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Working Paper

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CESifo Working Paper, No. 3139

Provided in Cooperation with:

Ifo Institute – Leibniz Institute for Economic Research at the University of Munich

Suggested Citation: Chen, Yu-Fu; Funke, Michael (2010) : Global warming and extreme events: Rethinking the timing and intensity of environmental policy, CESifo Working Paper, No. 3139, Center for Economic Studies and ifo Institute (CESifo), Munich

This Version is available at:

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Global Warming and Extreme Events: Rethinking the Timing and Intensity of Environmental Policy

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CESIFO WORKING PAPER NO. 3139
CATEGORY 9: RESOURCE AND ENVIRONMENT ECONOMICS
JULY 2010

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Abstract

The possibility of low-probability extreme events has reignited the debate over the optimal intensity and timing of climate policy. In this paper we therefore contribute to the literature by assessing the implications of low-probability extreme events on environmental policy in a continuous-time real options model with “tail risk”. In a nutshell, our results indicate the importance of tail risk and call for foresighted pre-emptive climate policies.

JEL-Code: D81, Q54, Q58.

Keywords: climate policy, extreme events, real options, Levy process.

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Dundee & Hamburg, June 2010

Financial support from the “Integrated Climate System Analysis and Prediction (CliSAP)” cluster of excellence of Hamburg University is gratefully acknowledged. Comments and suggestions from Hermann Held (Potsdam Institute for Climate Impact Research) are gratefully acknowledged. The usual disclaimer applies.

1. Introduction

The term extreme events refers to infrequent weather and natural events that depart heavily from the average. Scientists cannot state with confidence that today's extreme events are the first signs of climate change arising from greenhouse gas (GHG) emissions. Nevertheless, monitoring and studying extreme events, and learning how to cope with them, must be a priority. Global climate change could well affect the frequency, magnitude and location of extreme events. Extreme weather events that may be considered here include droughts (due to increased evaporation and reduced precipitation), river floods (due to increased precipitation), landslides (due to increased precipitation), Storms, cyclones and tornadoes (due to changing heat transport patterns and increased land-ocean temperature differential), and ocean and coastal surges and related flooding (due to storms and sea level rise). Any shift in mean climate will almost inevitably boost the frequency of these extreme events and some of these changes are already occurring and traditional diversification strategies may fail. Extreme climate events are different from other shocks because their impacts are persistent for many years or even permanent. Therefore extreme event research can be classified as an interdisciplinary cross-cutting issue.

The occurrence of an extreme event, however, does not automatically imply prolonged impacts upon economies. Apart from the obvious situation where an event occurs in an uninhabited area, impacts will vary depending not only on place of occurrence but also with spatial and temporal dimensions and the population and wealth at risk. It is, however, likely that extreme events will have an increasing effect on human well-being in future decades.¹ Because the most affected countries in the tropics are poor, those most likely to be affected will be least able to adapt. On the other hand, the colder parts in the northern hemisphere may benefit from climate change, but they too face perils. Due to these facts, critics of policies to reduce GHG emissions vigorously question whether policymakers should address these issues now, given that the monitoring of extreme event impacts is fraught with difficulties. These difficulties arise both from the variety of physical characteristics of extreme events as well as from the variety of countries.²

The layout of the paper is as follows. Section 2 offers context on the broader extreme event risks involved. In section 3 we develop a continuous-time real option model of climate policy with "tail risk" addressing the complexities of climate change interactions and their challenging policy impacts. A hallmark of the real options model with "tail risk" presented below is a delicate choice of assumptions to capture the essence while retaining tractability. Section 4 contains an in-depth

¹ Societies have witnessed this fat-tail phenomenon in the last decade with the September 11 terrorist attack and financial losses during the financial crisis of 2008-2009.

² The recently published fourth assessment report of the Intergovernmental Panel on Climate Change (IPCC) illustrates a curious aspect of the science of climate change. Studying the climate system reveals new, little understood, mechanisms and feedback effects that may increase or decrease warming. So as understanding

numerical analysis and interpretation of our results. The final section of the paper summarizes some key findings and draws out some brief policy implications. Technical details and derivations are outlined in appendices.

2. Large Scale Extreme Events – A Global Assessment

The link between global warming and extreme weather events is well-researched. The Intergovernmental Panel on Climate Change (IPCC, 2007) among other leading scientific groups has indicated that global warming will cause an increase in the frequency and severity of extreme weather events and natural disasters. The Stern (2007) report argues that due to the fact that extent of damage resulting from storms increases exponentially (to the power of three or more) with wind speed, costs of extreme weather events are estimated to reach 0.5% - 1.0% of global GDP annually by 2050. Webster et al. (2005) and Hoyos et al. (2006) have shown that the number, duration, and intensity of hurricanes are highly correlated with temperature. As a result, hurricanes will be more intense under warmer, high CO₂ conditions than under present-day conditions.

First, it is useful to define extreme events. Several terms, such as extreme event, disaster, catastrophic event, among others have been used interchangeably in the literature. In this section we first concentrate upon meteorological disasters (storms), hydrological disasters (floods, landslides), and climatological disasters (droughts, wildfires, extreme temperatures).³ The data below are gathered from the Emergence Events Database (EM-DAT).⁴ For an extreme event to be entered into the EM-DAT database, at least one of the following four criteria has to be satisfied: (i) Ten or more people reported killed, (ii) one hundred people reported affected, (iii) the issuing of a call for international assistance or (iv) the declaration of a state of emergency.

Figure 1 indicates the trends of disaster frequency by type between 1900 and 2008. All three types of disasters have barely changed until the 1960s. From this point on, however, their frequency began to rise.⁵ On average, 71 disasters per year have occurred during the 1970s. This number grew to 354 per year from 2000-2008. Parallel to that, economic damage caused by disasters has also been increasing.

grows, predictions become less, rather than more certain. Thus, the IPCC's range of predictions of the rise in the temperature by 2100 has increased from 1.4-5.8 °C in the 2001 report to 1.1.-6.4 °C in the latest report.

³ Conversely, we do not consider extreme events of geological origin like earthquakes and volcanic eruptions or biological disasters comprising of epidemics.

⁴ The EM-DAT database is compiled by the Centre for Research on the Epidemiology of Disasters (CRED) of the Université Catholique de Louvain (see <http://www.emdat.be/>). Another data source for disaster data is the NATCAT database by Munich Re (see http://www.munichre.com/en/ts/geo_risks/natcatservice/default.aspx).

⁵ When interpreting the numbers, one has to take into account that a host of factors unrelated to global warming may have contributed to the enormous rise in reported disasters. Over the last decades, the development of telecommunication and media has played a non-negligible role in the number of disasters reported internationally. The increase in the number of events until the mid 1990s can probably explained by better reporting and registering of disasters. In contrast, the most recent data are probably less biased and reflect a real change in the numbers observed. Nonetheless, one has to be careful when interpreting the disaster data because of simultaneous trends in population growth, urbanisation and the like.

Figure 1: Number of Disasters Registered in EM-DAT

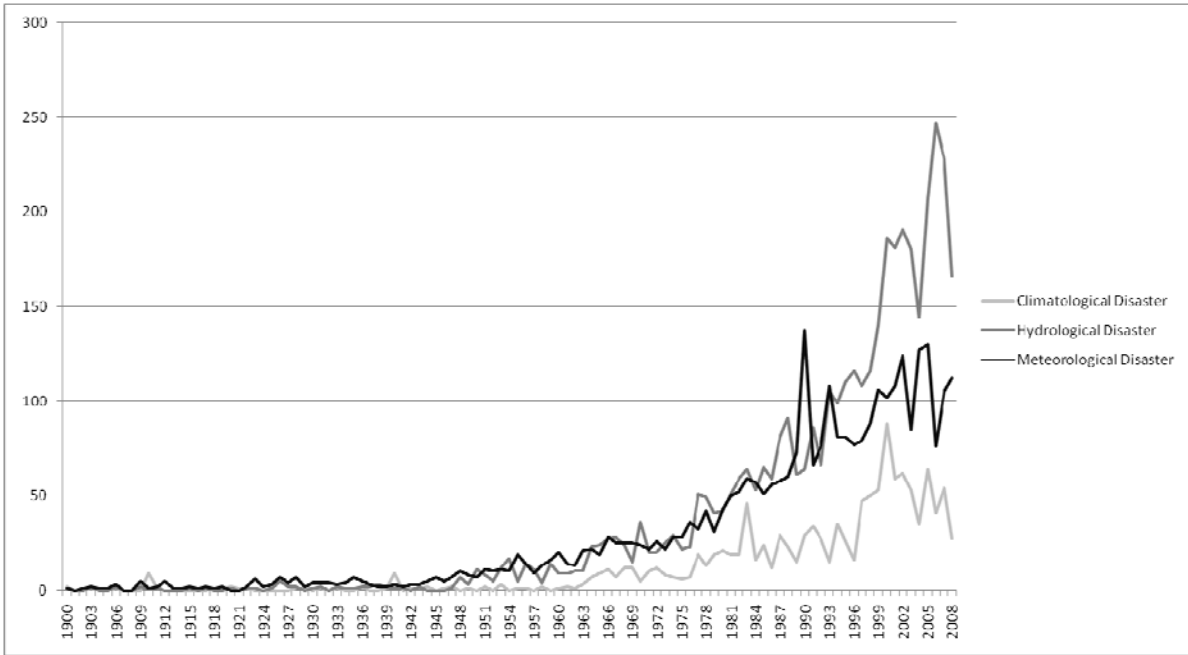
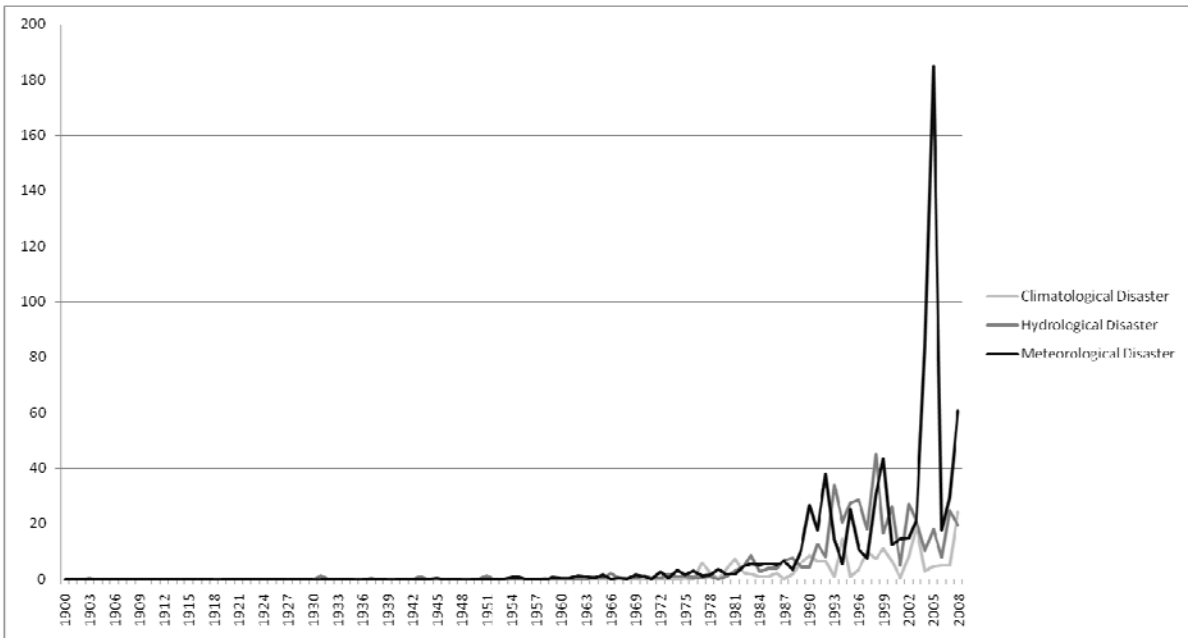


Figure 2 illustrates the estimated economic damage costs of these events which have increased noticeably. Damages have averaged US \$ 75 billion per year since 2000. The statistics presented above imply that extreme events are already a major issue.

Figure 2: Estimated Economic Damages by Disaster (US \$ billion)



The stylised facts in Figures 1 and 2 illustrate extreme events which have already occurred.⁶ It goes without saying that while the link between global warming and extreme weather events is well-researched, the possibility of catastrophic events in excess thereof is a far more speculative field. But at higher temperatures, the probability of much more severe catastrophic climate changes may also rise.⁷ These are issues that have sparked considerable current debate and interest. Do non-negligible low-probability tail risks call for an early and significant environmental policy action? How much should we invest now in exchange for benefits in a remote future? What is the appropriate vigour of policy responses in the face of extreme, abrupt climate-change scenarios? This paper tries to come to grips with problems of this type.

To this end we adapt the real option method which has been used for valuing many real-life investment decisions under uncertainty to deal with “tail risk”.⁸ Before we develop the model in the next section, some general characteristics of the model are discussed here. An important class of investment and policy decisions is characterized by unrecoverable sunk costs, resolution of uncertainty through time, and the ability to invest in the future as an alternative to investing today. The real options model provides guidance in such settings, including an investment decision rule called the “bad news principle”: the downside investment state influences the investment decision whereas the upside investment state is ignored.

It is well-known in finance that daily log-returns do not fit into a Gaussian process or drifted Brownian due to heavy tails, skewness and excess kurtosis.⁹ A heavy-tailed distribution gives a higher probability to extreme events than normal distribution. There are many stochastic processes of heavy-tailed distributions used in finance. Among them is the commonly used Levy process which has independent and stationary increments. The Levy process is simultaneously fairly general and analytically tractable. Many continuous-time stochastic processes are special cases of the general Levy processes, such as the Brownian motion, and Poisson processes. In this paper, we use one-side compound Poisson jumps, combined with a Brownian motion, to model potential sudden swings (large kurtosis and skewness) of global/local social/environmental damage, caused by more frequent

⁶ The peak in 2005 represents Hurricane Katrina. Hurricane Katrina was the costliest hurricane in the history of the US. Hurricanes are closely related to sea-surface temperatures. Since they started rising in the 1970s, hurricane activity followed the same pattern.

⁷ See Weitzman (2009) for a recent discussion of catastrophic risks from climate change and references to the literature on this issue.

⁸ The analysis of climate change is confronted with large uncertainties that need to be taken into account to arrive at meaningful policy recommendations. The main contribution of economics to this interdisciplinary task is to provide formal frameworks and techniques for analyzing climate policy in the context of uncertainty. Peterson (2006) and Pindyck (2007) give overviews of existing approaches and findings to provide a broad picture of what economics can contribute to the debate.

⁹ A Levy stochastic process is particularly popular in modelling stochastic processes with heavy-tailed distribution. Nonetheless the complexity of the processes involved does not hamper reliable modelling. The book “Handbook of Heavy Tailed Distributions in Finance” edited by Rachev (2003) reviews the research on heavy tailed distributions in finance. Among others, further recent papers include Duffie et al. (2000), Cont and Tankov (2004), Kou and Wang (2004), Oksendal and Sulem (2007), and Schoutens (2007).

extreme events from GHG-induced climate changes.¹⁰ Broadly speaking, the compound Poisson processes in a Levy process show independent random variables with the same intensity as dictated by comparable Poisson processes, but the jump sizes of the random variables are independent and identically distributed with a Levy density. This means that by different parameter values of a Levy density, we can model different types and intensities of extreme events. As the damage from extreme events increases, the environmental policy makers face real options to adopt credible global GHG-reduction environmental policies – whether, and when, to commit to such policies by paying (irreversible) huge sunk costs of curbing/reducing GHG levels to reduce the possibility of huge damage by extreme events in the future. The real option tool is widely used and very valuable in identifying and describing choices under uncertainty and irreversibilities. Uncertainties and irreversibilities are central to environmental policies. First, uncertainties over the underlying climatological, geophysical, and hydrological processes exist. These uncertainties are exacerbated by uncertainty over the exact environmental damage and uncertainty over technological progress that might ameliorate those environmental damages in the future. Second, climate patterns are partly irreversible, i.e. they cannot be fully recovered.¹¹

Against this background, we extend Pindyck’s (2000) options-based model of irreversible investment which can be readily generalised to include the impact of extreme events. This adds yet another layer of complexity to the climate policy debate.¹²

3. A Real Options Model of Irreversible Investment with Low-Probability Extreme Events

This section provides a description of the model. Suppose that the objective of risk-averse policy-makers is to maximise the expected discounted flow of utility

$$(1) \quad W = \int_0^{\infty} (\text{social cost of emissions reduction}) e^{-rt} dt - PV(\text{sunk cost}),$$

where PV is the present value operator and r is the appropriate discount rate. It seems natural to assume that the social cost of emissions reduction is positively related to the GHG pollution stock

¹⁰ In contrast, in financial options, it makes sense to use two-sided double (compound) Poisson jumps to capture the heavy-tailed distribution of log-returns. See, for example, Kou and Wang (2003).

¹¹ Clearly, if the event in question is such that there is time to react to it in case it materialises, then there is no point in trying to preempt the event. Instead, there is an option value of waiting to see if the extreme event materialises and only then take the appropriate action.

¹² Recent advances in theory have made real option valuation techniques applicable to a multitude of real world situations. Because of space limitations, we will not survey the field in detail or provide a thorough description of the tools involved. The interested reader can find a recent introduction to the real options literature in Bertola (2010). For a brief survey of the real options approach in environmental economics, see Pindyck (2007, pp. 58-59). So far, no research has evolved on the effects of extreme events and fat tails on the timing of climate policy in real options models. This is perhaps surprising, given that the term “tail risk” is around for quite some time.

level, M_t , and damages from extreme events due to climate change, θ_t . For notational convenience, the expectations operator is suppressed. The sunk costs are related to the irreversible future expenditures of reducing emissions to certain levels over the time once credible environmental policies are adopted. The stock of M_t evolves according to

$$(2) \quad dM_t = [\beta E_t - \delta M_t] dt,$$

where E_t is the emission flow of GHG that controls M_t , β is a positive parameter, and δ is the decay rate by which GHG are absorbed by carbon sinks.¹³ For the purpose of climate policy choice, let us consider that the social cost reduction is represented by the concave function

$$(3) \quad \text{reduced social cost} = -\theta_t^\mu M_t,$$

where $\mu \geq 1$ is the social cost function exponent and θ_t denotes the stochastic climate sensitivity parameter. The intuitive concept of irreversibility as a physical constraint can be generalised to include environmental irreversibility as a sunk cost. A higher stochastic climate sensitivity parameter θ and/or a higher damage function exponent μ leads to higher damages.¹⁴

The model treats extreme events probabilistically. Therefore, the next step is to model the underlying uncertainty. In prototypical real option models a Gaussian structure for the shocks driving the dynamics of the economy is assumed. However, the evidence presented above suggests that environmental shocks to the economy are better described by distributions with fat tails.¹⁵ We therefore assume that θ_t follows an Ito-Levy process – a geometrical Brownian motion combined with an (asymmetric) Levy jump measure ν . This provides the most parsimonious framework for us to incorporate both normal and undesirable extreme event risks. Specifically, the stochastic process is described by a (memoryless) compound Poisson process with intensity $\lambda > 0$ and jump size distribution density

¹³ Climate change results not only from pollutants but also from other changes such as rising sea levels and changes in precipitation. Since these are broadly correlated, we use pollutants as a numerical index of the severity of the physical impacts of climate change in general.

¹⁴ Stern (2007), among its other important points, has explored the importance of the damage function exponent. Economic damages from climate change are often assumed to depend upon the square of temperature, but could just as easily be tied to the cube or other power of temperature (measured as degrees above some pre-industrial baseline level). The exponent μ has been assumed to be constant for mathematical convenience. The alternative would be to treat μ as a random variable.

¹⁵ Fernández-Villaverde and Rubio-Ramírez (2007) have recently demonstrated that also several traditional macroeconomic shocks are better described by distributions with fat tails. Therefore the area of application of the theoretical framework below is rather versatile.

$$(4) \quad X_t = \sum_{i=1}^{N_t} Y_i,$$

where the jump sizes are i.i.d., and N_t is a Poisson process with intensity λ , independent from $(Y_i)_{i \geq 1}$. The compound Poisson processes in a Levy process show independent random variables with the same intensity of the same Poisson process, but the jump sizes of random variables are independent and identically distributed with a Levy density. This means that we can model different extreme events via different parameter values of the Levy density. Note that the Brownian motion part does not enter the Levy measure and both are independent to each other. Applying the Ito-Levy process to the real option framework, we assume that the stochastic process, θ , follows a geometric Brownian motion plus compound jumps

$$(5) \quad d\theta_t = \alpha_0 \theta_t dt + \sigma \theta_t dz_t + \theta_t dX_t,$$

where α_0 is the (predictable) drift parameter of the θ process, σ is the risk parameter, z is the standard Wiener process, and X is defined by equation (4). Equation (5) describes the perturbations governing the dynamics of the system. To make things easier, it is assumed that only positive jumps caused by extreme events increase social costs.

The solution to the problem can now be derived using standard methods. If no environmental policy is adopted to reduce the emissions, then we have the corresponding Bellman equation by applying Ito-Levy lemma, as shown in many books such as Cont and Tankov (2004) and Schoutens (2003):

$$(6) \quad \begin{aligned} rW^N = & -\theta^\mu M + (\beta E - \delta M)W_M^N + \alpha \theta W_\theta^N + \frac{1}{2} \sigma^2 \theta^2 W_{\theta\theta} \\ & + \int_{-\infty}^{\infty} [W^N(\theta e^y) - W^N(\theta)] \nu(dy), \end{aligned}$$

where $\nu(dy)$ is the Levy measure and $\alpha = \alpha_0 + \int (1 - e^y) \nu(dy)$, corresponding to the α parameter in Pindyck (2000). Partial derivatives are denoted by subscripts. Below we assume a constant aggregate drift parameter α . Furthermore we assume that the Levy measure has the one-sided density measure $\nu(y) = \lambda f(dy) = \lambda \eta e^{-\eta y} dy$, $y > 0$. Therefore, equation (6) can be rearranged to obtain

$$(7) \quad rW^N = -\theta^\mu M + (\beta E - \delta M)W_M^N + \alpha\theta W_\theta^N + \frac{1}{2}\sigma^2\theta^2 W_{\theta\theta}^N + \lambda \int_0^\infty [W^N(\theta e^y) - W^N(\theta)] \eta e^{-\eta y} dy,$$

where W^N denotes the social welfare without adopting credible environmental policies, and $f(dy) = \eta e^{-\eta y} dy$, $y > 0$ holds for one-sided jumps – the same Levy density definition as in Kou and Wang (2004). The two positive parameters of the Levy measure, λ and η show the overall probability of such jump events occurring and the distributions of such jump events over y respectively. It is easy to see that for smaller the values of η , the extreme events in terms of higher values of y are happening more often. Below we shall see that these two parameters substantially affect the climate policy implications.

If a credible environmental policy is adopted to reduce the emissions such that there are no GHG emissions, then the Bellman equation becomes

$$(8) \quad rW^A = -\theta^\mu M - \delta M W_M^A + \alpha\theta W_\theta^A + \frac{1}{2}\sigma^2\theta^2 W_{\theta\theta}^A + \lambda \int_0^\infty [W^A(\theta e^y) - W^A] \eta e^{-\eta y} dy,$$

where W^A denotes the social welfare with credible environmental policies.¹⁶ As explained in Appendix A, some manipulation leads to

$$(9) \quad W^A = -\frac{\theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\sigma^2\mu(\mu-1) - \frac{\lambda\mu}{\eta - \mu}}, \quad \eta > \mu.$$

The constraint $\eta > \mu$ ensures that the social welfare value will approach infinity. To solve for optimal climate policy, we also require boundary conditions. Returning to equation (7), it is easy to verify that the solutions of W^N are given by

¹⁶ The zero GHG emission assumption has been made along the lines of Pindyck (2000, p. 239) for sake of tractability and mathematical convenience and without loss of generality. This simplification ensures that our model collapses to Pindyck (2000) without extreme events ($\lambda = \eta = 0$). The assumption can easily be relaxed by modifying equation (2) according to $dM = \phi M dt$, where ϕ is the net growth rate of M .

$$(10) \quad W^N = A_1 \theta^{\gamma_1} + A_2 \theta^{\gamma_2} - \frac{\theta^\mu M}{r + \delta - \mu\alpha - \frac{1}{2} \mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta-\mu}} - \frac{\beta E \theta^\mu}{\left(r - \mu\alpha - \frac{1}{2} \mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta-\mu} \right) \left(r + \delta - \mu\alpha - \frac{1}{2} \mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta-\mu} \right)},$$

where A_1 and A_2 are unknown parameters to be determined by boundary conditions, and the parameters γ_1 and γ_2 are the two positive roots of the following characteristic equation,

$$(11) \quad \frac{1}{2} \sigma^2 \gamma^3 + \left(\alpha - \frac{1}{2} (\eta+1) \sigma^2 \right) \gamma^2 - \left(r + \alpha\eta + \lambda - \frac{1}{2} \sigma^2 \eta \right) \gamma + r\eta = 0.$$

From the above analysis, it is obvious that equations (9) and (10) of our more general setting are reduced to Pindyck's (2000) original model once $\lambda = \eta = 0$ and $\mu = 1$ assumed. The negative root in equation (11) should not cause any confusion. Note that the negative root ($\gamma_3 < 0$) of the cubic equation (11) can be omitted when characterising the optimum as we do not consider the option of abandoning the credible environmental policies. This can be seen from the fact that $\lim_{\theta \rightarrow 0} A_3 \theta^{\mu\gamma_3} = \infty$ if γ_3 were negative. But this is not possible. Finally, the assumption $r > \mu\alpha + \mu(\mu-1)\sigma^2/2 + \lambda\mu/(\eta-\mu)$ is required to assure that there are no infinite social/environmental costs in equation (9) and (10). From equation (10) we can also obtain an intuitive understanding on how rare events influence intertemporal decision making. Broadly speaking, one can say that the options to adopt credible environmental policies is captured by $A_1 \theta^{\gamma_1} + A_2 \theta^{\gamma_2}$, where $A_2 \theta^{\gamma_2}$ embodies the drift and Wiener processes while $A_1 \theta^{\gamma_1}$ represents the jumps, and hence the extreme events.¹⁷

To derive the optimal investment rule using dynamic programming, the value-matching condition and the smooth-pasting condition have to be satisfied. The value-matching condition indicates that the marginal value of waiting is equal to the marginal value of investing, or

¹⁷ Numerically, γ_2 is slightly smaller than the γ parameter of Pindyck (2000), using a drifted geometrical Brownian motion only. And γ_1 ($\gamma_1 > \eta$) is related to the Levy integral only. Thus, we can loosely explain the two options terms accordingly.

$$(12) \quad \frac{A_1 \bar{\theta}^{\gamma_1} + A_2 \bar{\theta}^{\gamma_2} + K}{\frac{\beta E \bar{\theta}^\mu}{\left(r - \mu\alpha - \frac{1}{2} \mu(\mu-1) \sigma^2 - \frac{\lambda\mu}{\eta-\mu} \right) \left(r + \delta - \mu\alpha - \frac{1}{2} \mu(\mu-1) \sigma^2 - \frac{\lambda\mu}{\eta-\mu} \right)}},$$

where K represents present value of sunk cost and $\bar{\theta}$ is the threshold where the society exercises its option to adopt the climate policy and begins abatement. This can be shown mathematically but (12) is also intuitively simple to understand. The right-hand side of equation (12) denotes the benefit of adopting the policies of reducing GHG; the left-hand side terms are cost of such policies: the real options forgone and the present value of sunk costs in the future. For $\theta > \bar{\theta}$, it is optimal to adopt the GHG-cutting policies. Note that the real options terms are not a function of the level of GHG, as the difference of the particular solutions of the welfare functions with/without environmental policies are only related to θ^μ , not $\theta^\mu M$. Finally, we can obtain the corresponding smooth-pasting condition

$$(13) \quad \frac{A_1 \gamma_1 \bar{\theta}^{\gamma_1-1} + A_2 \gamma_2 \bar{\theta}^{\gamma_2-1}}{-\frac{\mu \beta E \bar{\theta}^{\mu-1}}{\left(r - \mu\alpha - \frac{1}{2} \sigma^2 \mu(\mu-1) - \lambda \frac{\mu}{\eta-\mu} \right) \left(r + \delta - \mu\alpha - \frac{1}{2} \mu(\mu-1) \sigma^2 - \lambda \frac{\mu}{\eta-\mu} \right)}} = 0.$$

The solution of the smooth-pasting condition requires a unique point where both the boundary conditions are satisfied. At that point the climate policy must be implemented and policymakers should stop keeping the climate policy option on hold. In other words, the condition ensures that policy is optimally timed. Since the solution sketched out above leads to the three unknown variables $\bar{\theta}$, A_1 , and A_2 , the third optimality condition

$$(14) \quad b \frac{\eta}{\eta-\mu} \bar{\theta} - A_1 \frac{\eta}{\eta-\mu\gamma_1} \bar{\theta}^{2\gamma_1-\mu} - A_2 \frac{\eta}{\eta-\mu\gamma_2} \bar{\theta}^{2\gamma_2-\mu} - b + A_1 \bar{\theta}^{\gamma_1-\mu} + A_2 \bar{\theta}^{\gamma_2-\mu} = 0,$$

where

$$a = 1 / \left(r - \mu\alpha - \sigma^2 \mu(\mu-1) / 2 - \lambda\mu / (\eta - \mu) \right)$$

and

$$b = \beta E / \left[\left(r - \mu\alpha - \mu(\mu-1)\sigma^2/2 - \lambda\mu/(\eta-\mu) \right) \left(r + \delta - \mu\alpha - \mu(\mu-1)\sigma^2/2 - \lambda\mu/(\eta-\mu) \right) \right]$$

is needed [see equation (B13) in Appendix B]. Therewith the system has three equations, (12) - (14), and three unknown variables, $A_1, A_2, \bar{\theta}$, if γ_1 and γ_2 are computed from equation (11).

The model presented above frames the economic analysis of highly uncertain extreme climate events. This provides the platform for the numerical analysis which allows us to solve the optimal stopping problem and solve for the optimal intensity and timing of policy responses.

4. Model Simulations

Section 3 has carefully developed and discussed the main features of the model. Unfortunately, the model has no closed form solution for A_1, A_2 , and $\bar{\theta}$. This means that we need to use extensive numerical illustrations to gain further insight into the results of the previous section to have a “feel” for the model. The most important goal of these simulations is to see how certain crucial aspects of the model react to changes in parameters. In order to simulate the model, we need to cross the “minefield” of calibration. As methodological issues related to calibration are not the focus of this paper, a pragmatic stance is taken.

As a starting point, we use the benchmark values of Pindyck (2000) $\alpha = 0$, $\delta = 0$, $E = 300000$, $\sigma = 0.2$, $\beta = 1.0$, and $K = 2 \times 10^9$.¹⁸ We, however, use a slightly lower baseline real interest rate $r = 0.03$, as the Stern Review (2007) argues that a lower discount rate should be used for the study of global warming issues.¹⁹ The baseline parameter for μ in our global analysis is set to 1.2.²⁰

The calibration of the one-sided positive exponential compound jump distribution for extreme events needs some further consideration. As pointed out by Cont and Tankov (2004, Table 4.3), the probability density function of a Brownian motion with exponential compound jumps is not available in closed form. Therefore, we have to approximate the continuous probability density function (5) using discrete subsamples. In particular, we focus on the ranges for the values of λ and η . The

¹⁸ $\sigma = 0.2$ is also consistent with recent estimates of implied volatility in the CO₂ allowance market (see <http://new.evomarkets.com/>).

¹⁹ The Stern Review uses a much lower discount rate, 1.5 percent, than the one used in majority of studies on climate change economics. The deterministic trend term α has been assumed to be zero without loss of generality. It may reflect the fact that the recent increase in temperature may be a transient phenomenon in a cyclical process that has no overall long-term trend. For example, a local upswing in an interdecadal sine wave may appear to be a trend when viewed in isolation.

²⁰ What is most certain is that it is likely to be the poorest countries in the developing world which will be least able to adapt to any increase in the frequency and magnitude of extreme weather phenomena. Weitzman (2009) has demonstrated that in some regions extreme events may lead to very low consumption levels. This implies that welfare losses in those regions become large, and potentially unbounded. In a global analysis those results for a few regions are averaged out, but with a regional focus these fat tails in single regions may drive the analysis. Below we therefore provide a sensitivity analysis with respect to μ .

exponential distribution of compound jumps, $\eta e^{-\eta y}$, implies that when jumps occur, most jumps are small, but sometimes the jumps become much larger, depending on the value of parameter η and λ . Last but not least, the choice of η and λ is made more difficult by the limited information about extreme event probabilities and their economic impact. Integrated assessment models yield a rough consensus that for temperature increases up to 4° C, the most likely impact is from 1 percent to 5 percent of GDP. Little is known about the outer tail of the distribution, but there is a real chance, substantiated by recent studies, that temperature increases of 3 percent or 4 percent could have a much larger impact, as high as 8-10 percent of GDP.²¹ Below we assume that the benchmark value for the jump probability λ is equal to 6 percent. We then determine a suitable range of η parameters such that the extreme event probabilities of different jump sizes are in the right order of magnitude. As no analytical lognormal probability distribution function is available for θ in equation (5), we use numerical simulations to get a “feel” for the probability density distribution of θ . The technical details of the numerical procedure are discussed below. Formally, equation (5) can be proxied by the Euler scheme

$$(15) \quad \theta_{t+\Delta t} = \theta_t + \alpha\theta_t\Delta t + \sigma\theta_t\varepsilon_t\sqrt{\Delta t} + \theta_t\sum_{i=1}^N Y_i, \quad \varepsilon_t \sim N(0;1),$$

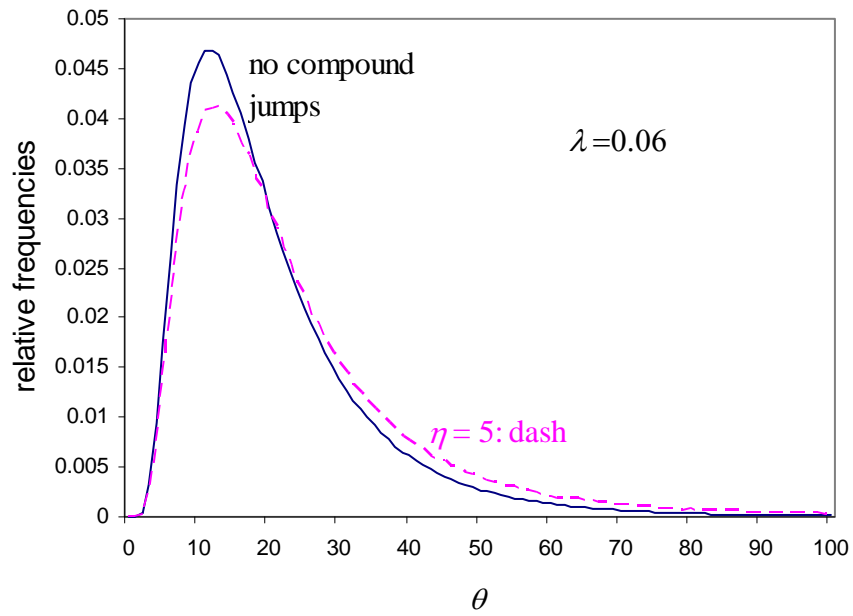
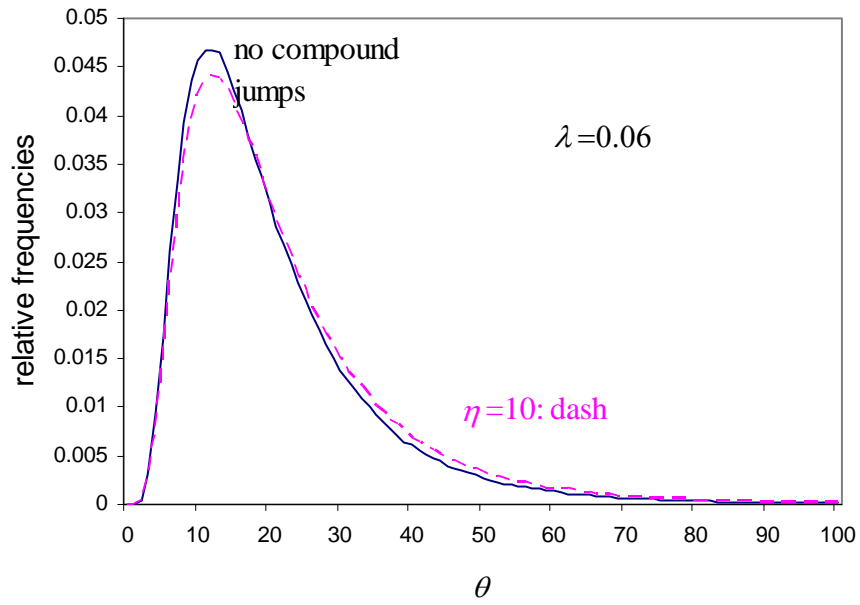
where Y_i is simulated from the exponential distribution of $\eta e^{-\eta y}$.²² The intuition behind (15) exactly parallels that of its continuous-time counterpart (5). The distribution of the jumps is proxied by $-\ln(\text{uniform distribution of } [0,1])/\eta$. This implies that the frequency of extreme events ranges from several years to decades or more.

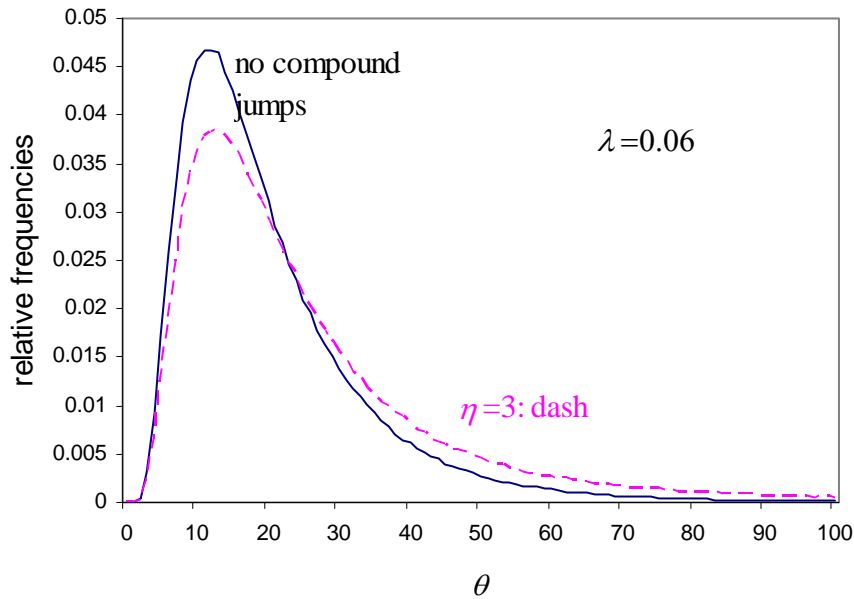
In addition to providing some important intuition behind our results, equation (15) also delivers another important point. The extreme events are governed by the parameters η and λ . Indeed, smaller jumps happen more often for higher value of η . Conversely, greater disasters happen more often for smaller value of the parameter η . Technically, in the numerical simulations we pick 1 million random samples of (15) for θ_t with initial values $\theta_0 = 20$, $\sigma = 0.2$, $\lambda = 0.06$, and $\Delta t = 0.01$, and each realisation for θ is calculated for 10 years. The calibrated results in Figure 3 show distinctively that the lognormal probability distribution function depends upon which η parameter is at work. The upper graph assumes $\eta = 10$, the middle graph assumes $\eta = 5$, and the lower graph uses $\eta = 3$.

²¹For a recent overview of concurrent studies, see Tol (2009). A graphical summary of damage estimates is provided by Dietz and Stern (2008).

²²The sequential times of Poisson jumps are proxied by $-\ln(\text{uniform distribution of } [0,1])/\lambda$. Therefore, when a Poisson jump happens, θ increases by $\theta_t(e^{Y_i} - 1)$.

Figure 3: Probability Density Distributions of θ for $\lambda = 0.06$ and $\eta = 10, \eta = 5,$ and $\eta = 3$





Notes: The probability distribution functions for $\eta = 3$, $\eta = 5$, and $\eta = 10$ are skewed to the right, and the skewness increases as the value of σ increases. The probability distribution functions start at zero, increase to their modes, and decrease thereafter. The solid curves give the geometrical Brownian motion without compound jumps, i.e. without the last term in (15). The dashed curves give the simulated (lognormal) probability density function with jumps.

The features of the distribution are the location of its peak and the shape and extent of the distribution at large θ . The model specification creates positive skewness in the distribution of θ .²³ Figure 3 indicates the predominance of the right fat tail in a transparent way. When comparing the Monte Carlo results with jumps (dashed curves) and without jumps (solid curves), it is obvious that for $\eta = 10$ extreme events are comparatively rare. On the contrary, for $\eta = 5$ and $\eta = 3$ the distributions are somewhat more stretched out, with more mass in the right tails at the expense of lower modes. One way to reconcile the probability density plots with the data is to calculate the implied probabilities of an extreme event $\theta > \theta^*$. Table 1 presents these implied extreme event probabilities from our Monte Carlo exercise. The period under consideration is 10 years.

Due to lack of empirical data, the choice of a baseline parameter for η is somewhat arbitrary. If we were to make a best estimate of this, we would choose $\eta = 5$ to be broadly consistent with rough and scant estimates of extreme-impact tail probabilities. We therefore use $\lambda = 0.06$ and $\eta = 5$ as our back-of-the-envelope baseline tail estimates in what follows.²⁴

²³ Roe and Baker (2007) have recently described climate probability distribution functions from the multi-ensemble climateprediction.net experiment with shapes similar to those in Figure 3. Roe and Baker (2009) have shown that this shape of the distribution is not an artifact of the analysis or choice of model parameters but an inevitable consequence of a system in which complex feedbacks among the individual physical processes are substantially positive.

²⁴ It goes without saying that the analysis is unavoidably subjective because it requires some form of speculation about bad-fat-tail probabilities. However, the sensitivity analysis below scrutinizes the baseline parameters and thus provides a good grasp of the robustness of the policy implications.

Table 1: Size-Dependent Extreme Event Probabilities for $\lambda = 0.06$ in Percent

	No Jumps	$\eta = 10$	$\eta = 5$	$\eta = 3$
$\theta > 40$	8.52	10.43	13.07	16.78
$\theta > 50$	4.15	5.35	7.30	10.53
$\theta > 60$	2.14	2.88	4.29	6.99
$\theta > 70$	1.15	1.61	2.64	4.85
$\theta > 80$	0.65	0.94	1.71	3.49

Note: The initial θ is 20. Therefore, the row $\theta > 40$ gives the probability of at least one θ doubling after 10 years.

Armed with the insights from the Monte Carlo exercise, we now use numerical techniques to solve the optimal stopping problem and calibrate the optimal climate policy response. The graphs gives the critical threshold values $\bar{\theta}$ delimiting the no action area. For $\theta < \bar{\theta}$, it is optimal to wait before adopting a stringent climate policy that imposes large sunk costs on consumers. On the contrary, for $\theta \geq \bar{\theta}$ policymakers will incur the cost of emission reduction to reduce E_t . The intended contribution of these exercises is to show how the choice of selected parameters alters the policy implications.

By using the above benchmark values of variables, we can then investigate the impacts of changes in variables on the policy thresholds $\bar{\theta}$. Figure 4 shows the impact of changes in η over the grid $\eta_i \in \{3, 11\}$; Figure 5 shows the impact of changes in λ over the grid $\lambda_i \in \{0.0, 0.12\}$. These numerical assumptions span a broad range of possibilities and reflect that our knowledge of the climate system is not of sufficiently high quality to be described with a unique probability distribution. The numerical results in Figure 4 and 5 can be interpreted as follows: For smaller values of η , greater disasters happen more often leading to a much lower policy threshold $\bar{\theta}$. This implies that an increasing probability of tail risks sharply strengthens the case for earlier reduction of GHG emissions with more stringent climate policies increasing in fatter tails.²⁵ Figure 5 indicates the sensitivity of the policy threshold $\bar{\theta}$ with respect to λ . A larger λ implies a larger jump probability. The policy implications are again stark. The numerical results suggest that policymakers need to respond more aggressively to climate change for larger λ , i.e. optimal policies turn out to be significantly more “conservationist”. The numerical results also call into question previous work neglecting such possibilities.

²⁵ This qualitative result is consistent with to the well-known “minimax” strategy in game theory. In these games, the objective is to determine the optimum stake for each separate strategy in order to minimize the maximum gain of the opponents. In climate policy, policymakers are not playing a traditional game but a battle against the forces of nature. Under the minimax rule, a strategy must be selected for which the maximum possible damage is as small as possible.

Figure 4: The Impact of Changes in η on the Policy Threshold θ

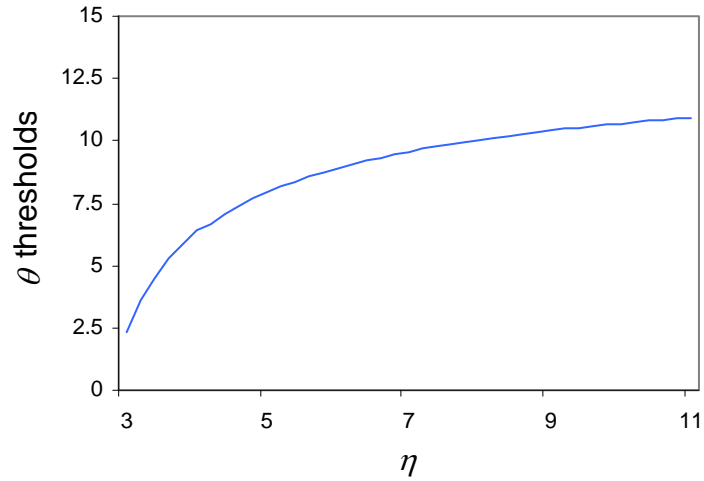
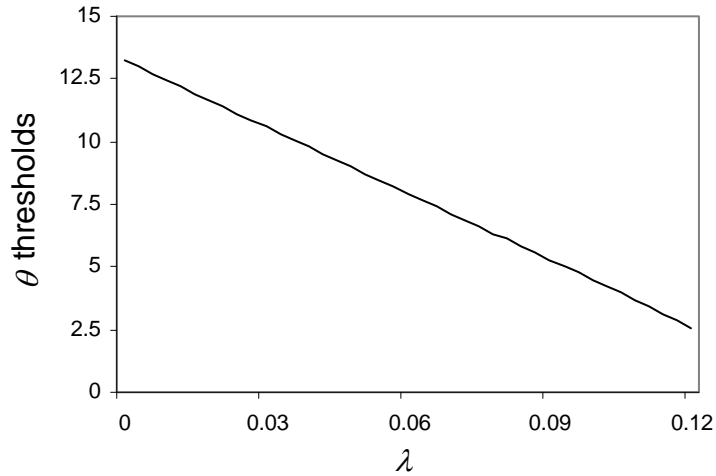
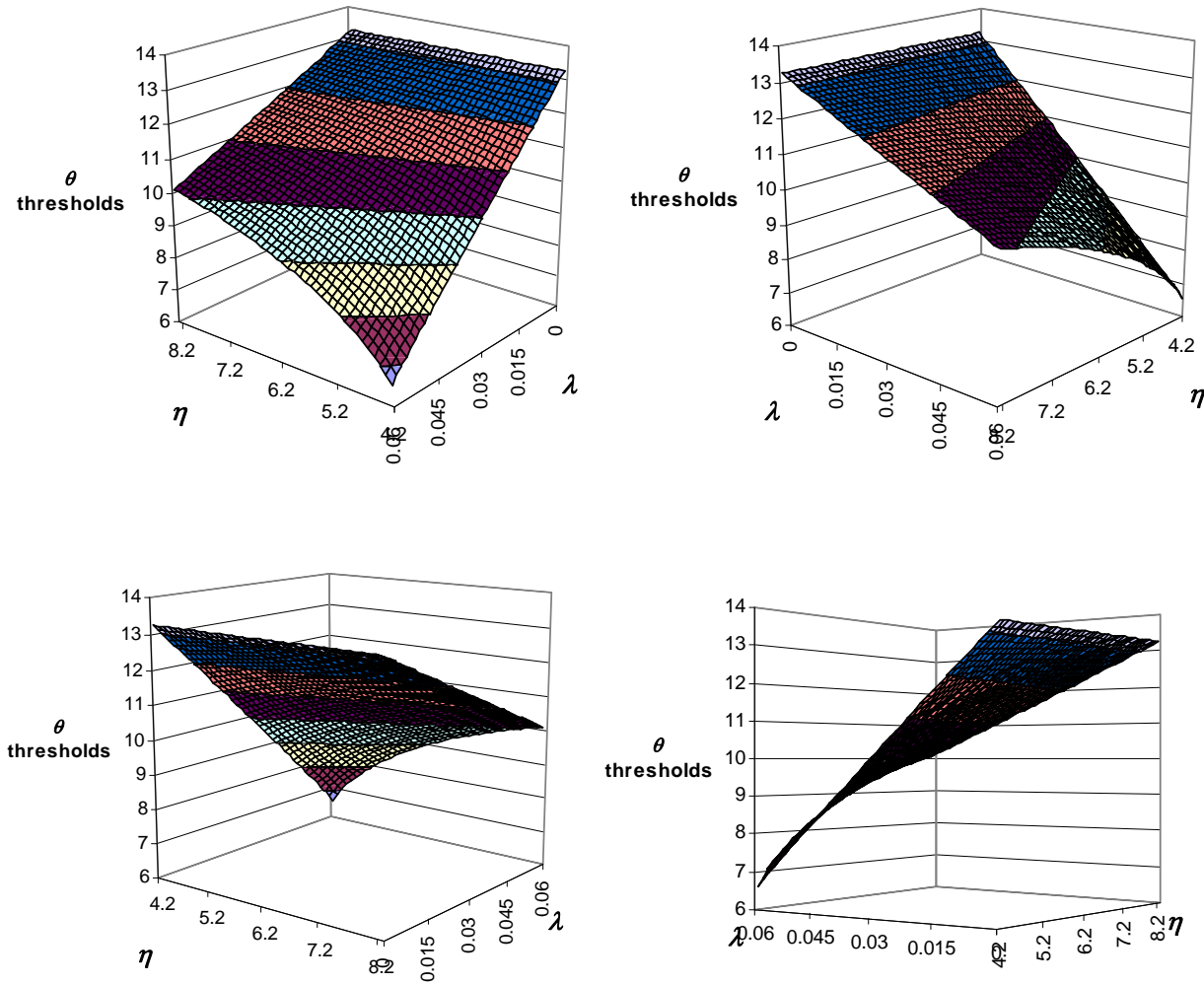


Figure 5: The Impact of Changes in λ on the Policy Threshold θ



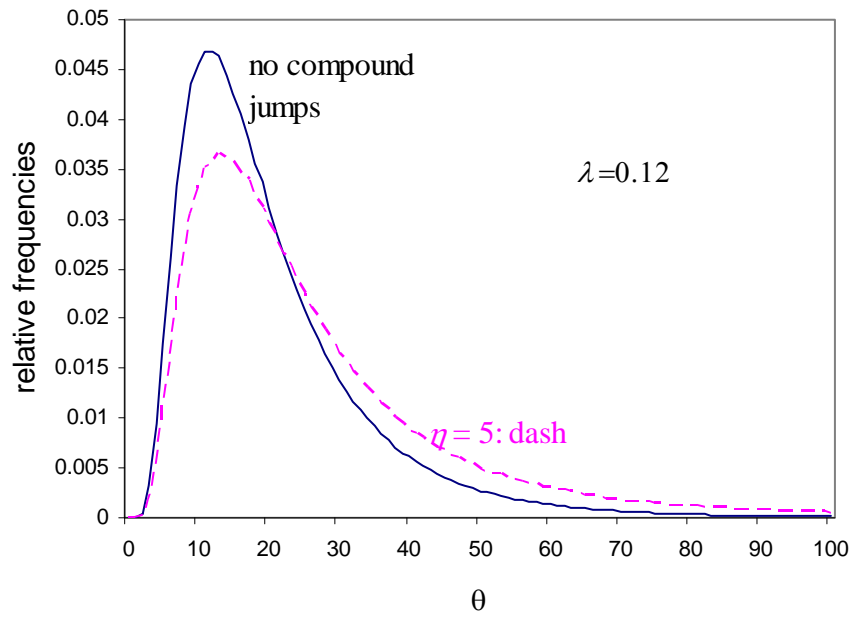
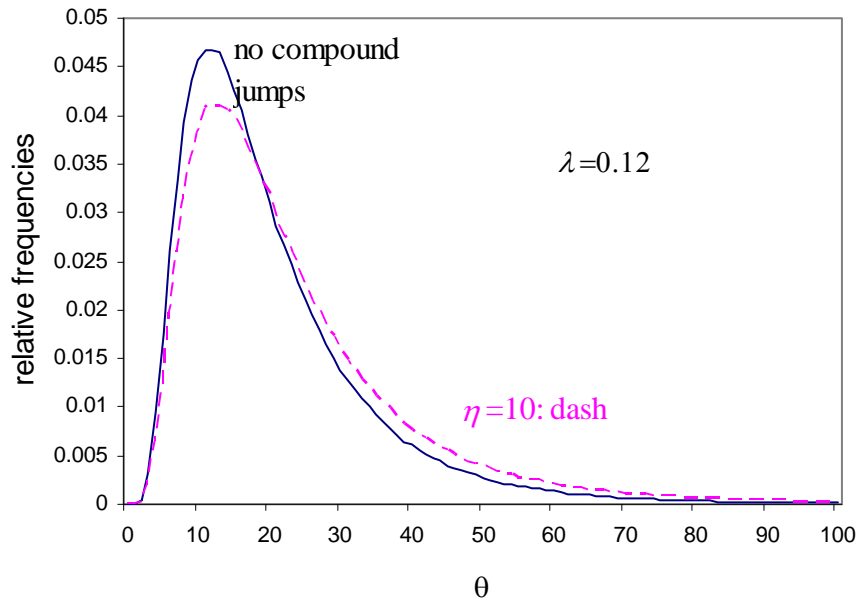
Further to the two-dimensional graphs 4 and 5, we also offer corresponding three-dimensional graphs. The four panels in Figure 6 are from different perspectives, 90 degree rotation for each. This allows to contemplate the results from different perspectives. As is evident from the 3-D graphs in Figure 6, an increase in λ and a decrease in η leads to a distinctive downward shift of the policy threshold and a corresponding shrinkage of the no action area.

Figure 6: The Sensitivity of the Policy Threshold to λ and η



In Figures 4 – 6 we have used a counterfactual – and more pessimistic – scenario of $\lambda = 0.12$ for the jump probability. In order to allow readers an assessment of the implied risks, we have now calculated the probability density distribution of θ for $\lambda = 0.12$ along the lines of Figure 3 and Table 1. The period under consideration in Table 2 is again 10 years. The comparison between Table 1 and Table 2 shows that extreme events are two to three times more likely for our upper bound $\lambda = 0.12$.

Figure 7: Probability Density Distribution of θ for $\lambda = 0.12$ and $\eta = 10$, $\eta = 5$, and $\eta = 3$



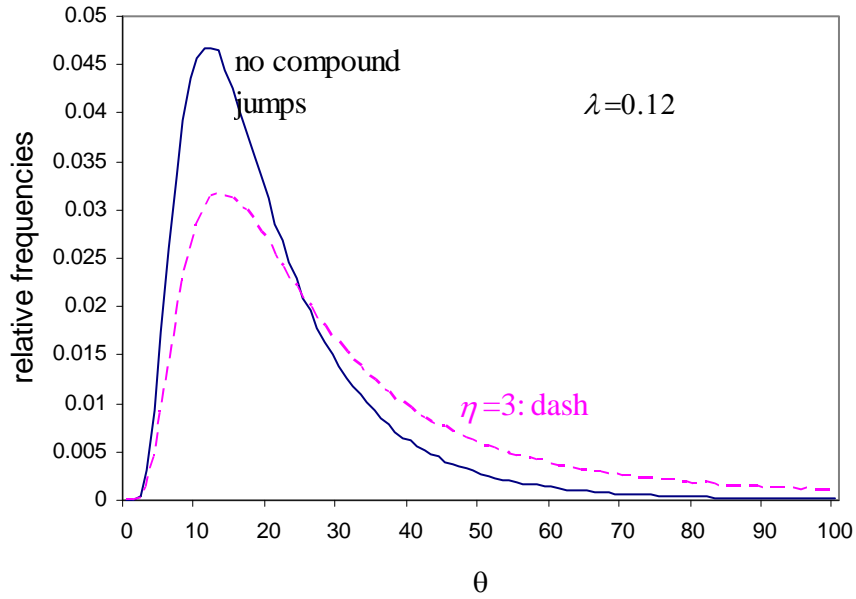


Table 2: Size-Dependent Extreme Event Probabilities for $\lambda = 0.12$ in Percent

	No Jumps	$\eta = 10$	$\eta = 5$	$\eta = 3$
$\theta > 40$	18.33	24.24	30.93	38.44
$\theta > 50$	8.52	12.50	18.18	25.59
$\theta > 60$	4.15	6.76	11.16	17.91
$\theta > 70$	2.14	3.81	7.19	13.09
$\theta > 80$	1.15	2.22	4.82	9.93

Note: The initial θ_0 is 20. Therefore, the row $\theta > 40$ gives the probability of one θ doubling after 10 years.

Similarly, we can determine the dependence of $\bar{\theta}$ on other parameters. In Figure 8 we investigate how strongly our conclusions would change if we were to adopt a lower discount rate. The Stern Report (2007) represented a break with earlier climate economics modelling approaches in several respects.²⁶ The most widely discussed innovation was Stern’s (2007) discount rate of just over 1 percent, which is well outside the consensus range. To explore the sensitivity to alternative discounting assumptions, we employ a range of $0.02 < r < 0.04$. As expected, the results in Figure 8 affirms the view that higher discount rates will bolster the reasons for taking a “wait and see” attitude” towards climate policy. This is due to the fact that for small r the particular integral is a

²⁶ For the discussion of the report, see “Special Topic: The Stern Review Debate” in the journal *Climatic Change* 89 (2008), No. 3-4, 173-449. We don’t consider $r = 0$, i.e. an elimination of the time preference rate [Azar and Sterner (1996)] because the particular integral goes to infinity for $r < 0.016$ and therefore the system explodes. Another alternative to changing the classic discount rate is hyperbolic discounting. A growing literature hypothesizes that the discount rate placed on future projects declines as a project moves further into the future [Heal, 1997]. In other words, in the near future (e.g. 5 years) the preferred discount rate is very high. However, as the time horizon extends, the preferred discount rate declines significantly.

good deal bigger and therefore the intertemporal damage is substantially larger. Conversely, a higher discounting factor will trigger a later adoption and a lower intensity of climate policy. This highlights the importance of attaining a consensus on the discount rate before an appraisal on the optimal timing of policy implementation can be achieved.

Figure 8: The Impact of the Discount Rate r on the Policy Threshold

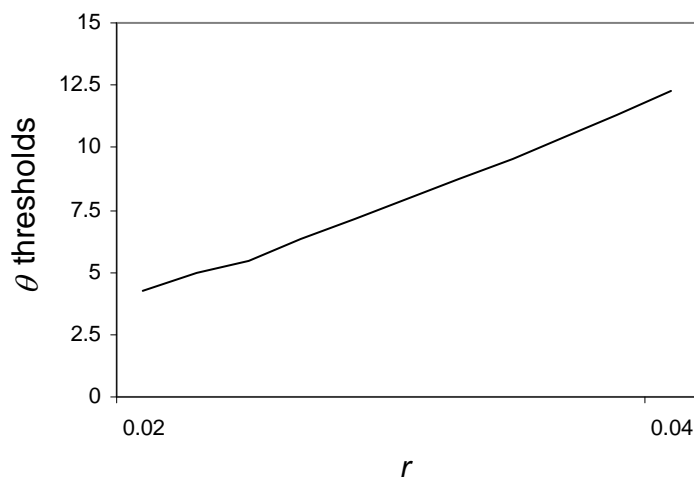
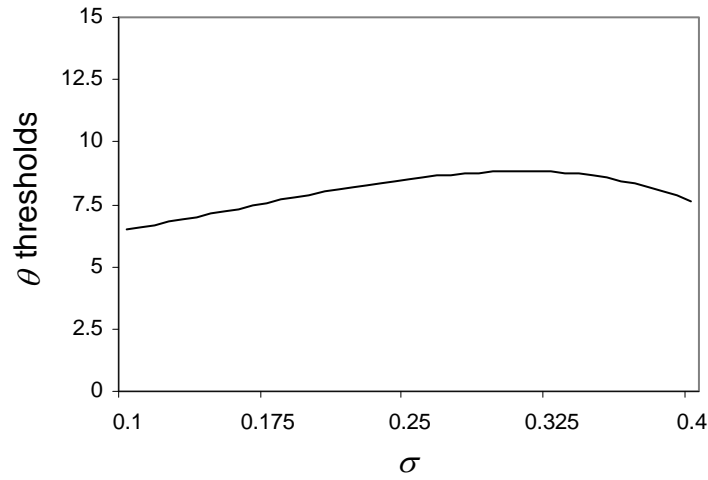


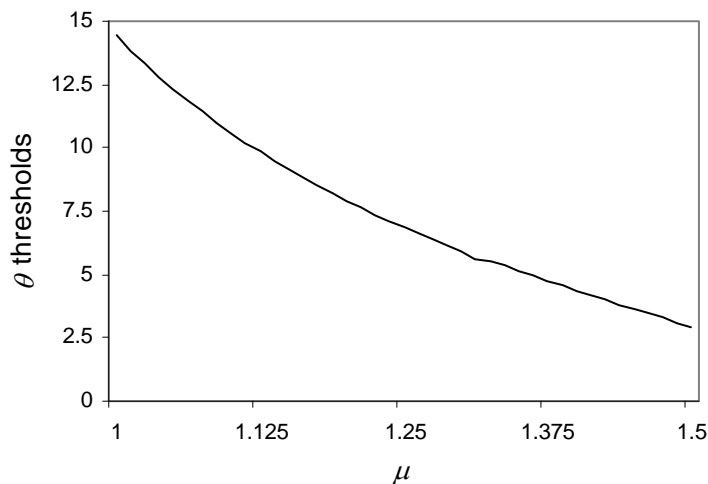
Figure 9 shows the sensitivity of the policy threshold $\bar{\theta}$ to changes in σ . Contrary to standard real option models, $\bar{\theta}$ is not a monotonically increasing function of σ . Rather, the resulting relationship turns out to be hump-shaped. At the outset, an increase in σ implies an increase in the policy threshold $\bar{\theta}$. The more uncertainty there is over the future, the greater is the incentive to wait and see rather than adopting the policy now. Beyond the inflection point, this goes into reverse. The reason is that in our framework σ also affects the particular solution via θ^μ , $\mu > 1$. This effect counteracts the traditional option effect.

Figure 9: The Sensitivity of the Policy Threshold to Changes in σ



Putting aside the debates over the “correct” values for λ , η , r , and σ , let us finally consider the importance of the damage function exponent μ . How much would optimal policies be changed due to variation in this parameter?

Figure 10: The Impact of μ on the Policy Threshold



The solution exhibits the properties that one would expect. The effect of μ is stark, far bigger than extreme events parameters themselves. This means that if the extreme events cause convex (much bigger) damages, then governments should act much earlier. Only when parameter values $\mu > 2$ is immediate action motivated. The reason is that exercising the climate policy option incurs large sunk costs, while inaction only involves emissions over the waiting period. The underlying incentive for adopting a “wait and see” stance is that in the future we may receive more data, learn more about

climate sensitivity, the economic impact of higher temperatures, and develop low-carbon technologies.²⁷

5. Summary and Conclusions

The possibility of low-probability extreme events calls for a fresh look at the optimal intensity and timing of climate policy. The contribution of this paper is to develop a modelling framework to formally investigate tail risk implications. More specifically, we specify a continuous-time real option model more general than those used by others in that it includes low probability extreme events. At the very least, the numerical calibrations indicate the importance of “tail risk”. Despite the high level of abstraction, the framework provides guidance for deciding the conditions and timing under which to take pre-emptive climate policy measures under low-probability fat tail risk. Although our numerical results are only meant to be illustrative, we believe they should be taken into consideration by the policy community.²⁸

The numerical results above, combined with our previous brief review of what is known about extreme events, formally investigate tail risk implications. Although we believe that a hierarchy of models of increasing comprehensiveness will eventually need to be used in order to refine the basic insights we provide here, policymakers should nevertheless actively overcome the common bias towards undervaluing extreme events. In this spirit, the modelling framework can lead policymakers to improve the valuation of climate change which occurs with great uncertainty or low probability and target an important set of low-probability possibilities in a sensible way.

²⁷ The model calibrations provide insights into the nature of optimal timing and intensity of climate policy under uncertainty, but the results do not readily translate into a policy manual. What the results do tell us, however, is that the right hand tail for θ matters a lot, and unfortunately we do know comparatively little about that tail. Furthermore, the calibrated extreme event risks also need to be weighted against a variety of other risks societies face.

²⁸ When facing low-probability extreme events, policymakers often have an incomplete, or vague knowledge of all the possible future states of the world. In such circumstances, called Knightian uncertainty, the states of the world encompassed in the decision-making process are typically not exhaustive.

Appendix A: Derivation of Equation (9)

We conjecture that W^A under the Levy process setting is of the form

$$(A1) \quad W^A = -c\theta^\mu M,$$

where c is an unknown parameter to be determined by equation (8) in the text. We then have the following relationship,

$$(A2) \quad -\delta M W_M^A = +c\delta\theta^\mu M,$$

$$(A3) \quad \alpha\mu\theta^\mu W_\theta^A = -c\alpha\mu\theta^\mu M,$$

$$(A4) \quad \frac{1}{2}\sigma^2\theta^2 W_{\theta\theta}^A = -\frac{1}{2}c\sigma^2\mu(\mu-1)\theta^\mu M.$$

The Levy integral term of W^A needs to be handled with care. Once a credible policy is adopted, there is no opting out option. Therefore, thoughts have to be given to integral $\lambda \int_0^\infty [W^A(\theta e^y) - W^A] \eta e^{-\eta y} dy$ even when the value of θ falls below the threshold value $\bar{\theta}$, as it is an irreversible decision.

$$(A5) \quad \lambda \left[\int_0^\infty [-c\theta^\mu e^{\mu y} M - (-c\theta^\mu M)] \eta e^{-\eta y} dy \right] = -\lambda \eta c \theta^\mu M \left(\frac{1}{\eta - \mu} - \frac{1}{\eta} \right) = -\lambda c \theta^\mu M \frac{\mu}{\eta - \mu},$$

where the constraint $\eta > \mu$ is needed to avoid the infinity of the integral. Substituting equations (A1)-(A5) back to equation (8) in the text yields

$$(A6) \quad -cr\theta^\mu M = -\theta^\mu M + c\delta\theta^\mu M - c\alpha\mu\theta^\mu M - \frac{1}{2}c\mu(\mu-1)\sigma^2\theta^\mu M - \frac{\lambda\mu c\theta^\mu M}{\eta - \mu}.$$

Rearranging the above equation gives

$$(A7) \quad \theta^\mu M \left(-c \left(r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu} \right) + 1 \right) = 0.$$

Using (A7), it is a straightforward calculation to show that

$$(A8) \quad c = \frac{1}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}},$$

which yields equation (9) in the text.

Appendix B: Derivation of Equations (10), (11), and (13)

In this appendix, we derive equation (13) in the main text. To get the solution of the model, we need to compute W^N , and we do so by conjecturing that

$$(B1) \quad W^N = -a\theta^\mu M - b\theta^\mu + A\theta^\gamma.$$

We then have the following relationship,

$$(B2) \quad (\beta E - \delta M)W_M^N = -a\beta E\theta^\mu + a\delta\theta^\mu M$$

$$(B3) \quad \alpha\theta W_\theta^N = -a\mu\alpha\theta^\mu M - b\alpha\mu\theta^\mu + A\alpha\gamma\theta^\gamma$$

$$(B4) \quad \frac{1}{2}\sigma^2\theta^2 W_{\theta\theta}^N = \frac{1}{2}\sigma^2[-a\mu(\mu-1)\theta^\mu M - b\mu(\mu-1)\theta^\mu + \gamma(\gamma-1)A\theta^\gamma]$$

The Levy integral needs to be computed by the optimal stopping algorithm. If $\theta < \bar{\theta}$, then no environmental policy is adopted and the value for W^N is denoted by (B1); if $\theta \geq \bar{\theta}$, then the policy is adopted and sunk cost is paid when the options are exercised. Thus, the value becomes $W^A - K$. The Levy integral then becomes

$$(B5) \quad \begin{aligned} & \lambda \int_0^\infty [W^N(\theta e^y) - W^N(\theta)] f(y) dy \\ &= \lambda \int_0^{\ln \bar{\theta}} [W^N(\theta e^y) - W^N(\theta)] \eta e^{-\eta y} dy + \lambda \int_{\ln \bar{\theta}}^\infty [W^A(\theta e^y) - W^A(\theta)] \eta e^{-\eta y} dy. \end{aligned}$$

The first integral, $\lambda \int_0^{\ln \bar{\theta}} [W^N(\theta e^y) - W^N(\theta)] \eta e^{-\eta y} dy$, is solved as follows:

$$\begin{aligned} & \lambda \int_0^{\ln \bar{\theta}} [W^N(\theta e^y) - W^N(\theta)] \eta e^{-\eta y} dy \\ &= \lambda \int_0^{\ln \bar{\theta}} [-a(\theta e^y)^\mu M - b(\theta e^y)^\mu + A(\theta e^y)^\gamma + a\theta^\mu M + b\theta^\mu - A\theta^\gamma] \eta e^{-\eta y} dy \\ &= -a\lambda\eta\theta^\mu M \int_0^{\ln \bar{\theta}} e^{-(\eta-\mu)y} dy - b\lambda\eta\theta^\mu \int_0^{\ln \bar{\theta}} e^{-(\eta-\mu)y} dy \\ &+ A\lambda\eta\theta^\gamma \int_0^{\ln \bar{\theta}} e^{-(\eta-\gamma)y} dy + a\lambda\eta\theta^\mu M \int_0^{\ln \bar{\theta}} e^{-\eta y} dy \\ &+ b\lambda\eta\theta^\mu \int_0^{\ln \bar{\theta}} e^{-\eta y} dy - A\lambda\eta\theta^\gamma \int_0^{\ln \bar{\theta}} e^{-\eta y} dy \end{aligned}$$

Thus, we have

$$(B6) \quad \begin{aligned} & \lambda \int_0^{\ln \bar{\theta}} [W^N(\theta e^y) - W^N(\theta)] \eta e^{-\eta y} dy \\ &= -a\lambda \frac{\eta}{\eta - \mu} M \theta^\mu (1 - \bar{\theta}^{-(\eta-\mu)}) - b\lambda \frac{\eta}{\eta - \mu} \theta^\mu (1 - \bar{\theta}^{-(\eta-\mu)}) \\ &+ A\lambda \frac{\eta}{\eta - \mu} \theta^\gamma (1 - \bar{\theta}^{-(\eta-\mu)}) + a\lambda M \theta^\mu (1 - \bar{\theta}^{-\eta}) + b\lambda \theta^\mu (1 - \bar{\theta}^{-\eta}) - A\lambda \theta^\gamma (1 - \bar{\theta}^{-\eta}). \end{aligned}$$

Similarly, the second integral, $\lambda \int_{\ln \bar{\theta}}^{\infty} [W^A(\theta e^y) - W^A(\theta)] \eta e^{-\eta y} dy$, is solved as follows:

$$\begin{aligned}
& \lambda \int_{\ln \bar{\theta}}^{\infty} [W^A(\theta e^y) - W^A(\theta)] \eta e^{-\eta y} dy \\
&= \lambda \int_{\ln \bar{\theta}}^{\infty} \left[\frac{(\theta e^y)^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} + \frac{\theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} \right] \eta e^{-\eta y} dy \\
&= -\frac{\lambda\eta\theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} \int_{\ln \bar{\theta}}^{\infty} e^{-(\eta-\mu)y} dy + \frac{\lambda\eta\theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} \int_{\ln \bar{\theta}}^{\infty} e^{-\eta y} dy.
\end{aligned} \tag{B7}$$

The pattern should be clear. Rearranging gives us

$$\begin{aligned}
\lambda \int_0^{\ln \bar{\theta}} [W^A(\theta e^y) - W^A(\theta)] \eta e^{-\eta y} dy &= -\frac{\lambda \frac{\eta}{\eta - \mu} \theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} (\bar{\theta}^{-(\eta-\mu)}) \\
&+ \frac{\lambda\theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} (\bar{\theta}^{-\eta}).
\end{aligned} \tag{B8}$$

Substituting equations (B2)-(B4), (B6)-(B8) into (7) in the text and re-arranging yields

$$\begin{aligned}
& \theta^\mu M \left[a \left(-r - \delta + \mu\alpha + \frac{1}{2}\mu(\mu-1)\sigma^2 + \lambda \frac{\mu}{\eta - \mu} \right) + 1 \right] \\
&+ \theta^\mu \left[b \left(-r + \mu\alpha + \lambda \frac{\mu}{\eta - \mu} + \frac{1}{2}\mu(\mu-1)\sigma^2 \right) + a\beta E \right] \\
&+ A\theta^\gamma \left[r - \alpha\gamma - \frac{1}{2}\sigma^2\mu\gamma(\mu\gamma - 1) - \lambda \frac{\mu\gamma}{\eta - \mu\gamma} \right] \\
&= -a\lambda \frac{\eta}{\eta - \mu} M\theta^\mu (\bar{\theta}^{-(\eta-\mu)}) - b\lambda \frac{\eta}{\eta - \mu} \theta^\mu (\bar{\theta}^{-(\eta-\mu)}) + A\lambda \frac{\eta}{\eta - \mu\gamma} \theta^\gamma (\bar{\theta}^{-(\eta-\gamma)}) \\
&+ a\lambda M\theta^\mu (\bar{\theta}^{-\eta}) + b\lambda\theta^\mu (\bar{\theta}^{-\eta}) - A\lambda\theta^\gamma (\bar{\theta}^{-\eta}) \\
&- \frac{\lambda \frac{\eta}{\eta - \mu} \theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} (\bar{\theta}^{-(\eta-\mu)}) \\
&+ \frac{\lambda\theta^\mu M}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} (\bar{\theta}^{-\eta}).
\end{aligned} \tag{B9}$$

Equation (B9) holds if the terms in all three brackets of left-hand side are set to zero separately and the term of right-hand hand is equal to zero. Thus, we have

$$(B10) \quad a = \frac{1}{r + \delta - \mu\alpha - \frac{1}{2}\mu(\mu-1)\sigma^2 - \lambda \frac{\mu}{\eta - \mu}}$$

$$(B11) \quad b = \frac{\beta E}{\left(r - \mu\alpha - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}\right) \left(r + \delta - \mu\alpha - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}\right)}$$

$$(B12) \quad \frac{1}{2}\sigma^2\gamma^3 + \left(\alpha - \frac{1}{2}(\eta+1)\sigma^2\right)\gamma^2 - \left(r + \alpha\eta + \lambda - \frac{1}{2}\sigma^2\eta\right)\gamma + r\eta = 0$$

$$(B13) \quad a\lambda \frac{\eta}{\eta - \mu} M\theta^\mu \bar{\theta}^{-(\eta-\mu)} + b\lambda \frac{\eta}{\eta - \mu} \theta^\mu \bar{\theta}^{-(\eta-\mu)} - A\lambda \frac{\eta}{\eta - \mu\gamma} \theta^\gamma \bar{\theta}^{-(\eta-\gamma)} - a\lambda M\theta^\mu \bar{\theta}^{-\eta} - b\lambda \theta^\mu \bar{\theta}^{-\eta} \\ + A\lambda \theta^\gamma \bar{\theta}^{-\eta} - \frac{\lambda \frac{\eta}{\eta - \mu} \theta^\mu M \bar{\theta}^{-(\eta-\mu)}}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} + \frac{\lambda \theta^\mu M \bar{\theta}^{-\eta}}{r + \delta - \alpha\mu - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} = 0$$

(B13) can be streamlined by multiplying $\bar{\theta}^{\eta-\mu}/\lambda$, setting $\theta = \bar{\theta}$ for thresholds of adopting the credible environmental policies, and substituting equations (B10) and (B11). Thus, equation (12) can be rewritten as

$$(B14) \quad b \frac{\eta}{\eta - \mu} \bar{\theta}^\mu - A \frac{\eta}{\eta - \mu\gamma} \bar{\theta}^{2\gamma-\mu} - b + A \bar{\theta}^{\gamma-\mu} = 0.$$

There are two positive characteristic roots ($\gamma_1 > \gamma_2 > 0$) and one negative root (γ_3) of equation (B12). As we do not consider the options to abandon the credible environmental policies, we can ignore the answer related to γ_3 as $\lim_{\theta \rightarrow 0} A_3 \theta^{\mu\gamma_3} = \infty$. Thus, equation (B1) becomes

$$(B15) \quad W^N = A_1 \theta^{\gamma_1} + A_2 \theta^{\gamma_2} - \frac{\theta^\mu M}{r + \delta - \mu\alpha - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}} \\ - \frac{\beta E}{\left(r - \mu\alpha - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}\right) \left(r + \delta - \mu\alpha - \frac{1}{2}\mu(\mu-1)\sigma^2 - \frac{\lambda\mu}{\eta - \mu}\right)},$$

which is equation (13) in the text, and equation (B14) becomes

$$(B16) \quad b \frac{\eta}{\eta - \mu} \bar{\theta} - A_1 \frac{\eta}{\eta - \mu\gamma_1} \bar{\theta}^{2\gamma_1-\mu} - A_2 \frac{\eta}{\eta - \mu\gamma_2} \bar{\theta}^{2\gamma_2-\mu} - b + A_1 \bar{\theta}^{\gamma_1-\mu} + A_2 \bar{\theta}^{\gamma_2-\mu} = 0.$$

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