

Lechtenfeld, Tobias; Lohmann, Steffen

**Working Paper**

## The effect of drought on health outcomes and health expenditures in rural Vietnam

Discussion Papers, No. 156

**Provided in Cooperation with:**

Courant Research Centre 'Poverty, Equity and Growth in Developing and Transition Countries',  
University of Göttingen

*Suggested Citation:* Lechtenfeld, Tobias; Lohmann, Steffen (2014) : The effect of drought on health outcomes and health expenditures in rural Vietnam, Discussion Papers, No. 156, Georg-August-Universität Göttingen, Courant Research Centre - Poverty, Equity and Growth (CRC-PEG), Göttingen

This Version is available at:

<https://hdl.handle.net/10419/100099>

**Standard-Nutzungsbedingungen:**

Die Dokumente auf EconStor dürfen zu eigenen wissenschaftlichen Zwecken und zum Privatgebrauch gespeichert und kopiert werden.

Sie dürfen die Dokumente nicht für öffentliche oder kommerzielle Zwecke vervielfältigen, öffentlich ausstellen, öffentlich zugänglich machen, vertreiben oder anderweitig nutzen.

Sofern die Verfasser die Dokumente unter Open-Content-Lizenzen (insbesondere CC-Lizenzen) zur Verfügung gestellt haben sollten, gelten abweichend von diesen Nutzungsbedingungen die in der dort genannten Lizenz gewährten Nutzungsrechte.

**Terms of use:**

*Documents in EconStor may be saved and copied for your personal and scholarly purposes.*

*You are not to copy documents for public or commercial purposes, to exhibit the documents publicly, to make them publicly available on the internet, or to distribute or otherwise use the documents in public.*

*If the documents have been made available under an Open Content Licence (especially Creative Commons Licences), you may exercise further usage rights as specified in the indicated licence.*

# **Courant Research Centre**

## **‘Poverty, Equity and Growth in Developing and Transition Countries: Statistical Methods and Empirical Analysis’**

**Georg-August-Universität Göttingen**  
(founded in 1737)



Discussion Papers

**No. 156**

**The Effect of Drought on Health Outcomes and Health Expenditures in Rural Vietnam**

**Tobias Lechtenfeld, Steffen Lohmann**

**February 2014**

Wilhelm-Weber-Str. 2 · 37073 Goettingen · Germany  
Phone: +49-(0)551-3914066 · Fax: +49-(0)551-3914059

Email: [crc-peg@uni-goettingen.de](mailto:crc-peg@uni-goettingen.de) Web: <http://www.uni-goettingen.de/crc-peg>

# The Effect of Drought on Health Outcomes and Health Expenditures in Rural Vietnam

Tobias Lechtenfeld<sup>1</sup> and Steffen Lohmann\*<sup>2</sup>

<sup>1</sup>World Bank, Washington DC, USA

<sup>2</sup>Department of Economics, University of Goettingen, Germany

## Abstract

This paper studies the impact of droughts on health outcomes and health expenditures in rural Vietnam. Given the increasing frequency of extreme weather events in Vietnam and many developing countries, it is crucial for policy makers to be aware of the economic impact of such shocks at the micro level. Using local rainfall data, the analysis directly links the incidence of drought to health shocks and health-related expenditures from a multiple-wave panel of rural Vietnamese households. Overall, the results suggest that individuals affected by drought display a deterioration of health conditions and have significantly higher health expenditures. The effect is found to prevail among households with a high degree of agricultural dependency and limited access to coping mechanisms such as selling assets or tapping off-farm income sources. The preferred estimates using an IV strategy reveal that drought-related health shocks can cause non-negligible additional financial burden for many households vulnerable to poverty in rural Vietnam. This paper quantifies the immediate impact of drought on health conditions and contributes to the existing literature which has mostly focused on the long-term consequences.

**Keywords:** climate shocks, drought, health, Vietnam

**JEL Classification:** I15, O15, Q54

---

\*Corresponding author: Steffen Lohmann, Department of Economics, University of Goettingen, Platz der Goettinger Sieben 5, 37073 Goettingen, Germany. E-mail address: steffen.lohmann@wiwi.uni-goettingen.de. We would like to thank Stephan Klasen, Sebastian Vollmer as well as participants of the DIW Berlin Workshop "Climate shocks and household behavior" and the RTG "Globalization and Development" Workshop in Hanover for helpful comments. Theres Kluehs provided excellent research assistance. Financial support from the German Research Foundation within the project "DFG-FOR 756: Vulnerability to Poverty in Southeast Asia" is acknowledged.

*Extreme weather linked to climate change is increasing and will likely cause more disasters. Such disasters, especially those linked to drought, can be the most important cause of impoverishment, cancelling progress on poverty reduction.* (Overseas Development Institute 2013, p. vii)

## 1 Introduction

As the frequency of extreme weather events increases rapidly across the world, researchers and policy makers alike recognize the enormous cost developing countries face from the damage to infrastructure, crop production, and most importantly, human development and human lives. In fact, for most countries weather shocks are the single most important cause that pushes households below the poverty line and keeps them there (World Bank 2013). The second most important cause relates to health shocks, which are highly correlated with weather shocks such as floods and droughts.

Vietnam is among the countries most frequently affected by extreme weather. With a coastline that covers much of tropical South-East Asia, the country is prone to typhoons, especially during the monsoon season. In addition, rain patterns have become increasingly volatile, and large parts of the country regularly suffer from delayed rainfall that causes drought-like conditions during parts of the year. Particularly in rural areas dependent on agriculture, sufficient rainfall is crucial for subsistence and income generation (Nguyen 2011). In fact, despite Vietnams impressive record on economic growth and poverty reduction, one out of five Vietnamese continues to live on less than 1.25 USD per day. In addition, many households earn barely more than the poverty line (World Bank 2012b). Weather shocks frequently affect poor and vulnerable households and push families into poverty, especially in rural parts of the country (Klasen et al. 2014).

Much of the literature on extreme weather events documents that increased variation of temperature and rainfall can have economically meaningful and statistically significant effects on health outcomes.<sup>1</sup> Generally, a number of potential channels through which drought-like conditions can have health effects have been identified, namely nutrition, income and heat (Dell et al. 2014; World Bank 2012a). First, drought can have detrimental effects on agricultural output which can lead to substantially reduced nutritional intake among children and adults. Substitution effects towards lower quality foods can further affect nutritional supply. Second, spikes in food prices due to reduced aggregate food production can lead to increased income needs (Banerjee and Duflo 2007). Especially for subsistence farmers growing their own staple food such as paddy-rice in Vietnam, droughts regularly force families to take children out of school and put them to physical work, further increasing health hazards. Third, extreme heat has been shown

---

<sup>1</sup>See Dell et al. (2014) for a review of the climate-economy literature.

to increase child mortality in developing countries through direct health effects including higher water and food pollution and vector borne diseases (Burgess et al. 2011; World Bank 2010, 2012a).

Most of the existing epidemiology and economics literature estimates the long-term effects of drought on health outcomes. The short-term health implications are less well established, and especially the direct economic cost related to illness caused by drought is largely unknown at the micro-level. While very different methods are used to identify droughts in historic data, it is well established that lack of rainfall can trigger substantial health effects for children and adults later in life. Most studies find either significant increases in child mortality or reductions in height-for-age growth of children. Hoddinott and Kinsey (2001), for instance, examine the impact of rainfall shocks on child growth using a panel data set from rural Zimbabwe. They find that children aged 12 to 24 months lose 1.5 to 2 cm of growth in the aftermath of a drought and evidence points to poor households and girls being especially vulnerable. Catch-up growth of these children is limited so that this growth faltering has a permanent effect. Similarly, Yamano et al. (2005) analyze the effect of drought on child malnutrition in Ethiopia, which experienced several droughts during the period covered by the panel household surveys. Their results suggest that children between 6 and 24 months experienced 0.9 cm less growth over a six-month period in communities where half the crop area was damaged during drought. Looking at child mortality in the aftermath of drought, Rose (1999) investigates how rainfall conditions during childhood affect the survival probabilities of girls compared to boys in rural India. Her results indicate that during years with favorable rainfall the survival rates of girls increase relative to boys.

A related strand of literature examines to what extent early-life rainfall has lasting effects on health, education, and socioeconomic outcomes during adulthood. Importantly, children growing up during an extended drought episode suffer from under-investments in schooling and earn lower incomes throughout their lives. By combining historical rainfall by birth year and birth location with adult outcomes in Indonesia, Maccini and Yang (2009) find that good rainfall during birth years has large positive effects on the adult outcomes of women, but not of men. Women born in years with higher rainfall (relative to the local norm) are taller, complete more schooling grades, and live in households scoring higher on an asset index. Schooling attainment appears to mediate the impact on adult women's socioeconomic status. Using longitudinal datasets from Zimbabwe and Tanzania, Alderman et al. (2006, 2009) study the impact of drought-induced malnutrition on body height and human capital formation. Their general findings are that drought shocks during pre-school age have adverse effects on nutritional status and subsequent child growth as well as on lifetime earning capacity due to both delays in schooling and declines in total

schooling, including years of education and delay in enrollment.

This paper provides new estimates on the short-term effects of drought on health outcomes and health-related expenditures for households in rural Vietnam. Using data on local rainfall, this study identifies episodes of drought by comparing current precipitation patterns with historic trends. By following households over four panel waves between 2007 and 2013, the analysis exploits variation over time and space. Methodologically, the empirical analysis is two-parted. In a first part, variations in local rainfall are related to individual indicators of health conditions to estimate the direct impact of drought on health outcomes. The analysis also assesses the relation of drought and the agricultural sector, which socio-economic characteristics drive a household's vulnerability to drought, and whether health insurance schemes can alleviate the adverse effects of drought. The second part aims at quantifying the effect of drought on monetary health expenditures, using an Instrumental Variable (IV) approach in which the incidence of health shocks is estimated using varying degrees of drought intensity. Health expenditures provide an important opportunity to quantify the direct health cost associated with drought at the micro level. Together, the results from this paper reveal the immediate burden of drought in terms of human health and associated expenditures and contribute to closing a gap in the development literature on the short-term health effects of drought.

The empirical results suggest that rural households affected by drought display a deterioration of health conditions and have significantly higher health expenditures. There is evidence for drought to increase the likelihood of illness, particularly for the working-age population. The adverse effect is found to prevail among households with a high degree of agricultural dependency and limited access to coping mechanisms such as selling assets or tapping off-farm income sources. A government-subsidized pro-poor health insurance scheme is found to reduce the adverse effects of drought on health. As for the monetary burden on the household budget, the IV estimates suggest that drought-related health shocks cause substantial financial cost. Against the background that the major share of health expenditures is financed out-of-pocket, the additional expenditures due to drought-related health shocks can make up around one fifth of what a typical households normally spends on food items and may therefore pose a non-negligible burden for many households vulnerable to poverty in rural Vietnam. These results have important policy implications for risk management, including insurance against adverse weather shocks, and health care financing.

The remainder of the paper is structured as follows. Section 2 briefly discusses the drought-health nexus in light of recent developments in Vietnam. Section 3 details the empirical strategy and section 4 introduces the panel data and outcome variables, as well as the measure of drought.

Section 5 presents the results with implications on health insurance and household finances. Section 6 offers concluding remarks.

## 2 Drought and health in rural Vietnam

Due to its geographical position, Vietnam has an extensive record of extreme weather events and droughts have become an almost annual phenomenon. Next to typhoons and floods, droughts have been identified to be one major source of economic distress with significant adverse effects on people's livelihoods (UNISDR 2011). According to recent figures, Vietnam ranks sixteenth when comparing the absolute number of people exposed to drought-like conditions around the world (UNISDR 2009). Over the past decade, episodes of drought have increased both in terms of severity and length – and so did the associated economic costs. For a single drought in 2005, for instance, the estimated economic damage was 110 million USD, or roughly 0.2 % of the country's GDP (UNISDR 2011). In the search of explanations for the increasing prevalence of drought-like conditions in Vietnam, the National Centre for Hydro-Meteorological Forecasting not only refers to external factors, such as poorly and unequally distributed rainfall, but also lists internal factors. These most importantly include ongoing deforestation, the cultivation of water-intensive crops, and increased unregulated industrial activity (NCHDMF 2013).

This paper scrutinizes the relation between drought and health at the micro-level. Given the distinct features of Vietnam's rural economy, various channels exist through which both are interlinked. First and foremost, it can be expected that poor rainfall conditions negatively affect agricultural output triggered by reductions in crop production and a reduced availability of fodder for livestock (Toulmin 1987). Given a high dependency on income from crops and livestock for many households in rural Vietnam, slumps in agricultural income might not only directly lead to the degradation of the supply with food and basic nutrients from subsistence agriculture. Also, they might lower the ability to secure a sufficient nutritional intake through purchases on local markets. This holds particularly if episodes of drought trigger food price surges, such as for rice.<sup>2</sup> Besides nutritional considerations, shortages in rain might also be directly linked to specific diseases. In neighboring Laos, for instance, a higher number of dengue fever cases has been reported following longer drought spells (IRIN 2013). In addition, when health outcomes are negatively affected by drought, these rather short-term effects might eventually spur second-round effects on household welfare depending on the ability of households to cope with the immediate consequences. Secondary effects such as reduced working capacity

---

<sup>2</sup>Local-level experience from the developing world indeed reveals that the major sectors affected by drought include crop production, livestock, and food prices (Warner and van der Geest 2013).

or negative productivity shocks might come into play as a direct consequence of worse health conditions (Jayachandran 2006; Loayza et al. 2012). This is particularly relevant for households whose structure of employment relies mainly on strength and endurance, such as in Vietnam (Rabassa et al. 2012).

From the viewpoint of economic and social policy, it is important to obtain a better understanding of the short-term consequences of drought for health conditions and economic outcomes in highly affected countries, such as Vietnam. Identifying the short-term effects is particularly crucial for Vietnam as access to health care is limited and many households are effectively left without a buffer against adverse health shocks (Wagstaff 2007b). Despite improvements in health insurance coverage, most rural Vietnamese households are still strongly dependent on out-of-pocket expenditures to finance health care and, in global comparison, health expenditures linked to catastrophic events have traditionally affected a relatively large share of Vietnam's population (Wagstaff and Doorslaer 2003; Wagstaff 2007a; Ekman et al. 2008). In 2003, the government of Vietnam introduced the Health Care Fund for the Poor (HCFP) program which is designed to especially reach out to the poor and ethnic minorities. Being partly financed by central government revenues, the HCFP essentially functions as a cross-subsidization from better-off to poorer parts of the population (Ekman et al. 2008). However, while delivering some promising results in terms of health care utilization and reductions in out-of-pocket health care expenditures (Axelson et al. 2009; Wagstaff 2007a), coverage remains far from universal. Using World Bank data, Kemper and Lechtenfeld (2012) find substantial targeting error, which leaves nearly half of all poor households without access to health care financing. In fact, economic disparities between rural and urban regions in Vietnam have recently materialized in disproportionately bad health conditions in many rural areas of the country (World Bank 2012b).

### **3 Empirical strategy: Identifying the effects of drought**

In order to assess the effects of drought on health outcomes and household expenditures, the empirical analysis is two-parted. In a first step, the effect of drought incidence on individual health conditions is analyzed. To this end, a regression on the determinants of falling ill is estimated for household members. The model includes a measure of drought incidence, individual socio-demographic determinants of illness, and – in subsequent analyses – the interactions of both. This first part of the empirical investigation therefore also bears insight into which parts of the population are most vulnerable to drought shocks – which serves to identify those most in need of protection by economic and social policy. In a second step, the monetary costs of



drought incidence at the household-level are analyzed using drought as a source of exogenous variation to health conditions in the household.

The role of drought for health outcomes is analyzed in a reduced-form regression that relates a measure of health conditions on drought incidence and other determinants of health:

$$health_{ihdt} = \beta_0 + \beta_1 drought_{dt} + \beta_2 X_{ihdt} + \delta_{pt} + \epsilon_{ihdt}, \quad (1)$$

where  $health_{ihdt}$  denotes the health status indicator of individual  $i$  in household  $h$  and district  $d$  at time  $t$ . The variable  $drought$  is the measure of drought severity, collected at the district-level. The vector  $X$  includes socio-demographic and economic characteristics at the household or member level, such as age, gender, and household wealth.  $\delta_{pt}$  is a set of wave fixed-effects to account for covariate changes in living conditions in between the three survey waves and province fixed-effects to account for time-invariant province-specific factors. Finally,  $\epsilon$  is a standard error term whose structure allows for interdependent observations within one household.

Whereas equation (1) assumes that all households in the sample have a homogeneous response of health towards drought shocks, this might not be so in reality. Demographic and socio-economic characteristics, e.g. the gender or age of each individual, might be important factors that determine how drought channels through on health outcomes. Also, the ex-ante vulnerability to the drought shock as well as the mechanisms available to cope with it ex post may crucially alter the extent to which households suffer from drought-related health shocks. The identification of heterogeneous impact by observable individual characteristics therefore allows shedding light on possible transmission channels. At the same time it yields implications for economic and social policy aimed at mitigating the vulnerability to adverse weather shocks. To subject these theoretical considerations to an empirical test, equation (1) is augmented with interaction terms of illness and a number of household and individual characteristics, such that the estimated interaction effects reflect any differentials in the effect of drought on health outcomes based on these characteristics.

To assess the monetary costs that drought exerts on household budgets, health expenditures are related to the incidence of drought-related health shocks at the household-level. Specifically, a binary variable *household illness* is constructed from the incidence of illness in the household:

$$health\ expenditures_{ht} = \gamma_0 + \gamma_1 household\ illness_{ht} + \gamma_2 X_{ht} + \sigma_{pt} + u_{ht}. \quad (2)$$

Other control variables in the vector  $X$  in equation (2) include household-level determinants of health expenditures, mostly time-variant, such as the household's age and gender composition,

the total household size, and the household's dependency ratio. As before,  $\sigma_{pt}$  captures province and wave fixed-effects.  $u$  is a residual term which allows for heteroskedasticity, such that robust standard errors are reported.

In the reduced form, reported health conditions in the household are potentially endogenous to unobserved household behavior and prone to measurement error. First and foremost, whether a household actually suffers a health shock is likely to be systematically related with both its preparedness towards such a shock *ex ante* – that is, its shock prevention strategies – as well as its ability to cope with the shock *ex post*. For instance, households members being aware of their health status might seek formal or informal insurance mechanisms, e.g., through buying health insurance or investing into a reciprocal social network. Households members in bad health might also have a higher propensity to build up savings beforehand in order to bear the anticipated costs of treatment. In these cases, the simple difference in health expenditures between households differently affected by health shocks would not capture the true monetary impact of the shocks. Rather would the simple reduced-form relation of the shock and household welfare yield an underestimate of the true cost of the shock if endogenous household behavior remained unobservable. Second, measurement error due to over- and underreporting is a major concern when dealing with subjective information on health shocks, particularly if responses might be subject to moral hazard. OLS estimates of  $\gamma_1$  in equation (2) are therefore expected to be downward biased.

The incidence of drought serves as an exogenous source of variation in health shocks. To provide for an adequate instrument, it should be sufficiently relevant for health outcomes within the household and must not have a direct effect on health expenditures that does not work through the incidence of illness and is not controlled for given the other regressors in equation (2). The relevance of the instrument will be benchmarked by the explanatory power of the first stage regression. As for the exclusion restriction, the identifying assumption is made that drought affects health expenditures only through a change in the incidence of illness within the households. To exclude anticipatory changes in household behavior as with conventional health shocks, rainfall shortages need to be unexpected. As the following analysis benchmarks actual precipitation against a long-term multi-decade average, it already takes into account the differences between regions that historically have different exposure to rainfall. Drought therefore results from short-term variations in rainfall which are by their very nature difficult to anticipate. Based on survey information from rural Vietnam (see section 4 for details on the survey), only few households in the sample indicated to employ some type of individual or collective drought prevention strategies and this predominantly at the end of the survey

period. Unfortunately, the information is not available for the whole period of analysis, such that an inclusion would substantially reduce the sample. Also, there is no reliable information on these strategies' effectiveness and whether the take-up of drought prevention strategies is in fact related to actual occurrence of drought. Against this background, the bias from systematic anticipation of drought should be limited and, if at all existent, induce a downward bias on the estimated drought-health relationship. As a robustness check, we verify that omitting those households that reported to take-up prevention strategies from the sample does not change the empirical results significantly.

Econometrically, to isolate the drought-related component of health shocks in the household, we instrument the illness incidence using varying exposure to drought as an instrument. The first-stage resembles the setting of equation (1), but is aggregated to the household-level. In the second stage, a measure of health expenditures of the household is regressed on this instrumented illness variable. The analysis focuses on the IV coefficient which captures the Local Average Treatment Effect (LATE) of changes in illness incidence solely due to variation in exposure to drought.

## 4 Data

### 4.1 Survey data

The empirical analysis builds on a rich dataset collected within the framework of the project "Vulnerability to Poverty in Southeast Asia", sponsored by the German Research Foundation and carried out as a panel survey in four waves between 2007 and 2013.<sup>3</sup> The survey includes more than 2,000 households in 200 villages in the rural provinces of Ha Tinh, Thua Thien Hue (referred to as Hue), and Dak Lak.<sup>4</sup> With Ha Tinh being among the poorest of Vietnam's 58 provinces, all provinces in the survey rank in the lowest income quintiles in the country with their population predominantly engaging in small-scale agriculture and limited self- and off-farm employment. The survey households were selected through a three-stage sampling procedure with special attention paid to including densely and less-densely populated districts into the survey. Within each village in the survey, ten households were chosen randomly.<sup>5</sup> While there is some migration to urban centers of some household members, attrition in the panel generally is relatively low with rates around two to three percent for each wave. In the main specifications, we are left with a total sample of 10,844 individuals and 1,954 households.

---

<sup>3</sup>The timing of the survey was chosen deliberately around April in 2007 (Wave 1), 2008 (Wave 2), 2010 (Wave 3), and 2013 (Wave 4).

<sup>4</sup>Figure A.1 in the appendix shows a map of the study area.

<sup>5</sup>For further details of the sampling procedure, see Hardeweg et al. (2007).

For the study of how adverse drought shocks impact on the households in our sample, information on health outcomes and socio-demographic characteristics for each household member are analyzed in conjunction with household-level information on annual health expenditures. The main measure of health conditions is constructed from the survey’s health module documenting physical well-being at the time of the survey as well as the suffering from diseases in the twelve months preceding the survey. Specifically, the dummy variable takes value 1 if the household member reports to have suffered a ”severe illness” in the year before the survey. As this includes every illness that the respondent considers severe – regardless of its theoretical dependence on weather shocks or actual severity – we exclude those diseases that clearly cannot have a short-term link to weather conditions. This choice, however, does not make a difference for the central messages of the empirical analysis. Alternative to this simple measure of illness, other health indicators are derived from self-reported anthropometric information in the data which potentially yield complementary information to general illness incidence. Besides crude measures such as the household members’ weight, Body-Mass-Indices (BMI) which are commonly taken as a useful measure of malnutrition among adults are calculated for individuals exceeding the age of 20 years.<sup>6</sup> We also follow Wagstaff (2007b) and consider whether an adult suffered a substantive drop in the Body-Mass-Index (BMI) in between two waves. This latter dummy variable takes value 1 whenever the BMI drops by more than one standard deviation of the distribution of BMI changes.<sup>7</sup> The impact of drought on BMI indicators is ambiguous ex ante, since in the short-term higher-quality food might simply be substituted through a lower-quality diet. To finally evaluate health and nutritional conditions of young children, anthropometric indicators of malnutrition are obtained for children younger than five years using a standard method (WFP 2005).<sup>8</sup> As both body weight and height are self-reported, calculating weight-for-height scores would likely be subject to substantive measurement error. To limit this source of bias, weight-for-age scores are calculated which are considered a summary indicator for both the short-term (wasting) and long-term (stunting) effects of child malnutrition.

To assess the impact of drought on monetary consumption of the households, health expenditures are recorded at the household-level. Drawing on an expenditure module, the survey provides detailed information how much money the household spent each year on various purposes,

---

<sup>6</sup>As the BMI changes more quickly for young people, this is less of a meaningful measure for underweight and health conditions for the children in the sample.

<sup>7</sup>As in Wagstaff (2007b), the focus is on decreases in the BMI rather than any changes to establish a direct relation to adverse health shocks.

<sup>8</sup>Specifically, childrens’ body weight is mapped against the distribution of a healthy reference population. Based on the median and standard deviation for the same age and gender, z-scores are calculated which reflect how far off the body weight of a child in the sample is from a healthy reference child. Reference values are extracted from WHO (2013). As the survey only provides information on age in full years, the monthly reference values for medians and standard deviations are averaged to annual values. This procedure is admittedly non-standard, but provides at least some information for adverse effects on very young children.

including health, education and food items.<sup>9</sup> The variable *health expenditures* is calculated as the sum of expenditures devoted to health purposes (including doctor fees or purchases of medicine) per household member.<sup>10</sup>

## 4.2 Data on drought incidence

The major part of studies on the micro-level consequences of health shocks rely on the survey respondents' subjective perception of what they consider an adverse weather shock and when this shock is "severe" enough to have a significant impact on the household. These subjective measures certainly have the distinct advantage of being theoretically more precise at the local level than information from spatially aggregated data. Subjectivity, however, is boon and bane at the same time and the subjective measures suffer from both practical and methodological shortcomings (Thomas et al. 2010). Self-reported measures can hardly assess varying severities of weather shocks precisely and are subject to over- and underreporting bias related to the vulnerability of the household in question. Two households experiencing the very same objective rainfall conditions might differ in their shock perception for that they took different strategies *ex ante* to limit their shock exposure. Similarly, the availability of formal and informal insurance networks can influence the perception about shocks. It is easily imaginable, for instance, that households whose economic costs were partly shared with third parties are less likely to report the shock in a survey setting (Thomas et al. 2010). Finally, being asked for subjective shock assessments during an externally-commissioned survey might induce a problem of moral hazard. For these reasons, this paper uses external data on local rainfall conditions obtained from satellite images to measure drought. As Thomas et al. (2010) point out, this method has the further advantage that empirical findings have higher external validity in that variations in climatic conditions are more easily available outside the sample. Subjective measures cannot be easily extrapolated to other contexts where answers to specific survey questions are not at the researcher's disposal.

While there is no single indicator for drought and, from a meteorological perspective, the incidence of drought is not *only* about precipitation, shortfalls in rain are consentaneously seen as the key driving factor behind drought. The common practice to objectively measure drought is to compare actual rainfall against its long-term historic mean. For the subsequent analysis, the variation of rainfall is recorded at the district level, the next lower tier in the Vietnamese administrative system after provinces. To identify local variation in rainfall conditions, the

---

<sup>9</sup>That is, health expenditures are recorded after potential compensatory behavior by other members in the household.

<sup>10</sup>Whenever monetary values are used in the analysis, amounts have been converted to 2005 PPP USD to allow for comparability across waves.

analysis uses high-resolution precipitation value grids with data on current and historic rainfall patterns. The grid cells are matched to the 30 districts in the household survey by taking the mean values of all grid cells that fall within the district boundaries. The historic rainfall distribution is estimated based on monthly weather data from the Global Precipitation Climatology Product (GPCP) in the 50-year period from 1960 to 2010 (DWD 2013), recorded at a resolution of 0.25 degrees (about 28 kilometers at the equator). Data on actual rainfall is obtained from the National Oceanic and Atmospheric Administration (NOAA) which provides daily precipitation estimates for all years covered by the household survey, recorded at a resolution of 0.1 degrees (about 11 kilometers at the equator).<sup>11</sup> These daily values are summed up to yield an estimate of rainfall for every month and every district between 2006 and mid-2013.

Given actual and historic average precipitation, there are various ways to construct a drought index. The preferred indicator for the empirical analysis builds on absolute deviations of rainfall from the historic mean. To be precise, three-months rolling averages of actual and historic precipitation are calculated. A month is then defined to be dry in the sense of this paper whenever the average rainfall in this three-month window differs negatively from the historic average. Using rolling averages, this measure therefore allows for some inter-annual compensation, when shortages of rain are *immediately* preceded or followed by excess rain. The three-month window is commonly regarded as being most suitable to build agricultural drought indices as it reflects the moisture conditions of the soil (McKee et al. 1995; Sims et al. 2002; Vicente-Serrano 2006). To obtain a drought severity indicator that can be matched to the reference period of the household survey, the absolute differences between normal and actual rainfall are added up in all these 'dry' periods to get an annual figure.<sup>12</sup> Hence, by exploiting only variations in rain *shortfall* and thus only considering when rainfall deviates negatively from the historic mean, this drought severity indicator has more variation than existing rainfall measures, that have been used in earlier studies on the effects of drought (e.g. Maccini and Yang 2009). In the appendix to the empirical analysis, this preferred indicator is benchmarked against (i) an indicator based on a one-month time scale, (ii) an indicator that allows for any interannual compensation of rainfall, and (iii) an indicator based on the length of drought spells within the year (see section A.2 in the appendix). The indicator based on the cumulative total of any absolute negative deviations in rainfall from historic averages, based on 3-months-windows, is found to have the highest explanatory power for the outcomes of interest. The empirical

---

<sup>11</sup>The data can be publicly accessed at <ftp://ftp.cpc.ncep.noaa.gov/fews/S.Asia/data>.

<sup>12</sup>Another possibility would be to consider drought-like conditions only in agriculturally relevant growing seasons. Due to mixed cropping being common in rural Vietnam, it is, however, difficult to unambiguously specify these periods. Also, some farmers plant different types of crops at varying times of the year. Any bias that might nevertheless result from the year-based method of aggregation is furthermore partially addressed through the inclusion of province fixed-effects in the estimation. Within provinces, cropping patterns are more homogeneous.

**Table 1:** Descriptive Statistics

	Mean	Median	SD	Min.	Max.
(1/0) Serious disease	0.13	0.00	0.34	0.00	1.00
Height (cm)	146.74	155.00	24.68	15.00	185.00
Weight (kg)	42.23	45.00	14.24	0.90	86.00
Body-Mass-Index (BMI)	19.78	19.56	2.22	13.74	28.23
(1/0) Drop in BMI	0.07	0.00	0.25	0.00	1.00
Weight-for-age z-score (< 5 years)	-1.97	-2.05	1.47	-5.48	1.91
Age	29.43	25.00	18.94	0.00	80.00
(1/0) Male	0.50	0.00	0.50	0.00	1.00
Dependency ratio	1.66	1.50	0.69	0.00	6.00
Total consumption per capita	1133.84	979.26	682.70	114.37	5360.48
Health expenditures per capita	24.81	8.87	46.76	0.00	790.40
Health consumption share	0.04	0.01	0.06	0.00	0.47
Out-of-pocket food expenditures	216.80	164.18	249.60	33.97	2162.53
Agricultural income share	0.31	0.24	0.24	0.02	0.91
Income share off-farm employment	0.20	0.04	0.26	0.00	0.89
Resp. belongs to ethnic minority in village	0.04	0.00	0.20	0.00	1.00
Resp is Ede	0.10	0.00	0.31	0.00	1.00
(1/0) Health insurance	0.07	0.00	0.26	0.00	1.00
(1/0) Free health card	0.57	1.00	0.50	0.00	1.00
Social network for coping	0.57	1.00	0.50	0.00	1.00
Drought severity, 3-months average	447.68	450.12	198.01	54.90	993.40
Observations	39863				

analysis furthermore uses province fixed-effects to model the relation between drought and health. Province-specific differences in absolute rainfall, which might invalidate the comparison of *absolute* rather than *relative* drought measures, are hence accounted for. For the empirical analysis, this indicator is normalized between zero and one.

### 4.3 Descriptive statistics of the sample

Table 1 provides the summary statistics of the central variables used in the respondent-level empirical analysis if the sample is pooled across all three waves. Regarding health outcomes, the incidence of illness in the year before the survey among all individuals in the sample is around 13 % and this average is quite stable over all four waves. Ha Tinh, being the poorest province, features a rate of close to 14.5 % while in Hue as the relatively wealthiest province only 12 % reported to be ill. The distribution of personal height and weight is in line with what one would expect for a rural Vietnamese sample – with the average height being slightly below the country-wide average. BMI figures lie in the range of 13 to 28. Roughly 7 % of the sample which is older than 20 years of age suffered a drop of more than one standard deviation in the BMI between two survey waves. Given an international reference population of healthy children, weight-for-age z-scores as a measure of malnutrition for children below five years are not surprisingly negative on average in the sample. Health expenditures per capita vary between 0 and 790 PPP USD and the household of the average respondent in the sample spends 4 % of its total budget on health items. Naturally, the health expenditures distribution is highly right-skewed and the share is found to vary between 0 and 47 %. For comparison,

out-of-pocket food expenditures lie between 33 and 2162 PPP USD. There are varying degrees of agricultural activity, as reflected in the income share from cropping and livestock. As for other socio-demographic characteristics, the average age of the respondents is slightly below 30. Roughly every third person is younger than the age of 20 and the group of people older than 60 make up some 8 % of the sample.<sup>13</sup> Furthermore, the sample is more or less equally split between male and female household members.

Looking at the prevalence of formal insurance mechanisms among the rural population in the three provinces, about two thirds of the people have access to some kind of health insurance, i.e., either the free health insurance program for the poor (57 %) or some form of private health insurance scheme (7 %). Many households in the rural parts of Vietnam also build up an informal social network in order to be better prepared for and be better able to cope with adverse economic shocks in times of need (Fafchamps and Lund 2003; Roggemann et al. 2013). These informal networks consisting of relatives, friends, or neighbors are naturally hard to capture without using well-designed economic experiments or in-depth social network analysis. As an approximation, the household survey features a hypothetical lending question: "Suppose you would suddenly need 15 million Vietnamese Dong (VND).<sup>14</sup> Would you do any of the following things?", followed by a list of strategies including employment diversification, taking children out of school, or using help from friends and relatives. The social network variable takes value 1 whenever a household states to take any strategy that involves help from friends, relatives, or neighbors as an empirical proxy for the existence of an informal insurance network. Based on this hypothetical lending scenario, slightly more than half of the respondents indicate to turn to informal assistance from their social network in cases of hardship.

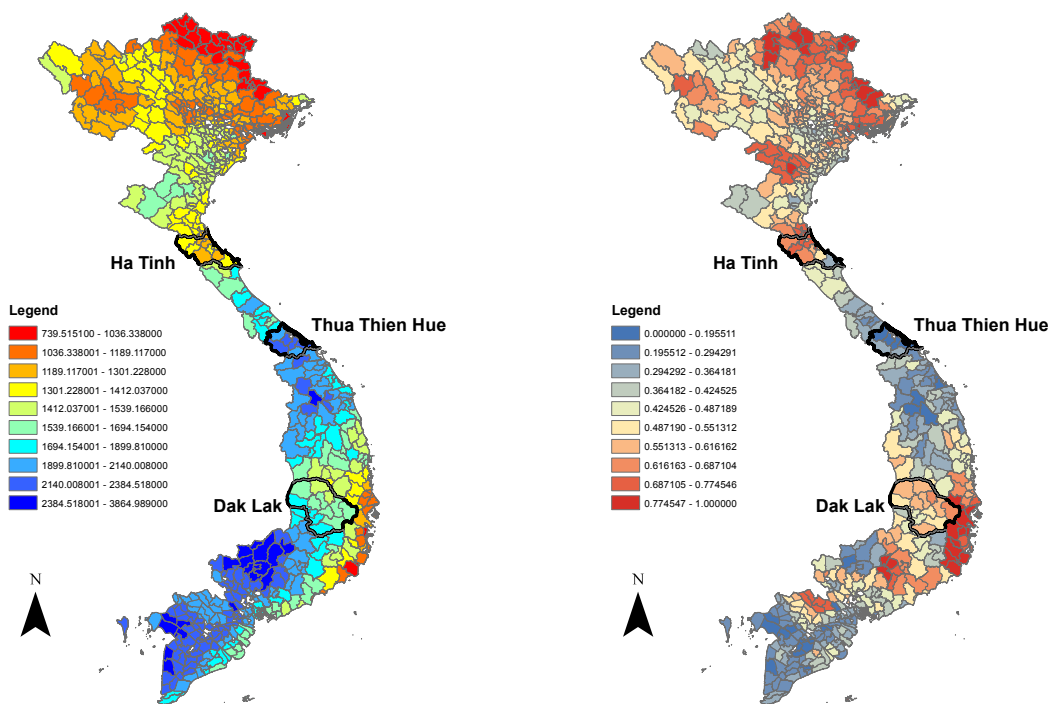
The final row of table 1 gives information about the prevalence of rainfall shortage in the sample regions. Drought severity – the cumulated rainfall shortage over 'dry' periods throughout the year – varies between 55 and 993 mm. Figure 1 shows the exemplary distribution of rainfall and the drought severity indicator for the third survey wave. In panel 1a, the annual precipitation estimate is mapped for each district in Vietnam. Almost all districts exceed the cumulative total 1000 mm. The southern regions as well as the region around the province of Hue can be seen to have had more rainfall than the northern part or the southern coastal regions of the country. However, this picture does neither reflect sub-annual developments nor does it account for how particular periods within the year compared to long-term climatic averages and normal provincial rainfall. Therefore, panel 1b depicts how the (normalized) drought severity indicator, as described above, varies across the country. As in the empirical analysis, the indicators account

---

<sup>13</sup>The sample is restricted to people below the age of 80.

<sup>14</sup>15 mn VND  $\approx$  705 USD





(a) Precipitation (mm) (b) Drought severity, 3-months average (mm)

**Figure 1:** Rainfall and drought in Vietnam in the year before the third survey wave

for time-invariant province-specific level differences. With the survey regions outlined in bold, there is some variation in drought severity within provinces for a given survey year. Together with variation in rainfall conditions over time, these differences in drought severity will be exploited to explain the variation in health outcomes in the survey data.

## 5 Results

### 5.1 How does drought affect health conditions?

The first part of the empirical results describes the impact of drought on individual-level health outcomes. Table 2 relates the various health indicators to the severity of drought using OLS regressions. All specifications include basic socio-demographic control variables at the individual-level, province and survey wave fixed effects. Standard errors are clustered at the household-level.

Overall, the results suggest that individuals who live in a district that was more affected by drought on average show a significantly higher likelihood of suffering from a health shock while

**Table 2:** Determinants of health conditions at the household member level

	(1)	(2)	(3)	(4)	(5)
	Illness	BMI	BMI Shock	WFA	Weight
Drought severity, 3-months average	0.0922*** (0.0154)	0.0944 (0.0971)	0.0157 (0.0186)	-0.2873 (0.2384)	-0.5696** (0.2818)
0-10 years	-0.0888*** (0.0072)				-33.4635*** (0.1989)
11-20 years	-0.0972*** (0.0068)				-11.0312*** (0.2114)
21-30 years	-0.0755*** (0.0076)	-0.2229*** (0.0639)	0.0078 (0.0060)		-0.0054 (0.1968)
41-50 years	0.0571*** (0.0094)	-0.0545 (0.0674)	-0.0019 (0.0061)		-0.3921* (0.2112)
51-60 years	0.1436*** (0.0118)	-0.4360*** (0.0812)	0.0128* (0.0071)		-1.5640*** (0.2562)
61+ years	0.2219*** (0.0132)	-1.2858*** (0.0861)	0.0338*** (0.0081)		-5.3101*** (0.2617)
(1/0) Male	-0.0128*** (0.0039)	0.7552*** (0.0463)	-0.0149*** (0.0039)	0.0180 (0.0800)	4.7781*** (0.1185)
Age				-0.8620*** (0.1057)	
Age-squared				0.1637*** (0.0215)	
Total consumption per-capita, logged	-0.0392*** (0.0050)	0.5207*** (0.0479)	-0.0181*** (0.0041)	0.4840*** (0.0697)	2.5552*** (0.1235)
Constant	0.3569*** (0.0346)	15.7684*** (0.3278)	0.2094*** (0.0302)	-3.9532*** (0.5019)	30.7267*** (0.8741)
Wave-FE	Yes	Yes	Yes	Yes	Yes
Province-FE	Yes	Yes	Yes	Yes	Yes
Observations	34293	19489	14504	1765	33717
Adjusted $R^2$	0.094	0.095	0.008	0.107	0.731
Mean of dependent variable	0.1417	19.7827	0.0683	-1.9681	41.7807

OLS regressions. Dependent variable: see first row.

Standard errors, clustered on household-level, in parentheses.

\*  $p < 0.1$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

there is no robust impact on anthropometric health indicators. Column (1) in the table first looks at the relation of drought and the simple incidence of serious illness. When comparing across individuals and across all four survey waves, living in the most drought-affected district compared to living in the least drought-affected district increases the probability of illness by about nine percentage points. While this figure constitutes the largest effect possible in the data, i.e., going to the extremes of the drought distribution, a change of one standard deviation in the severity of drought (0.21) causes the propensity of illness to rise by two percentage points. This effect is about one seventh of the average illness rate of 14 % in the sample population. Restricting attention to malnutrition indicators for individuals above the age of 15, there is no significant association between BMI levels or BMI drops and drought for the average person in

the sample (columns 3 and 4). For children below the age of 5, the results similarly suggest a negative, but statistically insignificant link between drought and weight-for-age z-scores (column 5).<sup>15</sup> Taking again the full sample, the association of drought and simple body weight (column 6) is found to be negative and also statistically significant.

As for the basic control variables, the OLS results in table 2 show intuitive patterns in relation to the health indicators. Younger people have a lower propensity to get ill than adults while vulnerability to BMI shocks tends to increase with age. There is some evidence for differential gender effects in health with male respondents suffering less in terms of general illness and displaying more robust anthropometric indicators. As can be expected, household wealth, measured by total per-capita consumption is associated with lower illness rates and better anthropometric health indicators.

## 5.2 Transmission channels and determinants of vulnerability to drought

In order to mitigate the adverse effects of drought on health conditions, it is inevitable to identify the most vulnerable parts of the population as target group for economic and social policy. Which individuals are more or less affected by drought-related illness in turn depends on the precise transmission channels in the drought-health nexus as well as on the ex-ante vulnerability and the ex-post availability of coping mechanisms. To obtain heterogeneous effects of drought on illness at the individual level, table 3 presents the results from regressions where the drought severity indicator is interacted with socio-demographic and economic characteristics of each respondent. According to column 1, there is no significant difference in the effect of drought between men and women. As for the vulnerability of different age groups, there is some evidence that health conditions of adults are more vulnerable to the exposure to drought than those of children and adolescents (column 2). One rationale to this finding is that it is particularly the working age population in the range of 20 to 50 years of age who suffer additional burden from drought through increased everyday physical activity and possibly a less adequate nutritional intake.

As has been hypothesized in section 2, one major channel how drought impacts on health arguably goes via a drop in agricultural income and therefore a deterioration of nutritional supply. There is indeed a significant correlation of drought incidence and contemporary income from agricultural activities in the data. Column 3 scrutinizes the role of the agricultural sector by interacting drought with a measure of the household's agricultural dependency. Specifically, the respective dependency indicator is constructed from the share of income from crops in total household income. To prevent bias from direct effects of drought, it is lagged by one period.

---

<sup>15</sup>Here, age is added as continuous control variable.

**Table 3:** Demographic and economic determinants of vulnerability to drought

	(1)	(2)	(3)	(4)	(5)	(6)
	Illness	Illness	Illness	Illness	Illness	Rice price
Drought severity, 3-months average	0.0964*** (0.0171)	0.1379*** (0.0283)	0.0889** (0.0372)	0.2101*** (0.0442)	0.0912*** (0.0289)	0.0907*** (0.0087)
(1/0) Male	-0.0093 (0.0072)	-0.0128*** (0.0039)	-0.0126** (0.0052)	-0.0161*** (0.0044)	-0.0164*** (0.0046)	
Age 0-10	-0.0888*** (0.0072)	-0.0608*** (0.0137)	-0.0868*** (0.0104)	-0.0809*** (0.0083)	-0.0807*** (0.0087)	
Age 11-20	-0.0972*** (0.0068)	-0.0685*** (0.0129)	-0.1000*** (0.0092)	-0.0871*** (0.0075)	-0.0894*** (0.0079)	
Age 21-30	-0.0755*** (0.0076)	-0.0675*** (0.0144)	-0.0844*** (0.0101)	-0.0694*** (0.0084)	-0.0735*** (0.0088)	
Age 41-50	0.0571*** (0.0094)	0.0677*** (0.0174)	0.0475*** (0.0124)	0.0617*** (0.0102)	0.0574*** (0.0107)	
Age 51-60	0.1436*** (0.0118)	0.1726*** (0.0225)	0.1360*** (0.0147)	0.1533*** (0.0128)	0.1493*** (0.0133)	
Age 61+	0.2219*** (0.0132)	0.2490*** (0.0244)	0.2277*** (0.0171)	0.2375*** (0.0143)	0.2425*** (0.0148)	
Total consumption per-capita, logged	-0.0392*** (0.0050)	-0.0391*** (0.0050)	-0.0390*** (0.0063)	-0.0070 (0.0063)	-0.0384*** (0.0056)	
Crop income share, lagged			-0.0518* (0.0314)			
Asset index, lagged				-0.1132** (0.0477)		
Any off-farm income, lagged					-0.0297* (0.0180)	
Off-farm income share, lagged					0.0849** (0.0375)	
Drought * Male	-0.0084 (0.0146)					
Drought * Age 0-10		-0.0662** (0.0284)				
Drought * Age 11-20		-0.0681** (0.0272)				
Drought * Age 21-30		-0.0183 (0.0310)				
Drought * Age 41-50		-0.0249 (0.0363)				
Drought * Age 51-60		-0.0694 (0.0465)				
Drought * Age 61+		-0.0641 (0.0483)				
Drought * Crop income share			0.1599* (0.0842)			
Drought * Asset index				-0.4077*** (0.1236)		
Drought * Any off-farm income					0.1112** (0.0491)	
Drought * Off-farm income share					-0.2425** (0.1030)	
Wave-FE	Yes	Yes	Yes	Yes	Yes	Yes
Province-FE	Yes	Yes	Yes	Yes	Yes	Yes
Observations	34293	34293	17908	24921	23258	3418
Adjusted $R^2$	0.094	0.094	0.096	0.105	0.100	0.462
Mean of dependent variable	0.1417					0.6247

OLS regressions. Dependent variable: see first row.

Standard errors, clustered on household-level, in parentheses.

\*  $p < 0.1$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

In case of a slump of agricultural production, one would expect to find the effect of drought to prevail in households that are relatively more dependent on agriculture as income source. The results indeed suggest that the effect of drought on individual illness prevails in households with a greater dependency on agriculture as an income source. While higher agricultural incomes

are linked to better health conditions in normal weather conditions, they also induce a high vulnerability of health to drought-like conditions.

Column 4 assesses to what extent vulnerability to drought depends on the asset position of a household. As Thomas et al. (2010) point out, one might expect wealthier households to be better able to smooth out negative consumption effects of drought if coping strategies involve the selling of assets. The empirical results corroborate this hypothesis: When a lagged asset index and its interaction with drought are added to the model, there is evidence that more assets lower the incidence of illness (as does total per-capita consumption) and that members of asset-rich households show significantly lower effects of drought on general illness. In fact, the adverse effect vanishes for asset index values of around 0.5 which can be found in the highest deciles of the asset distribution. Column 5 finally tests whether the availability of alternative off-farm income sources in the household provides an intra-household insurance mechanism in times of drought. The availability of sufficiently high alternative income sources (around 50 %) within the household is found to lower the vulnerability to drought-related illness.<sup>16</sup>

Taken together, the results from this analysis therefore lend some support to the hypothesis that drought might impact on health through its adverse effect on the agricultural sector (income). For another crude test to the role of agricultural dependency, column 6 presents household-level estimates of the reduced-form relation between subjective rice price valuations and drought. In the household survey, the household head reports at which price he sold his agricultural output in the year of the survey. With paddy rice being one of the most widespread and commonly planted crops, the regressions look at the relation between the incidence of drought and the price of rice reported by the households in the second, third, and fourth survey wave.<sup>17</sup> While admittedly being prone to measurement error, this source of information is currently the only one to identify local variation in rice prices. The fact that a substantial part of the households is engaged in rice production and rice is the single most important component of everyday nutrition gives some confidence in the reported prices, however. Province fixed-effects account for rice prices being hardly comparable across different provinces due to many unobserved determinants of rice quality. The results suggest that drought on average triggers rice prices upwards. Taking the point estimate, a change of one standard deviation in drought intensity is associated with an increase of 0.02 PPP USD, roughly 3 % of the mean price in the sample.

---

<sup>16</sup>These results hold when adding the lagged share of crop income to the model, such that the estimates for high off-farm income shares are not just a reciprocal measurement of lower agricultural dependency.

<sup>17</sup>Unfortunately, this information is absent from the first wave.

**Table 4:** Vulnerability to drought by insurance mechanisms

	(1)	(2)	(3)	(4)	(5)
	Illness	Illness	Illness	Illness	Illness
Drought severity, 3-months average	0.1060*** (0.0178)	0.0876*** (0.0160)	0.0923*** (0.0192)	0.0793*** (0.0155)	0.0876*** (0.0155)
Household part of HCFP	0.0367*** (0.0092)				
HH member has private health insurance		-0.0186 (0.0133)			
Social network for coping			0.0111 (0.0097)		
Ethnic fractionalization				-0.0113 (0.0436)	
Ethnic minority					-0.0270 (0.0227)
Drought * HCFP	-0.0325* (0.0194)				
Drought * Private health insurance		0.0366 (0.0244)			
Drought * Social network			-0.0005 (0.0200)		
Drought * Ethnic fract.				0.2472*** (0.0873)	
Drought * Ethnic minority					0.0908* (0.0497)
Wave-FE	Yes	Yes	Yes	Yes	Yes
Province-FE	Yes	Yes	Yes	Yes	Yes
Other control variables	Yes	Yes	Yes	Yes	Yes
Observations	34261	34293	34165	34293	33927
Adjusted $R^2$	0.095	0.094	0.094	0.095	0.095
Mean of dependent variable	0.1418				

OLS regressions.

Standard errors, clustered on household-level, in parentheses. Control variables as in table 2.

\*  $p < 0.1$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

### 5.3 The role of insurance

Table 4 sheds light on whether formal and informal insurance mechanisms in the household help in alleviating the adverse effects of drought on illness. Some households in the sample have access to formal insurance schemes, most importantly the HCFP scheme, that facilitate access to health services in times of need. In addition, some respondents, albeit only few, indicated to have bought private health insurance. Apart from these formal schemes, informal insurance mechanisms, e.g., through social networks, are utilized to cope with the consequences of drought. Previous experimental evidence on risk-sharing in rural Vietnamese villages has furthermore emphasized the role of ethnicities in building up informal networks (Roggemann et al. 2013). An index of ethnic fractionalization is constructed for each village in the sample using established methodologies.<sup>18</sup> Finally, drought is interacted with an ethnic minority dummy variable taking value 1 if the share of the respondent's ethnicity in the village survey population is below 50%.

Column 1 of table 4 disaggregates the effect of drought by whether a household is part of

<sup>18</sup>The raw index can be interpreted as one minus the probability that two respondents from the survey sample who randomly meet each other in the village are of the same ethnicity.

the HCFP health insurance scheme. Since the HCFP mainly targets household vulnerable to poverty and economic shocks, it is reasonable that members of those households generally display higher illness rates. Interestingly, however, being part of the program reduces the adverse effect of drought on illness by about one third of non-HCFP respondents. Private health insurance is not associated with a significantly lower incidence of illness (column 2). However, self-selection effects might play a role here and prevent adding a causal interpretation: Individuals with worse health conditions are more likely to buy private health insurance in the first place. In turn, the allocation of HCFP among the households is clearly targeted and self-selection should not matter to a great extent. Turning to the availability of social networks and ethnic affiliation, there is no statistically significant evidence for differential drought-related health effects by the availability of social networks, as defined above (column 3). There is some indication that households in more ethnically diverse villages and ethnic minorities suffer disproportionately more from drought-related health shocks (columns 4 and 5). Most of the heterogeneous villages are located in the Dak Lak province, however, which attenuates the causal interpretation of these results.

#### 5.4 The impact of drought on the household budget

After the previous sections have revealed that the occurrence of drought leads to a deterioration of health conditions, the subsequent analyses seek to quantify the costs associated with drought-related health shocks. More precisely, it is estimated how much additional monetary health expenditures are spent in a household that suffers one or more drought-related health shocks. The main explanatory variable of interest is henceforth the incidence of illness within one household. The socio-demographic characteristics are also aggregated to the household-level by calculating the share of male household members as well the shares that specific age groups make up in the household. Furthermore, the household size as well as the dependency ratio in the household are added as control variables to account for economies of scale in the household health budget. All specifications to follow include time and province fixed-effects to capture changes in Vietnam's health sector over time and province-specific differences in household (health) budgets. As the dependent variable is inflated at zero, left-censored Tobit and IV-Tobit models are estimated.<sup>19</sup> The main results are summarized in table 5.

In terms of the demographic structure of the household, the results generally suggest that households with a higher share of elderly have higher per-capita health expenditures while household with younger members have relatively lower health expenditures. Larger households

---

<sup>19</sup>Including the interaction of drought and agricultural dependency in the first stage does not alter the results significantly. Due to the loss of one wave, the simple linear specification is preferred.

**Table 5:** The effect of drought-related health shocks on the household budget

	(1) Tobit	(2) IV-Tobit	(3) Income group 1	(4) Income group 2
Drought severity, 3-months average		0.2294*** (0.0409)	0.2844*** (0.0583)	0.1661*** (0.0572)
(1/0) Illness in household	28.3412*** (2.0165)	144.3339*** (38.4743)	90.9538** (39.3939)	235.7083** (92.5911)
Share 0-10 years	-51.2913*** (8.6743)	-3.1080 (18.9824)	-28.0724 (18.5267)	-0.3373*** (0.0659)
Share 11-20 years	-38.2905*** (7.9785)	-3.6172 (14.8058)	-24.6611* (13.9147)	-0.2184*** (0.0609)
Share 21-30 years	-23.0009*** (8.7505)	6.7170 (14.2114)	-11.8199 (13.2518)	-0.1294** (0.0627)
Share 31-40 years	-8.9015 (9.4510)	40.3972** (19.9839)	11.5276 (17.1327)	-0.2645*** (0.0724)
Share 41-50 years	6.4091 (9.7903)	55.0773*** (19.8594)	19.6675 (16.8121)	-0.2793*** (0.0675)
Share 51-60 years	16.6661* (9.9445)	36.4874*** (13.0201)	3.3492 (13.3867)	-0.0221 (0.0672)
Share Male	-0.7869 (5.1591)	7.4549 (6.7406)	1.0229 (7.5422)	-0.0660 (0.0409)
Household size	-4.0212*** (0.6291)	-6.8797*** (1.2279)	-5.1584*** (1.4702)	0.0300*** (0.0057)
Dependency ratio	0.2915 (1.8317)	-2.6271 (2.4125)	-1.6898 (2.4129)	0.0086 (0.0141)
Wave-FE	Yes	Yes	Yes	Yes
Province-FE	Yes	Yes	Yes	Yes
Observations	7380	7380	3648	3715
Mean of dependent variable	42.7786		35.5372	49.9694
Median of dependent variable	14.7071		12.4163	17.7375

Dependent variable: Health expenditures (PPP USD).

Robust standard errors in parentheses.

\*  $p < 0.1$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$



are found to have less per-capita health expenditures on average, which points to the existence of economies of scale in health care expenditures.

Before turning to the analysis of the causal drought-health-expenditure nexus, column 1 presents reduced-form estimates of the relation between health conditions and health expenditures as a benchmark. As can be expected, a rising share of ill household members is associated with more expenditures allocated for health purposes. The response of the budget is relatively weak, estimated at about 28 PPP USD only. This is less than one quarter of the average health expenditure level in the sample. As has been argued, the reduced-form estimates are prone to endogeneity, e.g., through unobserved household behavior and measurement error in the health status variable. By taking only the subset of drought-related illness incidence, not only are these pitfalls addressed, but also variation in health outcomes due to a relatively large and arguably unanticipated weather shock can be understood. Columns (2) to (4) of table 5 report the results from IV-Tobit estimation when the share of ill household members is instrumented by the severity of drought. The first subcolumn reports the second stage while the last subcolumn provides the results from the first stage.

Similar to the analysis on the household member level, the results show a strong association between the severity of drought and the share of sick people in the household in the first stage. In the pooled analysis with all income groups (column 2), going from the least drought-affected to the most drought-affected district in the sample is estimated to lead to an increase in the likelihood of illness in the household of roughly 23 percentage points.<sup>20</sup>

Turning to the effect of drought-related health shocks on the household budget, the results in column 2 suggest that drought-related illness has a major impact on the health component of household consumption. If all income groups are pooled, drought-related illness incidence is estimated to increase health expenditures by roughly 144 PPP USD. This is about 10 % of the total annual per-capita consumption of the median household in the sample.

To get a better understanding of what the additional drought-related health costs imply for a typical rural household in Vietnam, columns 3 and 4 provide separate regressions for the lower and the upper part of the sample's wealth distribution.<sup>21</sup> The results show that in both income groups, there is evidence for a positive and significant effect of drought-related illness on the household budget – with an increasing response in asset wealth. For the lower part of the distribution, the effect is estimated close to 90 PPP USD. The estimated response of the

---

<sup>20</sup>Regarding the power of the instrument, we find the p-value in the first stage below 0.000 which provides sufficient confidence in the relevance of the instrument.

<sup>21</sup>The quartiles are assigned by a basic asset index in the first wave. The asset index shows a high correlation with total household consumption, but is less prone to be affected by the direct effects of drought exposure in the first survey wave.

health budget is around 10 % of median total per-capita consumption and some 18 % of what the average households in that wealth group consumes as food throughout the entire year. The analysis of the upper wealth group leads to similar conclusions with the response being 16 % of average total per-capita consumption and 34 % of average food consumption. Consequently, the additional expenditures due to drought-related illness can pose a non-negligible burden for many households vulnerable to poverty, especially for the poorest households in the rural provinces included in the analysis and when multiple health shocks occur within the same household.

## 6 Conclusion

Climate change is already a reality in many countries across the world. Especially developing countries in the tropics are prone to excessive wet seasons that have started to deviate from their traditional seasonal pattern several decades ago. Countries in South- and South-East Asia with intensive Monsoon patterns are particularly prone to extreme weather events. As a result, coastal countries such as Vietnam regularly face delayed rainfall which leaves entire provinces with episodes of drought. Especially in rural Vietnam, whose economy continues to predominantly depend on rice and other water-intensive crops, a lack of timely rainfall can be devastating. Drought not only affects income streams but also has direct health effects.

The long-term impact of drought has been well established by the literature. These include primarily increased child mortality. Surviving children are frequently affected by lower height-for-age, often in combination with reduced cognitive abilities and lower income trajectories during adult-life. The short-term health implications are less well established, and especially the direct economic cost related to illness caused by drought is largely unknown at the micro-level. This paper contributes to the existing literature by providing new estimates on the immediate effects of drought on health outcomes and health-related expenditures for Vietnam. Combining household panel data with local rainfall data, it is possible to establish a direct link between periods of low rainfall, drought-related illness, and associated monetary health care expenditures. In the econometric domain, the paper employs the established Instrumental Variable approach based on an estimation strategy where the incidence of self-reported health shocks is estimated using objectively measured rainfall events.

The results suggest that rural households affected by drought display a deterioration of health conditions and have significantly higher health expenditures. There is evidence for drought to increase the likelihood of illness, particularly in the working-age population. The effect is found to be prevailing among households where income from agriculture and livestock makes up a relatively large share of the household budget and where access to coping mechanisms such as

selling assets or off-farm income sources are limited. A government-subsidized pro-poor health insurance scheme is found to reduce the adverse effects of drought on health. In terms of the monetary burden on the household budget, the IV estimates suggest that drought-related health shocks can pose non-negligible financial cost for many households vulnerable to poverty in rural Vietnam.

Several policy conclusions emerge from this study. Overall, the direct burden of extreme weather events in terms of human health and the related financial cost for households lacking universal health insurance coverage becomes visible. Consequently, increased health insurance coverage for poor households as well as assistance to cope with episodes of drought are likely to provide effective mechanisms that help to limit the health damages, while helping families from falling (deeper) into poverty. The findings from this analysis as well as from Wagstaff (2007a) on reduced catastrophic spending when health insurance is available provide some promising evidence for Vietnam. Additionally, rainfall insurance schemes or specific insurance programs against drought in agrarian regions can provide for effective protection against the health costs of rainfall shortages. Evidence from Vietnam suggests that such schemes help to alleviate the adverse effects from drought-related production risk (Cole et al. 2013).

To identify effective economic and social policies, future research should also focus on the nexus between drought and health to better identify the transmission channels in which human health suffers in the short-term during drought – and which of these aspects has the potential to create chronic or otherwise lasting conditions for children and young adults.

## References

- Alderman, H., Hoddinott, J., and Kinsey, B. (2006). Long Term Consequences of Early Childhood Malnutrition. *Oxford Economic Papers*, 58(3):450–474.
- Alderman, H., Hoogeveen, H., and Rossi, M. (2009). Preschool Nutrition and Subsequent Schooling Attainment: Longitudinal Evidence from Tanzania. *Economic Development and Cultural Change*, 57(2):239–260.
- Axelson, H., Bales, S., Minh, P., Ekman, B., and Gerdtham, U.-G. (2009). Health Financing for the Poor Produces Promising Short-Term Effects on Utilization and Out-of-Pocket Expenditure: Evidence from Vietnam. *International Journal for Equity in Health*, 8(1):20.
- Banerjee, A. V. and Duflo, E. (2007). The Economic Lives of the Poor. *Journal of Economic Perspectives*, 21(1):141–167.
- Burgess, R., Deschnes, O., Donaldson, D., and Greenstone, M. (2011). Weather and Death in India. London School of Economics.
- Cole, S., Giné, X., and Vickery, J. (2013). How Does Risk Management Influence Production Decisions? Evidence from a Field Experiment. *World Bank Policy Research Paper 6546*.
- Dell, M., Jones, B., and Olken, B. (2014). What Do We Learn from the Weather? The New Climate-Economy Literature. *Journal of Economic Literature*, forthcoming.
- DWD (2013). Global Precipitation Climatology Product, provided by the German Weather Service. online: [ftp://ftp.dwd.de/pub/data/gpcc/html/gpcc\\_normals\\_v2011\\_doi\\_download.html](ftp://ftp.dwd.de/pub/data/gpcc/html/gpcc_normals_v2011_doi_download.html).
- Ekman, B., Liem, N. T., Duc, H. A., and Axelson, H. (2008). Health Insurance Reform in Vietnam: A Review of Recent Developments and Future Challenges. *Health Policy and Planning*, 23(4):252–263.
- Fafchamps, M. and Lund, S. (2003). Risk-Sharing Networks in Rural Philippines. *Journal of Development Economics*, 71(2):261–287.
- Hardeweg, B., Praneetvatakul, S., Tung, P. D., and Waibel, H. (2007). Sampling for Vulnerability to Poverty: Cost Effectiveness versus Precision. *Paper presented at Tropentag 2007. October 9-11, University of Kassel-Witzenhausen and University of Gttingen*.
- Hoddinott, J. and Kinsey, B. (2001). Child Growth in the Time of Drought. *Oxford Bulletin of Economics and Statistics*, 63(4):409–36.
- IRIN (2013). Coping with Volatile Weather in Laos. online: <http://www.irinnews.org/printreport.aspx?reportid=98847>.
- Jayachandran, S. (2006). Selling Labor Low: Wage Responses to Productivity Shocks in Developing Countries. *Journal of Political Economy*, 114(3):538–575.
- Kemper, N. and Lechtenfeld, T. (2012). Targeting and Impact of Vietnams Social Health Insurance for the Poor. Mimeo, University of Mannheim.
- Klasen, S., Lechtenfeld, T., and Povel, F. (2014). A Feminization of Vulnerability? Female Headship, Poverty, and Vulnerability in Thailand and Vietnam. *World Development*, forthcoming.
- Loayza, N. V., Olaberra, E., Rigolini, J., and Christiaensen, L. (2012). Natural Disasters and Growth: Going Beyond the Averages. *World Development*, 40(7):1317–1336.

- Maccini, S. and Yang, D. (2009). Under the Weather: Health, Schooling, and Economic Consequences of Early-Life Rainfall. *American Economic Review*, 99(3):1006–1026.
- McKee, T., Doesken, J., and Kleist, J. (1995). Drought Monitoring with Multiple Time Scales. *Proceedings of the Ninth Conference On Applied Climatology, Dallas, TX, American Meteorological Society*, pages 233–236.
- NCHDMF (2013). General facts about droughts in Vietnam. online: <http://www.nchmf.gov.vn/web/vi-VN/71/38/47/Default.aspx>.
- Nguyen, V. V. (2011). Climate Change and Agricultural Production in Vietnam. In: Filho, W. (Ed.) *The Economic, Social and Political Elements of Climate Change*, pp. 227–243. Springer.
- Overseas Development Institute (2013). *The Geography of Poverty, Disasters and Climate Extremes in 2030*.
- Rabassa, M., Skoufias, E., and Jacoby, H. G. (2012). Weather and Child Health in Rural Nigeria. *World Bank Policy Research Paper 6214*.
- Roggemann, H., Hadnes, M., and Landmann, A. (2013). Ethnic Risk Sharing among the Rural Population in Vietnam - An Experimental Approach. In *Proceedings of the Conference of the German Economics Association 2013 - Session: Risk Sharing in Developing Countries*.
- Rose, E. (1999). Consumption Smoothing and Excess Female Mortality in Rural India. *Review of Economics and Statistics*, 81(1):41–49.
- Sims, A. P., Nigoyi, D., and Raman, S. (2002). Adopting Drought Indices for Estimating Soil Moisture: A North Carolina Case Study. *Geophysical Research Letters*, 29(8):1–4.
- Thomas, T., Christiaensen, L., Do, Q. T., and Trung, L. D. (2010). Natural Disasters and Household Welfare: Evidence from Vietnam. *World Bank Policy Research Working Paper Series*, 5491.
- Toulmin, C. (1987). Drought and the Farming Sector: Loss of Farm Animals and Post-Drought Rehabilitation. *Development Policy Review*, 5(2):125–148.
- UNISDR (2009). *Global Assessment Report on Disaster Risk Reduction*. United Nations International Strategy for Disaster Reduction Secretariat, Geneva.
- UNISDR (2011). *Global Assessment Report on Disaster Risk Reduction - Factsheet Vietnam*. United Nations International Strategy for Disaster Reduction Secretariat, Geneva.
- Vicente-Serrano, S. M. (2006). Differences in Spatial Patterns of Drought on Different Time Scales: An Analysis of the Iberian Peninsula. *Water Resources Management*, 20(1):37–60.
- Wagstaff, A. (2007a). Health Insurance for the Poor: Initial Impacts of Vietnam’s Health Care Fund for the Poor. *World Bank Policy Research Working Paper Series*, 4134.
- Wagstaff, A. (2007b). The Economic Consequences of Health Shocks: Evidence from Vietnam. *Journal of Health Economics*, 26(1):82–100.
- Wagstaff, A. and Doorslaer, E. v. (2003). Catastrophe and Impoverishment in Paying for Health Care: With Applications to Vietnam 1993–1998. *Health Economics*, 12(11):921–933.
- Warner, K. and van der Geest, K. (2013). Loss and Damage from Climate Change: Local-level Evidence from Nine Vulnerable Countries. *International Journal of Global Warming*, 5(4):367–386.

- WFP (2005). *A Manual: Measuring and Interpreting Malnutrition and Mortality*. World Food Programme and Centers for Disease Control and Prevention.
- WHO (2013). Child growth standards. World Health Organization. online: [http://www.who.int/childgrowth/standards/weight\\_for\\_age/en/index.html](http://www.who.int/childgrowth/standards/weight_for_age/en/index.html).
- World Bank (2010). *World Development Report 2010: Climate Change and Development*. Washington, DC.
- World Bank (2012a). *The Welfare Effects of Extreme Weather Events - Insights from Three APEC Case Studies*. Washington, DC.
- World Bank (2012b). *Vietnam Development Report*. Washington, DC.
- World Bank (2013). *World Development Report 2014: Risk and Opportunity - Managing Risk for Development*. Washington, DC.
- Yamano, T., Alderman, H., and Christiaensen, L. (2005). Child Growth, Shocks, and Food Aid in Rural Ethiopia. *American Journal of Agricultural Economics*, 87(2):273–288.

# A Appendix

## A.1 Study area



Figure A.1: Study area of the "Vulnerability to poverty in Southeast Asia" survey

## A.2 Robustness to different measures of drought

**Table A.1:** Determinants of illness - Different drought indicators

	(1)	(2)	(3)	(4)
	Illness	Illness	Illness	Illness
Drought severity, 3-months average	0.0922*** (0.0154)			
Drought severity, 1-month		0.0662*** (0.0161)		
Drought severity, incl. excess rainfall			0.0532*** (0.0161)	
# Drought months, 3-months average				0.0061*** (0.0020)
Wave-FE	Yes	Yes	Yes	Yes
Province-FE	Yes	Yes	Yes	Yes
Other control variables	Yes	Yes	Yes	Yes
Observations	34293	34293	34293	34293
Adjusted $R^2$	0.094	0.093	0.093	0.093
AIC	21718.68	21746.09	21753.21	21756.18
F	121.15	120.70	120.70	120.38

OLS regressions. Control variables as in table 2.

Standard errors, clustered on household-level, in parentheses.

\*  $p < 0.1$ , \*\*  $p < 0.05$ , \*\*\*  $p < 0.01$

Table A.1 presents the relation of drought incidence and health outcomes on the individual level when using alternative measures of drought. Column 1 reproduces the results from the main empirical section using the three-months time scale and only negative deviations as a benchmark. In column 2, drought severity is assessed by rainfall shortages based on a one-month window, possibly overestimating the true incidence of drought. The association with drought and health outcomes is found to be slightly weaker, but still highly statistically significant. Column 3 again considers any differences in rainfall, positive and negative. This indicator therefore allows for year-wide compensation of excess rain and dry spells. As most districts in the data experienced shortages of rain, however, the estimated association does not differ much from the base case. The estimated coefficient is slightly smaller since the range of the normalized drought index widens by construction. Column 4 finally reports a positive relation between the length of dry spells and illness incidence. Apart from hydrological considerations, the three-month measure from column 1, as used in the main part of this paper, also yields the highest explanatory power – as reflected in the adjusted  $R^2$  or the Akaike information criteria (AIC) given at the bottom of table A.1.