, one fourth of this effect is due to the fact that East Germans became poorer during the socialist epoch, while the remainder can be attributed to the impact of socialism on individual preferences itself. One weakness of the study by Alesina and Fuchs-Schündeln (2007) is that people might distort their true preferences when responding to a survey like GSOEP. For instance, people might overstate their willingness to contribute to redistributive policies because they do not actually have to pay for them in a survey. Using a discrete choice experiment, Pfarr et al. (2013) find that the *stated preferences* of East Germans towards redistribution indeed differ from their *revealed preferences*. While East Germans indicate to prefer higher degrees of redistribution, they are in fact not willing to pay for such policies.

Another study by Heineck and Süssmuth (2013) also used the GSOEP data and investigated the effect of the economic and political regime on individuals' trust and risk preferences as well as their cooperativeness. East Germans showed persistently lower levels of social trust and were less inclined to see others as fair. The study also suggested that East Germans are more risk loving. Most importantly, Heineck and Süssmuth (2013) find that these cultural traits appear to pass across generations.

Little is known about how the economic and political system influences individual honesty. Torgler (2003) found that East Germans were more likely than West Germans to say that cheating on tax can be justified, although this difference disappeared 7 years after the German reunification. While taxation is a specific domain that is shaped by social norms and legal rules, we are interested in whether East and West Germans differ in their honesty on an abstract task. A recent study by Abeler et al. (2012) provided 658 Germans with an opportunity to earn 15 EUR by misreporting the side of a coin toss on the telephone. The test did not reveal any cheating behaviour among the subjects. Doubting the apparent honesty of Germans, we designed a study to test whether the economic and political system had a significant impact on people's willingness to cheat for personal gain in an abstract task. In a second step, we tested whether the economic and political system had a significant impact on people's willingness to donate to a charitable cause. After all, donations might provide a

specific method of moral cleansing after misconduct like cheating (see Ayal and Gino, 2011; Lee and Schwarz, 2010; Zhong and Liljenquist, 2006).

The remainder of the paper is structured as follows. In section 2, we present our sampling strategy and the experimental setup. Section 3 provides descriptive statistics and the empirical results of our econometric models. Section 4 provides a discussion and concludes.

2. Sampling and Experimental Setup

2.1. Sampling

The experiment was run in the course of five days, from December 2, 2013 through December 6, 2013. We drew a random sample of 259 German citizens who collected their passport or ID card from the Berlin citizen centers (the so-called *Bürgeramt*).

We ran the study in Berlin to control for regional variations such as income differences and local attitudes, which might not correspond to the historical experiences of socialism or capitalism in East and West Germany but to characteristics of a specific German region. After all, the environment people are living in might have a significant effect on their cheating behavior (Yap et al., 2013). We ran the experiment in six different administrative regions and nine different citizen centers, including regions directly at the former border of the Berlin Wall (Neukölln, Mitte and Pankow) and regions in the East and West Berlin hinterlands (Zehlendorf, Steglitz and Weissensee).

According to article 1 of the German ID Card Law (*Personalausweisgesetz*), every German is required to possess and show upon request a passport or ID card from the age of sixteen. Passports and ID cards are valid for 10 years and have to be renewed thereafter. A fine of up to 5,000 EUR can be imposed in case of non-compliance. Hence, even Germans who do not need a passport or ID card for travel purposes have a strong incentive to possess at least one of the two documents. Furthermore, passports and ID cards have to be collected by the applicant itself. A proxy person can collect the documents only in narrowly defined exceptional cases. This gives us some confidence that the people collecting their passport or ID card at the citizen center represent a random sample of the population of Berlin. In fact, only slightly more than half of the 134 subjects who reported being born in West Germany were born in West Berlin, while 65 subjects had moved to West Berlin from other parts of West Germany. From the 97 subjects born in East Germany, only 39 were born in East Berlin,

1

For details see: http://service.berlin.de/dienstleistung/324325/

while 58 had moved to East Berlin from other parts of East Germany. Therefore, our results apply not only to the city of Berlin, but also to East and West Germany more generally. Finally, 24 now German citizens were born abroad and 4 subjects did not provide their place of birth.

2.2. Experimental Setup

In our experiment, subjects were assigned into two groups by the historical events separating East and West Germany, in particular, by the building of the Berlin Wall on August 13, 1961. Before the fall of the Wall on November 9, 1989, only around 600,000 East Germans managed to migrate to West Germany, with another 16.4 million being confined to East Germany until that day. At the same time, almost no West German migrated to East Germany (Heineck and Süssmuth, 2013). Overall, self-selection among East and West Germans was likely not a serious issue in our experiment (see Pfarr et al., 2013). Importantly, due to the general competence of the citizen centers to issue passports and ID cards to any citizen of Berlin, experimenters were blind with regard to the background of the subjects they were running the experiment on.

After agreeing to participate, each subject received an envelope with six single 1 EUR coins, the maximal possible payout on the die task we used to measure cheating. Subjects were then asked to throw a physical die 40 times. To measure cheating, subjects were instructed to decide on one side of the die—top or bottom—in their mind, and to memorize their decision before rolling the die. They then threw the die and observed the outcome of the side they memorized. Subjects were instructed to record this number on a sheet of paper. Each time they threw the die, subjects could cheat by claiming that they chose the side of the die leading to the higher payout (by reporting the side of the die with the larger number of dots = high side). The payout that subjects ultimately received was determined by selecting one of their rolls at random, by having the experimenter draw a number from 1 to 40 out of an envelope. Subjects earned 1 EUR for each dot on this particular roll. If subjects were completely honest, they would be expected to report deciding on the high side of the die in 50 percent of cases, and the expected value of the average payout would be 3.50 EUR.

Our experiment combines two previously implemented procedures where subjects were paid based on the number of dots on reported die rolls (Fischbacher and Föllmi-Heusi, 2013; Jiang, 2013; Mann et al., mimeo). Jiang (2013) designed a die-roll cheating task where subjects

reported choosing one side of the die, top or bottom, on a computer screen over multiple trials. Subjects were told to mentally select a side of the die before each roll, but recorded their choice only after seeing the outcome. In the experiment by Fischbacher and Föllmi-Heusi (2013), subjects were asked to roll a physical die and memorize the first roll. They were further instructed to roll the die a couple of times to test whether the die was fair, but to memorize only the first roll and report it later on a computer screen. In this setting, cheating was revealed if subjects reported a number different from the one rolled on the first roll. In our experiment, subjects could cheat on two dimensions: by misreporting the side they had previously memorized and by making up a roll outcome altogether.

After the cheating task, we informed subjects that they would have an opportunity to donate all or parts of their earnings to a hospital. As they came into the citizen center, subjects were randomly allocated into one of two conditions. In condition 1, subjects could donate all or part of their earnings to a hospital in Leipzig / East Germany. In condition 2, they could donate all or part of their earnings to a hospital in Hannover / West Germany. Both hospitals are publically funded and are located in cities of comparable size and with similar average incomes. To avoid experimenters influencing donations, we handed a small card with some information about the donation opportunity to the subjects and let them secretly donate using another envelope they could seal and leave at their clipboard. Appendix B contains an English translation of the donation treatments. Similar to the study by Pfarr et al. (2013), the cheating task and the donation opportunity allowed us to analyze the revealed preferences of subject as compared to their stated preferences.

Finally, we invited subjects to take part in a survey. It was only at this point that subjects indicated their East or West German background. To assess East or West German heritage, the survey asked the following questions: "In which city were you born?", "Where did you live in the 1980s?", "Where did you live in the 1990s?", "What is your family background?", "Where are you currently living?" and "How do you consider yourself?". While responses to these questions overlapped to a great extent, major deviations were found with regard to how people perceive themselves today; 84 percent of the respondents indicated that they neither consider themselves as East or West German but merely as German.

.

Leipzig had 520,838 inhabitants in 2012 and employees earned an average wage of 31,766 EUR in the year 2010; Hannover had 514,137 inhabitants in 2012 and employees earned an average wage of 33,157 EUR in the year 2010 (Volkswirtschaftliche Gesamtrechnung der Länder: Berechnungsstand August 2012/Februar 2013).

We consider family background to be our most appropriate measure of East or West German heritage. Place of living indicates when and how subjects moved from one geographic region to another, but does not directly disclose how strongly subjects were exposed to socialism or capitalism, as they could have moved to one region or another in the 1990s or from anywhere in the world to West Germany before 1989. Another problem with the place of birth and place of living measures is that some people might not have a German family background at all. For instance, many young Turks were born in West Germany, but do not have an East or West German family background. The following analyses are therefore reported on the family background dimension.

Overall, 90 subjects reported having an East German family background and 98 subjects having a West German family background. Five subjects who reported an East German family background were born in West Germany, thus indicating that their families migrated to West Germany at some point in time. One subject who reported a West German family background was born in East Germany.³

3. Results

3.1. Cheating

Since we were using a physical cup and a die in the cheating task, subjects could potentially cheat on two dimensions. First, subjects could have reported the high side when they had in fact memorized the side of the die that turned out to have the lower-paying outcome. For example, if a subject chose top and after rolling the die the top side showed 2 dots, she could have cheated by reporting 5 dots (shown on the bottom side) instead. Second, subjects could have simply made up any roll. For example, if a subject chose top and after rolling the die the top side showed 2 dots, although instructed differently, she could have cheated by reporting 6 instead.

Our results reveal that on average both groups cheated on the first dimension. West Germans reported 55 percent high rolls on average (p<0.01), while East Germans reported on average 60 percent high rolls (p<0.01). Moreover, East Germans cheated significantly more than West Germans (p=0.01). West Germans rolled on average 3.68 dots, while East Germans rolled on average 3.83 dots (p=0.02). Since the scale of possible cheating ranges from 50 percent high

_

Since she lived in West Germany throughout the 1980s and 1990s, had a West German family background and considered herself as West German, we did not exclude here from the sample and recognized her West German family background and attributed her East German place of birth in 1944 to the turmoil of WWII.

rolls to 100 percent high rolls, cheating by West Germans corresponds to 10 percent and cheating by East Germans to 20 percent of what had been feasible. Thus, East Germans cheated twice as much as West Germans overall. When investigating the dots that were decisive for the overall difference in cheating, East Germans reported on average 4, 5 and 6 dots more frequently than West Germans. However, East Germans mainly differed from West Germans by reporting 5 dots more frequently (p=0.01).

[Table 1 around here]

If people were cheating on the second dimension by simply making up rolls, we could detect this type of cheating if the combined numbers of rolls with 3 or 4 dots, rolls with 2 or 5 dots, and rolls with 1 or 6 dots were not equally distributed. Using the combined rolls enabled us to control for the first dimension of cheating, while at the same time identifying the second dimension. For instance, if subjects reported 6 dots when the outcome was in fact 1 dot, the combined rolls would still have the same probability of occurring. On the other hand, if the combined rolls of 6 and 1 were reported more often than the combined rolls of 5 and 2 or 4 and 3, this could only be attributed to subjects making up rolls (presumably 6 dots). The distribution of rolls suggests that subjects likely invented rolls on rare occasions. While each combination of rolls should turn out with a probability of 33.3 percent, 3 and 4 dots combined appeared less frequently than 1 and 6 dots combined. This effect was marginally significant (p<0.07). Unlike with the first dimension of cheating, East and West Germans did not differ on this second dimension of cheating though.

[Figure 1 around here]

In order to control for confounding variables, we ran Probit regressions with high or low rolls as dependent variable. We used the random effects estimator to account for clustering of specific effects within individuals. The data was collected by means of a questionnaire, which the subjects completed after finishing the cheating task.

According to previous research, men are significantly more likely than women to lie to secure a monetary benefit (Dreber and Johannesson, 2008), while women are more likely to engage in pro-social lying (DePaulo et al., 1996; Erat and Gneezy, 2011). In a classic study of morality, education was shown to have a negative effect on cheating (Hartshorne et al., 1929). Marital status might also affect individual cheating behavior, although to our knowledge this relationship has not yet been explored. Heineck and Süssmuth (2010) found that of socialism in East Germany led to lower levels of trust. As a lack of trust might promote individual

cheating, we included a trust question from the World Value Survey (World Values Survey, 2010-2012). We also included a dummy variable indicating whether subjects believed that East Germans have been betrayed by West Germans after the reunification of Germany, as being treated unfairly by others was shown to positively influence individual cheating behavior (Houser et al., 2012). To capture the effect of economic well being, we asked subjects to report their subjective standard of living. We thus included variables for age, gender, education, political orientation, living standard and marital status in our Probit model, trust in East and West Germans, beliefs that West Germans cheated the East.

Table 2 shows the results of our initial Probit regressions. To allow for an intuitive interpretation, we report marginal effects at the means of the independent variables. The estimates reveal that when we control for other potential predictors of cheating, an East German family background increases the probability that subjects reported the high side by 18 percent (p=0.03). Age also has a significant impact on cheating. At the age of 39, being an additional year older increases the probability of subjects reporting the high side by 0.7 percent (p<0.01). Moreover, in line with the findings of Hartshorne et al. (1929) higher levels of education reduce the degree of cheating. If subjects had obtained a Master's degree as compared to a Bachelor's degree, this reduces the probability of subjects reporting the high side by 6 percent (p=0.03). None of the other explanatory variables have a statistically significant effect on cheating. Since the variable marital status can only be measured on the nominal level, we define a different model with specific marital categories. Our results remain largely unaffected by this change and no specific martial category has a significant effect on cheating.⁴

[Table 2 around here]

If socialism has an effect on individuals' honesty, we would expect people who have had greater exposure to socialism to cheat more. We therefore analyze whether East Germans who were at least 20 years old (born before 1970) when the Berlin Wall came down show higher levels of cheating as compared to subjects who were less than 10 years old (born before 1980), or those who were simply born before the dissolution of the GDR. As an interaction term of age and family background is not informative in a non-linear model like Probit

⁻

We compared the martial status of being in a relationship, married and divorced to the remaining 4 categories pooled together as they all refer to people living by themselves and were reported by very few subjects (except for being single).

(Greene 2010, Ai and Norton 2003), we decided to investigate the exposure to socialism by examining these distinct age cohorts separately.⁵ In line with the theory that exposure to socialism impacts dishonesty, differences in cheating are greater in older cohorts. While East German subjects born after socialism are 19 percent more likely to report the high side of the die than their West German counterparts, subjects who lived less than 10 years in socialism were 28 percent more likely, and subjects who lived for 20 years or more in socialism are 65 percent more likely.

[Table 3 around here]

Finally, subjects might have adjusted their cheating behavior while conducting the cheating task. Such a change in behavior could for instance be due to learning or boredom effects. East Germans could simply learn quicker and therefore cheat more. To exclude that such dynamics drive our results, we investigate the average rolls as well as the percentage of high rolls individuals reported for each of the 40 rolls. While we again detect a higher level of cheating for East Germans, we do not observe a significant autocorrelation either overall or in any of the two subgroups. Moreover, when we split the sample in half, the amount of cheating in the first and second half of the task is exactly the same, i.e. there is neither an increase nor decrease in cheating behavior while the task was conducted (p=0.68). Another indicator of a boredom effect would have been if subjects report strange patterns, like alternating rolls of only 1 and 6 dots or certain series in a consecutive manner like 1, 2, 3, 4, 5 and 6 dots. By visually inspecting the data, we do not detect any of these patterns.

[Figure 2 around here]

3.2. Donations

Ockenfels and Weimann (1999) were among the first to investigate how social norms are shaped by the economic and political systems of East and West Germany, by looking at the differences in solidarity between East and West German students in a laboratory experiment. Students played a solidarity game, developed by Selten and Ockenfels (1998), in which they could hand over parts of their potential winnings to prospective losers. The study reported that West German students handed significantly higher amounts to anonymous losers than East German students. However, West German students also expected significantly higher

⁻

In unreported regressions, which we specified as in Table 2 but included an additional interaction term of age and family background, we found the interaction of an East German family background with an age of being at least 20 years or older in 1989 to be the only significant predictor of cheating behavior.

amounts from anonymous winner than East German students. Alesina and Fuchs-Schündeln (2007) relied on survey data from the GSOEP and found that East Germans stated stronger preferences for public policies that entail some form of redistribution. While Alesina and Fuchs-Schündeln (2007) calculated that political values would converge 20 to 40 years after the German reunification, Borsig-Koch et al. (2011) found evidence that social behaviour changes much more slowly, which may be due to the intergenerational transmission of behavioural norms.

Our donation experiment contributes to the previous literature in multiple ways. First, we investigate the decision of subjects from the general public instead of a student sample, who might have specific preferences for redistribution due to their lower income or specific political orientation. Mann et al. (mimeo) found that German students cheat more than the German general public, which might reflect their stronger economic need to cheat. Second, in our study we had subjects from the general public actually reveal their preferences for redistribution by having them in fact donate instead of reporting their redistribution preferences in a survey. Previous studies by Pfarr et al. (2013) have shown that East Germans desire higher levels of redistribution but are at the same time not willing to equally contribute to the financing through taxation. Third, we provide a more refined analysis of preferences for redistribution by controlling for the purpose of the donation, i.e. supporting a hospital in East or West Germany.

We first compare the overall donations by East and West Germans. Both groups donated a considerable and rather similar share of their earnings. East Germans donated on average 72 percent of their earning (2.47 EUR), while West Germans donated 70 percent (2.39 EUR). The difference is statistically not significant (p=0.75). East Germans donated somewhat more to the hospital in West Germany, although this difference is again statistically not significant (p=0.66). Interestingly, despite increasing sentiments against the solidarity tax (*Solidaritätszuschlag*), which East and West Germans have been paying for over 20 years to reconstruct East Germany, and despite claims that it is now time to invest in the West German infrastructure⁶, there is some evidence that West Germans donated a larger amount of their earnings to the hospital in East Germany. Specifically, West Germans donated 65 percent of their earnings to the hospital in Hannover / West Germany (2.06 EUR) and 74 percent to the hospital in Leipzig / East Germany (2.73 EUR) (p=0.07).

_

See for instance the debate about the *Solidaritätszuschlag* in the German media: http://www.sueddeutsche.de/politik/debatte-um-solidaritaetszuschlag-zeit-fuer-den-aufbau-west-1.1180511.

Finally, we check whether high cheaters donate more. If high cheaters indeed donate more, this might demonstrate a specific type of moral cleansing (Lee and Schwarz, 2010; Zhong and Liljenquist, 2006). However, dividing the sample in subjects who had on average 50 percent high rolls or less and those subjects who had on average more than 50 percent high rolls (potential cheaters), we did not find any difference in donations (p=0.52).

3.3. Social Trust

Heineck and Süssmuth (2010) investigated the effect of socialism on individuals' trust and risk. They found East Germans to be more risk loving and reported that East Germans demonstrate a lower level of social trust. We used a more fine-grained measure of social trust by distinguishing between trust in East and West Germans. The survey asked each subject the following two questions: "Generally speaking, would you say that East Germans can be trusted?" as well as "Generally speaking, would you say that West Germans can be trusted?". We confirm the result by Heineck and Süssmuth (2013) that social trust in East and West Germany has not yet converged. However, we find that East Germans and West Germans do not differ in their trust of East Germans, but only in their trust of West Germans, with East Germans reporting significantly more distrust (p<0.01). This raises the question whether East Germans show less social trust due to their exposure to socialism, due to their experiences and social comparisons after German reunification.

4. Discussion and Conclusion

From 1961 to 1989, the Berlin Wall divided one nation into two distinct political regimes. We exploited this natural experiment to investigate whether the socio-political context impacts individual honesty. Using an abstract die-rolling task, we found evidence that East Germans who were exposed to socialism cheat more than West Germans who were exposed to capitalism. We also found that cheating was more likely to occur under circumstances of plausible deniability. Subjects were more likely to cheat by mis-reporting the chosen side of the die than by making up rolls altogether. These results indicate that most people are motivated to hide their dishonesty – either from others (Hao and Houser, 2011) or from themselves (Mazar et al., 2008). In contrast to the effects of East or West German background on cheating, we did not observe an overall difference between East and West Germans in prosocial behavior (donations to hospitals). However, given that West Germans donated

marginally more to East German hospitals than West German hospitals, future studies exploring socio-political influences on prosocial behavior should consider the identities of both subjects and recipients.

We interpret our findings as evidence that the political regime of socialism has a lasting impact on citizens' basic morality. However, alternative explanations are also possible. One such alternative is that cheating tendencies reflect lasting impacts of economic scarcity. Although economic scarcity was a by-product of the socialist regime in East Germany, this explanation is distinct from attributing cheating differences to socialism itself. While we cannot rule out the role of economic scarcity entirely, in our study, subjects' self-reported standard of living did not predict their cheating behavior.

Another alternative explanation for our results is that the differences in dishonesty are due to effects of post-regime social comparison. After the Berlin Wall fell in 1989, Germans became sharply aware of the socio-political and economic differences on either side of the divide. As previous research has shown people exposed to upward social comparisons are more likely to cheat in unrelated tasks (Gino and Pierce, 2009; John et al., 2013), as are people who believe that they were treated unfairly by others (Houser et al., 2012). Thus, the differences in cheating we observed could be due to East Germans' upward social comparisons and feelings of injustice after the re-unification of Germany. In line with this interpretation, our survey showed that East Germans report less trust in West Germans than in East Germans a quarter century after German reunification. However, trust was not related to cheating behavior in our Probit model, suggesting that this is not the main variable impacting our results. Furthermore, we observed that family background is most predictive of cheating for individuals born before 1970, and least predictive of cheating for individuals born after 1989, indicating that greater exposure to socialism predicts greater dishonesty.

If socialism indeed promotes individual dishonesty, the specific features of this socio-political system that lead to this outcome remain to be determined. The East German socialist regime differed from the West German capitalist regime in several important ways. First, the system did not reward work based to merit, and made it difficult to accumulate wealth or pass anything on to one's family. This may have resulted in a lack of meaning leading to demoralization (Ariely et al., 2008), and perhaps less concern for upholding standards of honesty. Furthermore, while the government claimed to exist in service of the people, it failed to provide functional public systems or economic security. Observing this moral hypocrisy in

government may have eroded the value citizens placed on honesty. Finally, and perhaps most straightforwardly, the political and economic system pressured people to work around official laws and cheat to game the system. Over time, individuals may come to normalize these types of behaviors. Given these distinct possible influences, further research will be needed to understand which aspects of socialism have the strongest or most lasting impacts on morality.

References

- Ai, Chunrong, Norton, Edward, 2003. Interaction terms in logit and probit models. Economics Letters 80, 123-129.
- Abeler, Johannes, Becker, Anke, Falk, Armin, 2012. Truth-telling: A representative assessment, IZA Discussion Paper No. 6919.
- Alesina, Alberto, Fuchs-Schündeln, Nicola, 2007. Goodbye Lenin (or not?): the effect of communism on people's preferences. The American Economic Review 97, 1507-1528.
- Ayal, Shahar, Gino, Francesca, 2011. Honest rationales for dishonest behavior. The Social Psychology of Morality: Exploring the Causes of Good and Evil. Washington, DC: American Psychological Association.
- Ariely, Dan, Kamenica, Emir, Prelec, Drazen, 2008. Man's search for meaning: The case of Legos. Journal of Economic Behavior & Organization 67, 671-677.
- Brosig-Koch, Jeannette, Helbach, Christoph, Ockenfels, Axel, Weimann, Joachim, 2011. Still different after all these years: Solidarity behavior in East and West Germany. Journal of Public Economics 95, 1373-1376.
- Demsetz, Harold, 1969. Information and efficiency: Another viewpoint. Journal of Law and Economics 12, 1-22.
- DePaulo, Bella, Kashy, Deborah, Kirkendol, Susan, Wyer, Melissa, Epstein, Jennifer, 1996. Lying in everyday life. Journal of Personality and Social Psychology 70, 979.
- Dreber, Anna, Johannesson, Magnus, 2008. Gender differences in deception. Economics Letters 99, 1197-1199.
- Erat, Sanjiv, Gneezy, Uri, 2012. White lies. Management Science 58, 723-733.
- Falk, Armin, Szech, Nora, 2013. Morals and markets. Science 340, 707-711.
- Fischbacher Urs, Föllmi-Heusi, Franziska, 2013. Lies in disguise An experimental study on cheating. Journal of the European Economic Association 11, 525-547.
- Gino, Francesca, Ayal, Shahar, Ariely, Dan, 2009. Contagion and differentiation in unethical behavior the effect of one bad apple on the barrel. Psychological Science 20, 393-398.
- Gino, Francesca, Pierce, Lamar, 2009. Dishonesty in the name of equity. Psychological Science 20, 1153-1160.
- Greene, William, 2010. Testing hypotheses about interaction terms in nonlinear models. Economics Letters 107, 291-296.

- Hao, Li, Houser, Daniel, 2010. Honest Lies. GMU Working Paper in Economics No. 11-16.
- Hartshorne, Hugh, May, Mark, Maller, Julius, 1929. Studies in the nature of character II Studies in service and self-control. The Macmillian Company, New York.
- Heineck, Guido, Süssmuth, Bernd, 2013. A different look at Lenin's legacy: Social capital and risk taking in the two Germanies. Journal of Comparative Economics 41, 789-803.
- Houser, Daniel, Vetter, Stefan, Winter, Joachim, 2012. Fairness and cheating. European Economic Review 56, 1645-1655.
- Jiang, Ting, 2013. Cheating in mind games: the subtlety of rules matters. Journal of Economic Behaviour and Organization 93, 328-336
- John, Leslie, Loewenstein, George, Rick, Scott, 2013. Cheating more for less: Upward social comparisons motivate the poorly compensated to cheat. Organizational Behavior and Human Decision Processes, forthcoming.
- Koehler, John, 1999. Stasi: The untold story of the East German secret police. Westview Press, Boulder.
- Lee, Spike, Schwarz, Norbert, 2010. Washing away postdecisional dissonance, Science 328, 709.
- Mann, Heather, Garcia-Rada, Ximena, Hornuf, Lars, Tafurt, Juan, Ariely, Dan, mimeo. Cheating across cultures.
- Mazar, Nina, Amir, On, Ariely, Dan, 2008. The dishonesty of honest people: A theory of self-concept maintenance. Journal of marketing research 45, 633-644.
- Ockenfels, Axel, Weimann, Joachim, 1999. Types and patterns: an experimental East–West comparison of cooperation and solidarity. Journal of Public Economics 71, 275-287.
- Pfarr, Christian, Schmid, Andreas, Volker, Ulrich, 2013. You can't always get what you want East and West Germans' attitudes and preferences regarding the welfare state. Available at: http://ssrn.com/abstract=2271607.
- Selten, Reinhard, Ockenfels, Axel, 1998. An experimental solidarity game. Journal of Economic Behavior and Organization 34, 517-539.
- Torgler, Benno, 2003. Does culture matter? Tax morale in an East–West comparison. Finanzarchiv 59, 504-528.
- World Values Survey Wave 6 2010-2014 Official Aggregate v.20140429. World Values Survey Association (www.worldvaluessurvey.org). Aggregate File Producer: Asep/JDS, Madrid Spain.

Yap, Andy, Wazlawek, Abbie, Lucas, Brian, Cuddy, Amy, Carney, Dana (2013) The ergonomics of dishonesty – The effect of incidental posture on stealing, cheating, and traffic violations. Psychological Science 20, 1-9.

Zhong, Chen-Bo, Liljenquist, Katie, 2006. Washing away your sins: Threatened morality and physical cleansing. Science 313, 1451-1452.

 Table 1 Descriptive statistics

			Difference East / West					Difference East / West					
				t-test based	F-test				t-test based	F-test	average		
	percentage		t-test based	on subject	repeated			t-test based	on subject	repeated	cheating in		
	high rolls	SD	on all rolls	means	measures	mean roll	SD	on all rolls	means	measures	percent	N (subjects)	N (rolls)
Family background													
East German	0.60	0.49	0.05	0.05	0.05	3.83	1.68	0.15	0.15	0.15	19%	90	3600
West German	0.55	0.50	(p=0.000)	(p=0.013)	(p=0.013)	3.68	1.71	(p=0.000)	(p=0.022)	(p=0.022)	9%	98	3919
German	0.52	0.50				3.57	1.73				4%	37	1480
Others	0.60	0.49				3.85	1.68				20%	30	1200
Consider yourself													
East German	0.60	0.49	0.02	0.02	0.02	3.85	1.70	0.03	0.03	0.03	20%	33	1320
West German	0.58	0.49	(p=0.000)	(p=0.516)	(p=0.510)	3.82	1.65	(p=0.291)	(p=0.724)	(p=0.725)	16%	40	1600
German	0.56	0.50	• /	<i>d</i> ,	4 /	3.70	1.71	4 /	4	4 /	12%	141	5639
Others	0.56	0.50				3.71	1.69				12%	40	1600
East / West German	0.59	0.49	0.03	0.03	0.03	3.83	1.67	0.14	0.14	0.14	18%	73	2920
German	0.56	0.50	(p=0.000)	(0.132)	(p=0.141)	3.70	1.71	(p=0.000)	(p=0.049)	(p=0.050)	12%	141	5639
Place of birth													
East German	0.59	0.49	0.03	0.03	0.03	3.79	1.68	0.08	0.08	0.08	17%	97	3880
West Germany	0.56	0.50	(p=0.000)	(p=0.118)	(p=0.119)	3.71	1.72	(p=0.024)	(p=0.195)	(p=0.198)	11%	134	5359
Living in the 1980s													
East German	0.59	0.49	0.03	0.03	0.03	3.79	1.69	0.09	0.09	0.09	18%	88	3520
West Germany	0.56	0.50	(p=0.000)	(p=0.100)	(p=0.095)	3.70	1.70	(p=0.026)	(p=0.214)	(p=0.214)	11%	108	4320
Living in the 1990s													
East German	0.59	0.49	0.04	0.04	0.04	3.80	1.69	0.11	0.11	0.11	18%	98	3920
West Germany	0.55	0.50	(p=0.000)	(p=0.058)	(p=0.058)	3.69	1.71	(p=0.002)	(p=0.082)	(p=0.083)	11%	140	5599

Table 2 Probit-regressions

Subject random effects, n(subjects) 123, n(rolls) 4920, p($\overline{\chi}^2$)<0.001.

Dependent variable	High roll			High roll	High roll				
	Marginal			Marginal					
	effect	mean	p-value	effect	mean	p-value			
East German Family	0.176	0.5	.025	0.187	0.5	.017			
Age	0.007	39.5	.043	0.008	39.5	.019			
Female	0.037	0.4	.649	0.035	0.4	.671			
Trust in East Germans	0.039	2.1	.142	0.041	2.1	.122			
Trust in West Germans	- 0.039	2.6	.077	- 0.042	2.6	.054			
West Germans Cheated	- 0.012	0.3	.746	- 0.060	0.3	.128			
Education	- 0.061	3.9	.038	- 0.060	3.9	.039			
Political left-right spectrum	0.007	3.4	.724	0.009	3.4	.670			
Living standard	- 0.020	2.8	.639	- 0.030	2.8	.477			
Marital status	- 0.148	2.2	.091						
Relationship				- 0.076	0.4	.418			
Married				- 0.131	0.2	.253			
Divorced				- 0.112	0.1	.458			

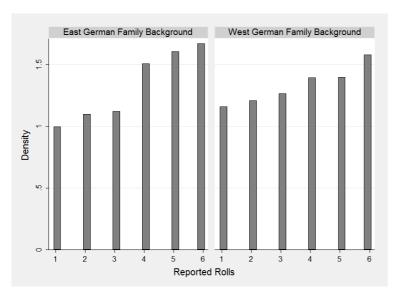
Table 3 Probit-regressions age effects

Subject random effects, $p(\bar{\chi}^2) < 0.001$.

Dependent variable	High roll (born before 1989, n=110) Marginal effect p-value		High roll (born befo	re 1980, n=67)	High roll (born before 1970, n=41)		
			Marginal effect p-value		Marginal effect p-value		
East German Family	0.185	0.034	0.284	0.033	0.650	0.001	
Age	0.008	0.036	0.009	0.179	- 0.011	0.345	
Female	0.034	0.706	0.072	0.603	0.223	0.275	
Trust in East Germans	0.033	0.264	0.026	0.509	0.032	0.600	
Trust in West Germans	- 0.038	0.104	- 0.033	0.332	- 0.035	0.501	
West Germans Cheated	- 0.142	0.122	- 0.255	0.049	- 0.035	0.070	
Education	- 0.054	0.805	- 0.115	0.008	- 0.076	0.201	
Political left-right spectrum	0.009	0.086	0.022	0.499	0.037	0.380	
Living standard	- 0.009	0.681	- 0.088	0.189	- 0.113	0.244	
Marital status	- 0.010	0.583	- 0.020	0.716	- 0.166	0.023	

Figure 1 Density functions of reported roles by East and West German family background.

Reported rolls of 1, 2, 3, 4, 5 and 6



Reported rolls of 3-4, 2-5 and 1-6 combined

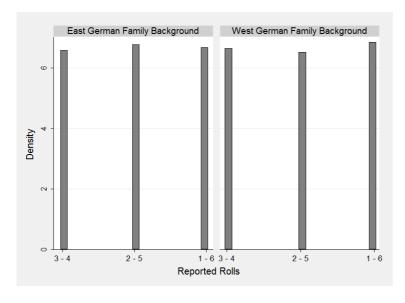
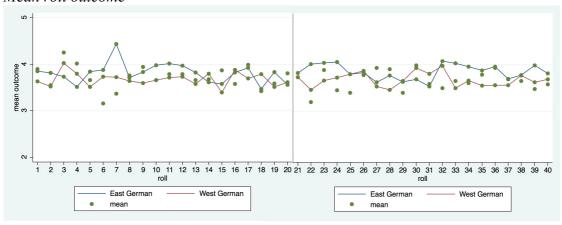
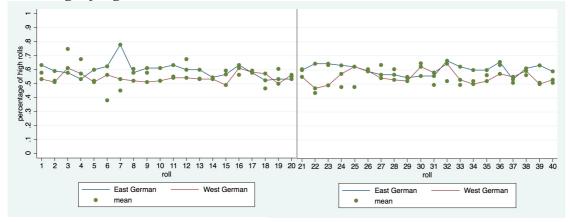


Figure 2 Dynamics of cheating behavior

Mean roll outcome



Percentage of high rolls



Appendix A

Variable descriptions

Variable	Description
Family Background	0 = Subject indicated to have an East German family background.
77' 1 11	1 = Subject indicated to have a West German family background.
High roll	0 = Subject reported that they had rolled a 1, 2 or 3. 1 = Subject reported that they had rolled a 4, 5 or 6.
Age	Subjects age as of January 1, 2014.
Female	Gender, $1 = \text{female}$, $0 = \text{male}$.
Trust East	Opinion on the statement 'Generally speaking, would you say that East Germans can be trusted?' on a scale from $0 = \text{most East}$ Germans can be trusted to $10 = \text{you cannot be too careful in dealing}$ with East Germans.
Trust West	Opinion on the statement 'Generally speaking, would you say that West Germans can be trusted?' on a scale from $0 = most$ West Germans can be trusted to $10 = you$ cannot be too careful in dealing with West Germans.
West cheated	Reply to the question 'Would you agree that West Germans cheated East Germans after the fall of the Berlin Wall?'. $0 = \text{no}$, $1 = \text{yes}$.
Education	Reply to the question 'What is the highest level of education you have completed?'. $0 = \text{none}$, $1 = \text{'Hauptschule'}$ (lower level high school), $2 = \text{'Realschule'}$ (lower level high school), $3 = \text{'Abitur} / \text{Fachabitur'}$ (some college), $4 = \text{'Bachelor} / \text{Fachhochschulabschluss'}$ (3-4 years of university), $5 = \text{'Master} / \text{Diplom'}$ (4-5 years of university) and $6 = \text{'Promotion} / \text{Aufbaustudium'}$ (doctoral degree, post-graduate degree).
Political spectrum	Reply to the question 'In political matters, people talk of "the left" and "the right". How would you place your views on this scale, generally speaking?' from $0 = \text{left}$ to right = 10.
Living standard	Reply to the question 'What describes your standard of living?' on a scale from $1 = \text{very well off to } 6 = \text{poor.}$
Marital status	Reply to the question 'What is your marital status'. 1 = single, 2 = In a relationship, 3 = married, 4 = separated, 5 = divorced, 6 = widowed, 7 = other.

Appendix B

Instructions donations

The hospital of Hannover [Leipzig] located in West Germany [East Germany] is a public body and stands for local medicine and care, high quality treatment, as well as sophisticated diagnostics and therapy within a single institution. Giving its traditional duty, the hospital regards itself as an institution that constitutes a medical-social center. Next to pure medical care, the closeness to people is at the core of the hospital's work. The clinic therefore also administers social services especially for West German [East Germany] patients and relatives and currently expands this service. To continue with that work, the hospital of Hannover [Leipzig] depends next to public funding also on public donations. Please donate for the patients and relatives in West Germany [East Germany].